

Sponsor & Exhibitor Prospectus

650+
ATTENDEES

25+
COMPANIES

6+
UNOPPOSED
HOURS

2
EPIC EVENTS

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GENERAL INFORMATION

LOCATION

LOEWS ROYAL PACIFIC RESORT

6300 Hollywood Way
Orlando, Florida 32819

(407) 503-3000

ROOM BLOCK

Book your stay at Loews Royal Pacific Resort to receive a discounted rate of \$225/night through December 28, 2018.



EXHIBIT HOURS

REGISTRATION

Thursday, January 31
1:00 PM - 7:00 PM

EXHIBIT HOURS

Friday, February 1
7:00 AM - 5:00 PM

Saturday, February 2
7:30 AM - 3:00 PM

UNOPPOSED HOURS

Friday Breakfast
7:00 AM - 8:30 AM

Friday & Saturday Lunch
12:00 PM - 1:00 PM

Friday Break
2:45 PM - 3:15 PM

Saturday Breakfast
7:30 AM - 9:00 AM

INSTALL

Thursday, January 31
12:00 PM - 5:00 PM

DISMANTLE

Saturday, February 2
3:00 PM - 5:00 PM

**Hours are subject to change.*

EVENTS

Exhibitors are invited to join us for two not-to-be missed evening events that provide the opportunity to network and engage with attendees outside the Expo Hall.

WELCOME RECEPTION

Loews Royal Pacific Resort
Wantilan Luau
Thursday, January 31
7:00 PM - 10:00 PM

AFTER HOURS PARK EVENT

Universal's Islands of Adventure™
Friday, February 1
8:00 PM - 11:00 PM

MEETING CONTACT

Jenna Williams, CMP
Trade Show & Event Manager

edge@nextech.com
(813) 425-9262

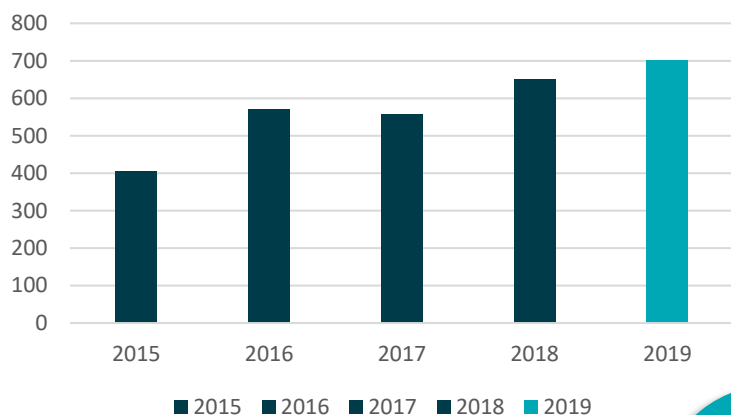
MORE INFO

www.nextechedge.com

MEETING OVERVIEW

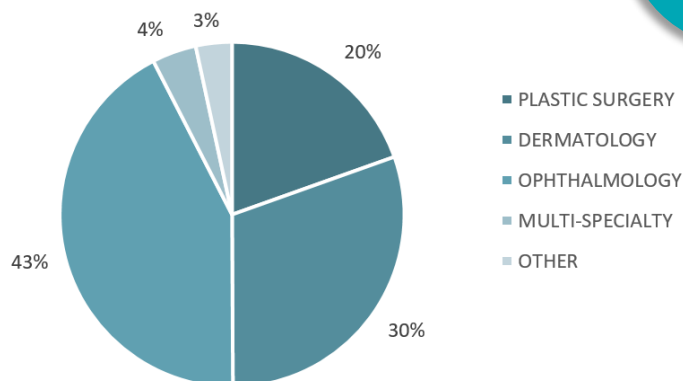
Our 2018 annual meeting was a huge success bringing together **650 Nextech users**. With new marketing efforts behind the conference, we hope to increase 2019 registration to **700 attendees**.

