

*Welcome new customers to your
business with*

Digital Gift Cards

Powered by

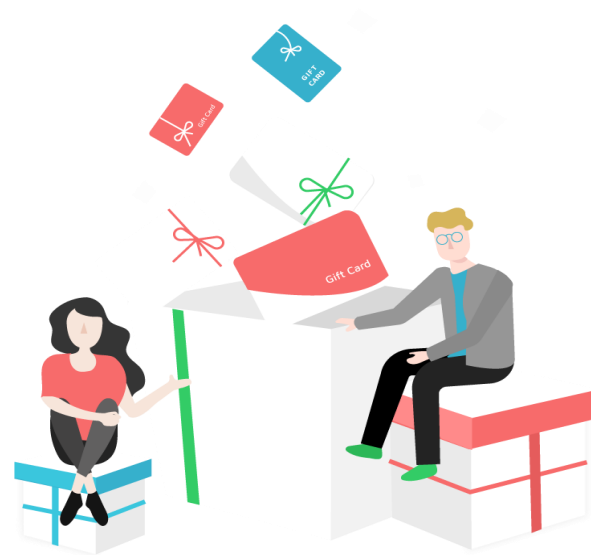


Why go digital?

Drive incremental revenue for time-strapped customers

Digital gift vouchers are the **fastest growing segment** in the gifting industry. While physical cards are still by a wide margin the most purchased gift items, digital cards afford the buyer the convenience of being able to buy the gift they recognise the receiver will appreciate, without having to go to **the effort of visiting** a physical store, **or waiting** for the postage of a physical card. For some tech-savvy consumers, if their preferred brand doesn't offer digital cards, there is a risk they may buy from a competitor brand.

- **Zero Friction** – sell digital vouchers directly from your website 24/7 with no labour involved – an email with voucher is sent automatically.
- **Sell cards in any amount** – LoyLap APIs are built to enable maximum flexibility in how you sell your digital cards.
- **Online and Email Reporting** – view all gift card transactions online, anytime and arrange scheduled **auto emails to inform you** of gift card sale and redemption numbers
- **Seamless Redemption** – Simply scan the voucher code using your Clover POS or our Merchant app available on Android and iOS



How to Implement



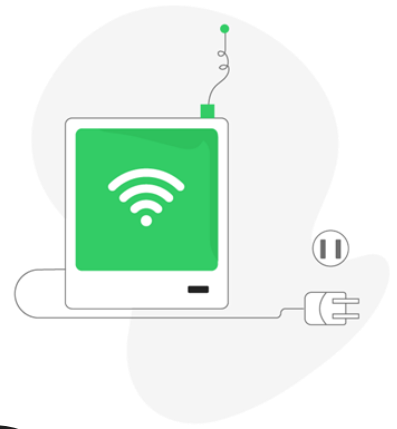
LoyLap to supply
API documentation
linked to your
LoyLap account



Hands-on assistance
available from LoyLap
engineers for
successful
implementation



Examples of previous
implementations can
be provided for
design and
functionality guidance



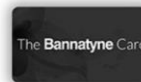
Design to your needs

Use LoyLap APIs to create the perfect customer experience

CHOOSE YOUR VOUCHER TYPE



eVoucher
Free delivery



Gift Card
£1.99

VOUCHER VALUE

Enter the value of the gift voucher

0.00

WHO IS IT FOR?

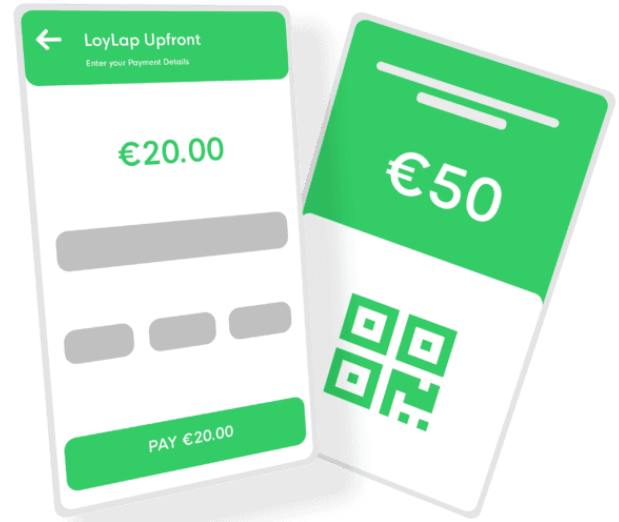
A maximum of 50 characters (including spaces) are allowed per line. To avoid disappointment, please do not paste longer messages into these fields

To (optional)

From (optional)

Redeemable in-store and online

- **Voucher Mailed**– Once a voucher is purchased online, an email is immediately sent to the customer with a QR code for redemption
- **Redeem in store** – This QR code can then be scanned by an applicable POS or payment terminal to redeem the voucher

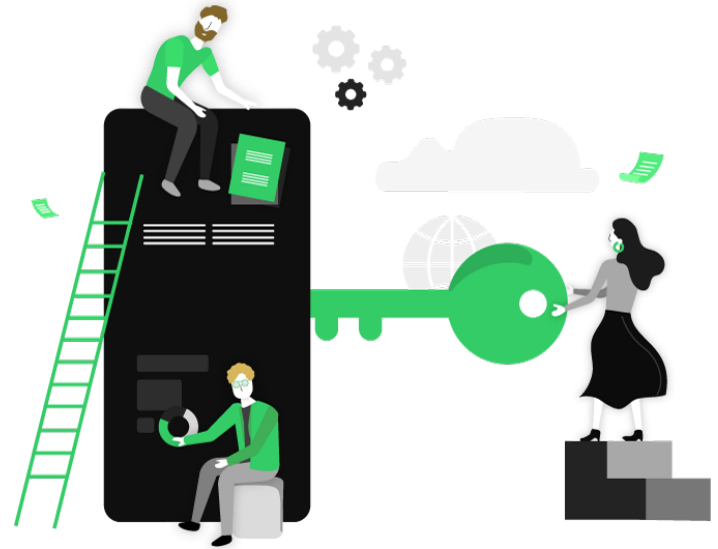


Pricing: Pay-Per-Use

1.5% per load, guaranteed for the remainder of 2020

No fees on card redemption

Unlimited usage



LoyLap

Smarter Retail