

St. Marcus Media Notice & Objection Form (2019-2020 School Year)

Dear Parents/Guardians,

St. Marcus produces newsletters, calendars, a website, videos, social media posts and press releases that highlight the students and programs of our school. Periodically, media outlets request permission to observe and report on our school programs, and we invite the media to do so under circumstances, which we believe are appropriate and beneficial for our programs and students. Those media reports frequently include video and/or photographs of the students participating in the program. St. Marcus staff may also post photos or videos on their personal social media accounts that highlight students, programs and their classroom successes.

In particular, please understand that school activities include student assemblies and other large gatherings, sporting events, off-campus field trips and extra-curricular's, which occur in public places. Media and private parties may cover a story, which captures students participating in those activities. St. Marcus does not have the ability to prohibit coverage and broadcast of public activities, so this form is not seeking to address those situations.

If you have any objection to the publication of interviews, photos or videos featuring your St. Marcus student(s) in any of the three scenarios described above and listed below, please check the appropriate item(s). **If we do not receive a completed form confirming your objection(s), we will assume you do not object.**

Please fill out the form on the bottom of this letter if you have objections and return to your child's teacher during the home visit.

Thank you,

Sara Roemer

Director of Communications | sara.roemer@stmarcus.org | 414-267-8357

I object to my St. Marcus student(s) appearing in St. Marcus published content. ____

I object to my St. Marcus student(s) appearing in external media. ____

I object to my St. Marcus student(s) appearing in staff published media. ____

Please print

Student Name: _____ Grade: _____

Teacher: _____

Parent Name: (please print) _____

Parent Signature: _____

Date: _____

TEACHERS: PLEASE PLACE THIS FORM IN SARA ROEMER'S MAILBOX AT THE MAIN CAMPUS, PRIMARY SCHOOL WORKROOM BY 8/12/19.