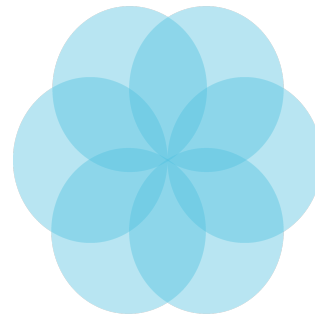


3M INDUSTRIAL PRODUCTS CATALOG

Training Guide

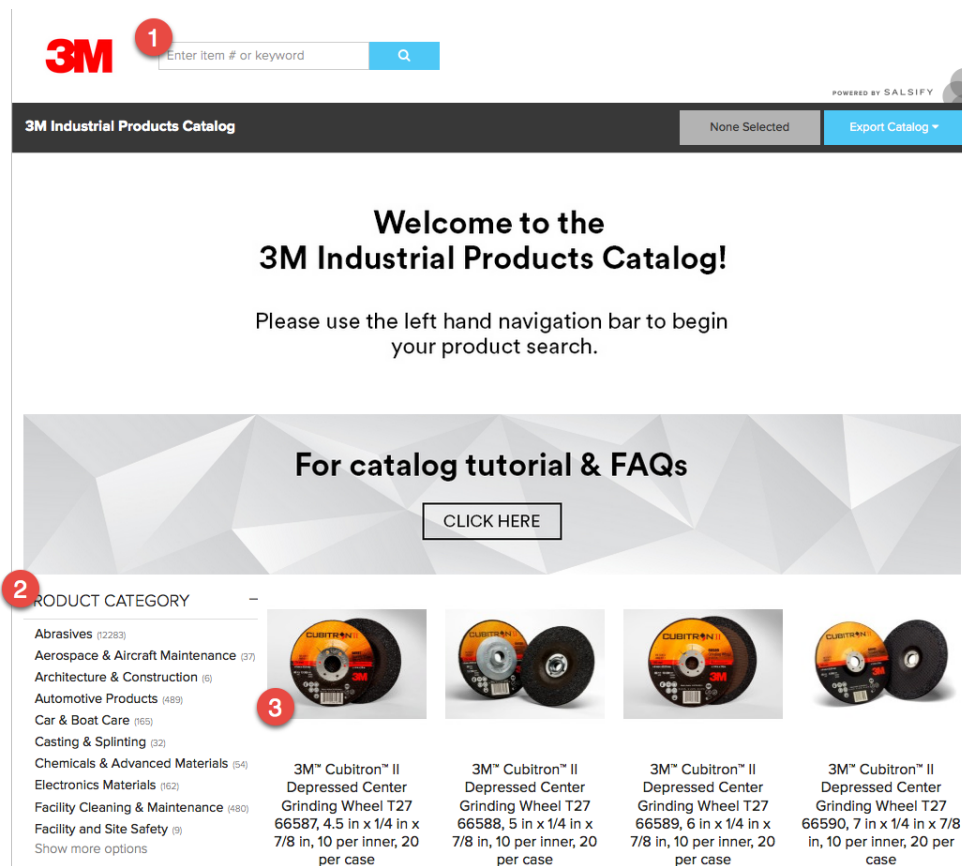
Updated 5-2016



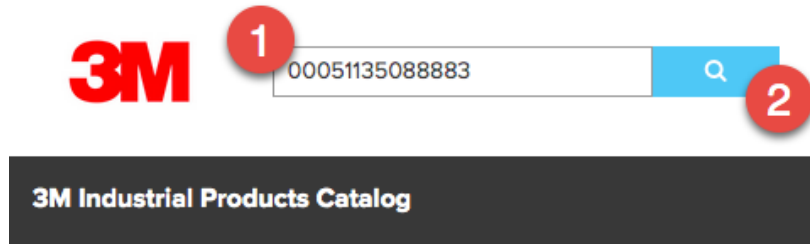
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Navigating the Catalog

The 3M Industrial Products Catalog allows you to find and export product details. You can navigate the catalog to find the products you're interested in by using the search bar at the top, with the filters to the left of the product listings, or by pasting in a list of UPCs for which you're interested in getting more information.

