ARTIST'S STORY



David Stratton is a professional musician and director who has been involved in production, direction, supervision, consultancy, arranging and composing services to the music industry for over 30 years. As a bassist, Stratton has participated in hundreds of recordings for T.V. and radio themes and jingles for campaigns including Coke, Snickers, Anti-Smoking Campaign, Sustagen, Do The Right Thing, P&O Cruises to name a few. Stratton has also performed or recorded with many international artists including Peter Allen, Tina Arena, Michael Ball, Boyzone with Ronan Keating, Randy Brecker, Eric Burdon, Glen Campbell, Michael Crawford, Randy Crawford, Barry Crocker, Blossom Dearie, Jon English, Georgie Fame, John Farnham, Jose Feliciano, Michael Feinstein, Florence and the Machine, Bruce Forsythe, Rolf Harris, Marcia Hines, Thelma Houston, Tom Jones, Patti LaBelle, James Morrison, Olivia Newton John and many more. Presently Stratton works as the Co-ordinator of Co-Curricular Music for Northholm Grammar School in Sydney.



Can you tell us some of your live and studio experience highlights or current activities?

Currently I'm playing double bass in the Sydney season for the musical 'Chicago'. In recent years I've been the bassist on many major musicals including The Book of Mormon, Beautiful, Aladdin, Kinky Boots, Matilda, The Lion King, Wicked, Priscilla etc. I've been fortunate to perform live and/or record with a wide range of artists including Sarah Blasko, Florence and the Machine, Tom Jones, Trisha Yearwood and Tina Arena to name a few. A couple of career highlights include serving as house bassist on the Channel Nine 'MIDDAY SHOW' from 1988-98, a national live-to-air variety show 5 days a week, and also to work as assistant Musical Director for SOCOG on the Opening and Closing Ceremonies of the Sydney 2000 Olympic Games.

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What previous experience have you had using Radial?

I've previously used RADIAL DI's on many gigs and shows. Most of the big PA hire companies carry RADIAL products because of their reliability and transparent sound.

What made you choose a Radial DI optimized for piezo pickups?

I was looking for a DI to boost the level of my David Gage Realist double bass piezo pickup, as just plugging straight into a bass amp never gave me sufficient level or tone to work with.

How will the Radial DI improve your workflow and sound?

The RADIAL PZ Pre has immediately given me a level boost with the double bass to match that of my electric basses, as well as provide the clear, punchy tone I was looking for from the piezo pick up. The brilliant thing about this unit is the ability to mix/blend a double bass and electric bass and match the tone and level of each, enabling me to seamlessly swap from one bass to the other.

Amber TECHNOLOGY

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What are the key features you would recommend?

The EQ is extremely adaptable and also the ability to add a mic into the mix and blend with the piezo pickup is an amazing feature. The tuner out function being 'on' regardless of the unit being muted or not is also a great idea. There are multiple combinations available to mix/blend basses via this unit.

"I looked to RADIAL first because of their dedication to providing a wide range of pro-audio gear solutions and also their industry-renowned reliability. RADIAL build rock solid products that offer a transparent sound. The adaptability of the RADIAL PZ Pre has solved the problems I have encountered for years trying to blend/mix acoustic and electric instruments in order to give the sound engineer, whether studio or live, the best possible signal I can."

- David Stratton on Radial

<u>www.davidstratton.com.au</u>