



# Run Your Practice Worry-free from the Cloud



## Discover NexCloud for Plastic Surgery

**Close Consults. Boost Business. Repeat Revenue.**

# A New Approach to Health Care Technology

Nextech is built to meet the unique needs of Plastic Surgeons.



# NexCloud



Cloud-based Technology



Simplified Pricing



Customized Solutions



# Powerful Marketing

Generate. Track. Retain.



Nextech's powerful marketing tools give your practice the information necessary to bring in more consults and bring back existing patients—helping you generate new revenue and maintain the revenue streams you already have. Use marketing insights such as referral source tracking and campaign targeting to implement and understand effective marketing strategies for your practice.



### Generate New Consults

Increase and sustain consultation volume with marketing insights.

Bring in more consultations using campaign metrics to implement effective strategies.

### Track Referral Sources

Maximize ROI on specific marketing campaigns.

Create custom follow-up protocols to increase procedure volume and maximize revenue.

### Retain More Patients

Keep patients coming back with specialized marketing based on past procedures.

Create targeted lists for promoting special offers to existing patients.

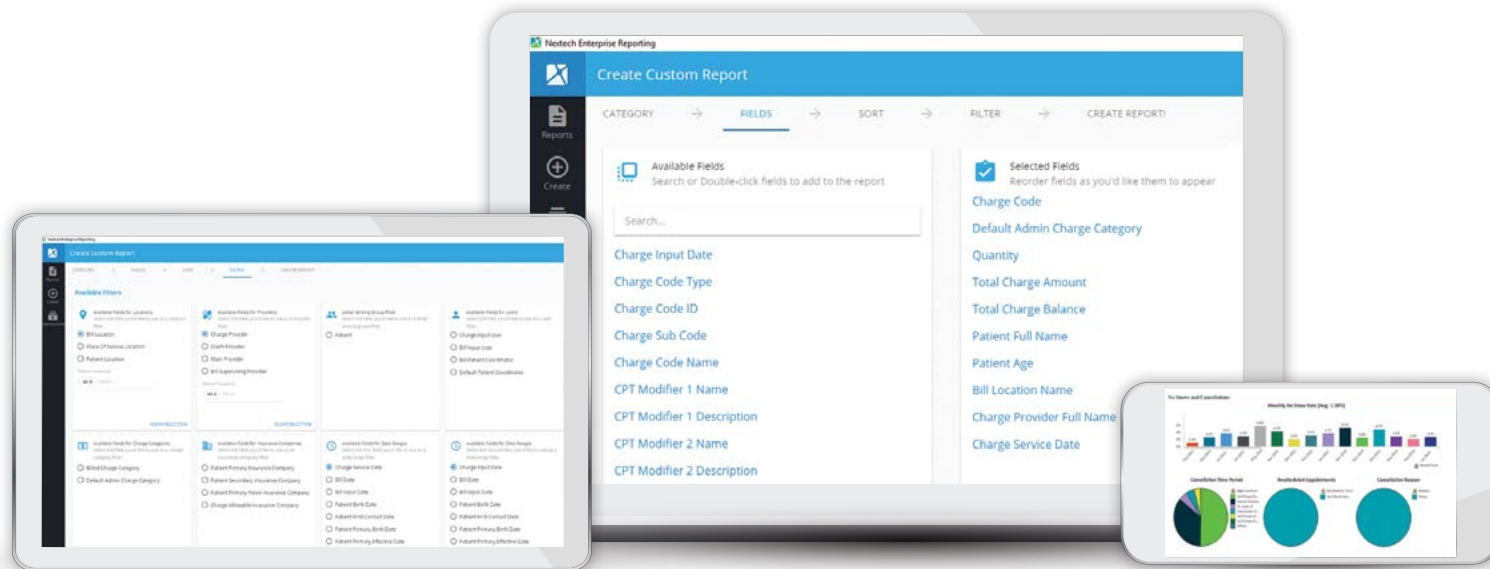
# Superior Reporting & Analytics

Take Control of Your Business.





Nextech's superior reporting and analytics deliver insights that help you take control of your business. Enhanced reporting capabilities allow you to manipulate your data in the way that is most useful to you, while analytic dashboards display information in a visual layout to help you easily identify and manage trends within your practice.



## Enhanced Reporting

Run standard and custom reports with no interruption in practice management.

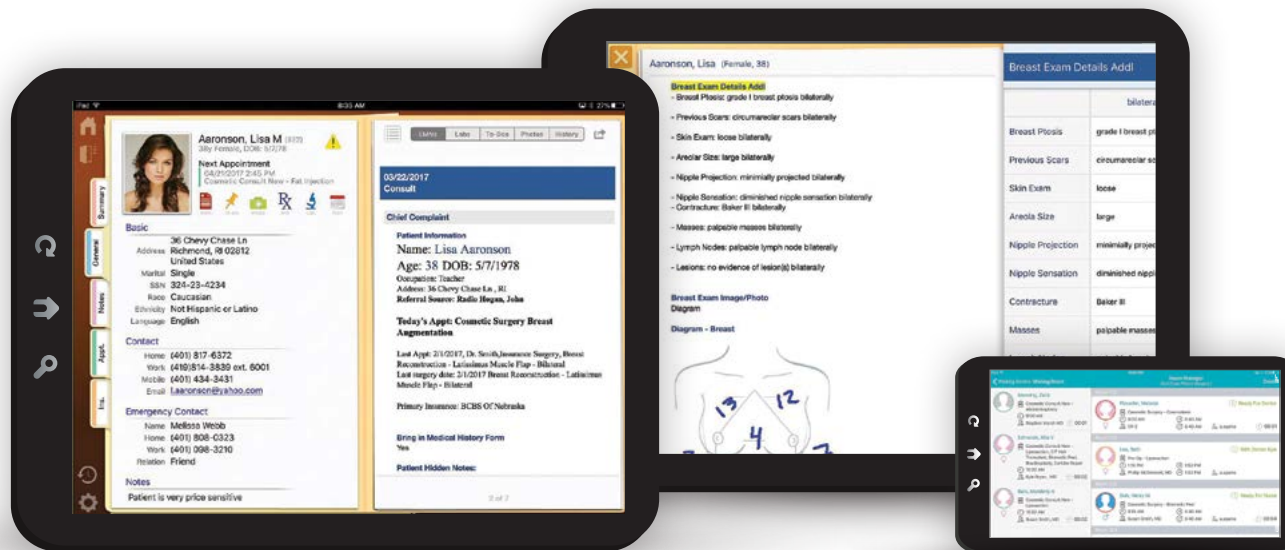
Schedule comprehensive reports to run and save when and where it is most convenient for you.

## Advanced Analytics

Use pre-built dashboards to visualize your Nextech data at a glance or drill down for more detailed analyses.

Identify trends with a comprehensive view of key metrics across financial, patient, scheduling and clinical areas of your practice.

# NexCloud PM & EMR



## Unmatched. Affordable. Proven.

### The Complete Plastic Surgery Solution