



**250+** reviews  
collected



**2½-star** increase to  
achieve a 5-star rating



Surge in patient  
traffic



**ADVANCED PAIN INSTITUTE OF TEXAS**



**LEWISVILLE, TX**



**PAIN MANAGEMENT**



**RELOCATION, REPUTATION, LISTINGS**

#### CHALLENGE

Dr. Eric Anderson and Dr. John Broadnax were relocating their pain management practice from Chicago to the Dallas area. But the move introduced plenty of new challenges. They needed an easy way to correct, then continually update, dozens of web-wide listings, transfer the goodwill they'd established in one city, and build a reputation in their new home base.

#### DOCTOR.COM SOLUTION

Doctor.com's platform transferred the reviews and positive sentiment they had already earned to their new practice location. By implementing the ReviewHub™, they were able to capture more positive feedback from patients in Texas to establish local prestige. Lastly, Doctor.com's listings management solution identified and corrected more than 350 web-wide errors between the two physicians, and it continues to work around the clock as inaccurate data gets pulled in across the web.

“The landscape online is constantly changing, and Doctor.com has consistently been ahead of the curve in changes that are going on with online rating systems, social media, and online presence in the healthcare industry.”

- DR. ERIC ANDERSON, PAIN MANAGEMENT PHYSICIAN