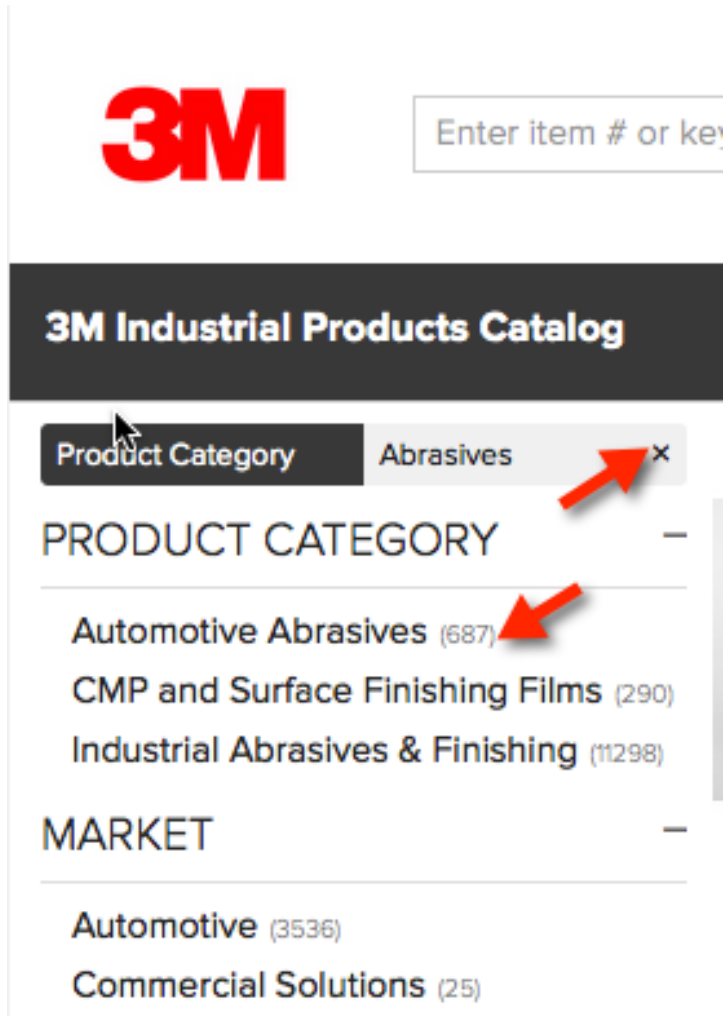


Using the Search Bar



1. Type the UPC, 3M ID or keyword in the search bar.
2. Press Enter or the search button to get search results. UPC and 3M ID will take you directly to the product detail page. A keyword search will filter the page to only show products containing that keyword. To view the product detail page for a specific product in the search results, click the product image.

Using Filters

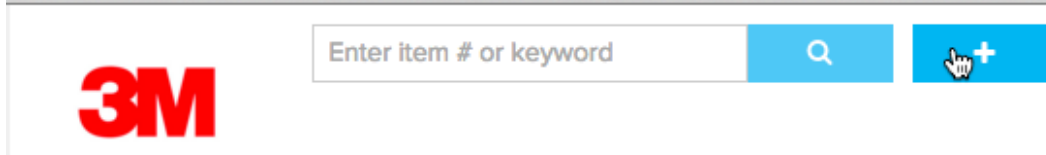


- Click the filter item you would like to use to narrow your search. The number of products in each filter section is shown to the right of its name.
- Filters remain selected until you clear them and can be combined to further narrow results.
- Click the x next to the filter name to remove the filter and return to the unfiltered list.

