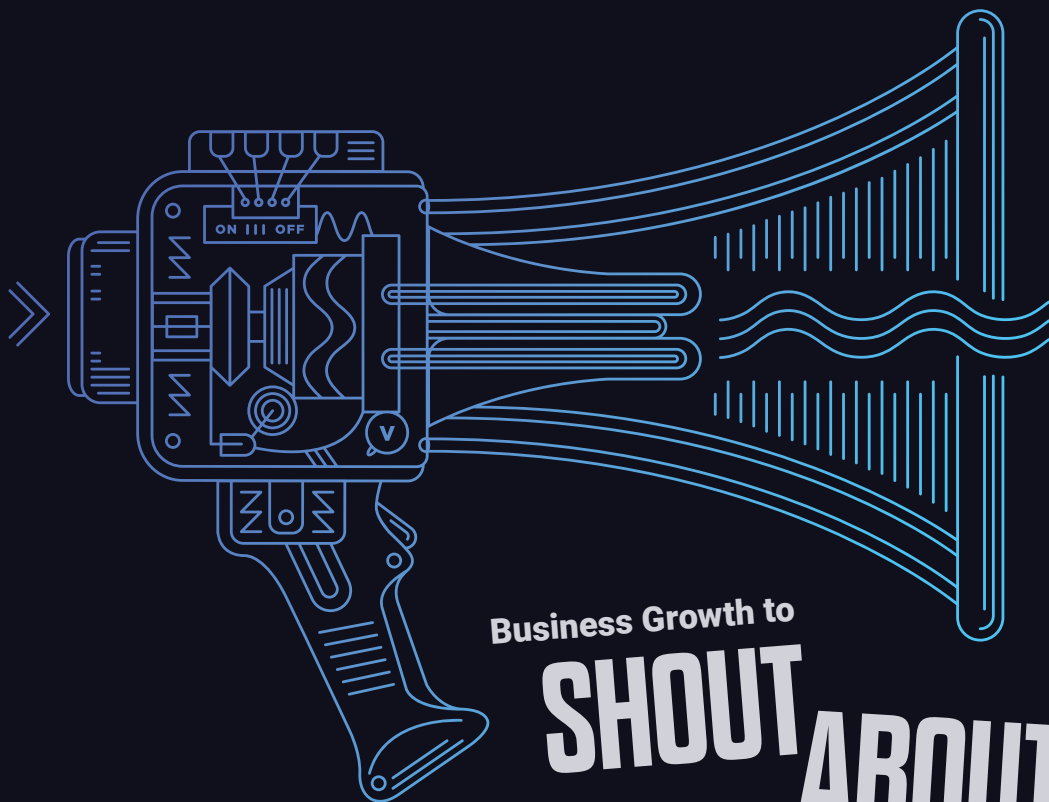


EMEDIA
CREATIVE®



Business Growth to

**SHOUT
ABOUT!**



WE HELP BUSINESS
OWNERS & OVERWHELMED
MARKETING TEAMS
CREATE CLEAR
COMMUNICATIONS
THAT MULTIPLY SALES
TO TRANSFORM YOUR
BUSINESS.



Every business needs 3 things: A brand identity, an automated sales process & digital marketing.

From your website to sales material to paid advertising and social media, every point of communication is an opportunity to shape the perception of your company. When you define in advance what this perception should be, the result is unified messaging with maximum sales.

The following pages shows our effective visual communications that create the vital link between you and your customers.



Our 3 step process to deliver results.

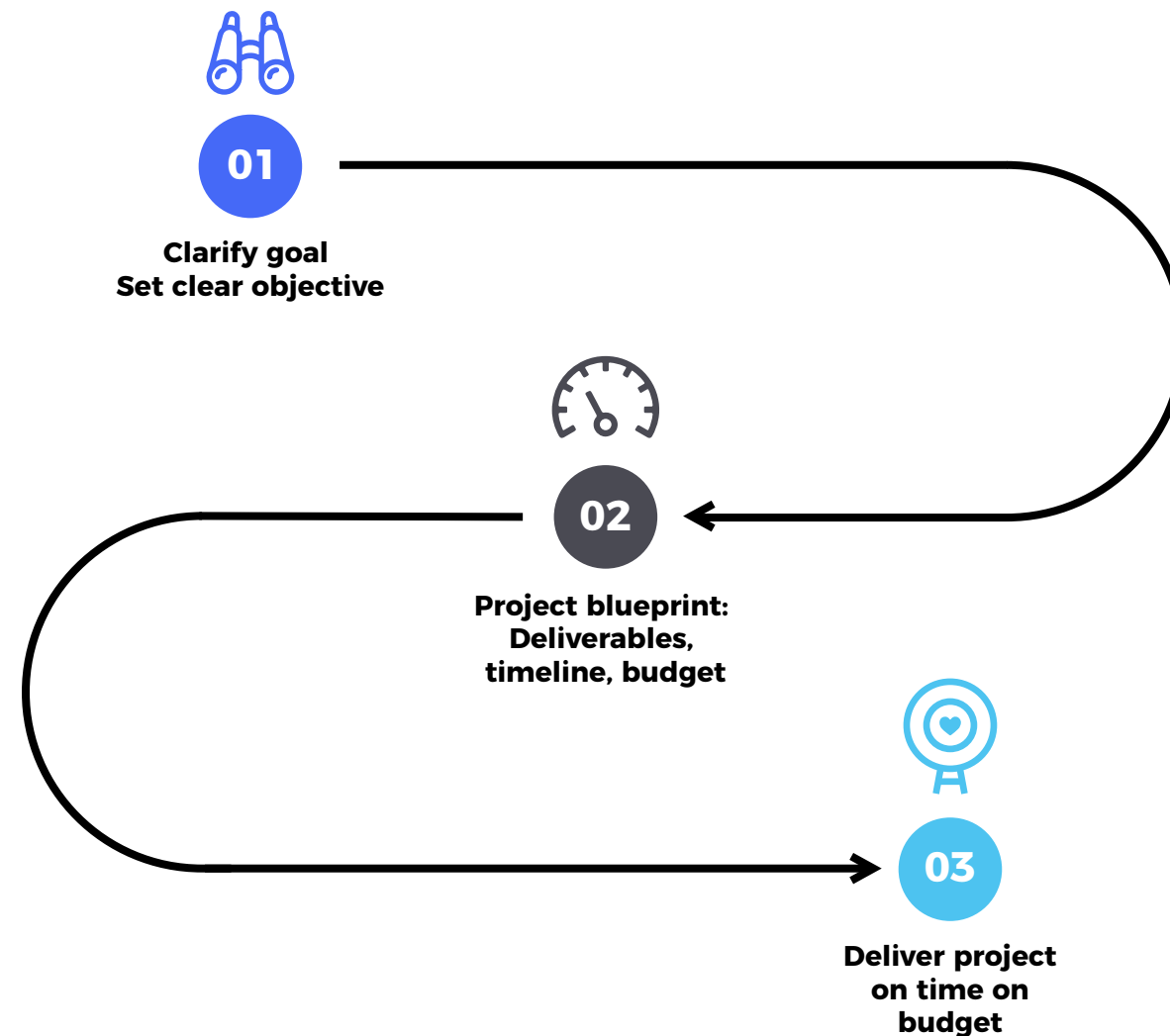
What transforms a powerful idea into a tangible, marketable form?

