

A vibrant street scene with a crowd of people. In the foreground, a man in a white shirt and a light-colored hat is playing a drum with a black and white star pattern. To his left, a rack of t-shirts is visible, with one black t-shirt featuring the text "FIGHT LIKE A GIRL". The background shows a street with buildings and a mural. The entire image has a warm, reddish-orange tint.

# Fostering Community through Neighbourhood Grants

A Vibrant Community Webinar

February 4, 2020

**This webinar was brought to you by the  
Neighbourhood Learning Community CoP. Become  
a member today!**

[http://www.tamarackcommunity.ca/neighbourhoodleaders\\_cop](http://www.tamarackcommunity.ca/neighbourhoodleaders_cop)



# Today's Speakers

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# Neighbourhood Grants – The City of Calgary

Turning local ideas into tangible actions

## Why Grants?

- Engage new residents
- Build leadership capacity and local networks
- Increased participation





## 1. Increasing Economic Participation

- Building financial literacy
- Increasing employability
- Creating cost-effective options in the neighbourhood





## 2. Building Inclusive Neighbourhoods

To receive support projects must build connections between community members, with specific attention on marginalized populations.

Examples:

- Coffee & conversation groups
- Neighbourhood walking groups
- Cross-cultural celebrations
- Intergenerational board game clubs

### 3. Fostering Truth & Reconciliation



- Build relationships between Indigenous and non-Indigenous neighbours
- Connect people to Indigenous history and culture
- Provide opportunities to learn about the impacts of colonial practices





## What makes our program unique?

Our ability to support residents through the entire granting process.

Through each stage CSWs can support residents to build their capacity.

## Advisory Committees: Giving voice to residents

*“Community members have a unique wisdom and expertise about their community. They understand what might work as well as local power dynamics and relationships that might not be apparent to the outsider.”*





## Things to Consider

- Build in staff support. Use an equity lens to all aspects of the program to ensure everyone can participate fully.
- Consider how to help cultivate ideas - think beyond a simple yes or no answer.
- Be clear about what can and cannot be funded.
- Understand that flexibility and adaptability are part of the process





# #LoveMyHood: Neighbourhood Strategy



Residents take the lead.  
The city supports them along the way.

# Previous #LoveMyHood Grants



Previously, LoveMyHood offered three unique grants:

- Placemaking Challenge Grant
- Community Garden Grant
- Neighbourhood Matching Grant





# McKenzie Avenue





# The Solution?





# Thomas Slee Park



# Forest Height Pollinator Patch







# #LoveMyHood Matching Grant

- Residents can request up to \$30,000 per project.
- Projects occurring on non-city land are eligible to receive up to \$10,000 and events are eligible to receive up to \$2,000.
- Quarterly in-take periods:
  - March
  - May
  - August
  - November
- Decisions are made by the LoveMyHood Matching Grant Selection Committee, consisting of four City Staff and six resident volunteers.



**City of Victoria**





# Background

- Launched in 2016
- \$123,000 for 2019
- Fall and Spring intakes
- Up to:
  - \$5,000 Placemaking
  - \$1,000 Activities



# Grants Approved

	Spring	Fall	Total
2016	n/a	22	22
2017	21	17	38
2018	21	22	43
2019	26	29*	55
			158

Less than 5 projects cancelled after approval





# Eligibility

- Any individual or organization
- If not an NFP, must have sponsor
- Both sign the agreement
- Agreement covers responsibilities and terms

Presented by Fairfield Gonzales Reconciliation Circle in celebration of National Indigenous Peoples Day

## Celebrating INDIGENOUS STORIES



JOIN US TO HEAR INDIGENOUS AUTHORS DO FREE PUBLIC READINGS AT LITTLE FREE LIBRARIES IN FAIRFIELD GONZALES  
REFRESHMENTS PROVIDED! ALL ARE WELCOME!

