



END POVERTY IN A GENERATION

A ROAD MAP TO GUIDE OUR JOURNEY

MAY 2016

endpoverty
edmonton

The EndPovertyEdmonton Strategy

Defining Priorities

- Toward True Reconciliation
- Justice for All
- Move People Out of Poverty
- Invest in Our Poverty-Free Future
- Change the Conversation: Build a Movement to End Poverty



SIX GAME CHANGERS

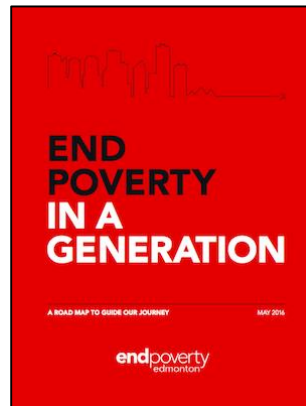
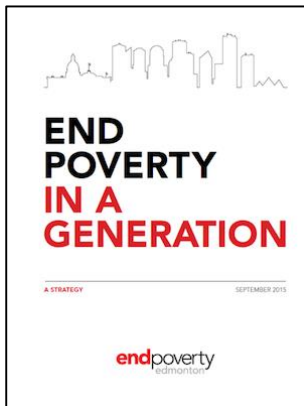
Research indicates that there are six key areas of actions that will make a significant difference to individuals and families struggling with poverty:

1. ELIMINATE RACISM
 2. LIVABLE INCOMES
 3. AFFORDABLE HOUSING
 4. ACCESSIBLE & AFFORDABLE TRANSIT
 5. AFFORDABLE & QUALITY CHILD CARE
 6. ACCESS TO MENTAL HEALTH SERVICES
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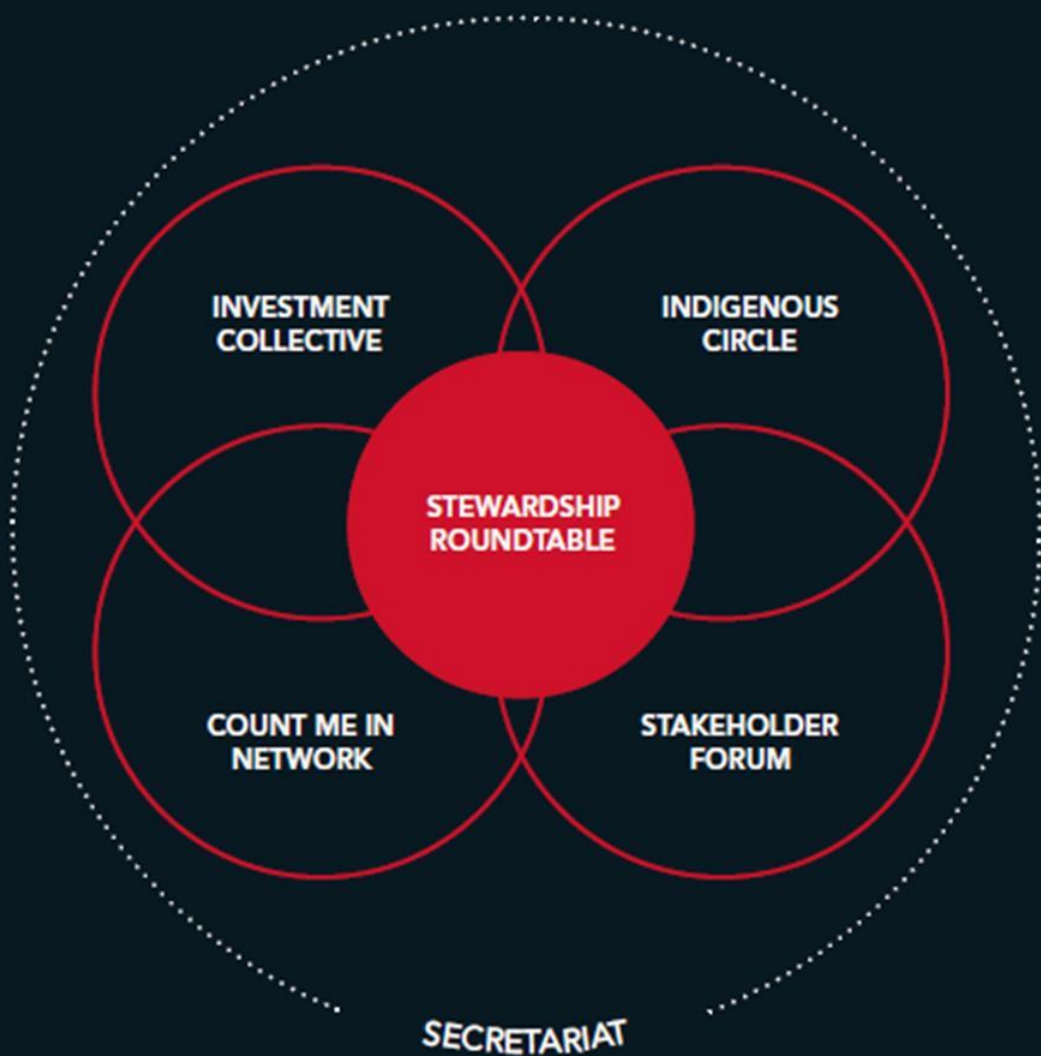
THESE ARE CRITICAL PLACES TO START AND ALONG WITH OTHER LONG-TERM ACTIONS **WILL END POVERTY.**

