

# Dermatology-specific EMR & Practice Management



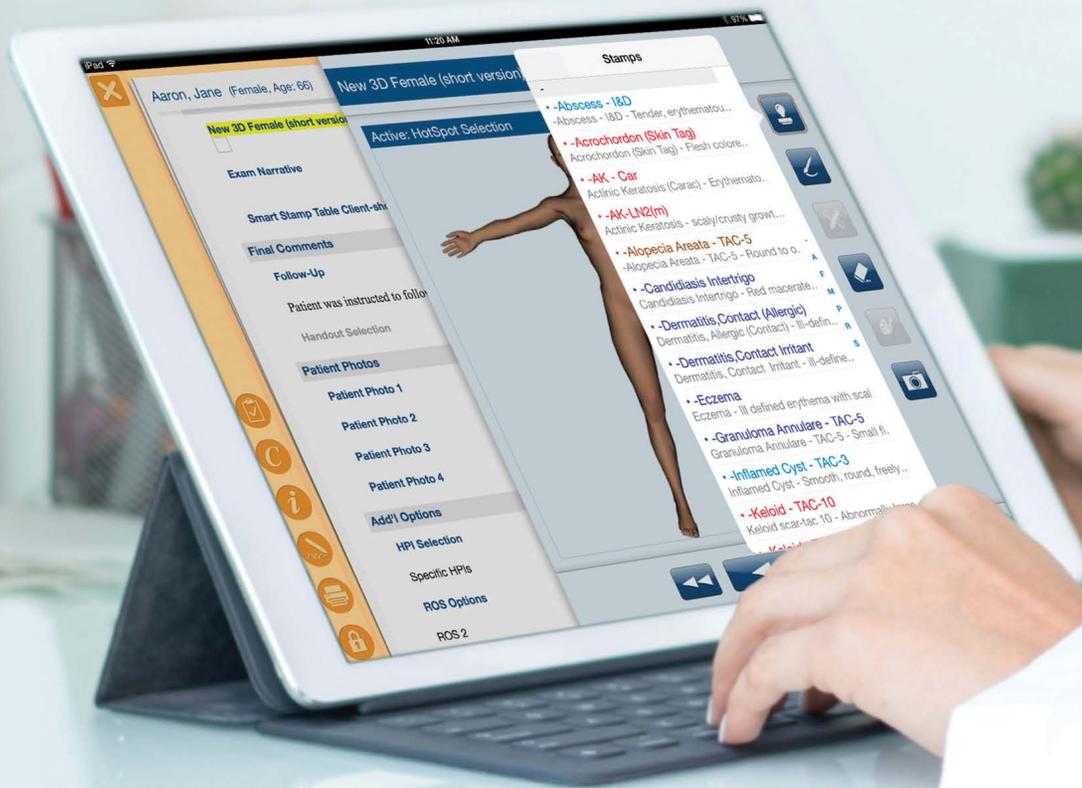
NexCloud

Maximize Practice Workflow and Patient Volume



# EXPERIENCE THE DIFFERENCE

## A Fully Integrated Solution Can Make in Your Practice



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*I love that Nextech incorporates all aspects of the practice from e-prescribing to documentation and even billing. None of the other EMRs I've worked with in the past compare to Nextech. It's so versatile and easy to customize.*

*– Alissa O'Brien, MD  
Water's Edge Dermatology*

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### Maximized Practice Efficiency

Customizable templates  
and robust features



### Enhanced Patient Care

Anytime, anywhere access  
with cloud technology



### Simplified Pricing Structure

Affordable monthly  
subscription model

# ELECTRONIC MEDICAL RECORDS

## Customized to Your Dermatology Practice



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*Nextech is worth every penny, the way in which we're able to utilize the system and the way it helps me to manage my roles as a dermatologist, pathologist and practice manager is unparalleled.*

