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MBLM Launches Bounce: A Workplace Social Collaboration Tool

Virtual Clubhouse to Be Used for Small and Growing Teams

NEW YORK — January 12, 2017 — [MBLM](#), the brand intimacy agency focused on strategy, design, creative and technology, announced today that it has launched Bounce: an all-new social collaboration tool for small and growing teams.

Bounce, which acts as a secure and private intranet, aims to streamline office communication. The software is free to use for teams of 10 or fewer with paid packages being rolled out for larger groups.

“Bounce was conceived as the ideal destination to share a company’s evolving story. We wanted to create a more intimate collaboration tool that catered to the needs of growing teams,” said MBLM Managing Partner Mario Natarelli.

Bounce offers several features, including posting and sharing capabilities, a robust timeline and an intuitive interface that is scalable and extendable. Unlike other available social collaboration software, Bounce was designed with aesthetics in mind.

“We noticed that collaboration software was dominated by tools that relied on task lists as opposed to one that was visually pleasing. Bounce remedied this by introducing a product that combined the savvy of Slack with the visual appeal of Pinterest and Instagram,” added Natarelli.

To find out more about Bounce and follow the latest updates, visit <http://webounce.co>.

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About MBLM: MBLM is the brand intimacy agency dedicated to creating greater intimacy among people, brands and technology. With offices in nine countries, our multidisciplinary teams help clients deliver stronger marketing outcomes and returns for the long term. To learn more about how we can help you create and sustain ultimate brand relationships, visit mblm.com.