What is EndPovertyEdmonton?

- Collaboration between governments, non-governmental organizations, and community members
- Goal of ending poverty in a generation (~30 years)



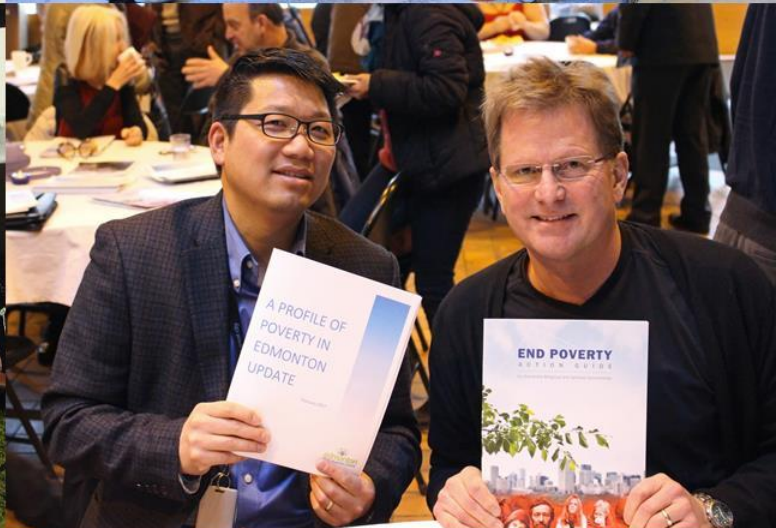
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"The wheel represents balance and is not meant to be static - it is always moving.
We are all part of the wheel, the more we learn about it the more we become selfless."

Indigenous workshop participant

Engaging the community through partnerships



35 Actions in 5 years to lift 10,000 people out of poverty

EndPovertyEdmonton: Road Map Actions at a Glance

GOAL 1: TOWARD TRUE RECONCILIATION

1. Design and plan a new Indigenous culture and wellness centre
2. Create spaces, events and opportunities to show and grow the talents of Indigenous Edmontonians
3. City of Edmonton to complete a review of programs and services to better reflect the needs of Indigenous peoples and champion the Truth and Reconciliation Commission's Calls to Action
4. Launch a Community Witness Program