We believe the magic stems from our design process.

28 years experience has taught us that the best results come from a clear and thorough process. A process we have developed and fine tuned to help our clients achieve their objectives as easy and hassle-free as possible.

With the use of moodboards at the outset of a project, this system is our vital starting point. It ensures that our visual inspiration aligns perfectly with your branding goals from start to finish.

From here, we work together to develop the marketing tools that communicate your brand story and engage with your customers.



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Brochures and Catalogues



We offer a tailored approach to ensure YOUR customer is always at the heart.

Brochures and catalogues can be an evocative form of company storytelling, encouraging customers on a journey to purchase through persuasive imagery and messaging. At the very least they are a tool that can increase customer awareness, sales and retention.

We offer a tailored solution to each project that involves Research, Moodboards, Concepting, Design, Photography, Copywriting and Printing, to ensure your business makes a strong and memorable impact.





Client
Project
Involvement

Central Park Mall
Summer Catalogue
Concept generation | product selection | creative styling | photography | retouching | catalogue layout & design | campaign development & rollout | digital marketing | videography | experiential design | signage | promotional material





Client
Project
Involvement

Bakers Extra
Product Catalogue
Logo development | concept generation | creative styling | photography |
retouching | catalogue layout & design | print production





Client
Project
Involvement

Taggle
Trade Show Brochure
Concept generation | illustration | infographics | brochure layout & design | print production





Client Pacific SMM
Project Company Profile
Involvement Concept generation | brochure layout & design | retouching | print production





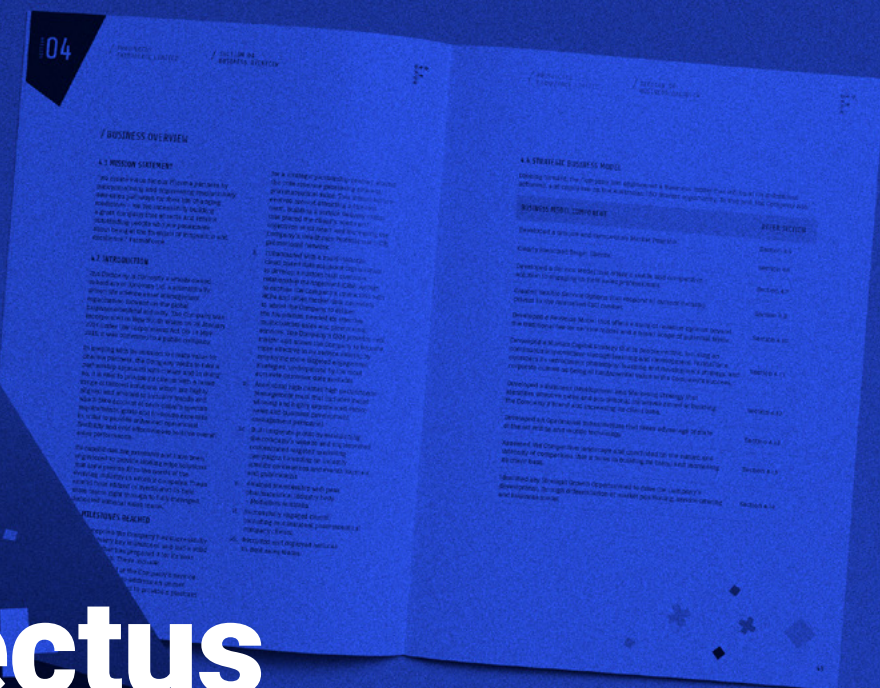
Client
Project
Involvement

Linux
Company Profile
Concept generation | photography | retouching | brochure layout & design |
print production





Prospectus & Annual Reports



For a prospectus to engage with potential investors, empathy and understanding of the prospective share holders is vital.

Business information and reporting for a successful listing requires a clear, captivating layout, and a design team with a high level of attention to detail.

We have worked closely with numerous investor relations and legal teams to deliver high quality prospectus' and annual reports. From concept design and layout, through to print management and digital distribution, our team deliver the complete process in a streamlined and well organised manner.



