# The Integ group, Inc.

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# **BUSINESS TRANSFORMATION**

Smarter Analysis - Innovative Solutions - Sustainable Results

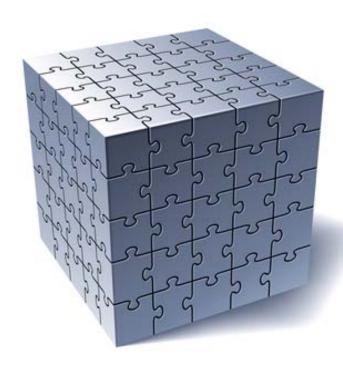
Inteq's Professional Business
Analysis Training Courses

Business Systems Analysis
Agile Business Analysis
Business Process Modeling
Business Process Reengineering
Logical Data Modeling
Advanced Data Modeling
Change Management
Effective Business Cases
Requirements Management
Soft Skills

**B**A Bootcamp

# ADVANCED DATA MODELING

**Engaging Cross-Enterprise Business Rules** 



# 2017 Overview & Outline

Inteq Professional Business Analysis
Training Course Series

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## **BUSINESS TRANSFORMATION**

Smarter Analysis - Innovative Solutions - Sustainable Results

## ADVANCED DATA MODELING

## **Engaging Cross-Enterprise Business Rules**



Inteq's Advanced Data Modeling training course provides participants with the deep knowledge, critical thinking skills and experienced judgment to successfully

successfully engage cross-enterprise business rules and requirements.

The concept of "engaging" business rules and requirements transcends the three core concepts of analysis – identification, analysis and specification of business rules and requirements (all of which are essential building blocks of enterprise analysis).

Inteq's Advanced Data Modeling training course enables participants to move beyond project specific rules and requirements to abstracting and generalizing the rules and requirements to enable cross-enterprise solutions.

This requires highly evolved critical thinking skills to understand the essence of business rules and requirements; and requires sophisticated judgment to discern and make essential distinctions between unique localized (departmental, project specific) rules and requirements and the requirements applicable across the enterprise.

"Engagement" requires the translation of the rules and requirements into logical data structures at the right level of abstractions to enable flexible, extensive, robust solutions that can rapidly adapt as business rules and requirements continually change.

Inteq's Advanced Data Modeling training course is about business analysis to support enterprise business solutions - not about the nuances of a specific physical database design.

Advanced Data Modeling's concepts apply across a wide range of initiatives from modernization of existing systems, development of new systems, implementation of vendor ERP solutions and business process reengineering.

The concepts in this course are based on years of best practices gleaned from the spectrum of industries and subject matter domains across commercial and public sectors. It's your roadmap for engaging cross-enterprise business rules enabling enterprise-level solutions.

#### **COURSE OUTLINE**

#### Introduction and Foundation

- · Cross enterprise analysis
- Model driven analysis
- Baseline data patterns
- · Complex data patterns

### Abstraction & Generalization

- · Generalization of entity types
- · Transition from meta-data to data
- · Static vs. dynamic entity types
- · Data coupling and cohesion

#### Advanced Data Patterns

- Advanced subtype variations
- Multi-recursive networks
- · Conditional recursions
- · Rules-based entity types
- · State transition rules
- Meta Patterns

### **Enterprise Requirements Analysis**

- Analyzing meta-data for abstractions
- Sequencing requirements analysis
- · Developing cohesive subject areas
- · Developing model flexibility

### Case Study

Participants analyze a complex business case and create a detailed logical data model utilizing a variety of advanced patterns and analysis techniques. This session provides invaluable hands-on experience in applying the techniques to enable participants to immediately apply the techniques effectively within their own organization.

## **Best Practices and Practical Tips**

- · Conceptual v. logical data model
- Logical to physical transformation
- · Business rule discovery techniques
- · Enterprise reference models
- · Putting the concepts into practice

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In today's fast moving, highly competitive, complex business environment organizations can no longer afford the costly mistakes, operational inefficiencies and lost opportunities that result from taking a myopic project level rather than a cross enterprise perspective.

Inteq's Advanced Data Modeling training course transforms analysts into high-impact professionals; professionals that connect and

engage with business people, uncover and rapidly assimilate deep business knowledge, and critically analyze and transform that knowledge into thorough, precise unambiguous business and user requirements.

Inteq training has emerged as the gold standard for professional business systems analysis training - and are simply the most effective training programs available in the industry.

Inteq training is more than education; its transformation - for the participants, project teams and their organizations.

That's why over 300,000 business systems analysis professionals worldwide choose Inteq's business and I.T. professional training programs.

#### **Who Should Attend?**

Business and Systems Analysts, Data Modelers, Data Architects and DBAs, BI Requirements Analysts, Project Managers, Developers, and IT Professionals and Subject Matter Experts focused on cross-enterprise data-oriented business rules and requirements.

### **Prerequisites:**

Inteq's Logical Data Modeling training course.

### **Learning Options**

- Anytime eLearning<sup>™</sup>: Anytime | Anywhere | Any Device | Self-Paced
- On-site at your location (or via live virtual): 2 Day

#### You will learn:

- Data patterns that enable you to quickly recognize and accurately analyze complex cross-enterprise data oriented business rules and validate complex requirements.
- Generalization and abstraction techniques that enable flexible data structures that adapt to rapidly changing business rules and business requirements.
- To review and validate enterprise data models using a comprehensive and effective data model quality assurance approach.
- Best practice approaches to standardizing modeling components, meta-data and naming conventions across the enterprise.
- To identify and analyze the impact of normalization anomalies.
- To analyze the impact of data model abstraction on physical database design and systems development approaches.
- · ... and much more

Participants in receive a comprehensive course workbook, supplemental materials, and a personalized Certificate of Completion indicating CEU (continuing education unit) credits awarded.

### What is the Next Step?

Inteq training programs are available via Anytime eLearning  $^{\text{TM}}$  and on-site at your locations (or via live virtual) – worldwide.

Contact us today: info@inteqgroup.com | 800.719.4627 www.integgroup.com

Inteq training programs can be tailored to your organization's specific training objectives and can also be combined into innovative 3, 4, and 5-day hybrid training programs.