GOAL 2: JUSTICE FOR ALL

5. Host an annual Day of Dignity to recognize and honour human rights and dignity for all
6. Provide opportunities and supports to vulnerable populations to participate in all City committees
7. Support and promote training opportunities to build understanding and end stigmatization between vulnerable people and law enforcement personnel
8. Develop policies and amend bylaws to provide law enforcement with structured flexibility when issuing minor infractions
9. Implement a social lab project to generate ideas and test prototypes to end racism
10. Work with local Indigenous and refugee youth on an anti-racism public awareness and action campaign
11. Expand initiatives on intercultural competency, anti-racism and trauma informed training as mandatory for City staff
12. Incentivize business, educational institutions and not-for-profit employers to implement intercultural competency and anti-racism education in their institutions

GOAL 3: MOVE PEOPLE OUT OF POVERTY

13. Implement the "1,000 Families" initiative in five Edmonton communities
14. Draft a living wage policy for all City of Edmonton staff and contracted services to be approved by City Council
15. Actively encourage local employers in all sectors to learn about and implement living wage policies

16. Expand the spectrum of financial empowerment initiatives
17. Initiate a community dialogue to remove systemic barriers and improve coordination of training and employment opportunities
18. Implement a low-income transit pass at 60% discount for eligible low-income transit customers
19. Provide free passes for agencies to distribute to vulnerable youth and adults
20. Conduct a feasibility study of the costs and opportunities of free public transportation for children under 12 years
21. Evaluate Edmonton Transit Services (ETS) Late Night Owl Service and expand/improve service as appropriate for shift workers
22. Increase supports to the Community Bridge initiative to prevent evictions
23. Revisit and renew affordable housing agreements with other orders of government, implement a housing awareness campaign, and initiate a Centre of Excellence for social housing
24. Research leading practices on housing design and innovation and raise awareness of the need for and right to affordable housing
25. Resource the Edmonton Mental Health Steering Committee to implement the coordinated community mental health action plan
26. Advance partnerships to support the implementation of the Edmonton Suicide Prevention Strategy and the Managed Alcohol Program
27. Advocate to increase funding and access to mental health services and education including the expansion of full service hours for multi-disciplinary mental health services

28. Apply an integrated poverty lens to guide decision-making and operations in the City of Edmonton

GOAL 4: INVEST IN A POVERTY FREE FUTURE

29. Resource a new Early Learning and Care Steering Committee to guide the implementation of an integrated system and strategy for early learning and care in Edmonton
30. Resource and grow the All In for Youth wrap-around initiative in five school sites
31. Establish a Community Development Corporation to invest in affordable housing and community economic development
32. Advance the development and stability of local food system providers through access to appropriate business skill training, mentoring, and capital sources (both for start-up and to scale)
33. Support ongoing work and facilitate discussion amongst Edmonton's and Alberta's financial systems players, business support agencies and post-secondary institutions to collectively address barriers faced by low income Edmontonians when starting or growing their own businesses

GOAL 5: CHANGE THE CONVERSATION: BUILD A MOVEMENT TO END POVERTY

34. Create a "Design by Doing" action lab to catalyze grassroots community-led projects as prototypes to end poverty
35. Produce participation toolkits that enable different groups to engage and empower them to action

COUNT ME IN!

- Learn more about how poverty impacts all of us and take actions to end poverty.
- Please visit the Count Me In page at www.endpovertyedmonton.ca for ways that you can make a difference!

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Update on Road Map Progress

- Indigenous Culture and Wellness Centre
- Low income transit pass
- Community Development Corporation
- Community Bridge
- Suicide Prevention Strategy
- Design by Doing 2.0
- Food security and food systems
- Day of Dignity
- Early Learning and Care Steering Committee



Secretariat Priorities

- Evaluation and telling the story.
- Strategic engagement on ongoing and emerging issues (ex. food security and social enterprise)
- New and ongoing partnerships and collaboration
- Engaging people with lived experience in meaningful and equitable ways.
- Engaging “average Edmontonian” in action on poverty
- Building advocacy agenda
- Keeping “poverty” in other initiatives (ex. Smart City, council priorities, Health City, etc.)
- Supporting provincial and national work on poverty reduction



Questions and Feedback

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