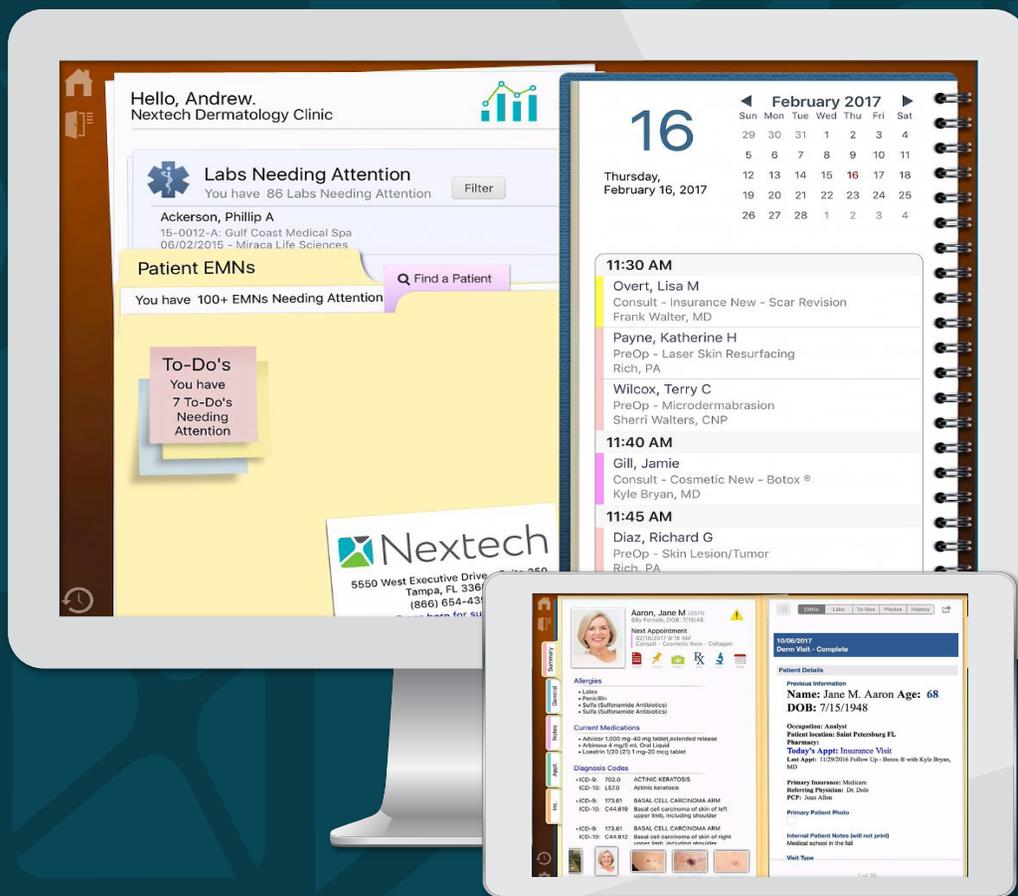
*– Dr. Bryan Gammon -  
Luminous Dermatology*

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Optimize office efficiency with complete medical and financial patient records. Nextech's EMR is uniquely customizable to each physician's individual workflow and distinctive charting preferences. Whether a solo practitioner or part of a multi-doctor, multi-location practice, each physician can maintain his or her own unique set of templates anytime, anywhere.

# EMR TECHNOLOGY



## A Fully Integrated Solution

### ✓ Customization

- Fully customizable EMR designed to match your practice's workflows
- Templates can be set up to meet unique workflows of multiple physicians within a single practice
- An EMR that works how you want it to, enhancing clinical efficiency

