

Municipal Government Officials for Poverty Reduction (MGR CoP)

**July 10, 2017
1:00 – 2:00 pm EDT**



Technical Considerations

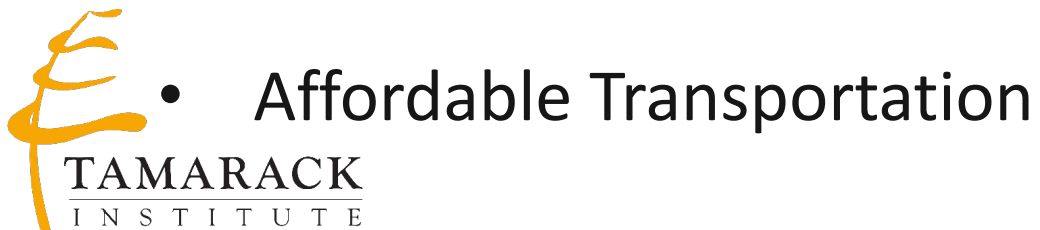
- **Visuals:** You must be connected through the meeting URL to see our slideshow.
- **Audio Options** - please select the appropriate setting via your GoTo Meeting control panel and please mute your own line when not in use.
 - **Computer:** You may connect your audio using your computer's speakers.
 - **Phone:** Call +1 (647) 497-9373 Access Code: 376-543-341.
Choose 'Telephone' as your audio setting then enter the unique audio PIN in the audio tab of your GoToMeeting control panel.
- **Tech Support:** If you are not connected by computer speakers or phone please type any questions or comments into the chat box.

Our Agenda

1. Welcomes and extended check-ins
2. Context and Updating the Annual Learning Agenda
3. Creating Educational Campaigns that are Engaging, led by Lisa Attygalle
4. Closing Announcements

MGR Learning Agenda 2017-2018

- Creating Educational Campaigns for Municipal Departments
- Collective Impact – Engaging Influential Champions
- Evaluation – Reporting to City Council and the Community
- Financial Empowerment
- Food Security



CREATING EDUCATIONAL CAMPAIGNS FOR MUNICIPAL DEPARTMENTS

1. Why is it important to educate others within your municipality on poverty?
2. What are you currently doing to educate internally about your poverty reduction efforts?
3. What challenges do you have when engaging and educating internally within your municipality?
4. What ideas for educating internally are you thinking of trying, or have you seen other departments do successfully?

CITY OF CHESTERMERE, AB

“One of the key drivers of engagement, and reasons why so many employees are so engaged with the organization, is that most feel they have the direction, a purpose, and they know that no matter what their job is at the City, they know how they contribute to achieving this vision.”

CONNECTING VISION TO THE WORK



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A Portfolio Approach to Embedding Sustainability into the Culture of Municipal Government

The portfolio approach to embedding sustainability in organizational culture classifies the various ways that organizations are going about the work of building a culture of sustainability. The approach recognizes both formal and informal practices. It covers practices that aim to fulfill current sustainability commitments, as well as those that aim to innovate and move the organization further along the path toward sustainability. These two axes—fulfillment-innovation and formal-informal—delineate four quadrants of practices.

These four quadrants are as follows:

Fostering Commitment (Informal, Fulfillment)

Practices that affect values and behaviours to help the organization deliver on current sustainability commitments.

Clarifying Expectations (Formal, Fulfillment)

Rules and procedures that help the organization deliver on current sustainability commitments.

Building Momentum for Change (Informal, Innovation)

Practices that affect values and behaviours to help the organization do things differently or better.

Instilling Capacity for Change (Formal, Innovation)

Rules and procedures that help the organization do things differently or better.

Closing Announcements

Next MGR CoP Call Date

- Monday, September, 11 from 1:00 – 2:00 pm EDT

Draft meeting minutes will be sent out for your review

- Deadline for revisions to the minutes is July 19th

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cities of the future
CO-CREATING TOMORROW
VANCOUVER, CANADA | SEPT 25-29, 2017

Community Change Institute | Cities of the Future: Co-Creating Tomorrow
Vancouver, BC | September 25-29, 2017

The 2017 Community Change Institute taking place September 25-29, 2017 in Vancouver, BC, will be a truly transformational learning experience, bringing leading thinkers together with community change-makers to explore the critical role citizens, organizations and government play in co-creating the future of cities. Learn through inspiring keynote speakers, peer discussion, design labs, arts and creativity, community tours, and over 30 workshops.



Registration and Event Info: https://events.tamarackcommunity.ca/ci_vancouver



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YOU



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