### Saturday June 23, 2018

**Nella Nelson**  
10:00am *Welcome Family and Friends to Our Bighouse*  
Little Free Library near 234 Beechwood Ave

**Monique Gray Smith**  
1:00pm *Speaking Our Truth*  
Fairfield Community Place 1330 Fairfield Rd

**Janet Rogers**  
3:00pm *Totem Poles and Railroads*  
Olive Street Commons 179 Olive St

[www.fairfieldcommunity.ca](http://www.fairfieldcommunity.ca)  
250.382.4604



*Reconciliation activity  
in Fairfield*



# Application Process

## Enabling and Success

- Mandatory preliminary meeting
- Assess capacity and plan detail
- Drive towards projects that can realistically completed
- Only recommend projects that are sound
- Always for full funding
- Dialogue throughout year





# Review Matrix

Criteria		Description	0	1	2
1	Community engagement and support for idea	Has the community been consulted about the idea and do they strongly support it? Is there evidence that the community would strongly support the idea?	None - Little	Some	High
2	Community involvement during preparation and implementation	Have residents/organizations in the community been involved in the planning, preparation and undertaking of the project?	None - Little	Some	High
3	Projected community impact/value through having completed the activity/project	Will the <b>project</b> contribute to the quality of life in the neighbourhood over its lifespan? How much will it be used, seen or experienced? Will an <b>activity</b> have a strong and/or enduring impact?	None - Little	Some	High
4	Organizer's capacity to complete the activity/project	Is there confidence that the organizer will be successful? Are they open to staff assistance if needed?	Some Concern	Fair	Very Confident
5	Quality of final proposal	Is the plan well-developed and feasible? Is the timeline clear and reasonable? Are all areas of uncertainty well-addressed?	Some Concern	Fair	Very Confident
			0	1	2
					0-10



