

LG ENERGY | XEN SOLAR

# GOOGLE ADS SEM

EXCLUSIVE TO LG PARTNERS

## GOOGLE ADS SEM

Contact Kylie with your interest on 0409 153 635  
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# GOOGLE ADS SEM

## What You Need To Know

### Are You Eligible?

In order to be eligible for this package you must be willing to spend at least \$500 for month for ad spend, plus management fee.

### What Are The Costs?

**Ad Spend:** Minimum \$500. The Google Ads account will be set up with your credit card details for payment.

**Management Fee:** \$870 + GST. XEN Solar will provide an invoice prior to the project commencing.

### What Do You Get?

The Google Ads SEM package involves:

- Google Ads account set up and review
- Creation of campaigns based on awareness or lead generation goals
- Results report

### Why take up this offer?

The main benefits of upgrading your hosting include:

- Many of the solar dealers we work with use Google Ads as part of their awareness and lead generation marketing goals. If you're not on Google Ads you're competitor probably is.
- Some dealers have had previous experience with Google Ads and did not find it successful. We take away the pain and show you how to best manage the account.
- We have certified Google Ads experts who will take control of your account and find the best way to promise your spend.

### How To Get Started

If you would like to take up this Google Ads SEM offer, please call Kylie on 0409 153 635 or email [kylie@xensolar.com.au](mailto:kylie@xensolar.com.au)