

*Welcome new customers to your
business with*

Digital Gift Cards

Powered by



Why go Digital

Drive incremental revenue from time strapped customers

Digital gift voucher's are the **fasting growing segment** in the gifting industry. While physical cards are still by a wide margin the most purchased Gift Items, Digital Cards afford the buyer the convenience of being able to buy the Gift they recognise the receiver will appreciate, without having to go to **the effort of visiting** a physical store, **or waiting** for the postage of a physical card. Among certain tech savvy and time strapped customers, if their preference brand does not offer digital cards, there is a risk they may buy from a substitute brand, rather than making the effort to buy a card in person.

- **Zero Friction** – sell Digital Vouchers directly from your website 24/7 with no labour involved – email with voucher sent automatically.
- **Sell Cards in any amount** – LoyLap APIs are built to enable maximum flexibility in how you sell your digital cards.
- **Online and email reporting** – view all Gift Card transactions online anytime and arrange scheduled **auto emails to inform you** of Gift Card sale and redemption numbers
- **Seamless Redemption** – Simply scan the voucher code using your POS or payment terminal



How to Implement



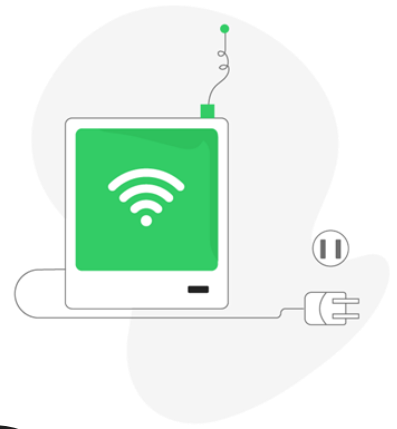
LoyLap to Supply
API Documentation
linked to your
LoyLap account



Hands on assistance
available from LoyLap
engineers for
successful
implementation



Examples of previous
implementations can
be supplied for design
and functionality
guidance



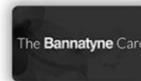
Design to you needs

Use LoyLap APIs to create the perfect customer experience

CHOOSE YOUR VOUCHER TYPE



eVoucher
Free delivery



Gift Card
£1.99

VOUCHER VALUE

Enter the value of the gift voucher

WHO IS IT FOR?

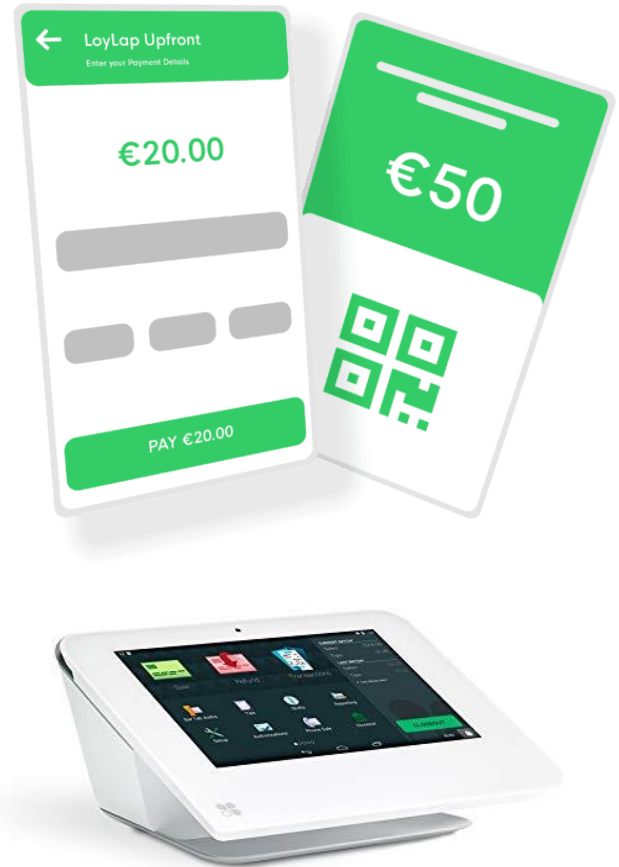
A maximum of 50 characters (including spaces) are allowed per line. To avoid disappointment, please do not paste longer messages into these fields

To (optional)

From (optional)

Redeemable instore and online

- **Voucher Mailed**– Once a voucher is purchased online, an email is immediate sent to the customer with a QR code to represent the voucher.
- **Redeem in store** – This QR code can then be scanned by an applicable POS or payment terminal to redeem the voucher
- **Redeemable online** – below the QR code is the number representing the code. Merchants can this integrate LoyLap to their online shopping cart so that customers can redeem e-vouchers online

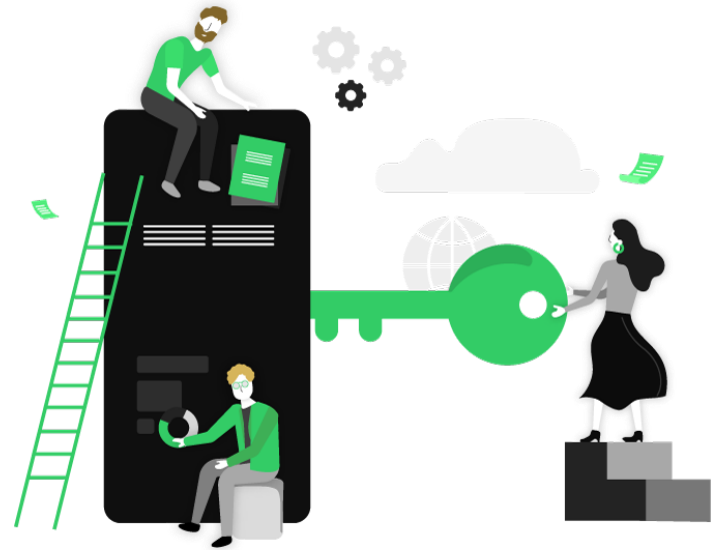


Pricing

1% of digital sale amounts, billed monthly in arrears.

No fees on card redemption

Unlimited usage



LoyLap

Smarter Retail