



Telecom Engineering and
Project Management

WHITE PAPER

HOW VEILSUN & QUICKBASE ARE CHANGING TELECOM

Turf management companies work with large cell carriers such as AT&T and Verizon to build, upgrade, and maintain cell phone towers. These companies face a unique challenge of managing many projects, gathering information from the field, and quickly reporting back to carriers in meaningful ways. This is how VeilSun is using QuickBase and other technologies to revolutionize the industry.



TURF MANAGEMENT & QUICKBASE

QuickBase allows businesses to build custom applications and workflow on the web, enabling teams to collaborate in real-time. QuickBase has been used with great success across many Turf Management firms because of its customizability and flexibility.

- ✓ Project management
- ✓ PO tracking & approvals
- ✓ Managing carrier milestones
- ✓ A&E Vendor Management
- ✓ Closeout Document Management
- ✓ Driver tracking
- ✓ Revenue recognition
- ✓ Invoicing tracking

A TYPICAL IMPLEMENTATION

The biggest challenge facing a Turf Management firm is managing its communication with the cellular provider. Depending on the size of the firm, it could be managing several hundred or thousand tower projects, each with 160+ milestones which must be updated and reported on to the cell provider daily. In absence of QuickBase, this function takes a small army of project managers.

Using QuickBase coupled with a custom import function, PMs and admins no longer suffer the frustrating process of passing large spreadsheets back and forth, keeping track of versioning, and combining changes to report to the carrier.

Instead, an admin uploads the latest information from carriers' internal systems to QuickBase in the morning. Project Managers go about their days updating Milestones in QuickBase, a single system, which takes notes of changed Milestones. At the end of the day, an admin simply exports a list of changed milestones from QuickBase in a special format and uploads it to carriers' internal systems.

Once this core functionality is in place, it opens up many other natural opportunities for QuickBase **to help improve the firm's processes. Most often, this will lead to tracking drivers**, revenue/expense management, and document management, among others

VALUE CREATION

The potential ROI of implementing QuickBase can be very high for Turf Management firms, with the biggest impact in the following areas: saving time, improved data integrity, greater responsiveness to cell providers, process optimization, and speedy analytics.

- ✓ Improved data integrity
- ✓ Process optimization
- ✓ Real-time reporting
- ✓ Carrier satisfaction

CONTACT US TODAY TO LEARN MORE

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