



TOOL | Common Agenda Planning Canvas

Beyond a shared vision, a common agenda is not just a definition of a shared issue that partners across multiple sectors intend to address together, it also includes: the partners' shared understanding of that issue; and their agreed-upon approach for how best to address it. Many inspiring common agendas have an aspirational quality in how they are ultimately articulated.

DESCRIPTION

This tool will help your collective get greater clarity about the shared issue you want to address. As a group discuss the six boxes on the tool on the next page. Make sure that you debrief with your collective after completing the tool.

TOOL HOW-TO:

- Step 1.** Invite a diverse group of stakeholders to have a dialogue on the various components of the Common Agenda Planning Canvas. Capture insights, questions and points of consensus
- Step 2.** Inspired by the dialogue and ideas on your Common Agenda Planning Canvas, draw a picture to illustrate your group's initial thinking regarding your common agenda
- Step 3.** Share your illustration with various stakeholders representing a diversity of perspectives and capture their ideas and feedback. Expect to go through several iterations of your Common Agenda before you feel confident that a consensus is emerging.

TOOL DEBRIEF

Possible debrief questions include:

- What are the implications for your team in working through this Common Agenda Planning Canvas?
- What assumptions are we making about our Common Agenda that we will be testing and/or learning more about as our work unfolds?
- What else do we need to know to be able to build our common agenda?

PRE-PLANNING	STRATEGY DEVELOPMENT		ENGAGEMENT
Relevant Data:	Potential Actions /Strategies:	Assumptions:	
Ongoing Work:	Influential Factors:	Problem/Issue/Opportunity	Desired Results, Outputs, Outcomes
		Community Needs Assets	Other Stakeholders

Adapted from Kellogg Foundation, 2004

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