### ✓ Mobility

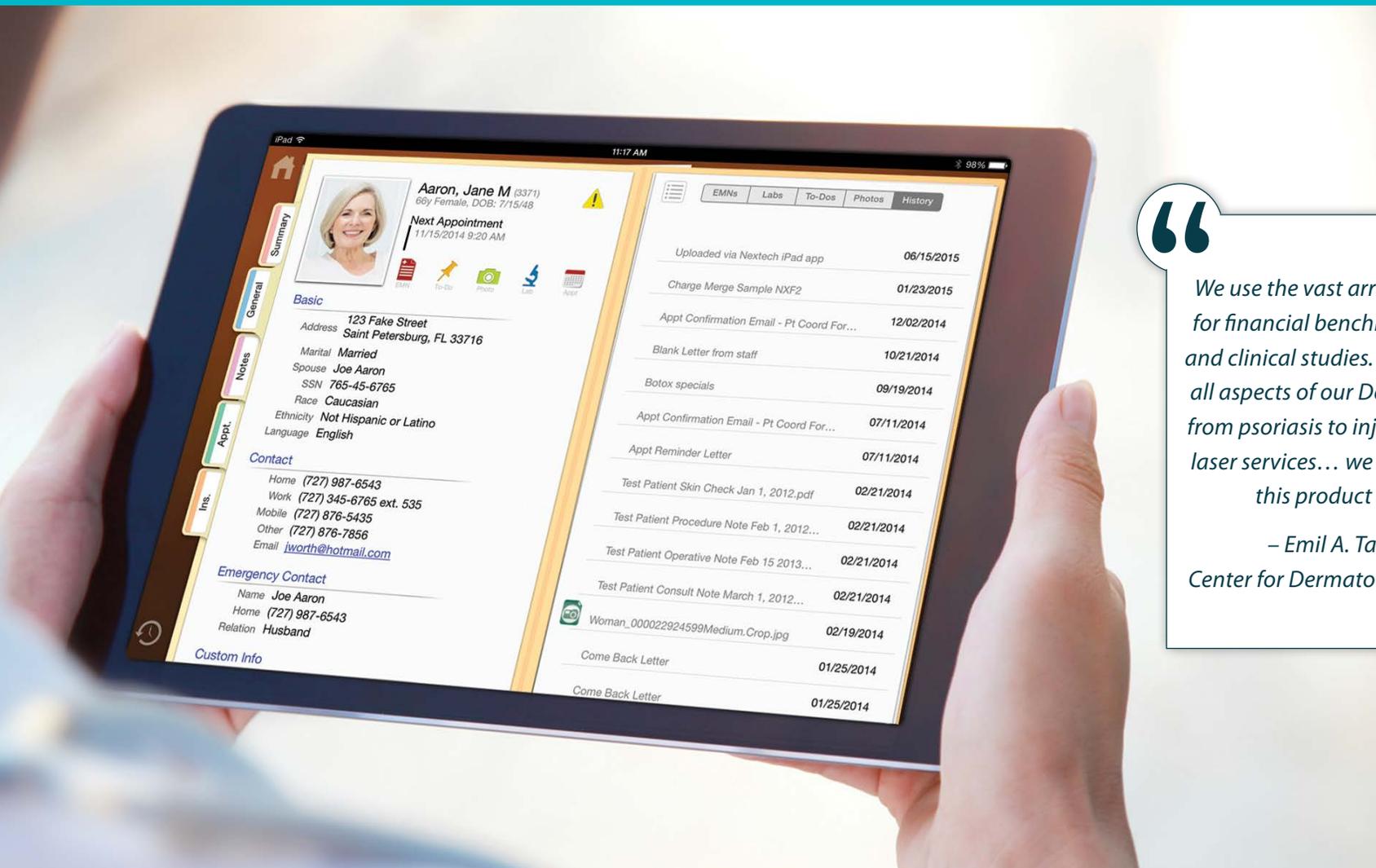
- Innovative iPad application allows Dermatologists to work from anywhere
- Quickly and efficiently review patient charts with a swipe of a finger
- Manage your day with synchronized scheduling in real-time

### ✓ Integrated eRx

- Easily draft and renew prescription orders
- Single-screen access for all pertinent patient information
- Increase patient safety by documenting drug and allergy interactions

# PRACTICE MANAGEMENT

## Control Your Workflow and Optimize Practice Operations



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*We use the vast array of collected data for financial benchmarking, marketing and clinical studies. The EMR documents all aspects of our Dermatology practice from psoriasis to injectables to cosmetic laser services... we are very happy with this product and Nextech.*

*– Emil A. Tanghetti, MD  
Center for Dermatology & Laser Surgery*

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Nextech's seamless, end-to-end solution suite increases efficiency across all functional areas of a practice. From a new consultation to tracking a patient through the clinic, Nextech simplifies scheduling, streamlines patient records and optimizes billing.

