

# ACCELERATOR

for Visualisation and BI

**Visualise your data and KPIs in stunning, interactive dashboards which can be shared with colleagues across your business.**

Businesses rely on timely access to data, to inform decisions, spot trends, react to issues and to manage their operations.

But data on its own is useless. Data comes in many formats and from many sources. Organisations today collect more data than they know what to do with, often wasting its potential by keeping it locked in technology or organisational silos.

Unlock the insights hidden in your data. To make your data actionable teams across your business need to consume the data in a format that is easy to understand and that makes insights from the data obvious. Reports and dashboards needs to be easy to access, share, filter and interpret giving all stakeholders the opportunity to make informed, data driven decisions.

# Acrotrend

Customer insights & analytics

**Accelerate your business intelligence project with Acrotrend's QuickStart service.** Let Acrotrend's team of visual designers, business analysts and data scientists do the heavy lifting on your Business Intelligence project, so your focus is on what to do with the insights from your data, not learning new software or creating spreadsheets. See at a glance what is going well and what could be improved, ensuring your data is used to make better decisions so your business grows faster.

## WHAT WE NEED

## WHAT WE DO

## WHAT WE DELIVER

Participation of business stakeholders in workshops and interviews to define reporting goals and needs.

Access to your Power BI, Looker or Tableau reporting environments, or an anonymised version of your dataset.

Feedback to improve and optimise report iterations.



Connect data using prebuilt connectors (custom integrations can be separately scoped)

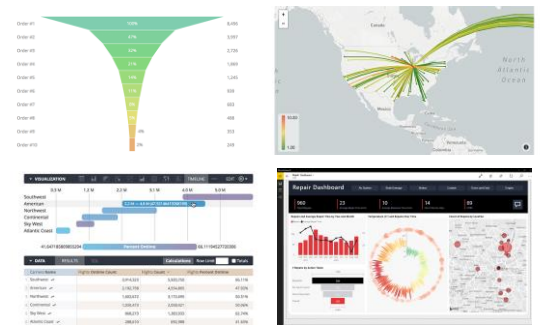


Model data, automate refresh schedules and setup report distribution



Create reports, dashboards and drill down analysis

1) Data Visualisation Dashboards or Reports based on your requirements 2) Documentation to guide use of the report.



## What You Get

Avg. delivery 1 to 2 weeks

**A clear vision to get the most value from your Customer data.**

We've recently successfully completed this service for an events company. To hear more about this case study, and to see some of the inputs and outputs, please contact us.



**Meenal Ashtikar**

Head of Customer Analytics

Meenal leads a team of experienced business analysts, data scientists and designers who apply the 4 dimensional Business Intelligence (4dBI) methodology to align your visualisation and reporting technology to your strategic goals, business processes and teams.

Following from a structured discovery workshop, the team will quickly prototype, test and deliver best practice business intelligence and customer analytics reports tailored to your needs.

## Your Accelerator Leader

