

Mega Music Store in Myaree installs Primacoustic London Pack kit to reduce noise interference

Executive Summary

Myaree's Mega Music Store is situated in the heart of Perth, Western Australia. The well-known store specialises in drum reskinning and servicing, guitar restringing and setups and PA installations. Recently, Mega Music created a purpose-built room to be used for the production of product videos and photos.

Project Requirements

Mega Music Store Myaree were looking for an acoustic treatment solution to ease the common audio issues that are associated with a small square room. Due to this room mainly being used for videos and photos, Mega Music had to heavily consider how it would change the aesthetics of the room.



Project Objectives

Mega Music Store wanted to create a nice sounding space that minimised reflection and also cut down on audio editing time. It needed to have an aesthetic appeal but at the same time have the standard acoustic function of a studio environment.



Product Solution

Primacoustic London Packs were selected as they are not only incredibly easy to install but they also suit the existing decor of the room.

London Room Kits comprise of wall panels, bass traps, diffusion and hardware and were designed for virtually any studio environment. Often considered the 'studio in a box', the kits are complete with high-performance fabric covers and easy-to-install mounting hardware.



The room has also proven to be a nice environment to take product promotional shots.

Results

"Primacoustic assessed our studio needs quickly and provided the perfect solution for our room, that not only looks good but sounds great."

- Tony Edwards - Mega Music

Conclusion

The installation of the Primacoustic London Packs have not only added to the warm feel of this room, but it has made it a very pleasant space to play musical instruments.