

KRISTA SKIDMORE

CEO, SPHR, SHRM-SCP



Krista leads FlashPoint's strategy and operations, using her ability to quickly conceptualize the right path forward for each situation. As the Chief Executive Officer, Krista sets the firm's vision and works to grow FlashPoint's reach and influence in the leadership space by developing new ways to build leaders and continuously improving on the client experience. She hones the strategy for growth and excellence and manages the leadership team, guiding the daily operations of the firm.

Her heartfelt leadership focuses on the ways that diversity, equity, and inclusion bring each FlashPoint team member's strengths to the table to deliver the best possible client experience. Krista's personal mission to cause, drive, foster, and release human potential shows up every day as she fulfills the FlashPoint vision of creating more meaning at work. She guides the FlashPoint team as they build long-term partnerships with our clients to make that vision a reality.

Early in her career Krista recognized the importance and responsibility of leadership. While working in internal human resources and as an HR and training and development consultant, she had a front-row seat to the powerful ways leadership transforms organizations. Inspired by the way good leaders improve the lives of the people around them, she cofounded FlashPoint; today she's more committed than ever to building successful organizations that elevate team members' potential in an environment where they feel safe, supported, free to fail, and encouraged to succeed.

Krista earned a juris doctorate degree from Indiana University McKinney School of Law and her bachelor's degree as a double major in human resource management and psychology from Anderson University. She is certified as a senior professional in Human Resources (SPHR) and a Society for Human Resource Management Senior Certified Professional (SHRM-SCP). She's also a Trained Facilitator of The Leadership Challenge® Workshop.

Krista is the past chair of the board of directors of the Arts Council of Indianapolis and currently serves on the executive committee of the board of Downtown Indy and the executive committee of the Indiana Sports Corp. She has also served on the corporate board of directors for Schmidt and Associates. She loves learning and explores a variety of topics from psychology, law, business, urban planning, mass transit, and more. Her interest and curiosity fuel her love of travel, where she seeks new experiences in places with diverse cultures, backgrounds, and traditions.

Krista is an Si on the DiSC® Profile.

CONTACT

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MEET FLASHPOINT

FlashPoint is a leadership consulting firm specializing in leadership development, team effectiveness, and coaching.

Through **creative** and **measurable** solutions, we work alongside our clients to make sure they have achieved their business goals, their leaders are highly engaged, and their teams are more effective.

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LEADERSHIP DEVELOPMENT



TEAM EFFECTIVENESS


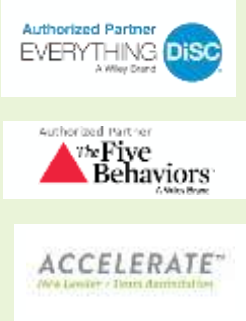



COACHING

FlashPoint.
LEADERSHIP CONSULTING

MEET FLASHPOINT

FlashPoint provides the top research-based leadership programs, as well as customized consulting to support your organization's leaders.

PRACTICE AREAS	LEADERSHIP DEVELOPMENT <ul style="list-style-type: none"> • Leadership strategy and programs • Conferences and workshops • Learning reinforcement • Competencies development • Assessments 	TEAM EFFECTIVENESS <ul style="list-style-type: none"> • Custom team programs • Retreats and training • New leader assimilation • Assessments 	COACHING <ul style="list-style-type: none"> • Executive, high potential, and emerging leader coaching • Team and group coaching • Coaching skills development • Assessments
FLAGSHIP PROGRAMS			
IMPACT	<ul style="list-style-type: none"> ✓ Recognize potential ✓ Grow your leader's capabilities ✓ Build tomorrow's leaders now 	<ul style="list-style-type: none"> ✓ Improve collaboration ✓ Build healthy and productive teams ✓ Create alignment with overall strategy 	<ul style="list-style-type: none"> ✓ Provide personalized development ✓ Accelerate leader growth ✓ Maximize contributions

We are proud to offer programs and assessments that deliver proven results—better leaders, more productive teams, and stronger talent pipelines.

Visit our website, www.flashpointleadership.com, or reach out for more information. We want to ensure that your leaders are engaged, your teams are effective, and you achieve your business goals.