YOY ATTENDANCE

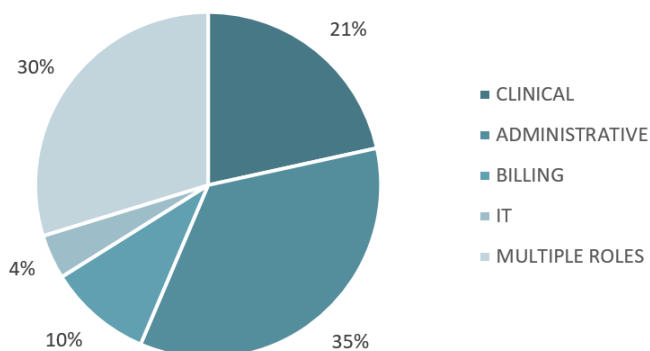


700
ANTICIPATED
ATTENDEES

ATTENDANCE BY SPECIALTY



ATTENDANCE BY JOB FUNCTION



2018

SPONSORS & EXHIBITORS



cardconnect.



GIBALTARIT



Advanced Billing Consultants

Allergan

Dedicated IT

DermPath Diagnostics

Digital Limelight Media

DrFirst

Encoda

Etna Interactive

FigMD

Klara Technologies Inc.

Legacy Health LLC

MedCo Data

Medicus IT

Microsoft

Miraca Life Sciences

MyMedLeads

ProMedical IT

Specialty Consulting Services

Topaz Systems, Inc.

EXHIBIT SPACE

BEFORE NOVEMBER 30 - \$4,000

STARTING DECEMBER 1 - \$5,000

ADDITIONAL BADGE - \$750

INCLUDES

- 10x10 booth space
- 6' table and 2 chairs
- 2 corporate representative badges
- Acknowledgement on select correspondence and website
- Printed program and digital app listing
- Listed stop on the expo hall bag insert
- Breakfast, lunch, snacks and evening event meals for staff
- Admission to Welcome Reception and Universal Event

SPONSORSHIP LEVELS

EXHIBIT SPACE

Booth Space

Badges

MEETING RECOGNITION

Acknowledgement at Opening & Closing Session

Meeting Space Signage

SPEAKING TIME

Sessions

PRE/POST COMMUNICATION

Website Listing

Acknowledgment on All Communication

Inclusion in Top Level Sponsor Email to Attendees

Recognition on Conference Website Homepage

Pre-Meeting Email to Attendees on Your Behalf

Post-Meeting Email to Attendees on Your Behalf

ADVERTISING

Sponsorship Item

Stop on Expo Hall Map

Program Ad

Bag Insert

Digital Booth Upgrade

App Promoted Post

App Push Notification

GOLD
\$35,000

SILVER
\$25,000

BRONZE
\$15,000

10x20

8

10x20

4

10x10

2

X

X

X

X

2

1

X

X

X

X

X

X

X

X

X

X

X

X

X

Lanyard
Mandatory

1 PG

X

X

2

1

Pens
Pick One

1 PG

X

X

1

Meal
Pick One

1/2 PG

X

X

1

ADDITIONAL EXPOSURE

DEDICATED SESSION - \$5,000

Gain maximum face time exposure for your company when you lead a session at EDGE. Your 45-minute session and speaker's bio will be listed online, in the app and printed agenda. We will also highlight your session in an attendee newsletter prior to the meeting.



CUSTOM SPONSORSHIP ITEMS

Looking for a unique way to leave a lasting impression on attendees? From coffee cup sleeves to bathroom mirror decals and even corporate branded leis at our welcome reception, we have options for everyone's budget that will guarantee memorable exposure.

PRE/POST MEETING COMMUNICATION

EMAIL SENT TO ATTENDEES ON YOUR BEHALF - \$1,000

Layout and draft the exact email you would like sent to attendees before or after the meeting. Promote products, show specials, sessions, demos and more. This is a great way to introduce your company and let attendees know you'll be at the meeting.

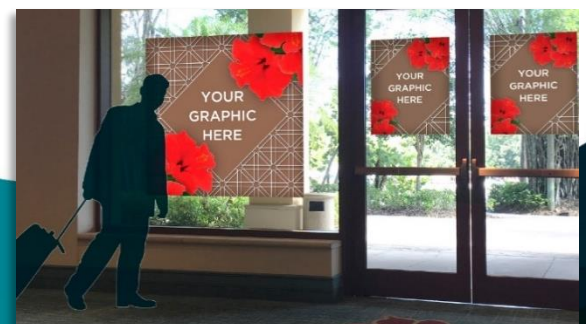
PRE-SHOW MAILER - \$2,000

Send a pre or post meeting mailer directly to attendees through our mail house.