#1 BRAND

COACHING CHINESE
ENTERPRISES TO GO
PUBLIC IN AUSTRALIA



Client

Eagle IG Limited

Project

Information Memorandum

Involvement

Concept generation | image making | brochure layout & design



SHAPING
THE FUTURE
TOGETHER



PEOPLE
ARE OUR
DNA

Client

The iQ Group Global

Project

FarmaForce Prospectus

Involvement

Logo & brand development | concept generation | digital manipulation |
brochure layout & design | infographics | stationery | print production |
website design & development | digital marketing





Client
Project
Involvement

The iQ Group Global
iQX Prospectus
Logo & brand development | concept generation | digital manipulation |
brochure layout & design | infographics | stationery | print production |
website design & development | digital marketing



Client Sibelco

Project Sibelco 2017 Prospectus

Involvement Concept generation | image retouching | brochure layout & design | infographics | print production | promotional material | website design & development



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Branding & Logos

**We build brands
that stand apart
from competitors
whilst building trust
with customers.**

A brand is more than a logo, a name or a slogan — it is in fact the entire experience that your prospects and customers have with your company, your products and your services. Driven by an uncompromising purpose, these experiences, if authentic and positive, can in turn captivate consumer hearts & minds, creating fandom.

With our experience in purpose-driven brand strategy, identity and logo design, our suite of branding services can transform your business into an authentic and consumer speaking brand.



Client

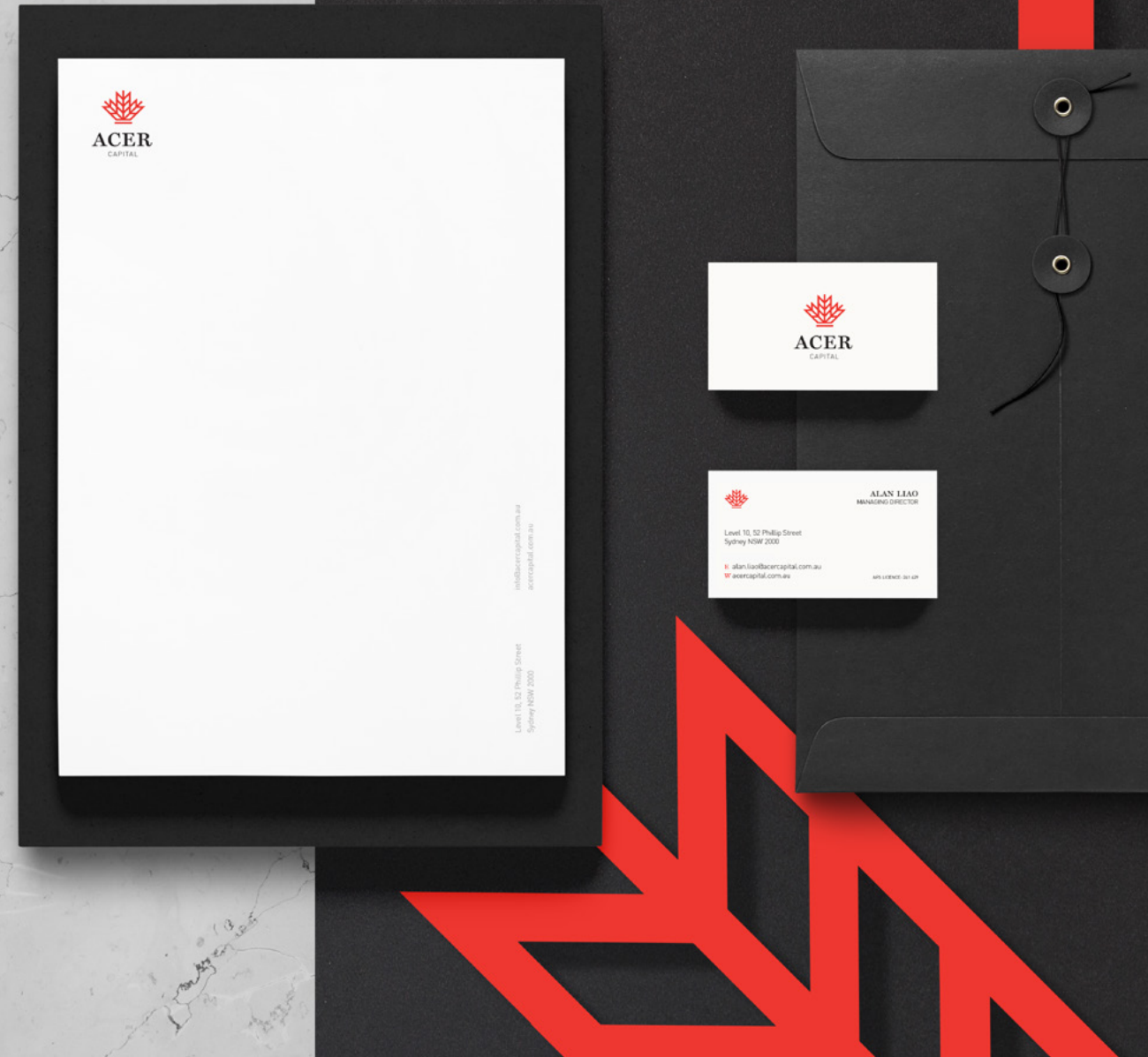
Acer Capital

Project

Branding

Involvement

Logo design & identity | stationery | invitations | print production | landing page



MISS
PELLIER
CAFE & BAR

Client Miss Pellier Cafe & Bar
Project Branding
Involvement Logo design & identity | packaging | uniforms | menu design | signage | print production





Logo & brand development | concept generation | digital manipulation |
brochure layout & design | infographics | stationery | print production |
website design & development | digital marketing



Client
Project
Involvement

Stix & Pita
Branding
Logo & brand development | concept generation | illustration | tone of voice |
packaging concept & development | menus | signage | point of sale |
website design & development | social media strategy & management



Gelatissimo

Client
Project
Involvement

Gelatissimo
Branding
Logo & brand development | concept generation | tone of voice | packaging concept & development | menus | signage | point of sale | stationery | promotional material | uniforms | app design | intranet design | digital marketing | campaign development





Braddon Marx

L A W Y E R S

Client

Braddon Marx Lawyers

Project

Branding

Involvement

Logo & brand development | concept generation | tone of voice | stationery | print production | website design & development



Braddon Marx

Burger Baby

Client
Project
Involvement

Burger Baby
Branding
Logo & brand development | packaging | menus | print production





ILUKA ROAD

COLLECTION

Client

Iluka Road

Project

Branding

Involvement

Logo & brand development | swing tags | print production





Client: DG +

redsbaby

Client: Redsbaby

iQ CAPITAL

Client: The iQ Group Global



Client: Food 4 Fitness

Latitude

Client: Camperdown Cellars

LISBOA'16

Client: Sibelco

LOVE LITTLE
CHOCOLATES

Client: Love Little Chocolates



ICON BY
DESIGN™

Client: Icon By Design

infalac.

