SALSIFY

Detailed product content is the
#1 driver of online purchasing decisions*.
Is your content ready?

* Comscore and UPS

Get your products to market faster and sell more. Manage your product content and publish to all your sales channels with Salsify.

> **"**We onboarded over 900 products to Walmart.com in one day using Salsify."
>
> — SETH DIAMOND, DIRECTOR OF ECOMMERCE | DRIVE MEDICAL

> **"**If you're trying to better manage and create better content, I highly recommend Salsify as a starting point."
>
> — GARRETT BLUHM, HEAD OF ECOMMERCE, HYLAND'S

Hyland's · SMEAD · Rawlings · GOJO · WORLD KITCHEN · Meyer

BOSCH · Reckitt Benckiser · Rubbermaid · Energizer Holdings, Inc. · Barilla · Hospira

SALSIFY FOR BRANDS
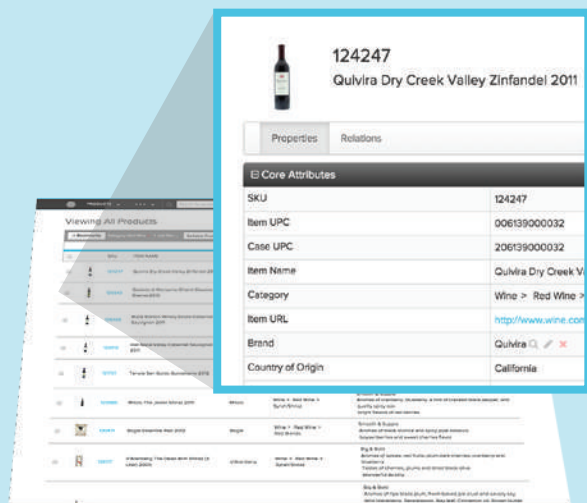
ONE CENTRAL DATABASE

A SINGLE SYSTEM OF RECORD
Store the latest product attributes, copy, images, videos and data from your ERP and PIM in one place

COLLABORATION WORKFLOWS
Automatically assign tasks to teams as content needs to be created or approved

COMPLETE ACCESSIBILITY
Make your content easily accessible to your entire organization via the cloud

CONTENT MAPPING & READINESS

BUILT-IN RETAILER REQUIREMENTS
See how well your content stacks up to major retailer requirements

READINESS REPORT
Know at a glance what you need to change before you publish

IMAGE TRANSFORMATIONS
Automatically resize, rename and reformat images to each retailer's specs
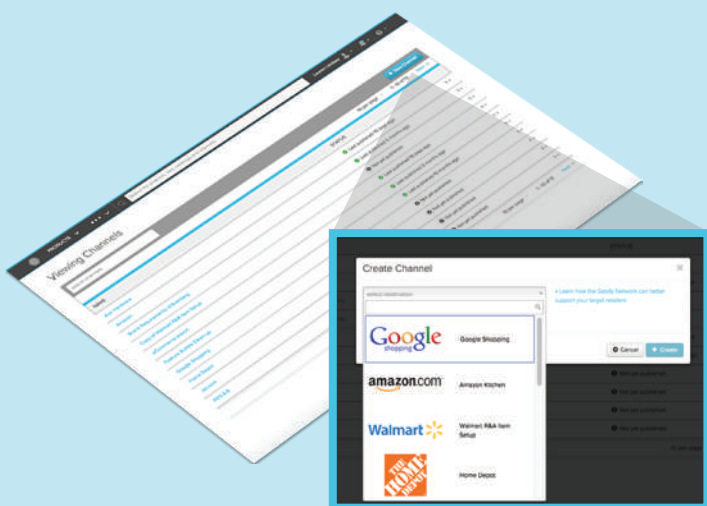

PRODUCT CONTENT SYNDICATION

DIRECT PUBLICATION
Customers are using Salsify to publish directly to Walmart, GDSN and more

TEMPLATED EXPORTS
Save any retailer's item setup sheets to Salsify and let the tool automatically populate them for you

DIGITAL CATALOGS
Share up-to-date catalogs with your long-tail of retailers and your sales organization

Today, hundreds of brands like Bosch, Reckitt-Benckiser, Newell-Rubbermaid, Jones New York and John Hardy Jewelry use Salsify to communicate information for millions of products to hundreds of retail & distribution partners and marketplaces - including Walmart, Home Depot, Amazon, Target, Staples, Essendant and Wayfair. **Are you ready to Salsify?**

SALSIFY
w: **www.salsify.com**
t: **@salsify**