# OPTIMIZE YOUR PRACTICE

## ✓ Inventory

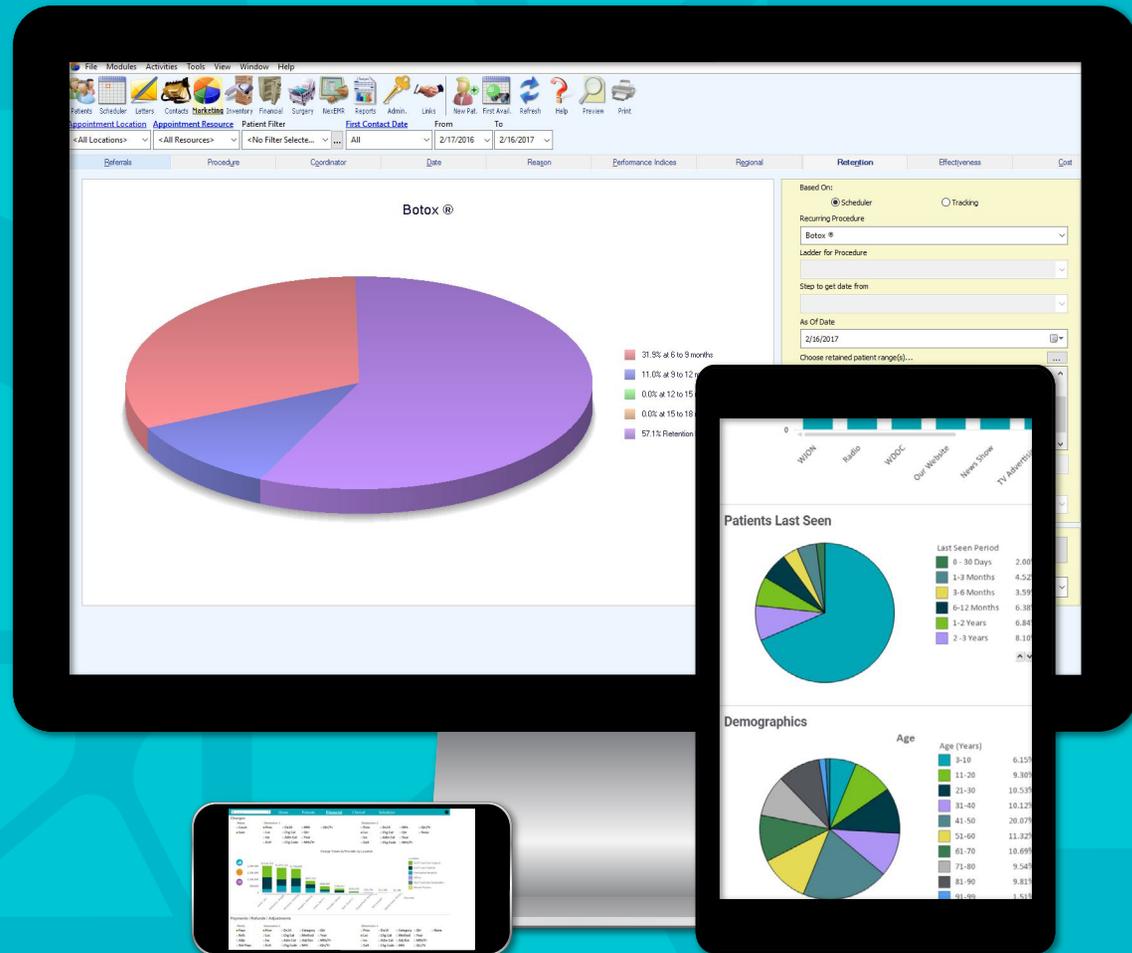
- Increase revenue and inventory integration by decreasing quantities of injectables
- Complete integration with billing module
- Real-time low stock alerts help maintain accurate and appropriate inventory levels by prompting you to replenish supplies

## ✓ Marketing

- Make strategic decisions on advertising dollars based on consult-to-patient conversion rates and revenue-to-expense graphs for each referral source
- View the number of prospects/patients, revenue/cost and conversion rates brought in by each referral source, procedure, patient coordinator or date
- Improve retention by prompting patients to return for subsequent procedures

