

CHARLES RIVER WATERSHED ASSOCIATION

PROTECTING, PRESERVING AND ENHANCING THE CHARLES RIVER AND ITS WATERSHED THROUGH SCIENCE, ADVOCACY AND THE LAW

www.charlesriver.org



More than 50 years ago local residents formed Charles River Watershed Association (CRWA), one of the country's oldest watershed organizations, in response to the declining condition of the Charles River. Since that time, CRWA has catalyzed remarkable, restorative environmental change, focused on the entire Charles River watershed.

CRWA also shares and promotes our innovative science, engineering, advocacy, and education to combat environmental issues. CRWA has created our young professionals Friends of the Charles group to focus on cultivating a group of well connected, young professionals, who can continue to advocate for the Charles River.

CRWA's Friends of the Charles group's goal is to foster a network of Charles River advocates who become more involved and knowledgeable of the local community through increased engagement events while creating an environmental hub of like-minded individuals. Together we will make metropolitan Boston and eastern Massachusetts a model for living with nature, as we continue to use our unique three-pronged approach to protect the river and our communities, each approach relying on the others to succeed.

Science

Our data collection and analysis give us a solid foundation to develop practical and successful solutions to restore the Charles River.

Advocacy and Education

We promote policies that encourage sustainable watershed management practices and help residents develop the skills to protect the Charles River.

Urban Design

Our Blue Cities Initiative addresses serious water and sustainability challenges by mimicking nature through rain gardens, pervious alleys and Boston Green Streets.

CHARLES RIVER PARTY *(On the Docks)*

SUPPORTING ENVIRONMENTAL SOLUTIONS

Maddie Wolters
mwolters@crwa.org

Thursday, July 25, 2019 7:00pm- 10:30 pm
Community Boating
Boston, MA

Celebrate the first day of summer under the stars with Charles River Watershed Association's Friends of the Charles Group. Enjoy a zesty BBQ dinner and refreshing drinks on the docks of Community Boating along the Esplanade.

We invite you to support the Charles as a sponsor of this event. All proceeds will go to CRWA to help support the law, science and advocacy work on the Charles River and 35 towns in its watershed. Please find a list of sponsorship levels and benefits included.

CHARLES RIVER PARTY *(On the Docks)*

SUPPORTING ENVIRONMENTAL SOLUTIONS

www.charlesriver.org/charlesriverparty

2019 CORPORATE SPONSORSHIP OPPORTUNITIES

GOLD - \$5,000

- Exclusive sponsorship level including logo featured prominently on all publicity and opportunity to speak at event
- Sponsorship promoted in our e-newsletter the *River Current*
- Company name and sponsorship announced on CRWA's social media pages
- 2 Tickets to a Friends of the Charles Event
- Sponsorship presented on CRWA website with logo and link to company page
- 2 Reserved picnic tables (seating for 16) to the *Charles River Party*
- Branding opportunity at *Charles River Party*

SILVER - \$2,500

- Company name and sponsorship announced on CRWA's social media pages
- 2 Tickets to a Friends of the Charles Event
- Sponsorship presented on CRWA with logo and link to company page
- 1 Reserved picnic table (seating for 8) to the *Charles River Party*

BRONZE - \$1,000

- Sponsorship presented on CRWA website with logo and link to company page
- 4 Reserved seats to the *Charles River Party*

TEAM - \$500

- Sponsorship presented on CRWA website with logo and link to company page
- 2 Tickets to the *Charles River Party*

SPONSORSHIP REACH

6,000+ boaters, outdoor enthusiasts, and watershed residents subscribe to CRWA's electronic newsletter, the *River Current*

150 metro-Boston residents will receive the *Charles River Party* invitation by post and 5,000 by email

Average of 4,000 visits per month to Charles River Watershed Association's website charlesriver.org

1,500 Facebook users "like" CRWA and 1,000 Twitter users follow CRWA

200-250 guests, largely young professionals, expected to attend *Charles River Party*

2019 CORPORATE SPONSORSHIP

Yes, I/we choose to support the 2019 *Charles River Party (On the Docks)* as a

\$5,000 GOLD SPONSOR

\$2,500 SILVER SPONSOR

\$1,000 BRONZE SPONSOR

\$500 TEAM SPONSOR

Please charge my Master Card, Visa, AMEX

I have enclosed a check

Please return form to:

Charles River Watershed Association
Attention: Madison Wolters
190 Park Road
Weston, MA 02493

COMPANY NAME TO BE LISTED ON PROMOTIONAL MATERIALS

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

NUMBER OF GUESTS ATTENDING

GUEST NAME(S)

CREDIT CARD #

EXPIRATION

CVV

SIGNATURE

GIFT-IN-KIND MONETARY VALUE ESTIMATE

Thank you for your gift-in-kind donation in support of *Charles River Party (On the Docks)*
So we can accurately acknowledge your gift, please complete the form below and return to CRWA.

COMPANY NAME TO BE LISTED ON PROMOTIONAL MATERIALS

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

DESCRIPTION OF GIFT IN-KIND

\$

/ /

APPROXIMATE DOLLAR VALUE OF GIFT

DATE OF GIFT

SIGNATURE

DATE

NEED MORE INFORMATION?

Contact Madison Wolters, Development & Communications Coordinator at 781.788.0007 x200 or mwolters@crwa.org

For Staff Use Only

Staff Name: M. Wolters Project # _____ Acknowledge receipt of completed form: Project Manager _____ Database _____ Finance _____