

YOUR PATH TO DISTRIBUTION

ROUTE



A STATE-BY-STATE GUIDE

Distribution Reimagined

LibDib has created a whole new way to navigate the Three-Tier system. Instead of trucks and warehouses, we use the power of the internet, our distributor license, and creative shipping solutions to get stuff where it needs to go.

Still, every state has its own rules, regulations, and permit requirements. LibDib is here to help make things as easy as possible — no matter where you are.

We've created one-page infographics for each and every state where LibDib operates. Flip to your state to get a quick overview of the steps you need to take. Soon, you'll be LibDibbing like a pro.



Table of Contents

<u>California</u>	<u>4</u>
<u>Colorado</u>	<u>5</u>
<u>Florida</u>	<u>6</u>
<u>Illinois</u>	<u>7</u>
<u>New York</u>	<u>8</u>
<u>Wisconsin</u>	<u>9</u>

The path to

CALIFORNIA



Estimated time to market: Wine? Immediately! Spirits? About 1 month.

1 Sign Up at [LibDib.com](https://libdib.com)

ADD
PRODUCTS

PRICE
OFFERINGS

FAST
& EASY

2 Compliance

WINE? None needed.

SPIRITS? Type 28 license must be secured.

3 Time to Sell

GET TO THE FINISH LINE FASTER!

- Place sales reps/brand ambassadors in the market.
- Use LibDib's digital tools to invite Resellers & submit orders.

4 Shipping Corner

WINE? Use LibShip to deliver to accounts.

SPIRITS? Use LibShip to deliver to LibDib's warehouse.

LARGE QUANTITIES? Store at LibDib partner warehouse. [View the list here.](#)

5 Get Paid

HAPPY
CUSTOMERS

GROW
YOUR
BRAND

HAVE A
DRINK

Ready to go live?

[CA Wine](#)

[CA Spirits](#)

The path to

COLORADO



Estimated time to market: 2 months or less.

1 Sign Up at [LibDib.com](https://libdib.com)

ADD
PRODUCTS

PRICE
OFFERINGS

FAST
& EASY

2 Compliance

OPTION A: HAVE AN IMPORTER'S LICENSE? Keep going! No stop needed here.

OPTION B: FIND AN IMPORTER. Move quickly with LibDib's model.

OPTION C: BECOME AN IMPORTER. Selling 15+ cases per month? This is the way to go!

3 Time to Sell

GET TO THE FINISH LINE FASTER!

- Place sales reps/brand ambassadors in the market.
- Use LibDib's digital tools to invite Resellers & submit orders.

4 Shipping Corner

OPTION A: HIGH VOLUME. Establish account and store product at Colorado Wine Express.

OPTION B: ONE CASE AT A TIME. Use LibShip to ship to LibDib's warehouse.

LibShip delivers to the account.

5 Get Paid

HAPPY
CUSTOMERS

GROW
YOUR
BRAND

HAVE A
DRINK

Ready to go live?

[CO Wine](#)

[CO Spirits](#)

The path to

FLORIDA



Estimated time to market: 1-2 days.

1 Sign Up at [LibDib.com](https://libdib.com)

ADD
PRODUCTS

PRICE
OFFERINGS

FAST
& EASY

2 Compliance

Register each brand with the Florida ABT.

Send FL brand number to MAKERS@LIBDIB.COM.

3 Time to Sell

GET TO THE FINISH LINE FASTER!

- Place sales reps/brand ambassadors in the market.
- Use LibDib's digital tools to invite Resellers & submit orders.

4 Shipping Corner

SET UP A LIBSHIP ACCOUNT: Makers are required to use LibShip's shipping program. [LibShip info here.](#)

5 Get Paid

HAPPY
CUSTOMERS

GROW
YOUR
BRAND

HAVE A
DRINK

Ready to go live?

[FL Wine](#)

[FL Spirits](#)

Learn more at libdib.com • 6

The path to

ILLINOIS



Estimated time to market: 60 days or less.

1 Sign Up at [LibDib.com](https://libdib.com)

ADD
PRODUCTS

PRICE
OFFERINGS

FAST
& EASY

2 Compliance

A. Must have an Illinois State License or secure a Non-Resident Dealer's License.

B. Register each product for sale.

C. Appoint LibDib as the distributor.

3 Time to Sell

GET TO THE FINISH LINE FASTER!

- Place sales reps/brand ambassadors in the market.
- Use LibDib's digital tools to invite Resellers & submit orders.

4 Shipping Corner

Makers must ship all orders to LibDib's licensed warehouse in Illinois.

Can use LibShip for easy delivery.

5 Get Paid

HAPPY
CUSTOMERS

GROW
YOUR
BRAND

HAVE A
DRINK

Ready to go live?

[IL Wine](#)

[IL Spirits](#)

Learn more at libdib.com • 7

The path to

NEW YORK



Estimated time to market: About 60 days.

1 Sign Up at [LibDib.com](https://libdib.com)

ADD
PRODUCTS

PRICE
OFFERINGS

FAST
& EASY

2 Compliance

WAITING PERIOD: Minimum 30 days wait due to price posting and brand registration.

3 Time to Sell

GET TO THE FINISH LINE FASTER!

- Place sales reps/brand ambassadors in the market.
- Use LibDib's digital tools to invite Resellers & submit orders.

4 Shipping Corner

LARGE QUANTITIES? Warehouse in market with LibDib's partner warehouse.

SMALL QUANTITIES? Use LibShip to deliver to accounts.

5 Get Paid

HAPPY
CUSTOMERS

GROW
YOUR
BRAND

HAVE A
DRINK

Ready to go live?

[NY Wine](#)

[NY Spirits](#)

Learn more at libdib.com • 8

The path to

WISCONSIN



Estimated time to market: 6 weeks.

1 Sign Up at [LibDib.com](https://libdib.com)

ADD
PRODUCTS

PRICE
OFFERINGS

FAST
& EASY

2 Compliance

PERMIT: Complete the Wisconsin Business Tax Registration, and apply for the Wisconsin Out of State Shipper of Intoxicating Liquor permit.

3 Time to Sell

GET TO THE FINISH LINE FASTER!

- Place sales reps/brand ambassadors in the market.
- Use LibDib's digital tools to invite Resellers & submit orders.

4 Shipping Corner

LIBSHIP: Use LibShip to ship to the LibDib warehouse.

5 Get Paid

HAPPY
CUSTOMERS

GROW
YOUR
BRAND

HAVE A
DRINK

Ready to go live?

[WI Wine](#)

[WI Spirits](#)

Connect with LibDib

QUESTIONS? WE'VE GOT YOUR BACK

Feel free to email us any time at **libdib@libdib.com**
or give us an old fashioned phone call at **844.542.3421**

Visit our Help Center at
HELP.LIBDIB.COM

Learn more about us at
LIBDIB.COM