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## **MBLM Promotes David Clover to Associate Partner**

Clover Earns Recognition after Six Years with Brand Intimacy Agency

**NEW YORK, October 18, 2017** – <u>MBLM</u>, the Brand Intimacy Agency focused on strategy, design, creative and technology, today announced the promotion of David Clover to Associate Partner in Dubai.

"We congratulate David on his promotion and thank him for his hard work and dedication to MBLM," stated William Shintani, Partner in MBLM Dubai. "He has demonstrated a strong commitment to our clients and continues to excel in the services that he provides."

Clover joined MBLM as Senior Director in 2011 and has led MBLM's digital accounts in Dubai, Abu Dhabi, Sharjah, Kuwait, KSA and Bahrain. During his six-year tenure, he has been instrumental in leading some the agency's largest accounts including Shurooq, Dubai Design & Fashion Council, Dubai Aviation Engineering Projects and Ajman Tourism Development Department, among others.

Clover has strong client satisfaction and recognition, having garnered several awards. He has over 10 years of experience working in the branding and digital marketing industry. He has led assignments for Fortune 500 brands in the Middle East and North America.

As an MBLM partner, Clover will continue to build on his successes with expanding the agency's client engagement processes, teams and capabilities.

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**About MBLM:** MBLM is the Brand Intimacy Agency, dedicated to creating greater intimacy between people, brands and technology. With offices in nine countries, our multidisciplinary teams help clients deliver stronger marketing outcomes and returns for the long term. To learn more about how we can help you create and sustain ultimate brand relationships, visit <a href="mailto:mblm.com">mblm.com</a>.