

## Win a Zao

Soliton Systems Europe are running a competition to win a Zao, a mobile H.265 encoder for outside broadcast.

The competition is open for production or broadcast companies who are customers or non-customers of Soliton!

To have a chance of winning, we are requesting companies to submit a 30 to 120 second promotional video of them live streaming while utilising Soliton products, whether it be the Zao, Zao-S or the Zao Android App.

We will then display the winner and other entries at the IBC show on our video wall on our stand where companies chosen will also have the opportunity to show their video and branding.

The judges not only want to see the type of content being live streamed, but also show the live streaming technology being utilised.

If you are not an existing customer of Soliton, that is fine! We are also accepting entries via our Android App – on registering your interest to enter, we can supply a 1 channel android app and our 1 channel HD View software decoder free of charge. This free giveaway is only available for the duration of the competition.

For the Zao Android app giveaway, entrants will require an up-to-date Android handset and a windows 7/10 workstation for the 1 channel HD View software. Soliton will not be responsible for any hardware or support – full instructions will be provided.

### **Competition Rules:**

1. **ELIGIBILITY:** The Soliton “Win a Zao” contest is open to companies within Europe, Scandinavia and Asia. Employees of Soliton Systems are not eligible to enter.
2. **HOW TO ENTER:** Create a video entry that shows live streaming using the Zao range of products. Contestants need to register their interest. Videos must be submitted in one of the following formats: Windows Media (.wmv), AVI (windows), MOV (Mac), MP4 MPEG and cannot exceed two minutes in length. Only clear and audible videos will be accepted. All entries submitted become the sole property of Soliton. [See Rule 3 for additional guidelines](#). Contest begins June 15 2019, 12:00 am PDT. All entries must be received by 23 August 2019. Enter as often as you like, but each entry must be a unique video. Subsequent entries of the same video throughout the Contest will be disqualified.
3. **ENTRY REQUIREMENTS:** All entries must meet the following guidelines:
  - The entry and all elements of the entry must be the entrant’s original work and previously unpublished.

- The entry must not exceed two (2) minutes total running time.
  - The entry must tell your story and convey a positive experience with Soliton products.
  - The entry must not violate the intellectual property rights of any third party. That means that the video should not contain a trademark or logo of another company, nor any copyrighted materials such as music, photographs, or posters.
  - The entry must be suitable for publication and publicity purposes as determined by Soliton in its sole discretion. Entries must be in good taste and must not contain obscene or defamatory statements nor portray any company or person in any way that might tend to subject them to public contempt, scandal, disrepute or ridicule.
  - Entrant acknowledges that Soliton may use entry without any compensation to entrant or persons appearing in the video, in any and all media, throughout the world, in perpetuity, including derivative works.
  - The entry may not contain the following: nudity, profanity, any situations which expose any persons appearing in the entries to physical injury.
  - Soliton reserves the right to make determinations of suitability in its sole and absolute discretion, and to disqualify any entries it determines to be inappropriate for any of the reasons listed above, or for any other reason.
4. **SUBMISSION OF ENTRIES:** Entries can be sent by entrants in any method they like by email to: [anita.ghosh@solitonsystems.com](mailto:anita.ghosh@solitonsystems.com). Soliton suggests a file transfer portal such as wetransfer.com. Soliton cannot take responsibility for any entries that are lost or corrupted in the submission process.
  5. **JUDGING CRITERIA:** Eligible entries will be judged by a panel of Soliton executives (the "Judges"). The judges will select the winners on the basis of originality, creativity and entertainment appeal. The judges will select one entry to win the Zao. The decisions of the judges are final and may not be appealed.
  6. **WINNER SELECTION/PRIZE AWARDING:** The Winner will be notified on or about September 12<sup>th</sup> 2019 in time for the IBC exhibition, via the email address provided in the entry form.
  7. The Winner agree that receiving a prize grants Soliton the right to print, publish, broadcast, and use universe-wide in any media now known or later developed at any time or times, the winner's name, portrait, picture, voice, likeness, and biographical information for any purpose, including but not limited to, in advertisements, publicity, and other communications without additional compensation, except where prohibited by law. Odds of winning depend on the number of entries received.
  8. **PRIZES:** There will be a clear winner where Soliton will award a refurbished Zao, which will be as new, with a full 12-month warranty. It will also include the HD -View 1 channel decoder software. Decoding hardware, dongles and SIM cards are not included. No additional installation support is included. Manuals are provided.
  9. **RIGHTS IN SUBMISSIONS:** In consideration of entrant's submission being reviewed and evaluated for this Contest, each entrant hereby grants to Soliton a non-exclusive,