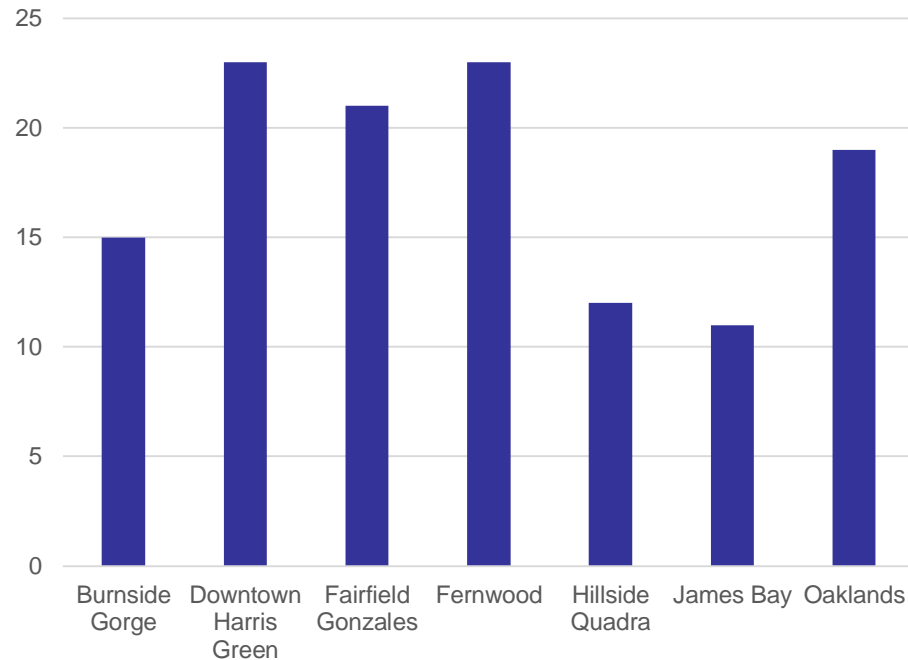
# Review Matrix

	Project or Activity Name	Type	Community support for idea	Community involvement during preparation and implementation	Projected community impact/value through having completed the activity/project	Organizer's capacity to complete the activity/project	Quality of final proposal	Score
1	Walk on Film Night	A	0	2	1	2	2	4
2	FED Blanshard Planters	P	0	0	2	1	1	4
4	Walbran Wall Mural	P	1	1	1	1	1	5
3	Bicycle Champions at Sir James Douglas	A	1	0	2	2	1	6
5	Fernwood Community Garden	P	0	2	2	1	1	6
6	Peoples Apothecary	A	1	1	2	1	1	6
7	FNRG Seniors Event	A	1	1	2	2	1	7
8	Oaklands Basketball Party	A	1	2	2	1	1	7
9	Hillside Avenue Murals	P	1	1	2	2	1	7
10	Pollinator Partnership Signs	P	1	1	2	2	1	7
12	Enhancing Woodland Garden	P	1	1	2	2	1	7
13	First Nations Boulevard Garden	P	1	2	2	1	1	7
14	Creekside Concert	A	2	1	2	2	1	8
15	Oaklands Interpretive Park signs	P	1	1	2	2	2	8
16	Rock Bay Mural Maps	P	1	1	2	2	2	8
17	Scare on McNair	A	2	2	1	2	1	8
18	Rock Bay Creek Celebration	A	1	2	1	2	2	8
19	Singing in the Streets	A	2	2	2	1	1	8
20	Seniors Yoga Program	A	1	2	1	2	2	8
21	Vic West Pear Harvest Festival	A	1	2	2	1	2	8
22	James Bay Little Seed Library	P	2	2	2	2	1	9
23	George Jay Mural	P	2	2	2	2	1	9
24	Inner Harbour Interactive Storytelling	A	1	2	2	2	2	9
25	Fairfield Solstice Party	A	1	2	2	2	2	9
26	Xeriscaping	P	2	2	2	2	2	10
27	South Jubilee Community Celebration	A	2	2	2	2	2	10





# Council likes neighbourhood equity



# Projects

- NA membership drives and newsletters
- Health and environment talks
- Heritage signs
- Playbox
- Supply trailer
- Bocce court
- Clothing swap
- Water temp thermometer
- Food security bike tour
- Emergency containers
- Festive lighting

## Yes, of course

- Little libraries
- Neighbourhood festivals
- Gardens
- Murals



*Co-op café workshop*



# Final Report



- What project objectives and did you achieve them?
- Working with residents? How did that go?
- How has your project been received by the community?
- Financial breakdown and explain any necessary changes
- Other thoughts or observations to share?
- Photos of the finished project and/or activity

# Lessons Learned

- Be clear on City role in supporting projects
- Resolve funding issues before going to Council
- Include maintenance and project closure in agreements
- Limit repeat grants
- Include rates for volunteer labour and professionals
- Turn-key project ideas



*Yoga and high tea*



# Questions



# Questions and Discussion



# Closing Announcements



# Register Now! ABCD London: Celebrating Neighbours

June 9-11 | London, ON

This workshop will gather together Canada's premier community development leaders and neighbourhood practitioners to explore the impact of Asset-Based Community Development (ABCD) and leading neighbourhood and community revitalizing strategies. We have brought together several of the world's top authors and practitioners in the field

Together we will explore how communities are strengthening social connectedness, combatting loneliness, and citizen disengagement. This year we also want to explore the Citizen role in climate change and to hear from an Indigenous thought leader about the community.