Client: Graincorp



SailBio

Client: Shunjingfan Pty Ltd



SYDNEY
UPHOLSTERY

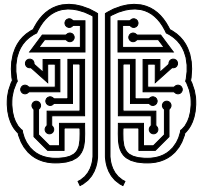
Client: Sydney Upholstery

maggios

Client: Maggios



Client: Montage Commercial Interiors



Client: Kloud Nine



Client: Shunjingfan Pty Ltd



Client: Innowood



Client: New World Health & Fitness



Client: The iQ Group



Client: Aussie Offroad



Client: Graincorp



Client: Anderson Grace Digital



Client: FC Building



Client: Chrissy's Cuts



Client: The iQ Group Global

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We help our clients build a click-to-close digital and inbound marketing strategy that reduces the sales cycle, increases close rates and amplifies revenue growth with accountability and full transparency.

We work with our clients' goals and objectives to develop robust strategies and campaigns that drive real revenue to increase your bottom line.





Client
Project
Involvement

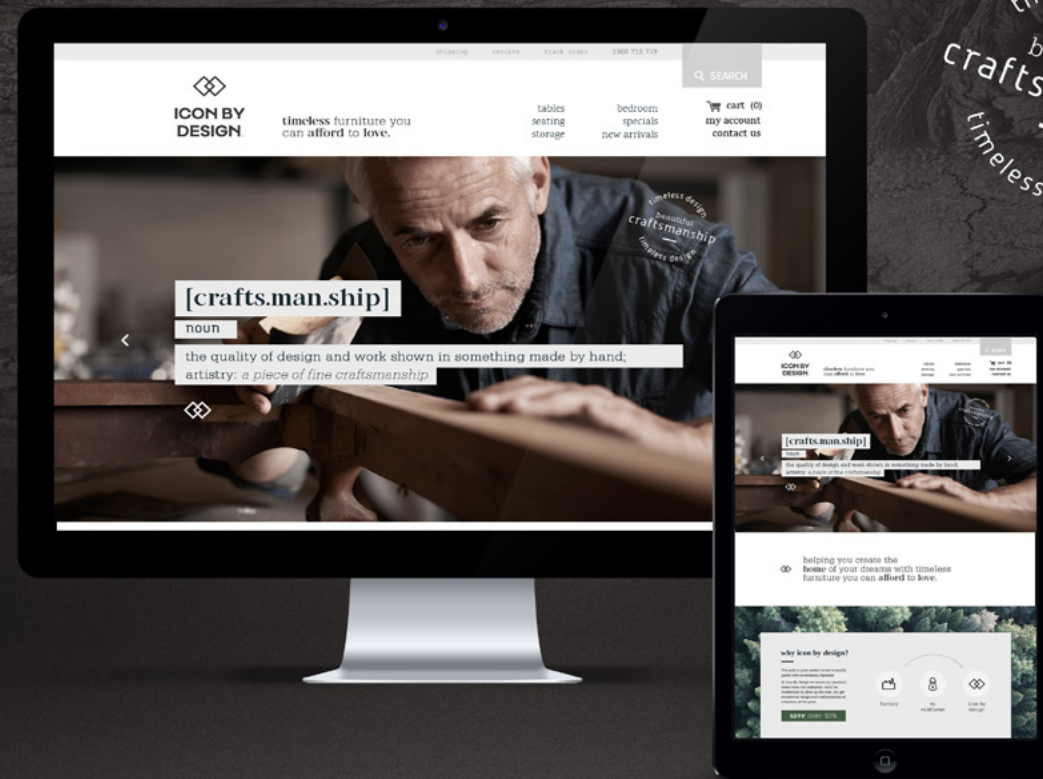
Evalar Australia
Website and Social Media
Website design & development | social media strategy & management |
brand strategy & development | tone of voice | packaging concept & development |
image making | photography | retouching | stationery | point of sale |
campaign development | print production





Client
Project
Involvement

Icon By Design
Website
Website design & development | logo & brand development | tone of voice |
concept generation | stationery | signage | point of sale | print production