irrevocable, fully paid, universal license to use, copy, modify or make derivative works, sublicense, transmit, distribute, publicly perform, publish, delete or display such submission, or any portion thereof, in any media now known or hereafter devised including, but not limited to, all forms of television and all forms of internet and wireless protocol without any further right of approval or additional compensation. Each entrant grants Soliton the right, but not the obligation, to use the story, characters, and any other information presented in the entry, including the name and likeness of entrant and any persons appearing in the entry, in a commercial or other advertising and publicity for Soliton.

In connection with your video entry, you affirm, represent, and/or warrant that you own or have the necessary licenses rights, consents, and permissions to use and authorize Soliton to use all patent, trademark, trade secret, copyright or other proprietary right in all video entries to enable inclusion and use of the entry in the manner contemplated by this Contest and these Official Rules. You further agree that you will not submit material that is copyrighted, protected by trade secret, or is otherwise subject to third party proprietary rights, including privacy and publicity rights, unless you are the owner of such rights or have permission from their rightful owner to submit the material and enter the Contest and to grant Soliton of all the license rights granted herein.

10. **GENERAL RULES:** Void where prohibited. All federal, state and local laws apply. All income taxes resulting from acceptance of prize are the responsibility of winner. By entering contest, entrant accepts and agrees to these Official Rules and the decisions of Judges, which shall be final in all matters. By participating in this contest and/or accepting prizes, entrants agree to hold Soliton and its affiliates, directors, officers, employees and assigns harmless against any and all claims and liability in connection with the contest, the videos, or the use or redemption of prizes, including, without limitation, bodily injury or death or the violation of the rights of any third parties. Submission of contest entry (1) constitutes permission to use winners' names and likenesses, address (city/state), and video entry, for advertising and publicity purposes without further compensation, unless prohibited by law, (2) grants Soliton and its agents the right to modify, adapt, and/or edit entry, and (3) constitutes a representation and warranty that entrant has received permission for Soliton to use the audio and likeness of all persons appearing in the video without additional compensation to such persons. Soliton and its affiliated companies will not be responsible for lost, late, or misdirected entries or prize notices or for any typographical, or other error in the administration of the contest, or announcement of the prize. In the event of any such error, Soliton reserves the right to request that the Judges modify this contest in a manner deemed reasonable by the Judges, at the Judges' sole discretion. Soliton is not responsible for late, lost, illegible, incomplete, stolen, garbled or misdirected entries, all of which are void. Electronic entries will be deemed made by the authorized account holder of the e-mail address submitted at time of entry. The authorized account holder is deemed as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entries that are incomplete, illegible or corrupted are void and will not be accepted. By entering the Contest, entrant recognizes and agrees that the registration information provided by entrant will be made available to Soliton. Soliton reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and terminate, suspend, cancel or modify the Contest and award the prizes from among all eligible entries received as of the date of termination if for

any reason this Contest is not capable of running as planned due to infection by computer virus, bugs, tampering, fraud, unauthorized intervention, technical failures or other causes beyond the control of Soliton.

11. If registering for a free Android App, only 1 app per customer is allowed.
12. All entries will transfer of usage to Soliton System and will be allowed to be displayed on our video wall at IBC and other exhibitions, as well as being shown on social video as promotional activities. If entries do not want to see their entries promoted, then please do not enter the competition.
13. Soliton will not be responsible for the long-term archival of entries.