

National Ladder Safety Month

March 2018

As you begin planning your 2018 safety training agenda, here is a topic that you can put on your calendar for March. Join the national dialogue this March to spread the importance of proper ladder safety with the Second Annual National Ladder Safety Month, presented by the American Ladder Institute.

Chicago, December 18, 2017 -- For the second year in a row, the American Ladder Institute (ALI) designates the entire month of March to bring heightened awareness to the importance of ladder safety. National Ladder Safety Month is the only awareness month dedicated to ladder safety and will be a go-to resource for information regarding safe ladder use for homeowners and working professionals.

"There are thousands of ladder-related injuries and accidents each year that could easily be prevented with proper ladder safety training and awareness," said Tom Schmitt, ALI board member and director of product safety and engineering at Louisville Ladders. "Getting involved in National Ladder Safety Month is a great way to draw attention to the resources that are available to everybody that uses ladders for a variety of tasks. If it weren't for events like these, the everyday consumer would have no idea that they were putting themselves at risk when doing seemingly harmless tasks without proper training."

During March, the focus of the ladder safety conversation will be divided in to four areas:

- February 25 March 3: What Is Ladder Safety?
- March 4 March 10: Ladder Safety at Work: Focus on Administrative Professional
- March 11 March 17: Ladder Safety at Work: Focus on the Employee
- March 18 March 31: Ladder Inspection and Disposal

Consumers and companies can learn how to participate by visiting www.laddersafetymonth.com



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