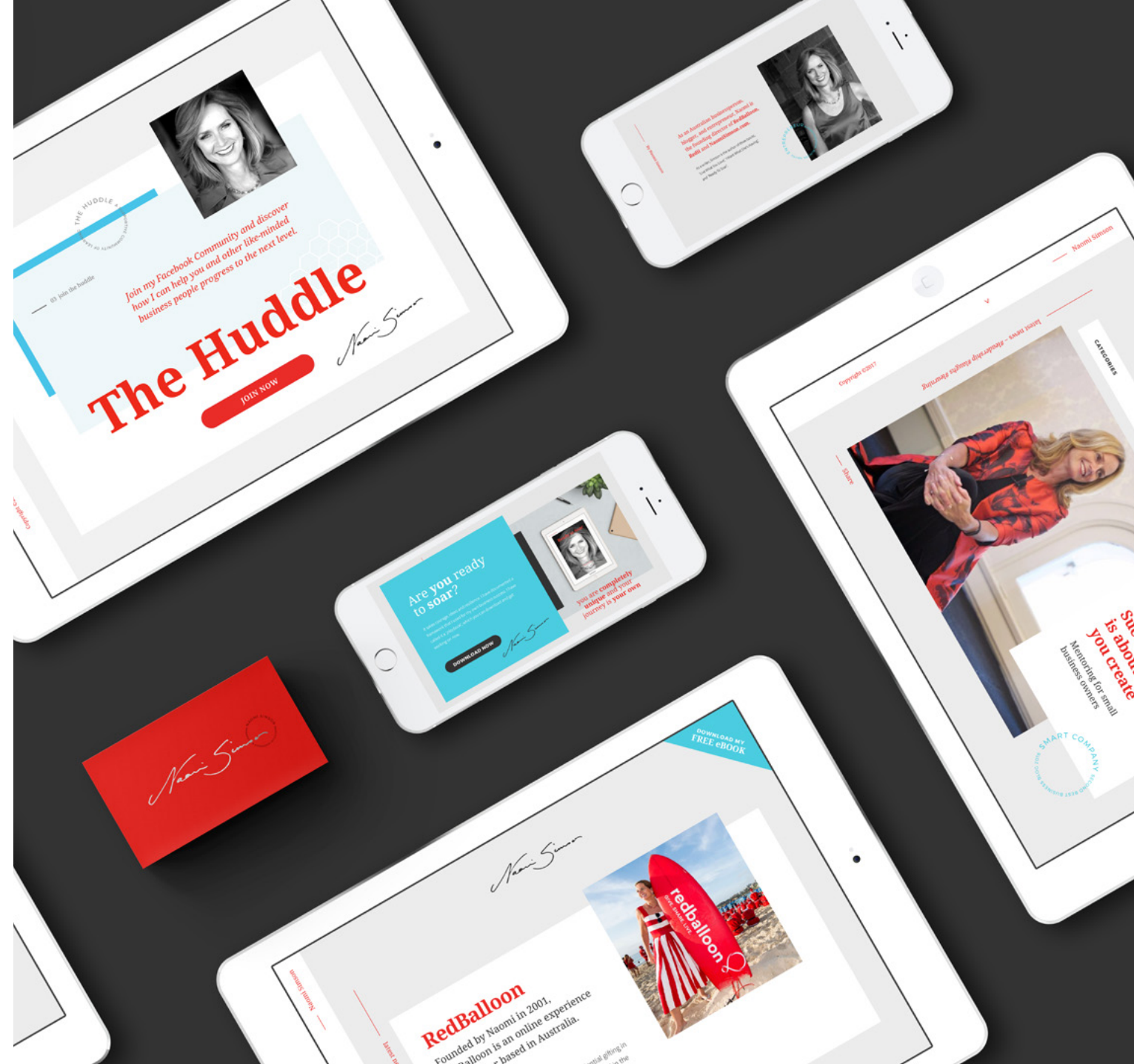


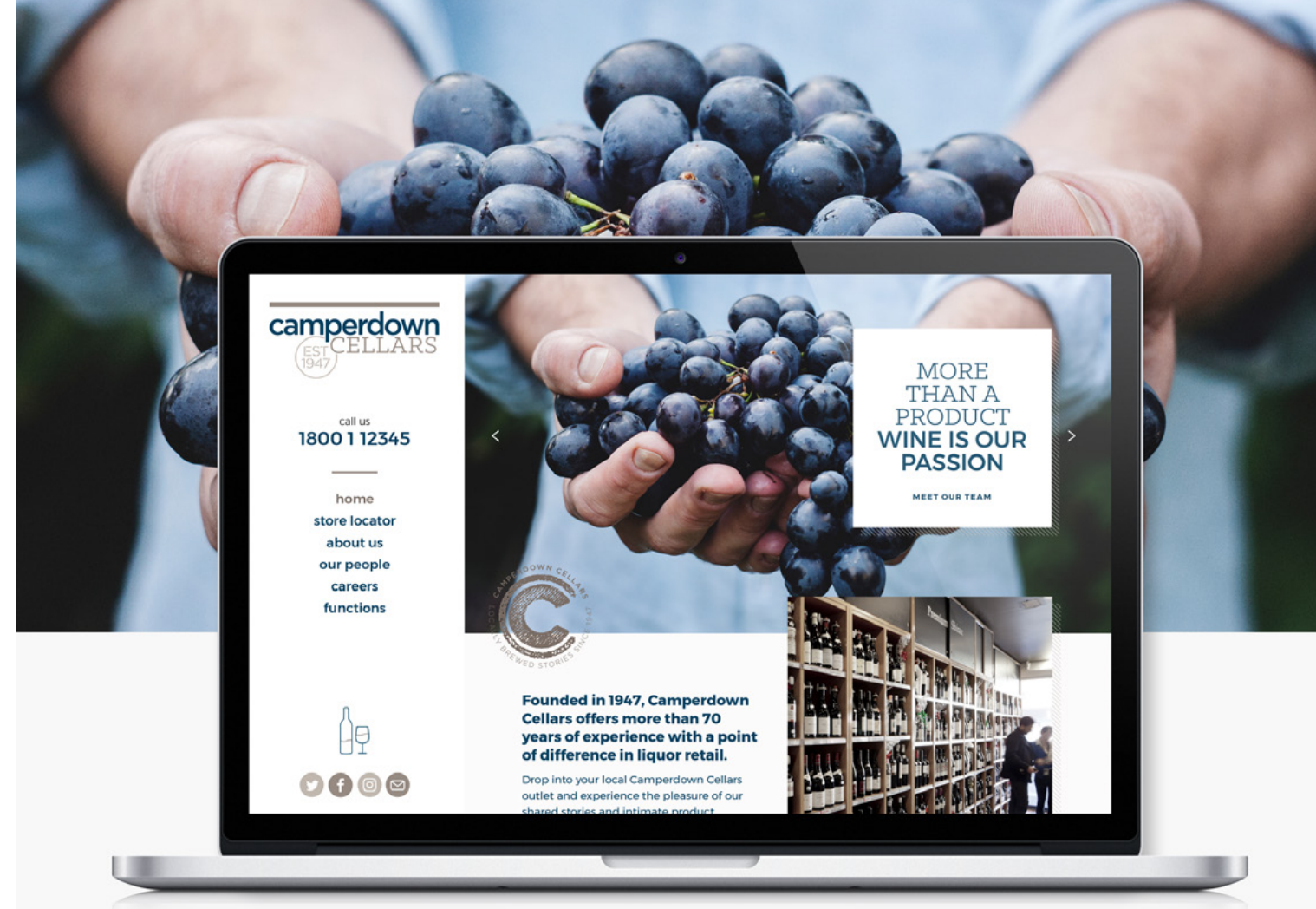
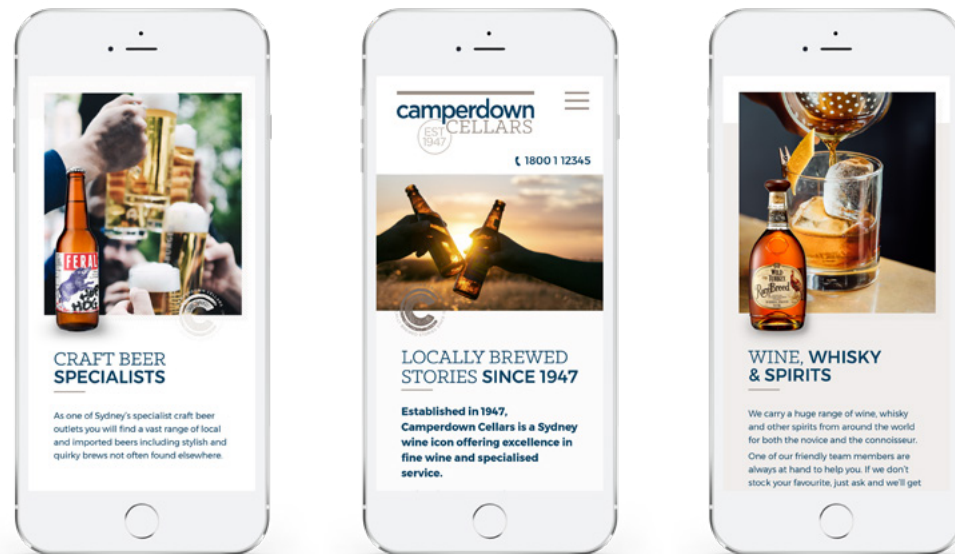
timeless design
beautiful
craftsmanship
—
timeless design



