



2018 Q2 Atlas Insights



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A Look Back

Another quarter has past, along with its collection of headlines good and bad. The bad ones were the usual: potential trade wars and interest rates on the rise. The good ones were just as typical, such as this quarter's big, bold tech stocks. Each has their own siren call, tempting you to leave the course you've been following.

We hope you won't let the recent news pull you off your plotted route. At the same time, we get how difficult staying the course can be. New scares and new possibilities have a real impact on our lives, no matter how many times we've faced uncertainty or how well we think we've prepared for it. It's only natural to think that maybe "this time" these realities should influence our investment decisions.

But the evidence still says otherwise. To best keep your goals in focus, you must consider the latest news within the big picture of how global capital markets have delivered on their returns in the end.

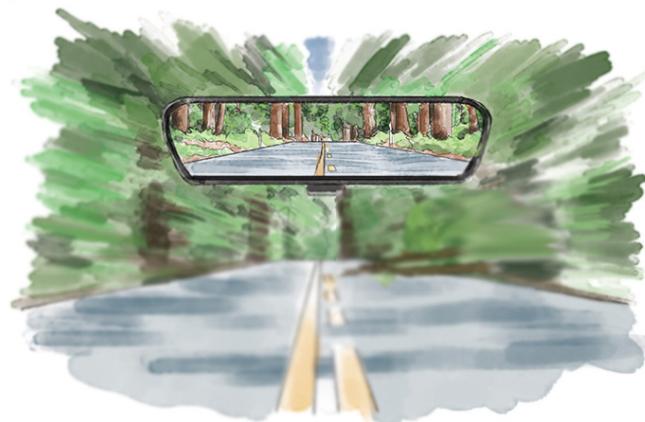
In our clearer moments we know this, but it's easy to forget. As Georgetown University finance professor James Angel observed in a recent [Wall Street Journal article](#), "One of the open secrets of the financial-services world is that we're also in the entertainment and gaming industry."

Structuring a globally diversified portfolio isn't everyone's idea of a Friday night. It can be boring to stick to a thorough portfolio, year after year.

Here are some numbers to remember when you're tempted to put your bets against the house by trying to guess where the market is headed next (emphasis ours): "Since 1928, the [U.S.] stock market has risen on 54% of days, 58% of months **and 73% of years.**"

This is taken from the same WSJ article, along with this important insight: "**The distinction between an investment and a gamble lies in the odds of success.**"

Our endgame is to play those odds in your favor. It may not be as entertaining, nor is success a given, but the evidence shows that you're better off investing in the house and its expected good news outcomes, rather than placing a new bet on every hand that hits the table.



Investment Advisory services offered through Atlas Wealth Advisors, LLC. Diversification does not ensure or protect against loss in declining markets. Asset allocation does not assure or guarantee better performance and cannot eliminate the risk of investment losses. Past performance is no guarantee of future results. There is no guarantee investment strategies will be successful. Investing involves risks including possible loss of principal. Investors should talk to their financial advisor prior to making any investment decision.

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¹<https://blogs.wsj.com/moneybeat/2017/12/29/the-year-everything-went-up-markets-in-18-charts/>

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Market Summary Index Returns

	US Stock Market	International Developed Stocks	Emerging Markets Stocks	Global Real Estate	US Bond Market	Global Bond Market ex US
Q2 2018	STOCKS				BONDS	
	3.89%	-0.75%	-7.96%	6.05%	-0.16%	0.48%
Since Jan. 2001						
Avg. Quarterly Return	2.0%	1.5%	3.0%	2.6%	1.1%	1.1%
Best Quarter	16.8%	25.9%	34.7%	32.3%	4.6%	4.6%
	Q2 2009	Q2 2009	Q2 2009	Q3 2009	Q3 2001	Q4 2008
Worst Quarter	-22.8%	-21.2%	-27.6%	-36.1%	-3.0%	-2.7%
	Q4 2008	Q4 2008	Q4 2008	Q4 2008	Q4 2016	Q2 2015

Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Market segment (index representation) as follows: US Stock Market (Russell 3000 Index), International Developed Stocks (MSCI World ex USA Index [net div.]), Emerging Markets (MSCI Emerging Markets Index [net div.]), Global Real Estate (S&P Global REIT Index), US Bond Market (Bloomberg Barclays US Aggregate Bond Index), and Global Bond ex US Market (Citigroup WGBI ex USA 1-30 Years [Hedged to USD]). The S&P data are provided by Standard & Poor's Index Services Group. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. MSCI data © MSCI 2016, all rights reserved. Bloomberg Barclays data provided by Bloomberg. Citi-group bond indices © 2016 by Citigroup.

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Giving Back



We will continue to partner with the North Texas Food Bank (NTFB) in 2018 by feeding a child for a month for every introduction you make to your advisor at Atlas Wealth Advisors. Thanks to your referrals we have provided 900 meals to hungry children whose families would otherwise struggle to feed them.

A GIFT IN HONOR OF

has been made to the North Texas Food Bank by



to feed a child for one month.



For more information about the
North Texas Food Bank, visit ntfb.org.



At Atlas Wealth Advisors, we believe strongly in legacy. We pass on to our children the way we handle money, relationships, and the way we learn from the past. Two more ways we've been able to do that this year are through the **Carry the Load** and our local **YMCA**.

Carry the Load

Carry the Load is a non-profit whose passion is to draw attention to those heroes who keep our country going. Members of the armed forces, emergency services, and law enforcement are celebrated and supported. In 2017, Carry the Load did a national relay to raise awareness – volunteers flew the American flag, each walking a five mile leg of the journey from ocean to ocean. We also support the Carry the Load educational curriculum, which educates students K-12 on the sacrifices veterans have made and on the history of the flag. This year, we've been able to raise \$4,631 to support this group, and are honored to be part of honoring these heroes as well as engendering this honor in our children.



Giving Back

YMCA

The YMCA is an American icon. Many Americans have a memory of swimming lessons or community workshops under that familiar bright blue logo. At Atlas, we've partnered with our local Richardson YMCA as a corporate sponsor so that they can keep doing what they do best.



From after-school programs to water safety classes to providing college scholarships, the "Y" is the kind of community investment that is vital to the Atlas vision. We are proud to be in our third year of corporate sponsorship with this American institution of volunteerism and mentoring.

Whether teaching kids about their heritage or their health, Atlas believes that investment in the next generation will bring the richest dividends in the future. We look forward to a long and fruitful relationship with our local YMCA, Carry the Load, and other non-profits that seek to better our world.

Keep in Touch!

We would look forward to seeing you at our next meeting. In the mean time, please get in touch anytime you have questions about how the markets affect your financial goals. Here's a sure bet: we're always glad to hear from you!