Note: We do not offer an attendee list for the meeting, sorry!

MEETING SPACE SIGNAGE

With 132,000 square feet of meeting space in addition to outdoor event space, the branding opportunities at EDGE are endless. All on-site signage is completely customizable with options to fit in any company's budget. Email edge@nextech.com to set up a time to discuss.



ADVERTISING OPPORTUNITIES



DIGITAL ADVERTISING

DIGITAL BOOTH UPGRADE - \$250

Increase attendee interaction with your company by upgrading your listing in the meeting app and online. This upgrade includes company logo, description, contact information, social media and website links. Your representatives will be linked to your company listing in the app so attendees can message them directly and your booth will be searchable on the interactive floor plan.

APP PROMOTED POST - \$500

Highlight your company and invite attendees to stop by your booth with a featured post pinned to the top of the Nextech EDGE app home page for a 20-minute duration.

APP PUSH NOTIFICATION - \$1,000

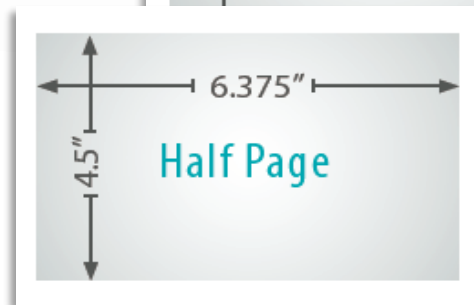
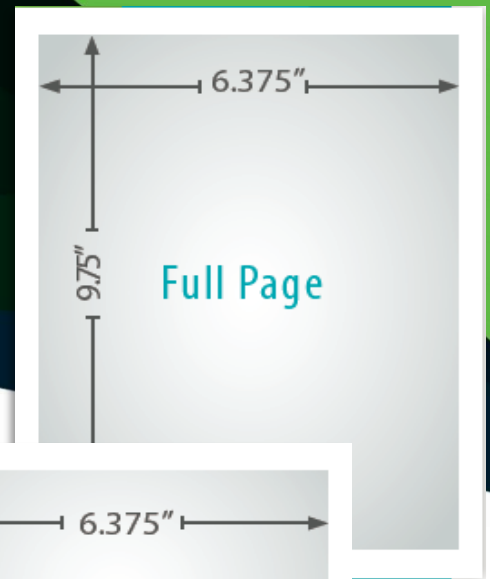
Promote a giveaway, booth demonstration or session at a specific time with a mobile app

BAG INSERT - \$1,500

Make an impact starting at registration. Provide a standard insert, brochure or awesome take home tchotchke. There are no limitations to creativity; the only rule is it has to fit in the bag!

ROOM DROP - \$2,500

Have your marketing materials or promotional items delivered to attendee rooms on the day of your choice at the conference. Make a great first impression or leave a lasting impact. This is a sure way to get your company noticed.



PRINT ADVERTISING

HALF PAGE PROGRAM AD - \$750

FULL PAGE PROGRAM AD - \$1,000

Distributed to every attendee on site, the meeting program is the ideal place to feature your company's products and services.



Loews Royal Pacific Resort | Orlando, FL
January 31-February 2, 2019

SPONSOR & EXHIBITOR AGREEMENT

Discount
Deadline
Nov 30

COMPANY INFORMATION

Name:

Address:

City, State, Zip:

Phone:

Email:

Website:

PRIMARY EXHIBIT CONTACT INFORMATION

Name:

Title:

Phone:

Email:

ADDITIONAL INFORMATION

Products or services to be displayed:

Companies you **would** like to be located near:

Companies you **would not** like to be located near:

RELEVANT SPECIALTIES

- ☐ Dermatology
- ☐ Ophthalmology
- ☐ Plastic Surgery
- ☐ All Specialties

CHECK IF YOU NEED THE EXHIBITOR PACKAGE:

- ☐ 6' Table – No Drape
- 2 Chairs

EXHIBIT SPACE

- ☐ Exhibit Space - \$4,000
Before November 30
- ☐ Exhibit Space - \$5,000
Starting December 1
- ☐ Additional Badge - \$750
QTY _____