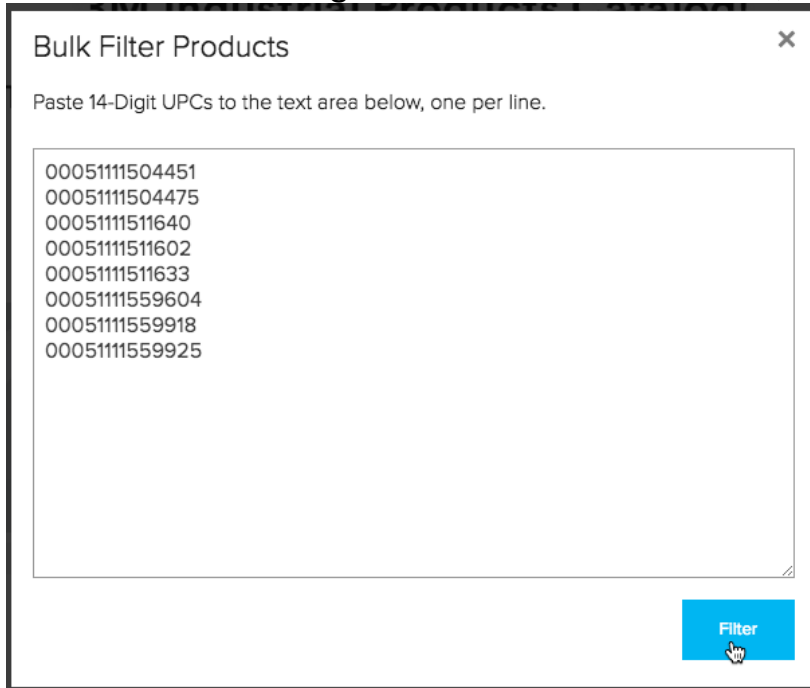
Using Bulk Filtering

If you have a list of products that you want to get information for, bulk filtering allows you to paste in a set of 14-digit UPCs and narrows the catalog results to the UPCs you choose.

1. Click the blue + button next to the search bar at the top of the page.



2. Paste a list of 14-digit UPCs in the search box, and press Filter



3. The catalog will be filtered to the products you selected. You can click product images to view details about individual products, or export this set of products. You can add or remove products from your bulk filtered list individually – see [Selecting Individual Products for Export](#).

The screenshot displays the 3M Industrial Products Catalog interface. At the top, there is a search bar with the placeholder text "Enter item # or keyword" and a magnifying glass icon. To the right of the search bar is a blue button with a plus sign. Below the search bar, the 3M logo is visible on the left, and "POWERED BY SALSIFY" is on the right. A dark gray bar contains the text "Product 1.2.3" on the left, and two buttons, "View (8) Selected" and "Export (8) Filtered", on the right.

Below the header, a large section titled "Welcome to the 3M Industrial Products Catalog!" contains a paragraph: "To filter by product category, market or brand, please use the navigation bar below. To find a single product using the UPC, 3M ID or keyword, use the search bar at the top of the page."

Below this, a banner with a geometric pattern says "For catalog tutorial & FAQs" with a "CLICK HERE" button.

The main content area features a "Bulk Filter" sidebar on the left with the following sections:

- PRODUCT CATEGORY**: Abrasives (8)
- MARKET**: Transportation (8), Manufacturing (8), Energy (8), Design & Construction (8)
- BRAND**: Green Corps (8)

The main product grid shows four items, each with a green checkmark in the top right corner:

- 3M(TM) Green Corps(TM) Flexible Grinding Wheel, 7 in x 1/8 in x 7/8 in 36, 20 per inner 20 per case**
- 3M(TM) Green Corps(TM) Flexible Grinding Wheel, 7 in x 1/8 in x 7/8 in 60, 20 per inner 20 per case**
- 3M(TM) Green Corps(TM) Flexible Grinding Wheel, 36 4-1/2 in x 1/8 in x 5/8-11 Internal, 10 per inner 40 per case**
- 3M(TM) Green Corps(TM) Flexible Grinding Wheel, 60 4-1/2 in x 1/8 in x 5/8-11 Internal, 10 per inner 40 per case**

Product Detail Page

You can view the details of a product by clicking it.

