



## LYTX DRIVECAM SAFETY PROGRAM

# DRIVECAM PROTECT

### Help prevent collisions and protect your business by managing the riskiest drivers in your fleet

Greatly increase your fleet's safety by focusing on the riskiest 20% of your drivers with the Lytx® DriveCam Protect® safety program, made for fleets of 350 vehicles or fewer. We combine video telematics, predictive analytics, and driver coaching to help you proactively identify and change unsafe driving behaviors—with little impact on your day-to-day operations. It's the simplest, most cost-effective way to manage your drivers for a safer, more productive fleet.

### Transform your business by improving driver safety

The DriveCam Protect® program can help you:

- Identify your riskiest drivers and coach them to improve
- Prevent collisions and reduce claims costs by up to 80%\*
- Reward drivers for great performance and reduce turnover
- Protect your drivers and organization from false claims
- Get a return on investment—in as quickly as three months.\*

*\*Source: Based on a select sampling of Lytx client data. Individual client results may vary.*

- ✓ Improve driver safety and prevent collisions
- ✓ Lower operating costs and increase uptime
- ✓ Reduce claims and protect innocent drivers

#### DID YOU KNOW?

Video telematics can help you pinpoint possible causes of collisions and fight off false claims.

#### CLIENT SPOTLIGHT

"DriveCam Protect has provided everything we were seeking in a video-based driver safety solution and more. It shows us the drivers we need to focus our attention on, and provides the analytics and tools to coach those drivers toward improvement."

– SAFETY INSTRUCTOR,  
W.W. TRANSPORT



## DISCOVER RISK YOU'VE BEEN MISSING:

A view of the driver can give you a picture of behaviors you didn't know existed.

- Distractions
- Awareness
- Fatigue
- Seatbelt Use

## PROGRAM ENHANCEMENTS

Expand your program with services that can help you transform your business by improving operational efficiency, productivity, and safety.

- Lytx ADAS Management
- Lytx Speed Management
- Lytx Fuel Reporting
- Lytx Fleet Tracking

## FINANCING AND UPGRADE PROGRAMS

## SPECIAL PRICING AND PROMOTIONS

## TO LEARN MORE

Contact your  
Lytx Safety Professional  
at **844.582.2886**  
or email  
[channelsales@lytx.com](mailto:channelsales@lytx.com)

## Knowing the truth can safeguard your brand and bottom line

Video is an objective witness that can help reveal the truth about what's happening in your fleet. It can help you reduce risk, save time and money, increase driver retention, and protect your reputation.

## Drive measurable results with leading innovation

Proactively prevent collisions and claims and increase fleet productivity with Lytx®, the pioneer of the video safety and telematics category since 1998. Within months, DriveCam Protect clients can realize significant ROI and pay for the program by reducing collisions and costs—while increasing safety, compliance, and efficiency.\* Because our ongoing support helps clients achieve continuous results, we have a nearly 100% client-retention rate.



### See a true picture of driver performance

Our event recorders capture video and data only when triggered by an unusual driving event—so you have just what you need to coach drivers and defend them from false claims.



### Simplify your fleet management

We use powerful analytics to score driver performance and provide simplified reports to help you easily identify your best drivers for recognition, and your riskiest drivers for coaching.



### Focus on 20% of your fleet's drivers

DriveCam Protect lets you select the drivers you want to manage each month for video-based coaching, and monitor their progress with insightful data and scores.



### Get actionable insights for effective coaching

Our secured, easy-to-use online portal gives you prioritized coaching tasks, analytics, and extensive reporting tools to help make driver coaching faster, easier, and more effective.



### Protect all of your drivers and gain peace of mind

Although you're monitoring just 20% of your fleet, you can help protect all drivers from potential false claims by retrieving video of incidents as needed. Additional fees may apply.



### Achieve quick ROI thanks to a rapid program rollout

Our best-in-class implementation process will have you up and running with DriveCam Protect in no time, so you can see quick results and a faster return on investment.

*\*Source: Based on a select sampling of Lytx client data. Individual client results may vary.*