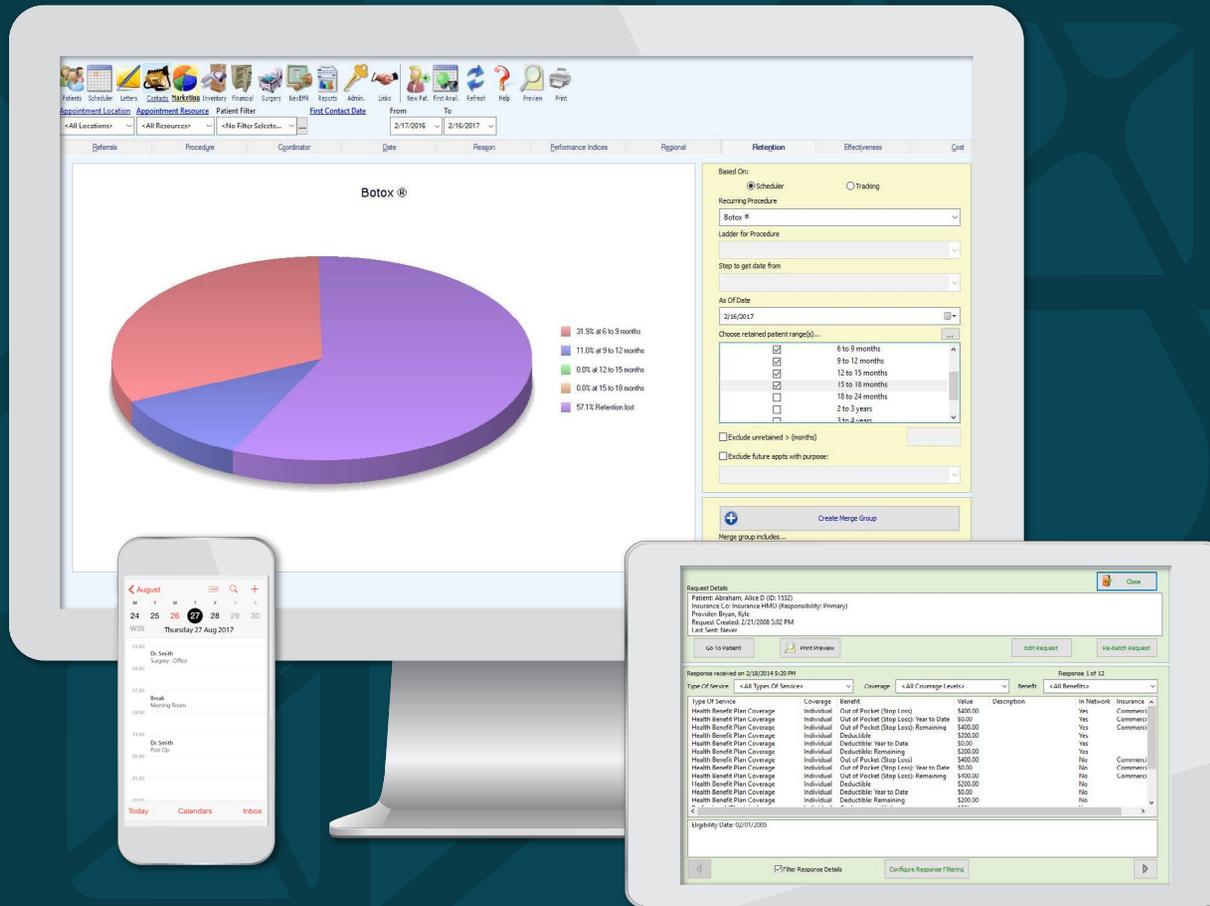
## ✓ Point of Sale

- Track commission information and get quick, accurate results whenever you need them
- Increase patient satisfaction and incentivize patients through gift cards and loyalty points



Streamline Workflow and Improve Efficiency

# REVENUE CYCLE MANAGEMENT



## ✓ Maximize Reimbursements

- Simplify the remittance process with automated pre-submission error checking, EOB analysis and secondary claims submission
- Consolidate data from multiple payers into an easy-to-read, searchable format

## ✓ Decrease Denials

- Track copays and insurance referrals
- Display patients' insurance coverage information, including deductible amount, deductible remaining, copays and coinsurance
- Run E-Eligibility for all upcoming appointments in a single batch