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3M Industrial Products Catalog None Selected Export (12283) Filtered ▾


Product Category Abrasives × Select ✓

PRODUCT CATEGORY


- Automotive Abrasives (687)
- CMP and Surface Finishing Films (290)
- Industrial Abrasives & Finishing (11298)

MARKET


- Automotive (3536)
- Commercial Solutions (25)
- Consumer (112)
- Design & Construction (989)
- Electronics (290)
- Energy (1410)




3M™ Cubitron™ II
Depressed Center
Grinding Wheel T27
66587, 4.5 in x 1/4 in x
7/8 in, 10 per inner, 20
per case



3M™ Cubitron™ II
Depressed Center
Grinding Wheel T27
66588, 5 in x 1/4 in x
7/8 in, 10 per inner, 20
per case



3M™ Cubitron™ II
Depressed Center
Grinding Wheel T27
66589, 6 in x 1/4 in x
7/8 in, 10 per inner, 20
per case



3M™ Cubitron™ II
Depressed Center
Grinding Wheel T27
66590, 7 in x 1/4 in x 7/8
in, 10 per inner, 20 per
case


You'll see the product details and images associated with the product. Next, learn how to create and export a specific list of products.

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3M Industrial Products Catalog

None Selected

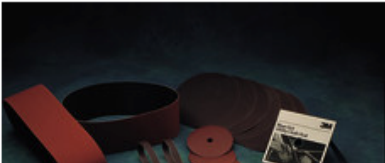
Actions ▾



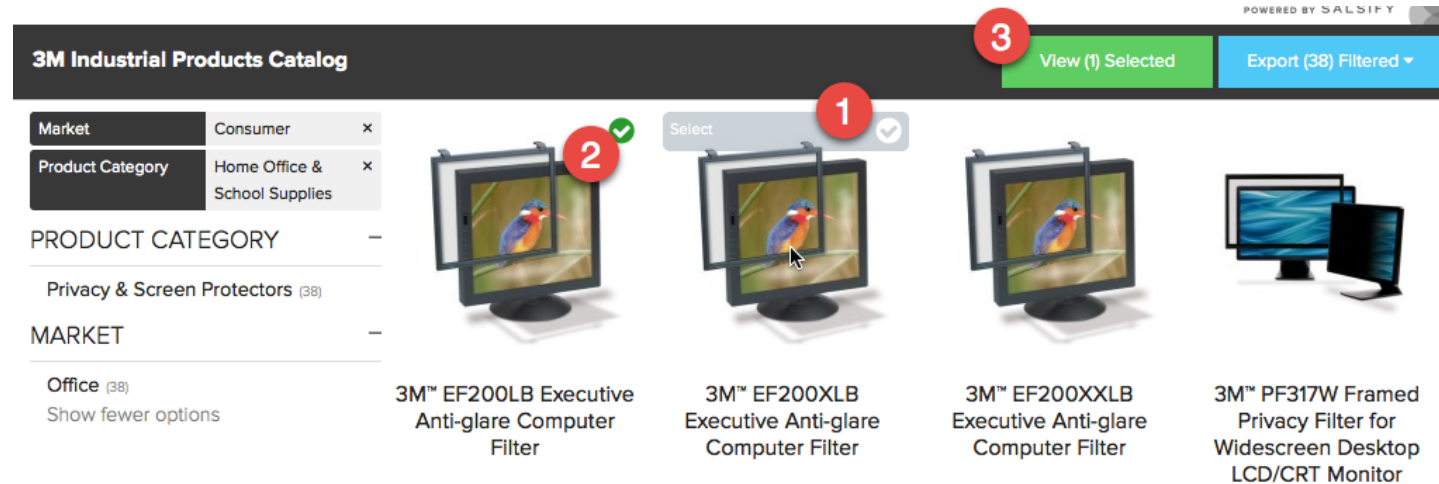
ATTRIBUTES –

14-Digit UPC	00051115665875
Product ID	66587
3M ID	60410011526
Size Description	4 1/2 in x 1/4 in x 7/8 in
Dimension 1 (Text)	4 1/2
Dimension 1 Unit of Measure	IN
Dimension 2 (Text)	1/4
Dimension 2 Unit of Measure	IN
Dimension 3 (Text)	7/8

