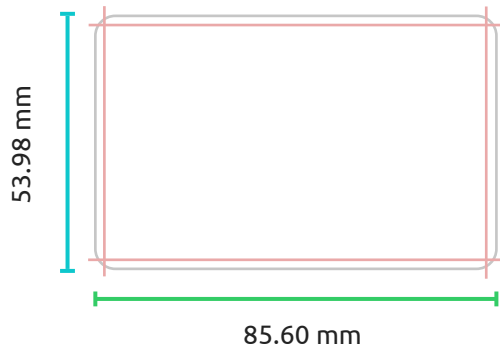


GIFT CARDS ▶ Design Guidelines

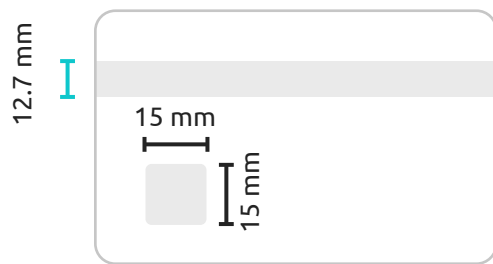


Card Size

Width: 85.60 mm

Height: 53.98 mm

- ▶ Please leave a bleed of 5mm around edges. The bleed area should only have the background, do not put any artwork or text in this area.



Back of the card

Magnetic strip:

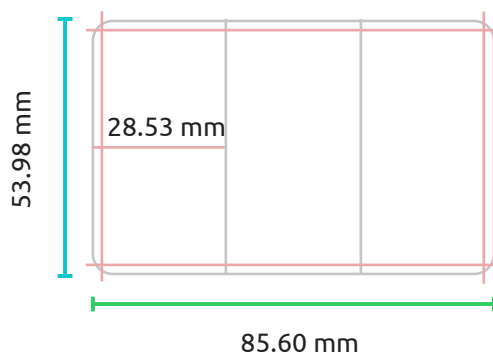
Height: 12.7mm

should spread across the width of the card.

QR code box:

Dimension: 15mm*15mm

KEY FOBs ▶ Design Guidelines

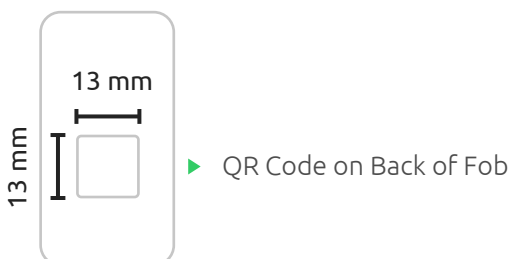


Card Size

Width: 85.60 mm

Height: 53.98 mm

- ▶ Please leave a bleed of 5mm around edges. The bleed area should only have the background, do not put any artwork or text in this area.



Back of the card

QR code box:

Dimension: 13mm*13mm

- ▶ We recommend to include **"Download LoyLap"** logo in order to get the most out of your gift card system. Your customers will be able to link their gift card to their companion mobile app.

- ▶ All designs should be **300 dpi minimum**.
File format: **.ai/.psd/ or .pdf**

