

For Immediate Release

LibDib and Capitol-Husting Company Partner in Wisconsin

LibDib and Capitol-Husting will provide three-tier compliant web-based distribution to ANY licensed maker of wine and spirits, from any place in the world

San Jose, CA, and Milwaukee, WI, December 4, 2018 --- Liberation Distribution[™] (LibDib[™]), the only technology company and licensed wholesaler to offer a three-tier compliant web-based platform to sell wholesale alcohol, today announced a partnership with Capitol-Husting Company, Inc., a well-established, family owned and operated alcohol wholesale business in Wisconsin. The partnership will allow any licensed producer of wine and spirits to sell their products into the state of Wisconsin and any licensed business in the state to purchase products at LibDib.com. LibDib's founder and CEO, Cheryl Durzy, made the announcement during her opening keynote at the Craft Beverage Distribution Conference.

"We are excited to bring LibDib's innovative approach to the three-tier system to the state of Wisconsin," said Greg Alevizos, Owner and President of Capitol-Husting Company, Inc. "Our partnership provides extensive new distribution options for small, craft producers at a time when consumer demand for these products continues to rise."

"Capitol-Husting Company is extremely forward-thinking when it comes to the distribution of craft wine and spirits," said LibDib Founder and CEO, Cheryl Durzy. "Not only does this open a third market for manufacturers on the LibDib platform, but Capitol-Husting's long-standing relationships will allow our small producers to quickly grow this new market and will bring hundreds of products from around the world into the state of Wisconsin."

All Makers on the LibDib platform will send product to Capitol-Husting's warehouse and Capitol-Husting will directly handle delivery to the accounts. This process will keep manufacturers and retailers in three-tier compliance. LibDib Makers, both existing and new, can now add their companies, brands, products, and pricing to the LibDib platform for availability to businesses in Wisconsin. Wine and spirits producers who are interested in expanding distribution into Wisconsin can sign up for free at libdib.com.

LibDib's marketplace will go live for resellers in Wisconsin after the first of the year. At that time restaurants, taverns and retailers in the state, will be able to purchase craft products through LibDib.com. With a simple purchase process, LibDib automatically handles the invoicing, payment processing, collections, state reporting and compliance. LibDib's lower margins and Capitol-Husting's longstanding distribution processes, means prices will be competitive for retailers/restaurants and ultimately the consumer. Interested restaurants, taverns and retailers can sign up now at libdib.com and will be alerted when the LibDib storefront goes live.

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LibDib has been available for over a year to restaurants, bars and retailers in California and New York. Wisconsin is the third state where the company is licensed to do business. LibDib plans to expand to additional states via their recently announced partnership with Republic National Distributing Company (RNDC). Those specific markets will be identified and announced in the near future.

How LibDib Works

Makers can visit LibDib.com and sign up for a free, no obligations account. After uploading licenses and basic information, Makers define product selection, provide an FOB (plus fulfillment) price and define where to distribute. Restaurants, bars and retailers shop and order products through an easyto-use web interface.

About LibDib

Liberation Distribution, Inc. (LibDib) is a licensed wholesale distributor of alcoholic beverages enabled through a proprietary desktop and mobile friendly web platform. LibDib changes alcohol distribution by leveling the playing field for everyone. Using LibDib, Restaurants, Bars & Retailers legally and efficiently purchase boutique wines, craft spirits and microbrews from Makers of all sizes. The company was founded in 2016, launched in March 2017, and is based in San Jose, California. LibDib can be found online at LibDib.com as well as on Twitter, Facebook, Instagram, YouTube, and LinkedIn.

About Capitol-Husting Company, Inc.

Capitol-Husting Company, Inc. locally, family-owned and operated premium wine and spirits wholesale distributor in Wisconsin. The company employs more than 120 sales professionals and services customers throughout Southeastern Wisconsin. Capitol-Husting also owns and operates a subsidiary wholesale company named Allstate Liquor and Wine Company, which services customers throughout the state of Wisconsin. Origins of The Capitol-Husting Company date back to 1877 and is currently owned and operated by the Alevizos Family, who have been involved in the business since 1947.

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