Hierarchy Product Group Image

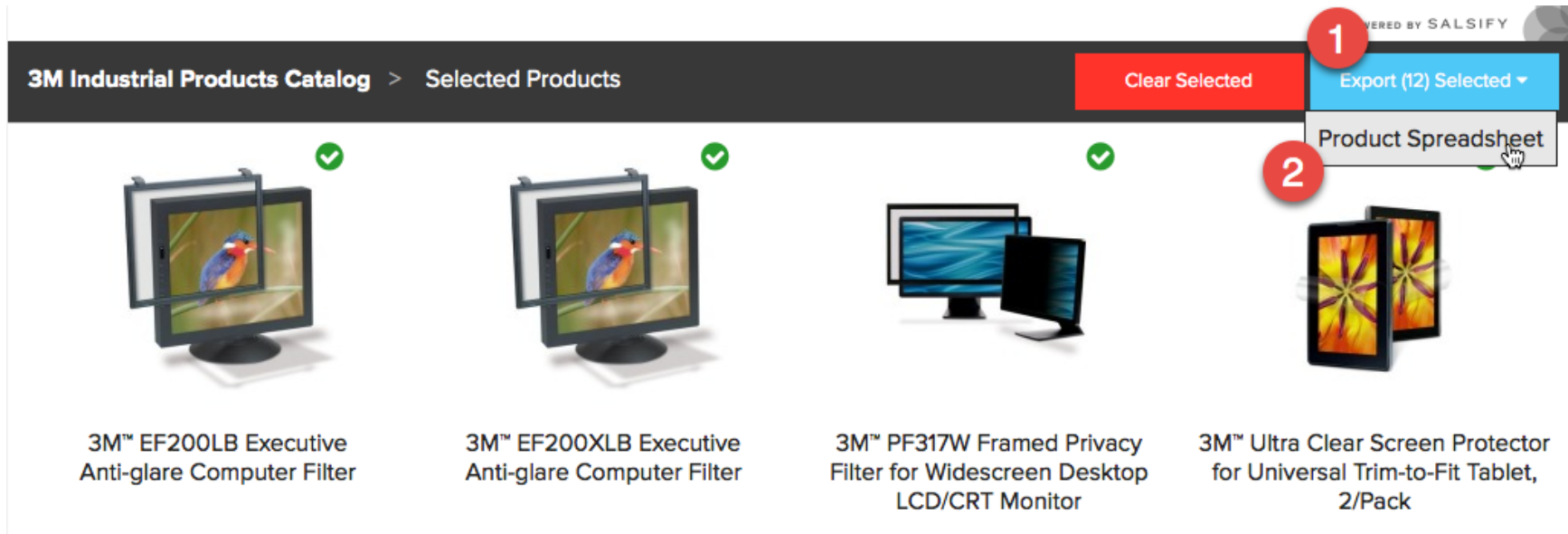


Selecting Individual Products for Export



1. Select individual products by hovering over the product image until the **Select** bar at the top appears. Click to add the product to your list.
2. Selected products will display a green check mark in the upper right corner.
3. To see your full list of selected products, click the **View Selected** button.

Exporting Product Information for Selected Products



You can make adjustments by unselecting individual products from the **View Selected** screen, or if you want to empty your list and start over, choose **Clear Selected**.

When you're ready to export bulk filtered or individually-selected products for export:

