

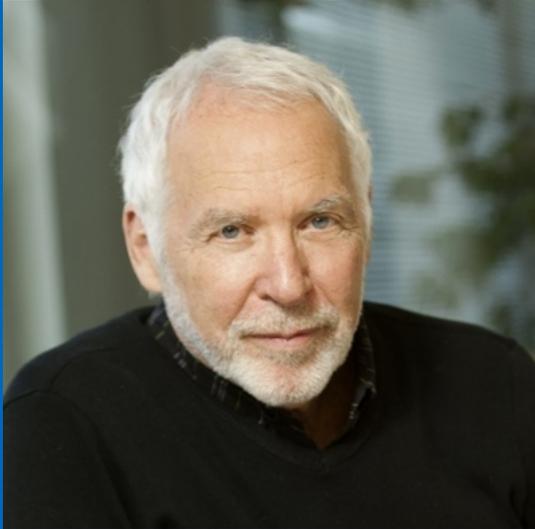


# Creating Abundant Community in Neighbourhoods

A Vibrant Communities Canada Webinar featuring:

**Peter Block and Paul Born**

# WEBINAR SPEAKERS: CREATING ABUNDANT COMMUNITY IN NEIGHBOURHOODS



**Peter Block**  
Abundant Community



**Paul Born**  
Tamarack Institute

# Free Market Economy is based on modern, socially constructed beliefs:

- **Consumer Economy:** Whatever you have is not enough. Whatever you need can be purchased. Life included.
- **Industrial Economy:** Speed, scale, efficiency, replicability, and productivity rule.
- **Knowledge Economy:** Convenience, virtual connections and big data are the solution.
- **Philanthropic Economy:** People on the margin are broken and we have the moral obligation to fix them.

# Neighbourly Economy is based on indigenous or vernacular beliefs:

- **Neighbours have a job to do:** Livelihood, health, raising a child, safety, food and ending loneliness
- **Social capital is primary currency:** Trust and cooperating with local strangers gets the jobs done.
- **Persons are defined by their gifts:** this represents irreplaceable value to a neighbourhood.

# Neighbourly economy means we operate as if we:

- Have enough time
- Need the stranger
- Can surrender predictability
- See the value of small
- Make relatedness and cooperation central, and are
- Willing to begin by making any one thing better together.

The major product of the dominant economy is **dissatisfaction**.

The major product of a neighbourly economy is **wholeness**.

# QUESTIONS?

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