Why should you invest in a professional credential?

Careers are no longer linear. In today’s business world, professional advancement isn’t determined by a single degree. Now, companies offer well-paying jobs to individuals with non-traditional education. Employers expect that you are constantly learning and gaining industry skills, experiences, and insights through multiple pathways, like online courses, hands-on training, and more. One of the best ways to continue to develop professionally is through specialized certificates geared toward working adults.

Where your journey to professional credentials can take you…

- **Access to new jobs or industries**
  Build your skills through hands-on collaboration and interactive trainings that directly apply to on-the-job experiences.

- **Built-in community of like-minded peers**
  Get access to new jobs or unique opportunities by connecting with other experts in your industry.

- ** Marketable, real-world skill building**
  Gain relevant 21st century skills needed in today’s corporate environments from successful leaders.

- **Validation of existing experience**
  Transform your current skills into job-ready experiences through a formal education program.

- **Continuous learning and development**
  Become an active contributor to your own professional development by continuing to achieve your goals.

Online credentials are now mainstream.

71% of HR officials have hired someone with a credential that the employee earned online.

Real certificates backed by an accredited institution can help improve your resume’s worth.

Studies suggest that lifelong learning is essential to both securing a job and remaining relevant in a 21st century work environment.

Norwich Pro offers online professional development courses that are convenient and affordable to meet your educational needs. Perfect for working professionals, current and former military personnel, or anyone looking for a career change. Visit us online at pro.norwich.edu

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**SOURCES**

- https://www.glassdoor.com/blog/no-degree-required/
- https://www.risesmart.com/blog/which-online-certificates-are-credible-for-your-career