



PRO MOTO
BILLET

Company: Pro Moto Billet

Industry: Manufacturing

CASE STUDY

MANAGING INNOVATION WITH QUICKBASE

Pro Moto Billet designs and manufactures aftermarket off-road trail riding and racing products for motorcycles. The company offers an extensive line of billet aluminum performance motorcycle products. From weekend warriors to factory racers they have the parts that will optimize your riding experience. Their focus is making products that make everyday riding more enjoyable and convenient.



CHALLENGE

The company was running into issues keeping track of project information across multiple departments. When a new motorcycle model is released, a process begins to determine which existing parts will fit the model, and which parts may need to be revised or totally redesigned. This process, as well as the resultant projects created, were being tracked on paper. Any updates to existing parts required printing new documents and replacing older versions in multiple places.

These guys made it possible to bring innovation to our unique work flow. The work VeilSun has done for us will bring great value to our company for many years to come. Excellent service and results.

Jonathan Roberts

SOLUTION

VeilSun designed their QuickBase to streamline the process of fitting parts to new motorcycle models. A checklist within a form allows the R&D department to follow through the list, assigning existing parts and creating projects to create new or revised parts as needed. The tasks for these products are automatically assigned to the proper departments, and the staff is notified when their assigned tasks are ready to begin. All information as to what parts fit which models is readily accessible and instantly updated via QuickBase, eliminating the need for an inefficient and possibly inaccurate paper trail.

- ✓ Custom part configurations
- ✓ Project management
- ✓ Activity audit trail

RESULTS

The implementation saves time and money that would have been spent printing, filing and replacing paper records in multiple places. Projects that were tracked unreliably on paper, routed from one department to another, are now stored in a central location accessible from anywhere, and staff are automatically kept abreast of tasks they need to work on.

- ✓ Increased efficiency
- ✓ Quicker delivery
- ✓ Reduced material costs

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