Client
Project
Involvement

Naomi Simon
Website
Website design & development | brand development | tone of voice | stationery





Client Camperdown Cellars

Project Website and Social Media

Involvement Website design & development | social media strategy & management | concept generation | stationery | promotional material | point of sale | catalogue design | packaging | print production





Client Baguio Fitness Apparel
Project Website
Involvement Website design & development

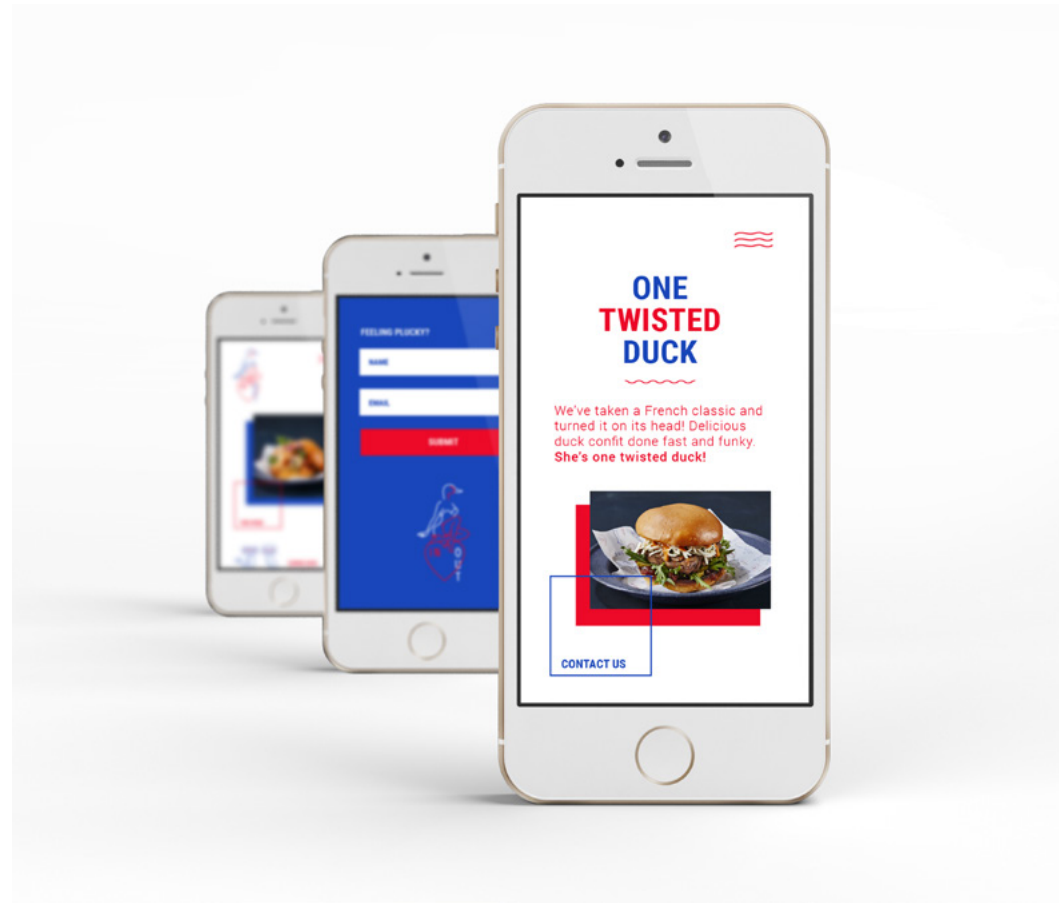




Client
Project
Involvement

World Square
Website and Social Media
Website design & development | social media strategy & management | influencer engagement | brand strategy & development | tone of voice | concept generation | digital marketing | campaign development & rollout





