

Collective Impact Year I Action Plan Framework

Initiative: _____

A) Population Level Outcomes
<p>Our Desired Impact: Who are we trying to impact? What impact are we trying to create for them? When will we do this? How much impact will we have?</p>
<p>Our Intended Impact Statement: Our Draft Intended Impact Statement Is:</p>

B) Our Theory of Change

What activities you would like to explore this year related to your theory of change?

- What activities are required this year to achieve our desired impact?
- Who will be responsible for implementing these activities?
- When could the activities be done?

Activity	Who Will Lead?	By When?

B) Our Theory of Change – A Visual

Can you create a visual that describes your Theory of Change on a single page? Draw it here:

C) Additional Information Needed for Our Collective Impact Strategy

Additional Information Required:

What additional information is still needed to develop and/or refine our Collective Impact strategy?

How Will We Learn What We Need?

What is our plan to obtain, and make sense of, the additional information we need to refine our strategy?

C) Our Information Gathering Action Plan

How will we collect the information we need and answer our key outstanding questions?

- **What are the priority information gathering activities we need to focus on over the next 3-6 months as we finalize our plan? (One priority will be stakeholder engagement as outlined in #5)**
- **Who will be responsible for undertaking each information gathering activity?**

Activity	Who Will Lead?	By When?

D) Stakeholder Engagement

How will we collect the information we need and answer our key outstanding questions?

- Based on the major activities to be accomplished, who do we need to engage first?
- Why are we reaching out to this person/org? What do we want them to do? (check your logic based on your Theory of Change)
- Who on our team is the best person to reach out to this potential partner?

Organization or Individual	Rationale for Engagement?	Key Contact	Who Will Lead This?