Learn more and register: <http://events.tamarackcommunity.ca/abcd>



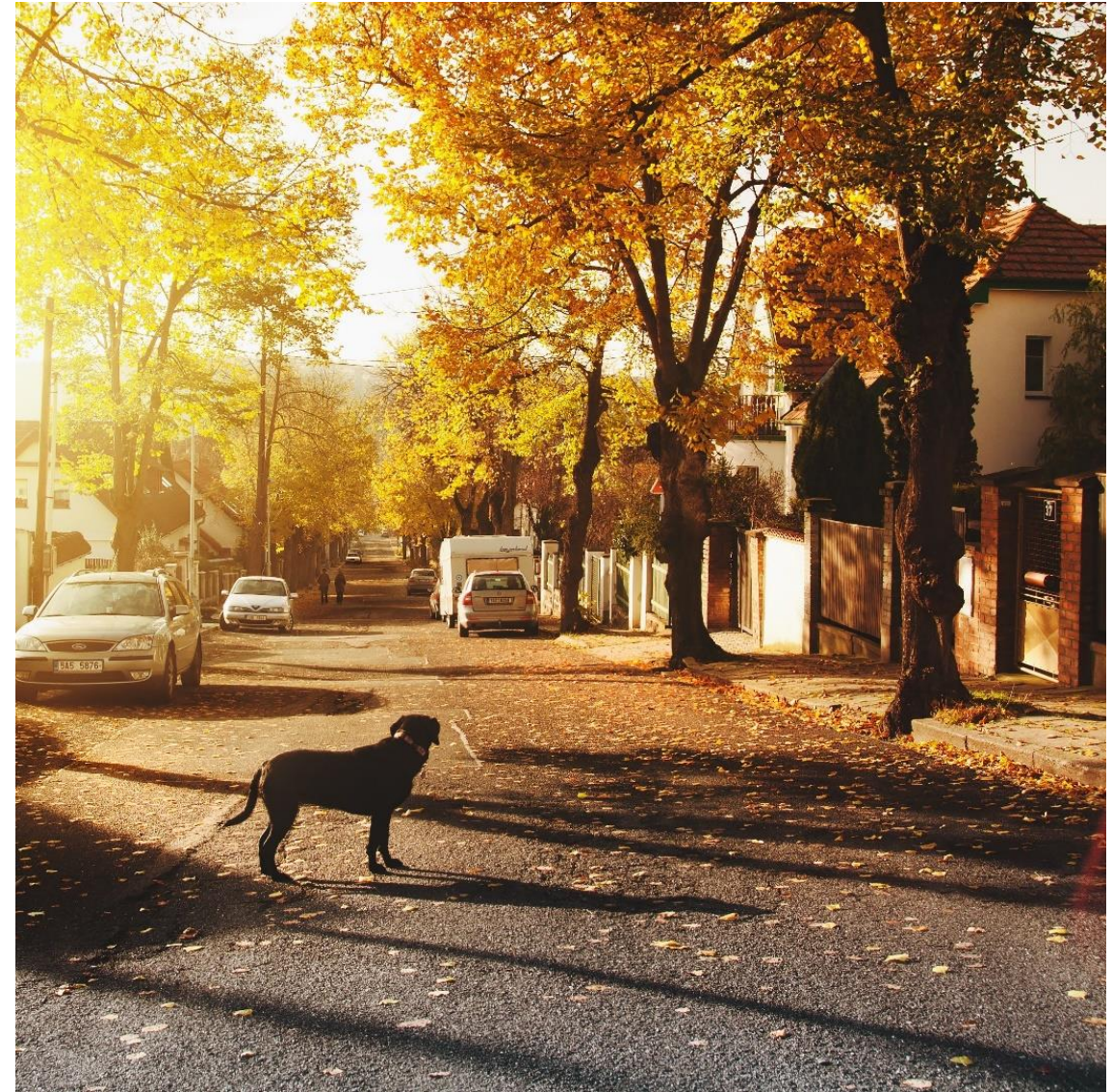
# Asking our Communities: A Journey to Understand Participation and Involvement

**February 25 from 1:00 – 2:00 pm ET**  
**Speakers: Lidia Kemeny and Paul Born**

Join a discussion with Vancouver Foundation's Lidia Kemeny and Tamarack's Paul Born as they explore how we can engage community to get input on a particular issue. Together they will discuss findings on questions about how citizens feel about participating and about feeling involved in community life.

Register here:

<http://events.tamarackcommunity.ca/asking-our-communities-a-journey-to-understand-participation-and-involvement>





# Applying ABCD in an Urban Indigenous Context

**March 12 from 1-2 pm ET**

**Speaker: Lori Sokoluk**

Join Lori as she guides us through the principles of ABCD and how they coincide with Traditional Values and their potential to lead to a decolonized approach to community. She will also explore the current Urban Indigenous reality and provide insights on what it means for an organization and/or process to be Indigenous-led.

Register here:

<http://events.tamarackcommunity.ca/applying-abcd-in-an-urban-indigenous-context>





## Communities in Transition - A Photo Contest for Engaged Youth

We are putting together a photo show to help us explain what engaged youth are thinking and seeing in their communities.

We want you to show us your fears and hopes, but, we also want you to tell us what your community is going to look like in 2030.

Learn more about the contest here:  
<http://www.tamarackcommunity.ca/photo-contest>





# Thank you!

Please send you questions, comments, and feedback to  
[Glenda@tamarackcommunity.ca](mailto:Glenda@tamarackcommunity.ca)