

# Facts

We build greater intimacy between people and brands that drive performance and returns.

MBLM is shaping a new marketing paradigm for our increasingly interconnected world. This is how we are organized:

## Lab

Our thinking and passionate pursuit of the science that measures the bonds we form with the brands we use and love.

## Agency

Our interdisciplinary services build ultimate brands through essence, story and experience across industries and categories.

## Platform

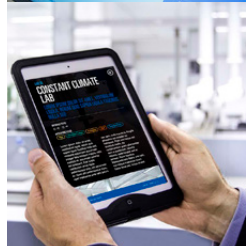
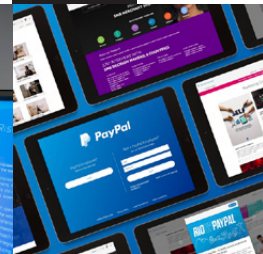
Our software solutions customized to fuel the bonds between brands and their stakeholders.

We are an independently owned partnership with offices in seven countries:

New York City | Dubai | Mexico City | Toronto | Stockholm | Caracas | Bogotá



BRAND INTIMACY



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