Improve Practice Profitability with Real-time Business Insights



# CERTIFIED COMPLIANCE SOLUTION

## Meet Government Compliance Programs Successfully

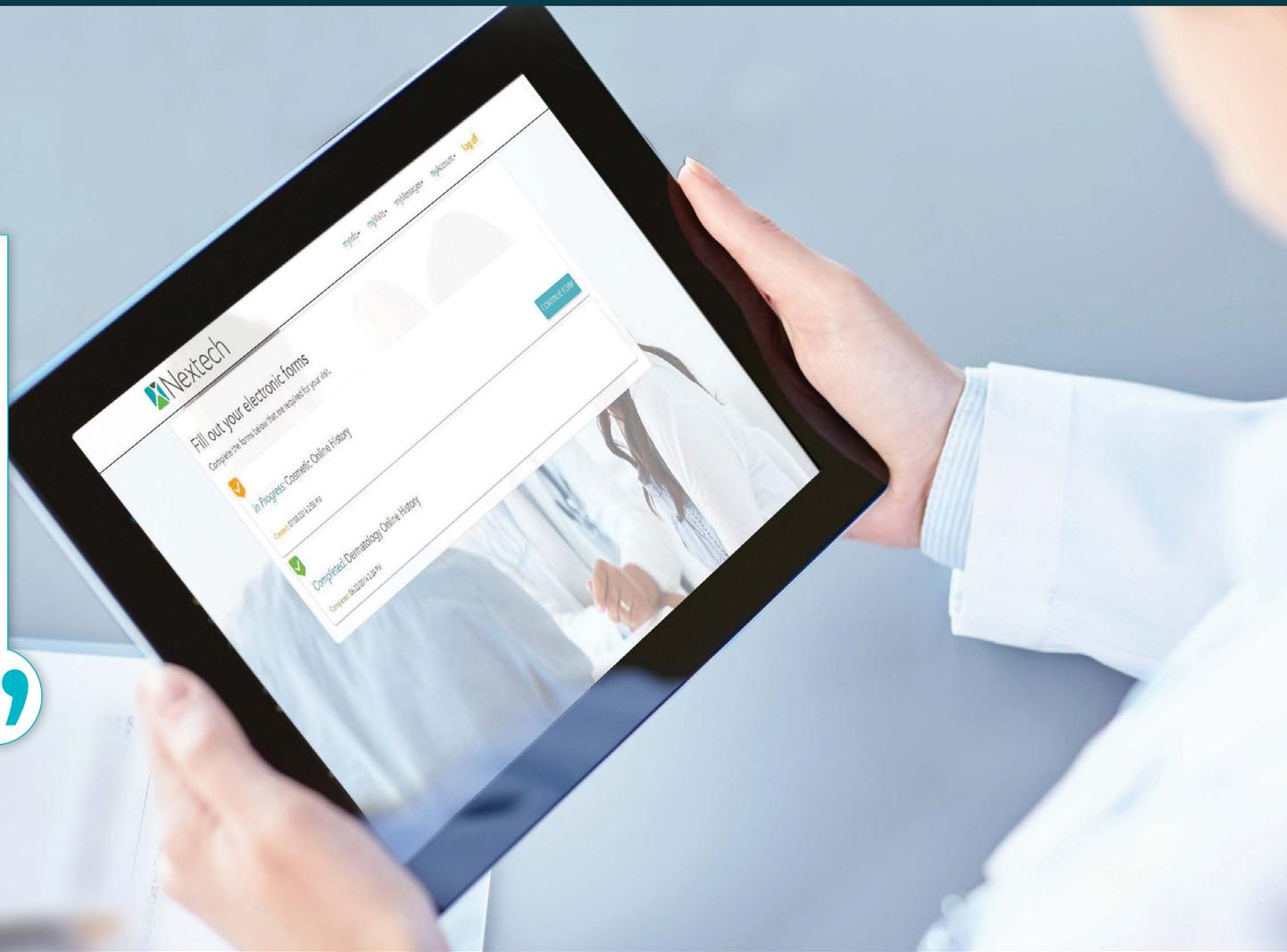


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*“Nextech encompasses everything we’ve needed. It’s a complete system and it offers a lot of features that has helped make my job a lot easier.”*

*– Karen Outlaw, Front Office Manager,  
Suzanne Bruce and Associates*

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Nextech simplifies attestation and compliance reporting processes by providing practices with the tools they need to maximize incentives.

# ENHANCE PATIENT COMMUNICATION



## Interactive Patient Engagement Tools

- ✓ **Automate Outreach and Reminders**
  - Maximize patient volume and minimize missed appointments with an integrated reminder system
  - Encourage patients to confirm their appointments and automatically update the physician's calendar in real time
- ✓ **Improve Patient Education**
  - Generate better outcomes for patients by involving them in their care
  - Facilitate patient education and provide online access to clinical and financial information through an easy-to-use patient portal
- ✓ **Simplify Patient Communication**
  - Improve efficiency in clinical care coordination with direct, secure messaging that seamlessly integrates with Nextech's custom workflows

# Grow Your Practice with Nextech



## NexCloud, Revolutionary Cloud-based Technology

The Leading Dermatology-specific EMR and PM

