

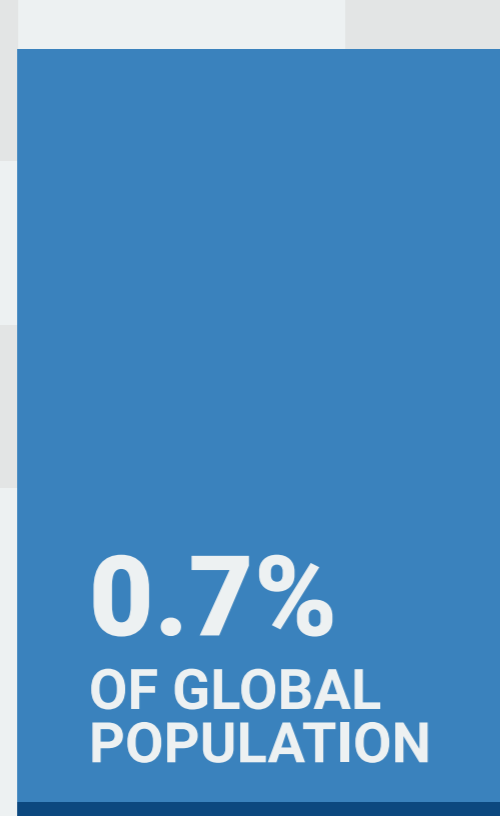


P(l)aying it **safe**

Securing the future of m-commerce

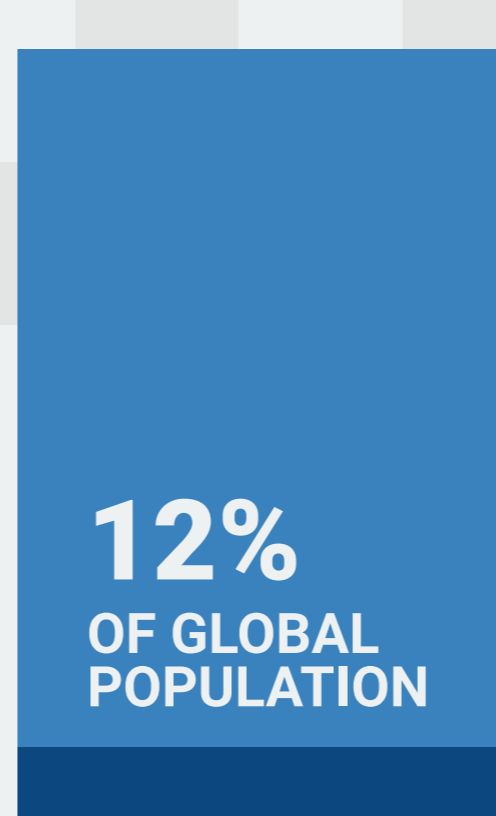
The world has gone digital

The number of Internet users is growing at an exponential rate



1996

40 million



2000

74 million

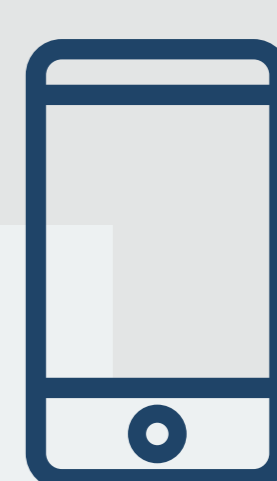


2018

4 billion

57%

of all **online traffic** is generated via mobile phones and smart devices



More than **200 million** people got their **first mobile device** in 2017

... and shopping has, too

91%

the predicted global **increase of e-commerce sales** over the next 5 years



2018

\$3 trillion

2023

\$5.7 trillion



IN THE USA

m-Commerce will make up almost **40% of all digital commerce revenue** by 2023



\$387 billion
2023

The cost of fraud is expensive



\$71 billion

Cost of CNP fraud to retailers, globally, over the next 5 years

Preventing it, even more so

\$\$\$

\$9.3 billion

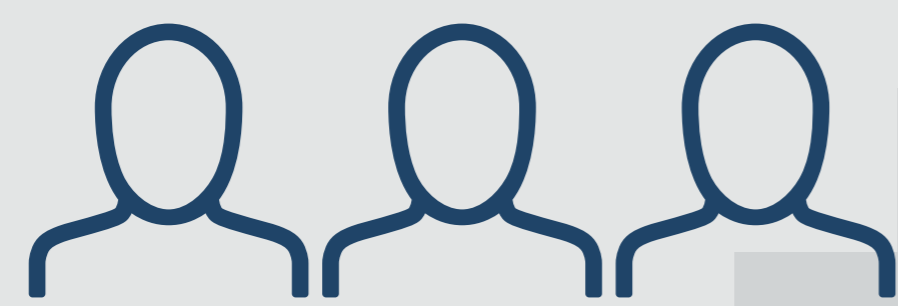
+

\$200 billion

estimated online **payment fraud detection and prevention** spend by 2022

in **sales forgone** due to friction in the checkout process in 2014

...affecting shoppers significantly



Consumers affected by **false-positive declines**

3 times more



Consumers affected by **card-not-present fraud**

3D SECURE

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