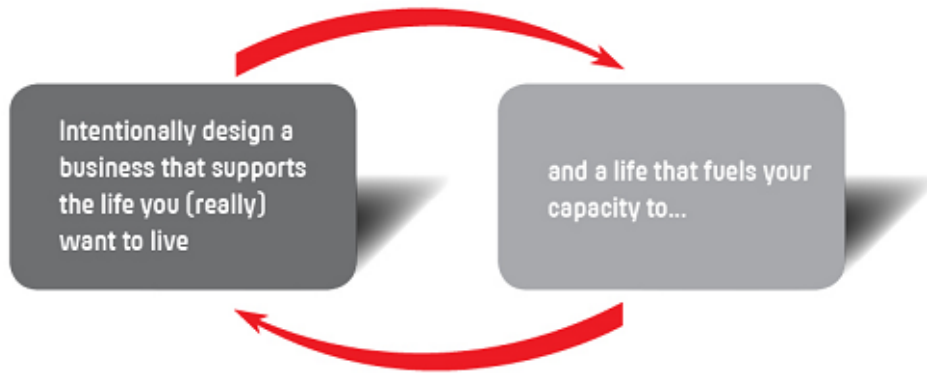


# ABSOLUTE ENGAGEMENT

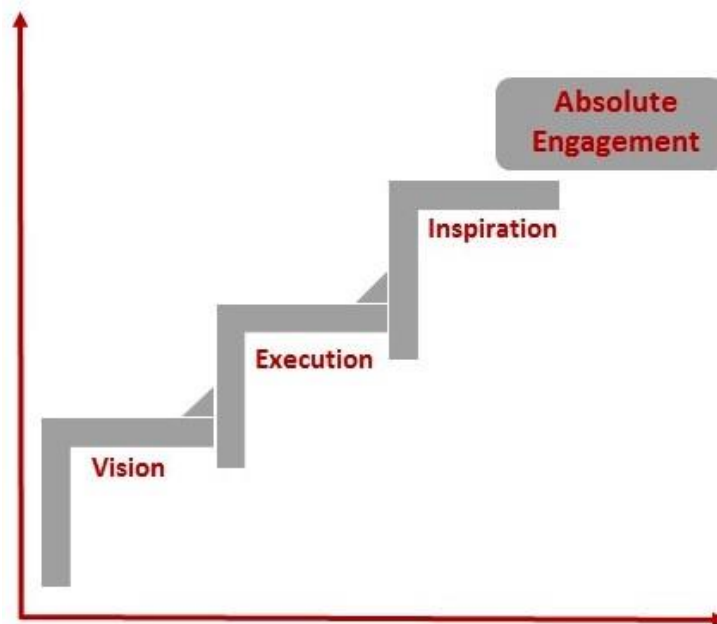
Our goal is to help financial advisors achieve Absolute Engagement, which our research links both to growth and well-being. We help advisors intentionally design a business that supports the lives they really want to live.



We conduct ongoing research into the drivers of personal, client, and team engagement, and translate the findings into powerful educational programs and resources to support personal engagement, client engagement and growth.

## Your path to Absolute Engagement:

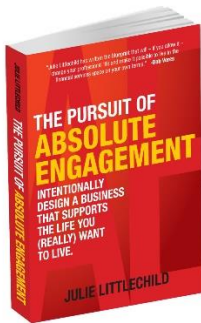
We have created resources and programs to help you craft a meaningful vision, take action and stay motivated and inspired.



# ABSOLUTE ENGAGEMENT

## Vision

### The Pursuit of Absolute Engagement (book)



*The Pursuit of Absolute Engagement* is the result of months of writing, years of research, and a lifetime of trying to get it right. It's your blueprint for achieving Absolute Engagement, which our research links both to growth and well-being. Each copy also includes access to a comprehensive workbook and action plan.

[Learn more or order your copy today!](#)

### Absolute Engagement Experience



The Absolute Engagement Experience helps you align personal, client and team engagement in support of a profoundly meaningful vision for the future. Working in small groups with your peers, over a 12-month period you will: craft a meaningful personal vision for the future of your business, translate that into a business vision, tailor your client and team experience to support your vision and create a plan to invest, intentionally, in yourself.

[Learn more about the Experience](#)

# ABSOLUTE ENGAGEMENT

## Execution

### Engagement Essentials

The Engagement Essentials program provides you with the roadmap, tools and support to lay a strong foundation, so you can grow efficiently and profitably. By executing on five well-defined actions you will ensure you have the right offer, for the right clients, delivered consistently and profitably.

[Learn more about Engagement Essentials](#)



### Engagement Edge

With a strong foundation in place, you need to think about what sets you apart and what engagement will look like in future. The Engagement Edge program focuses on the future of client engagement, focusing on actively involving clients, creating a client journey map that is tailored to needs of clients and measuring progress over time.

Launching June 2017

[Click to receive updates on the Engagement Edge](#)



# ABSOLUTE ENGAGEMENT

## Inspiration

### Becoming Referable Podcast

Helping you becoming the kind of advisor people can't stop talking about. Julie Littlechild and Steve Wershing host a bi-weekly podcast featuring thought-leaders and innovators across the industry. Learn tried and tested strategies about how to start becoming more referable today.

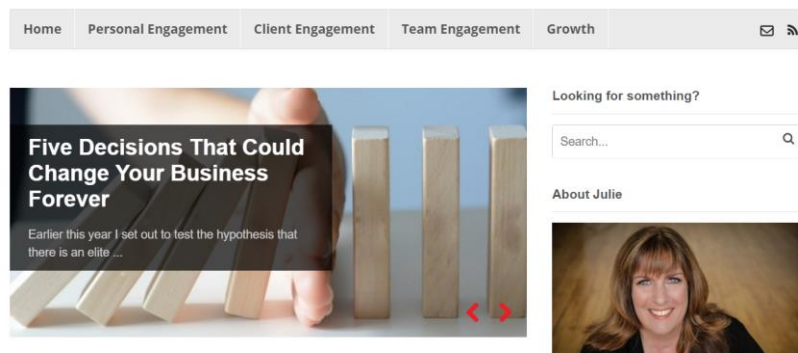
[Listen or subscribe now!](#)

**BECOMING  
REFERABLE**

### Julie's Blog

Each week, Julie Littlechild shares powerful insights on all levels of engagement – personal, client and team – and gives you the tools to start implementing them into your business right away.

[Take a look!](#)



### Our Latest Report

Tap into our ongoing research on topics to help you engage and grow. Our latest report focuses on the three things successful advisors do very differently.

[Download the latest report](#)



For any questions contact Reema Baber at [rbaber@absoluteengagement.com](mailto:rbaber@absoluteengagement.com) or go to [www.absoluteengagement.com](http://www.absoluteengagement.com)

We look forward to helping you achieve Absolute Engagement!