



SOCIAL MEDIA CHECKLIST

FACEBOOK

- Tell Stories
- Solar new and trends
- Latest install pics
- Behind the scenes
- Installer selfie

INSTAGRAM

People-oriented pics:

- Latest installs
- Happy customers
- Teamwork
- Office staff

PINTEREST

- Install on tiled rooftops
- Install on Colorbond rooftops
- Product - panels, inverters, batteries installed

LINKEDIN, TWITTER & OTHER CHANNELS

- Tell stories
- Solar new and trends
- Latest install pics
- Behind the scenes
- Installer selfie

TOOLS TO USE TO CREATE & SCHEDULE POSTS

- Canva
- Buffer
- Hootsuite
- Giphy