1. Click **Export Selected**.
2. Choose **Product Spreadsheet** from the dropdown menu.

LCD/CRT Monitor

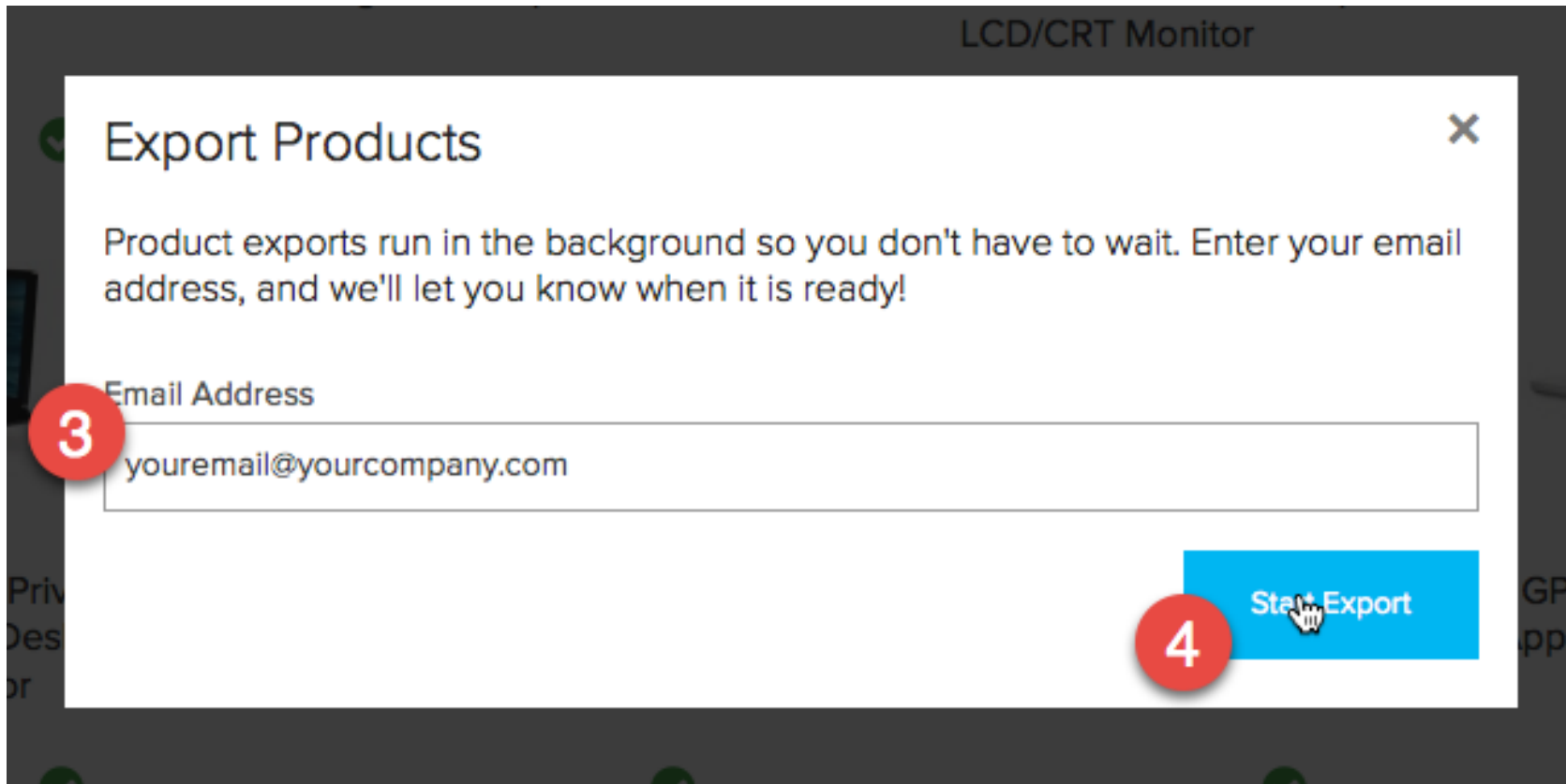
Export Products

Product exports run in the background so you don't have to wait. Enter your email address, and we'll let you know when it is ready!

Email Address

youremail@yourcompany.com

Start Export



3. Enter your email address to receive an email with a link to the catalog export Excel document.
4. Click **Start Export**.

You will receive an email similar to the one below. Click the indicated link to start the Excel file download.

