

## Musician and educator Jim Nash adds Mackie's Thump 12BST to his range of studio equipment

### Executive Summary

Jim Nash is an educator and drummer based in the South Eastern district of Melbourne, where he teaches music out of his purpose-built studio called Drums. Melbourne. Jim also teaches at various schools in Melbourne and has recently developed the only integrated teacher/student App that helps to enhance the learning experience of his students. Recently, Jim brought on board the Mackie Thump 12BST to amp up his electronic drum kits and to play backing tracks during his lessons.

### Project Objectives

Jim required a speaker that he could use while teaching for the purposes of amplifying electronic drum kits and playing backing tracks.

He wanted something that was self-powered, lightweight, simple to use, had Bluetooth connectivity and powerful enough to amplify an electronic drum kit at a reasonable level.

### Product Solution

The Mackie Thump 12BST was selected as it met all of Jim's requirements, with some added bonuses along the way. Not only did it have Bluetooth connectivity and was lightweight and powerful, but it had the "Mackie Thump" phone App fully integrated which allowed for remote control of the speaker.

Jim could now easily control the speaker from his phone while conducting lessons, which was very useful for controlling levels and being able to mute audio while communicating with his students.

### Results

The Mackie Thump 12BST has really taken the hassle out of Jim's lessons. He has always had to control levels via the back panel on speakers he has used in the past, which has come with its challenges when confined to cramped teaching spaces in some schools.

Jim has also had students mention that they really like the sound of the electronic drum kit through the Mackie Thump 12BST, he says that you can really notice a change in the students playing when they have a great sound as it tends to inspire them further.



### Conclusion

"The Mackie Thump 12BST is a punchy little beast. Perfect addition to the teaching studio and portable tool!"

- Jim Nash

### Project Enquiries

Jim Nash - Educator/Drummer

w: <http://drums.melbourne/>