SPONSORSHIP

- ☐ Gold - \$35,000
- ☐ Silver - \$25,000
- ☐ Bronze - \$15,000

ADVERTISING

- ☐ Digital Booth Upgrade - \$250
- ☐ App Promoted Post - \$500
- ☐ App Push Notification - \$1,000
- ☐ Half Page Program Ad - \$750
- ☐ Full Page Program Ad - \$1,000
- ☐ Room Drop - \$2,500
- ☐ Email to Attendees - \$1,000
- ☐ Mailer to Attendees - \$2,000
- ☐ Bag Insert - \$1,500

FACE TIME

- ☐ Dedicated Session - \$5,000

CUSTOM

Don't forget to ask about custom sponsorship opportunities tailored to your company's marketing needs, goals and budget. There are endless branding options throughout the meeting space in addition to unique sponsorship items available. Email edge@nextech.com for more information.

PAYMENT OPTIONS

CHECK

Make checks payable to: Nextech

Mail to:
Nextech
EDGE 2019
5550 W. Executive Dr. Suite 350
Tampa, FL 33609

CREDIT CARD

_____ Charge card amount in full

_____ Charge card 50% deposit and remainder of balance on November 30

Note: Check payment is required for sponsorship totals over \$10,000.

CHECK ONE

☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

Name on Card:

Expiration Date:

Card Number:

CW:

Billing Address:

City, State, Zip:

Phone:

Card Holder Signature:

CANCELLATION POLICY

50% refund before November 30, non-refundable after November 30.

RULES & REGULATIONS

Program Rules and Regulations. Nextech Systems, LLC ("**Nextech**"), EDGE User Conference Sponsorship and Exhibitor Program ("**EDGE**") is designed to showcase products and services related to specialty physician practices. Nextech reserves the right to exercise its sole discretion in the acceptance or refusal of applications for EDGE. By applying for exhibition space, the exhibiting sponsor and/or sponsor ("**Sponsor**") acknowledges that it has read and agrees to adhere to all terms and conditions governing the exhibition, including these terms and conditions and those set forth in the Sponsor and Exhibit Prospectus (collectively, the "**Prospectus**") for the meeting to be held January 31-February 2, 2019 at the Loews Royal Pacific Resort ("**Royal Pacific**").

Booth Space. The Sponsor's space location shall be determined by Nextech following receipt of full sponsorship payment. Sponsor signage is restricted to the assigned booth space. No signs may protrude or be placed in any other area of EDGE or Royal Pacific except those produced and placed by Nextech. Containers or boxes must not be visible from the aisles or walkways and must be stored out of sight. Nothing can be affixed, nailed, or otherwise attached to walls, doors, etc., without the prior approval of Nextech and Royal Pacific. The Sponsor will be liable for any damage resulting from violations of this provision.

Activities and Events During EDGE. Loud noises such as bells, sirens, buzzers, etc. will not be permitted in EDGE exhibit areas in order to maintain a business-like atmosphere. Promotional activity is limited to the confines of exhibit space assigned. Advertising and collateral materials may not be distributed outside the Sponsor's assigned exhibit space. Nextech reserves the right to restrict at any time any display, demonstration, presentation, or activity it deems inappropriate or undesirable and to terminate any promotion that could reasonably be determined to affect adversely the goodwill or reputation of Nextech and EDGE. The Sponsor may not schedule any events, including, without limitation, breakfasts, luncheons, dinners, receptions, or sessions during official EDGE hours unless specific permission is granted in writing, in advance, by Nextech.

Deposit and Program Fees. A 50% deposit is due with the initial sponsorship agreement. The remaining 50% balance is due November 30, 2018. The Sponsor agrees to pay all applicable fees, charges and/or expenses set forth in the Prospectus and Service Kit. In the event that Nextech is forced to seek legal remedy to collect amounts due, all charges related to the collection of unpaid amounts including, without limitation, any reasonable attorney's fees, will be the responsibility of the Sponsor. If the Sponsor fails to make timely payments, the space or sponsorship is subject to cancellation or reassignment at the sole discretion of Nextech without any obligation by Nextech to refund any deposit or other amounts previously paid by the Sponsor.

Cancellation. Requests for cancellation of any sponsorship must be made prior to November 30, 2018 and directed in writing to Nextech at edge@nextech.com. Sponsors cancelling after November 30, 2018 shall remain financially liable for the full sponsorship fee.