Your export of 3M Industrial Products Catalog is ready

Inbox x

☆ Salsify Notifications To: angie@salsify.com

2/19/16, 9:31 AM



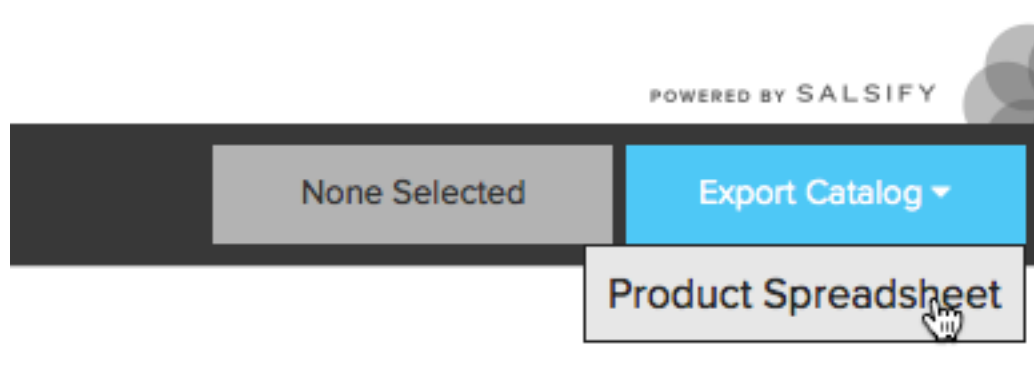
The export you requested from Salsify is complete. You can download the export [here](#). Please note that this download link expires in one week.

If you have any trouble or if this email was sent in error, please contact support@salsify.com.

Exporting Product Information for the Full Catalog

You can export the full catalog by clearing all filters and selections.

1. Click **Export Catalog** and choose **Product Spreadsheet** from the dropdown menu.



2. Enter your email address in the pop-up box and click **Start Export**. A link to the catalog will be delivered to you when it's ready. Please note that due to its size, this may take up to an hour.

LCD/CRT Monitor

Export Products

Product exports run in the background so you don't have to wait. Enter your email address, and we'll let you know when it is ready!

Email Address

youremail@yourcompany.com

Start Export

You will receive an email similar to the one below. Click the indicated link to start the Excel file download.

Your export of 3M Industrial Products Catalog is ready

Inbox x

☆ **Salsify Notifications** To: angie@salsify.com ✓

2/19/16, 9:31 AM



The export you requested from Salsify is complete. You can download the export [here](#). Please note that this download link expires in one week.

If you have any trouble or if this email was sent in error, please contact support@salsify.com.

Using the Catalog Export

1. Review the Fields Definitions tab for details on the product properties in Sheet 1

	A	B
1	Field Name	Definition
2	14-Digit UPC	The Universal Product Code (UPC) or Global Trade Item Number (GTIN) uniquely identifies a specific product and its manufacturer. This is the number we recommend storing in your databases for ordering purposes.
3	2 Type Cover Assembly	Type of Pressurized Closure 2-Type 55 Cover compatible with the Pressure Wrap Kit.
4	360 Image: 360 Image	A series of images combined to make one 360 degree image
5	3M Billing Unit (ANSI)	The 3M Billing Unit that applies to the price represented in the two-digit ANSI format.
		The number of 3M Billing Units contained in one shipping carton. This information is important for ordering from 3M. For instance, if the 3M Billing Unit is "roll" and there are 24 rolls per case, the 3M

◀ ▶

Field Definitions

Guidelines

Sheet1

+

2. Review the guidelines for using the provided information

	A
1	Product Authorization: This 3M catalog includes a broad offering of industrial products. Some products may not be available for you to purchase. Please refer to your current Merchandising Agreement for details. If you would like to gain purchasing access to specific products, please work with your local 3M Sales Representative.
2	
3	Page Routing: Please update your product information with the Product 1.2.3 marketing content. If you use this content without modification, you'll no longer need to route your catalog pages to 3M for approval, speeding up your publishing process.
4	
5	Content Alterations: Any unapproved alterations to this content are the sole responsibility of the Distributor.
6	

3. Information for the products you selected is available on Sheet 1.

	A	B	C	D	E	
1	3M ID	% Solids (Vol	14-Digit UPC	2 Type Cover	360 Image: 3	3M
2	6044022702		0005114127			DC
3	6044022700		0005114127			DC
4	6044022701		0005114127			DC
5	6041001161		0005111566			WH
6	6150012385		0004801114			EA
7	6150001422		0004801100		http://multir	DC
8	6041001152		0005111566			WH
9	6150012106		0004801100		http://multir	DC
10	6150012121		0004801114			DC
11	6098003156		0005114488			PD
12						
13						
14						
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◀ ▶
Field Definitions
Guidelines
Sheet1
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