

HYPE Innovation App for IBM Connections



Bring innovation management to social business!

As the leading social business platform, IBM Connections is the central place where employees meet online to collaborate. This diverse and spontaneous networking makes IBM Connections a true hotspot for innovation. To tap into this potential and drive more innovation, you need a structured way to collect and manage the ideas.

The HYPE App for IBM Connections allows you to do just that, with its best-practice approach for structured innovation campaigns, and a focus on delivering results through a staged funnel. HYPE's process has been proven in hundreds of scenarios across industry sectors. With HYPE for IBM Connections you combine the best of social business collaboration and rigorous innovation management.

Idea campaign in IBM Connections

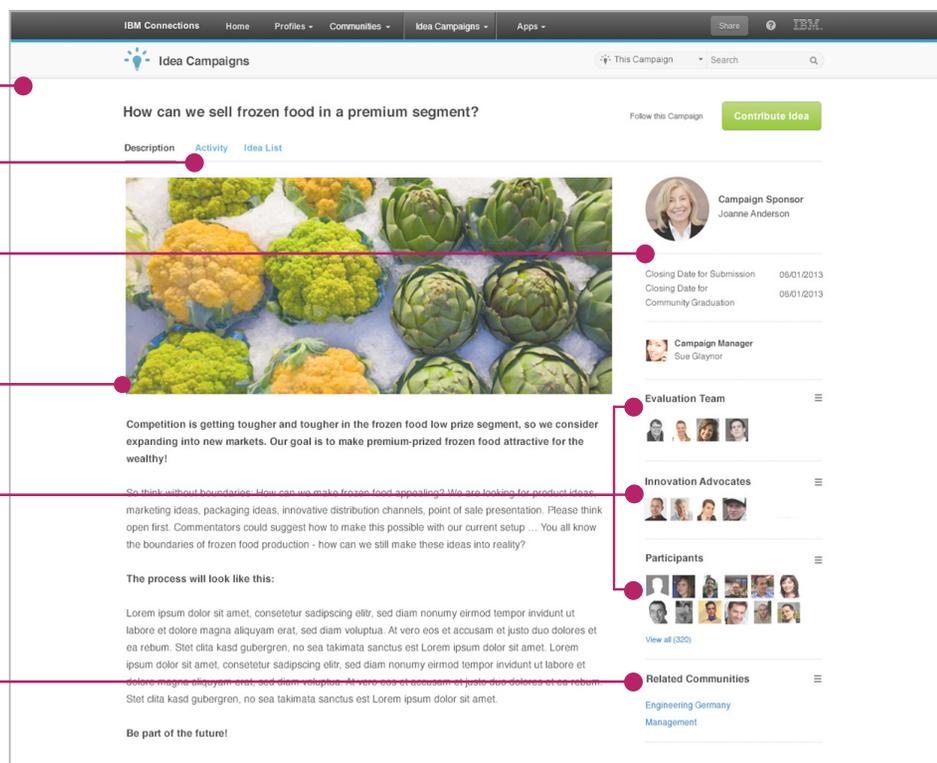
Campaign details available with a click

A Campaign Sponsor adds credibility

Generous layout for banner and description

The campaign team and participants at a glance

Related campaigns to consider



Visit us at www.hypeinnovation.com today and learn more about innovation!



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The E.G.O.-Group is using HYPE's App for a structured innovation management

- E.G.O. uses the App to collect ideas from their global front end, adding to the internal idea portfolio.
- HYPE's Innovation App provides E.G.O. with a seamlessly integrated, systematic innovation process.
- The App significantly simplifies participation, transparency, and automation for the entire front-end community.
- HYPE's proven flexibility made it easy to build a three-staged evaluation process.
- Wherever ideas come from, the App makes sure they are all treated in the same way.

The screenshot displays the 'Idea Campaigns' interface. The main content area is titled 'EVALUATION SESSION' and 'Energy efficiency idea assessment'. It shows a progress bar with stages: Session Definition, Evaluation Form, Evaluation Team, Progress, and Results. Below this, there's an 'Evaluation Results' section with a table of ideas. The table has columns for Title, Reviewer, Status, Time to Market, Customer Benefit, Resources Required, Technical Feasibility, and Weighted Score. Three ideas are listed: 'Reduce length of copper coil' (Selected Public, 3.75 score), 'Reduce thickness of glass-ceramic plate' (Archived Public, 0.25 score), and 'Increase electrical resistivity' (Selected Public, 0.0 score).

	Title / Reviewer	Status	Time to Market	Customer Benefit	Resources Required	Technical Feasibility	Weighted Score
Weighting							
			1	1	1	1	Refresh
<input type="checkbox"/>	Reduce length of copper coil	1 3 Selected Public	Ø Less than 6 months	Ø Very high	Ø 1 - 5 person days	Ø Very high	3.75
<input type="checkbox"/>	Reduce thickness of glass-ceramic plate	1 3 Archived Public	Ø Less than 6 months	Ø High	Ø 1 - 4 person weeks	Ø High	0.25
<input type="checkbox"/>	Increase electrical resistivity	0 2 Selected Public	Ø Less than 12 months	Ø Very high	Ø 1 - 4 person weeks	Ø High	0.0

The intuitive evaluation wizard guides you step by step through the setup



"IBM Connections and HYPE makes it easy for employees worldwide to participate in submitting, discussing, evaluating and selecting ideas"

*Bernd Rupprecht
Vice Director Corporate Sales Market & Sales Development,
E.G.O. Elektro-Geräte AG*



"For systematic innovation management within IBM Connections, HYPE is the perfect choice for us"

*Manfred Leistner
CTO, Blanc und Fischer IT Service GmbH*

About the E.G.O.-Group

The German E.G.O.-Group is known around the world as a leading supplier to household appliance manufacturers. The company produces all heating and control elements needed for cooking and baking, for washing and drying, and for dishwashers. Apart from the products for household appliances, E.G.O. also supplies components, systems and complete appliances to the restaurant industry and professional laundries, as well as components for medical technology, building services, and the automotive industry. More information at www.egoproducts.com and www.bfits.com.