Insurance. The Sponsor shall obtain and keep in force during the term of installation/dismantle and the use of exhibit premises insurance policies for Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit Agreement, in an amount not less than \$1,000,000 Combined Single Limit for personal injury and property damage. Nextech and Royal Pacific, its owners, and its operator shall be included in such policies as additional named insured. In addition, the Sponsor acknowledges that neither Royal Pacific, its owners, nor its operator, maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain applicable insurance to insure any losses by exhibitor.

Indemnification. The Sponsor hereby agrees to indemnify and hold harmless Nextech and their respective officers, directors, employees, agents and representatives from and against any and all claims, demands, suits, liabilities, losses, damages and expenses arising or brought against them from the acts or omissions of Sponsor, its officers, employees, agents, representatives or any person operating on Sponsor's behalf. This includes any allegation that any logo, trademarks, service marks, trade dress and other protectable source or business identifiers used by Sponsor during EDGE, infringes or violates the intellectual property rights of any third party. Sponsor will pay all damages, costs and fees (including reasonable attorneys' fees and costs) of litigation resulting from such claims. The Sponsor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save Royal Pacific, its owners, and its operator harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or any part thereof, excluding any such liability caused by the sole gross negligence of the Royal Pacific and its employees and agents.

Liability. Neither Nextech nor Royal Pacific nor any of their respective officers, directors, employees, agents or representatives will be responsible for the safety of the property of the Sponsor from theft, damage by fire, accident or any other causes. Applicants are advised to consult their insurance broker for proper coverage on materials against any such damage, loss, harm or injury. Except to the extent prescribed by applicable law (A) Nextech and Royal Pacific are not liable to Sponsor under any circumstance, including the cancellation of any consequential, special, punitive, or indirect damages of any kind, or for any lost profits or opportunities; and (B) the aggregate liability of Nextech and Royal Pacific to Sponsor in connection with this agreement will not exceed the amount paid by Sponsor to Nextech under this agreement.

Endorsement and Use of Sponsor Marks. Promotion permitted at EDGE and Nextech's acceptance of the Sponsor's application is not intended to convey Nextech's approval, endorsement, certification, acceptance, or referral of the Sponsor or the Sponsor's products or services. The Sponsor shall not, without express written permission of Nextech, use the name of Nextech, or any symbol, logo, trademark, or service mark identified therewith, in any manner representing that the Sponsor or its products or services possess the approval or endorsement or are associated or affiliated with Nextech. Sponsor hereby grants to Nextech a nontransferable, nonexclusive license prior to and during EDGE to use the logos, trademarks, service marks, trade dress and other protectable source or business identifiers owned by Sponsor and provided by Sponsor to Nextech for use in connection with EDGE, including use in advertising EDGE in printed materials, websites, and social media.

Cancellation. In the event that EDGE, is cancelled due to fire, strikes, government regulations, acts of God or any other causes beyond Nextech's control that renders Royal Pacific unfit for use, neither Nextech nor Royal Pacific shall be held liable for failure to hold EDGE and the Sponsor's sole remedy is a refund of the fees paid by the Sponsor less any actual costs incurred by Nextech.

Interpretation. The Sponsor agrees that Nextech shall have the full authority to interpret and amend all policies, terms, rules and regulations contained in the Prospectus and its decision as to the meaning and implementation of a policy, term, rule or regulation is final. The Sponsor agrees to abide by any subsequent policies, terms, rules or regulations that may hereafter be adopted. All matters and questions not specifically covered in the Prospectus shall be resolved in the sole discretion of Nextech.

Disclaimer and Disputes. Nextech makes no warranty of any kind, whether express, implied, statutory, or otherwise, with respect to EDGE. The Prospectus shall be governed by and construed in accordance with the laws of the State of Florida, exclusive of the State of Florida's choice of law provisions. The Sponsor agrees that any disputes or claims between Nextech and the Sponsor arising out of or related to EDGE shall be brought in the federal courts of the United States in and for the Southern District of Florida and the state courts of the State of Florida located in Hillsborough County, Florida. In the event that any provision of the Prospectus is held by a court of competent jurisdiction to be contrary to any law, the remaining provisions of the Prospectus will remain in full force and effect.

AUTHORIZATION

Authorized Signature: _____ Date: _____

Print Name: _____

Title: _____

Please fax completed forms to (813) 425-9262 or email edge@nextech.com.

Visit www.nextechedge.com for up-to-date meeting information.