Client

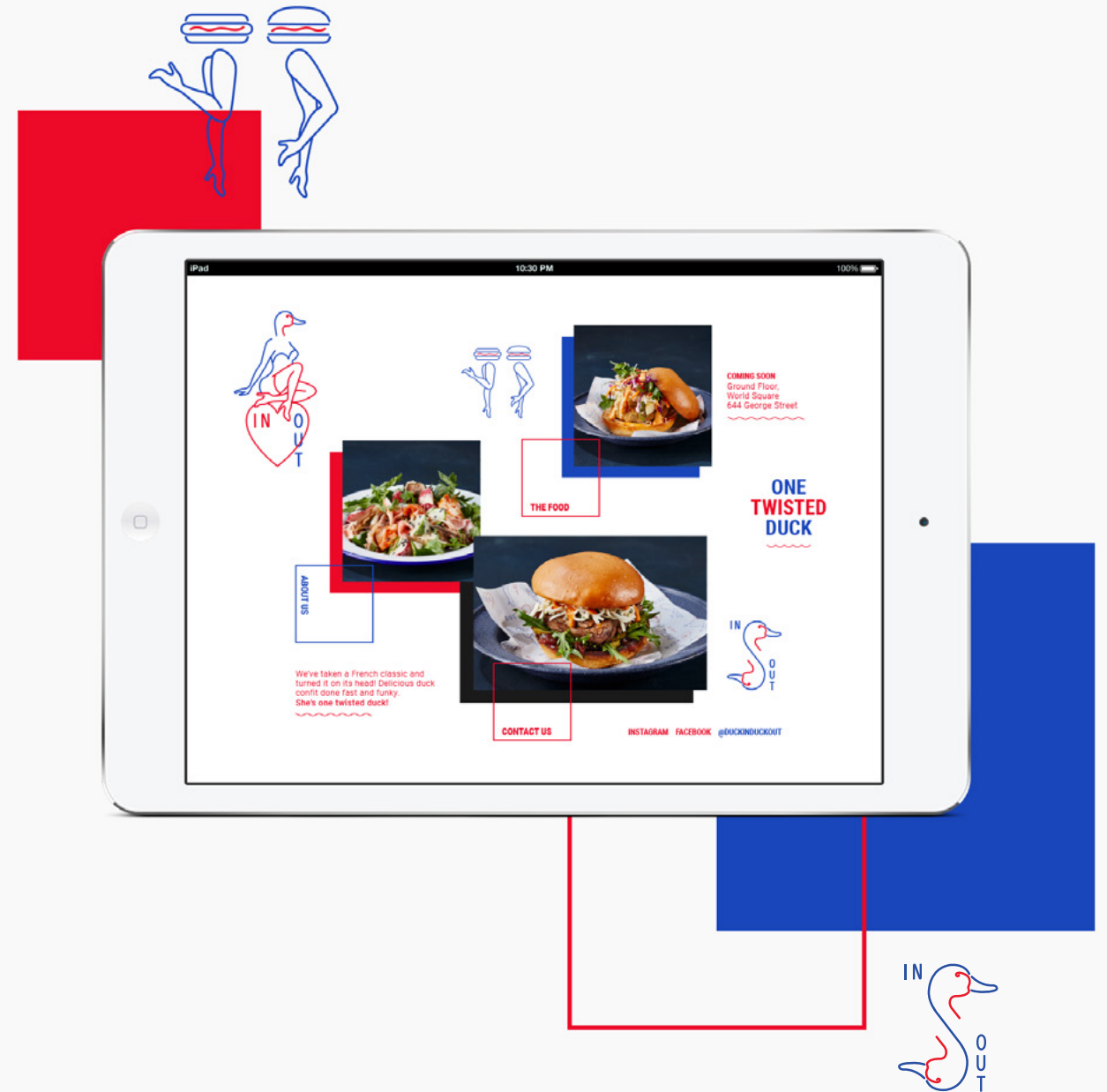
Duck In Duck Out

Project

Website and Social Media

Involvement

Website design & development | social media strategy & management | influencer engagement | event photography | menus | promotional material | print production





