

Inteq's Professional Business
Analysis Training Courses

Business Systems Analysis
Agile Business Analysis
Business Process Modeling
Business Process Reengineering
Logical Data Modeling
Advanced Data Modeling
Change Management
Effective Business Cases
Requirements Management
Soft Skills
BA Bootcamp

CHANGE MANAGEMENT

Mastering the X Factor in Business Transformation



2017 Overview & Outline

**Inteq Professional Business Analysis
Training Course Series**

CHANGE MANAGEMENT

Mastering the X Factor in Business Transformation



Regardless of innovative process improvement ideas, brilliantly engineered software, detailed project plans and deep executive sponsorship, business transformation initiatives (BPR,

I.T. modernization, etc.) often fail to deliver the intended transformational results.

An X Factor is a variable in a given situation that could have the most significant impact on the outcome. Change management at the individual, team and organization level is the X Factor in the success (or failure) in business transformation initiatives.

Change management is the people side of business transformation. Change simply does not happen by itself. Change needs to be cohesively and proactively managed. Change management integrates the transition of people, processes and technology from the current “as-is” state to a continually unfolding future state.

Change management deeply engages staff, supervisors, managers and leadership across the organization at all levels of the organization resulting in achieving project objectives and the realization of desired outcomes. Change management is indeed the X Factor in successful and sustainable transformation.

Inteq's Change Management training course is your roadmap and playbook of techniques, skills and methods - gleaned from years of experience across the spectrum of business transformation and I.T. modernization projects - enabling you to successfully transition individuals, teams and organizations from the current as-is state to desired high-performing future states.

Inteq's business analysis training courses have emerged as the gold standard for professional business analysis training - and are simply the most effective business analysis training courses available in the industry.

Inteq's Change Management Training course is more than education; its transformation - for the participants, project teams and their organizations.

That's why over 300,000 business and systems analysis professionals worldwide choose Inteq's business analysis training courses.

COURSE OUTLINE

Introduction and Foundation

- What is change management?
- Transition vs. transformation
- Drivers of Organizational Change
- Business functions and processes
- The business value of change management
- Goals, objectives and success criteria

The Change Management Process

- Change is a Process
- Change management roles
- Scoping change from 360°
- The dynamics of organizational culture
- Business process change continuum™
- The change management roadmap
- Agile change management

Ensuring Readiness for Change

- Clarity of current vs. future state
- Establishing performance metrics
- Sponsor and stakeholder engagement
- Risk assessment and countermeasures
- Training and development planning
- Communications planning
- Building the case and socializing change

Proactively Managing Change

- Being an agent of change
- Engaging the change management team
- Overcoming resistance to change
- Managing the fog of transition
- Monitoring and adjusting change
- Syncing change with project management
- Ensuring sustainability of change

Change Management Case Study

Participants analyze a business problem, identifying alternative solutions and develop a business case in connection with a real world business process decision that impacts people, systems and workflows. This case study provides an invaluable template that participants can leverage in their organization.

Practical Guidance

- Transforming a hero culture
- The myth of change by edict
- Trending topics
- Change management toolkit
- Getting Started

Who Should Attend?

Business Analysts, Business Systems Analysts, Business Subject Matter Experts, Project Managers, Business and IT Professionals and anyone leading or facilitating change management in their organization.

Prerequisites: N/A

Inteq's Change Management training provides a comprehensive and cohesive approach to change management regardless of background and level of experience.

Change Management is an excellent companion and seamlessly integrates with any of our business analysis courses including Business Systems Analysis, Agile Business Analysis, Business Process Modeling, Business Process Re-engineering, Logical Data Modeling and Advanced Data Modeling and Soft Skills for Business & I.T. Professionals.

Learning Options

- Anytime eLearning™: Anytime | Anywhere | Any Device | Self-Paced
- On-site at your location (or via live virtual): 2 Days

Participants in receive a comprehensive course workbook, supplemental materials, and a personalized Certificate of Completion indicating CEU (continuing education unit) credits awarded.

Inteq's business analysis training courses have emerged as the gold standard for professional business analysis training - and are simply the most effective business analysis training courses available in the industry.

You will learn to:

- *Manage the people side of BPR and modernization*
- *Develop a winning change management strategy*
- *Assess your organization's readiness for change*
- *Create an effective communications plan*
- *Proactively manage resistance to change*
- *Successfully engage staff, management and leadership*
- *Become a high-performing agent of change*
- *... and much more*

Inteq's Change Management training course is a highly interactive high-energy training program. It's specifically designed to enable you and your organization to succeed in today's rapidly changing, complex chaotic business environment

What is the Next Step?

Inteq training programs are available via Anytime eLearning™ and on-site at your locations (or via live virtual) – worldwide.

Contact us today:

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www.inteqgroup.com

Inteq training programs can be tailored to your organization's specific training objectives and can also be combined into innovative 3, 4, and 5-day hybrid training programs.