Client Central Park Mall

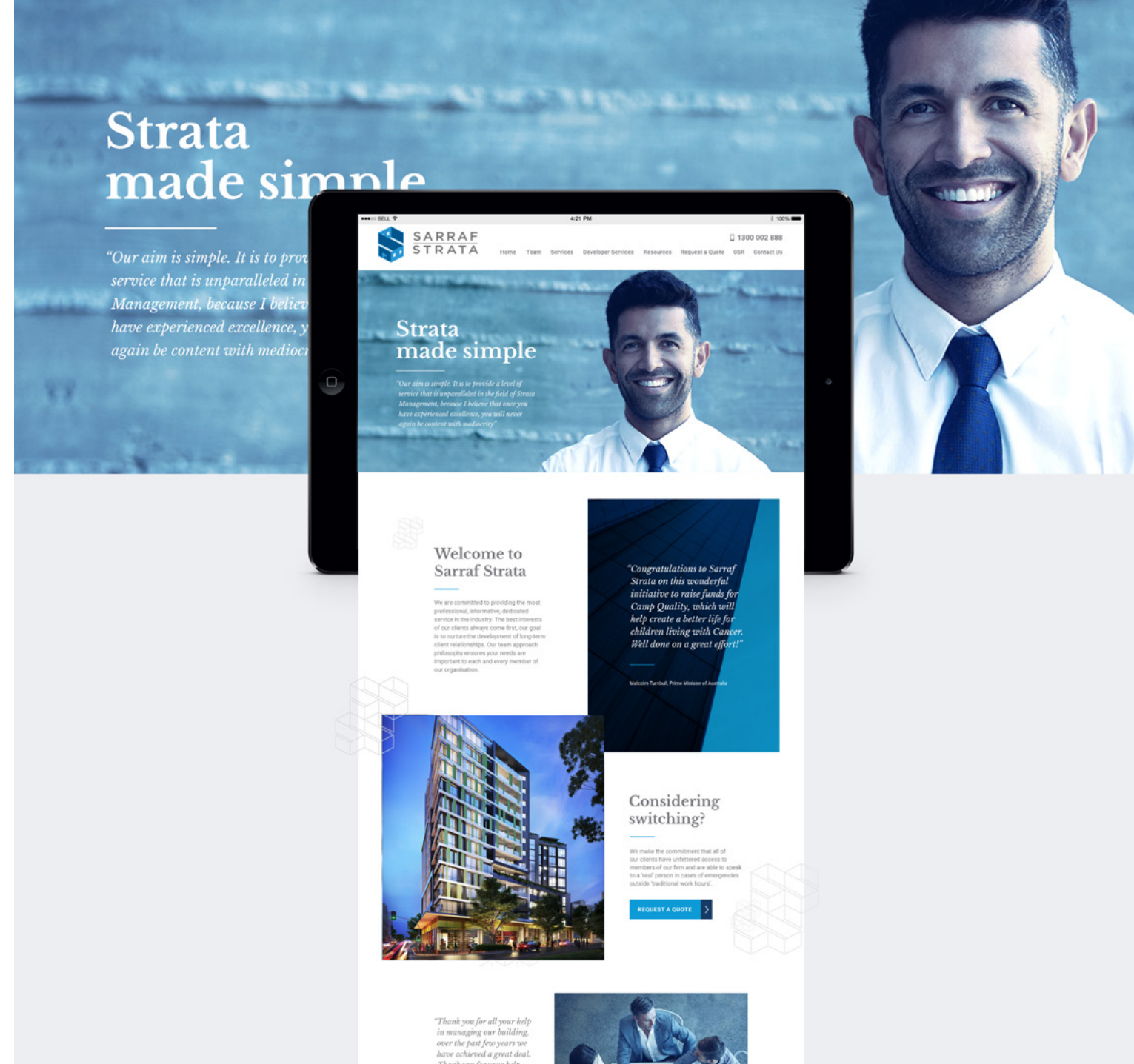
Project eDM

Involvement eDM design & development | brand development | tone of voice | campaign development & rollout | photography | videography | experiential design | signage | promotional material | brochure layout & design



Client
Project
Involvement

Sarraff Strata
Website
Website design & development | brand development | company profile | stationery | print production





// EMEDIA CREATIVE

Packaging



We design packaging for emotional connection to ensure that your brand, your business and your consumers, benefit.

Packaging is a major trigger in attracting and influencing consumers to buy a brand, playing a fundamental role in the marketing mix. A well designed package has the power to be as good as, or even better than the product itself.

With a holistic approach to brand, packaging and human experience, our packaging solutions ensure balance between product benefits and brand values. From Research, Moodboards, Concepting, Design, Prototyping, Pack Testing and Print Production, we deliver an unmistakable on-shelf presence that enriches customers at every interaction.



Client Bravo Gelato

Project Gelato Packaging Range

Involvement Logo & brand development | tone of voice | illustration | photography | retouching | packaging design & development | point of sale | signage | stationery | promotional material | campaign development & rollout | print production

PREPARE TO BE
PLEASURED!





Client
Project
Involvement

Evalar Australia
Tea and Supplement Packaging
Brand strategy & development | tone of voice | icon development | packaging concept & development | image generation | photography | retouching | creative styling | point of sale | campaign development | stationery | print production | website design & development | social media strategy & management





Client Pauls Chocolates
Project Chocolate Packaging
Involvement Packaging concept & development | tone of voice



Client Terralift
Project Fertiliser Packaging
Involvement Packaging concept & development | icon development | illustration | brochure layout & design



Client Camperdown Cellars
Project Flying Fox Wine Labels
Involvement Packaging concept & development | logo | illustration





Client Camperdown Cellars
Project Latitude Wine Labels
Involvement Packaging concept & development | logo





Client Chrissy's Cuts
Project Sausage packaging
Involvement Logo & brand development | packaging concept & development | signage | print production





Client Elanation
Project Smart Watch Packaging
Involvement Packaging concept & development | logo | icon development





Client Pacific Magazines

Project Diabetic Living - Ready Made Meal Packaging

Involvement Packaging concept & development | photography | creative styling | retouching | print production



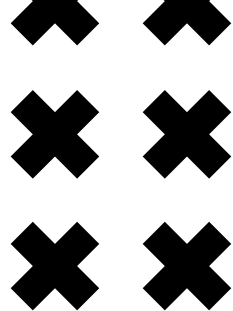
Client Evalar Russia
Project Protein Packaging
Involvement Packaging concept & development | icon development | illustration





Client Ruby & Roy's
Project Yoghurt Packaging
Involvement Brand strategy & development | packaging concept & development | illustration | photography | retouching | point of sale | stationery | print production | website design & development | social media strategy & management





**BPA
FREE**
+ FRIENDLY

Client Jellystone Designs
Project Teether Packaging
Involvement Packaging concept & development



Client
Project
Involvement

The iQ Group Global
iQnovation Promotional Pack
Promotional campaign development | packaging | brochure layout & design | case study leaflet | customised blister pack | print production





Clients We Have Helped.



Naomi Simson

Manu Feildel

Nikon

William **HILL**

TOSHIBA

freeview 



OUR SERVICES



ARE YOU INSPIRED?



Strategic

Customer Journey Mapping
Customer Aquisition
Brand Audit
Creative Strategy
Research and Data Analysis
Sales Process Implementation

Creative

Website Design
Brochures & Catalogues
Packaging
Logo & Identity
Branding & Voice Creation
Campaign Creative
Copywriting
Photography & Styling
Video Production

Digital

Inbound Marketing
Automated Marketing
Lead Generation
Social Media
Digital Strategy
SEO & SEM
Content Marketing
Sales Funnel Creation
CRM Implementation
Website Development

Our goal is to grow your business and provide long-lasting results that demand the attention of your target audience.

Our inspiration for each and every one of our projects has come from the hard- working businesses who present us with exciting challenges.

Good design is not just about pretty pictures, it must also meet your business objectives and increase your bottom line.



CONTACT



**Let us show you
how to amplify your
brand, multiply sales
and transform your
business.**

Emedia Creative

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Enquiries info@emediacreative.com.au

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9:00am-5:30pm

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CREATIVE®**

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