

**NOW APPEARING!**

**GENERAL OF  
GENEROSITY**

**MUST BE SEEN  
TO BE BELIEVED**

**SIMPLY  
STUPENDOUS!!**



**NOT TO BE MISSED  
THIS IS A  
ONCE IN A  
LIFETIME CHANCE**



**CHAMPION  
- OF -  
CHARITY**

**DEVIN THORPE**



**Speaking Session:**

# Together, We Can Change the World

**Presented By**

**Devin Thorpe**

**DevinThorpe.com**



# Together, We Can Change the World

Devin D. Thorpe



@devindthorpe #letsdosomegood







*“End Poverty”*

*“Eradicate AIDS”*

*“Cut Pollution”*

*“Smile More”*

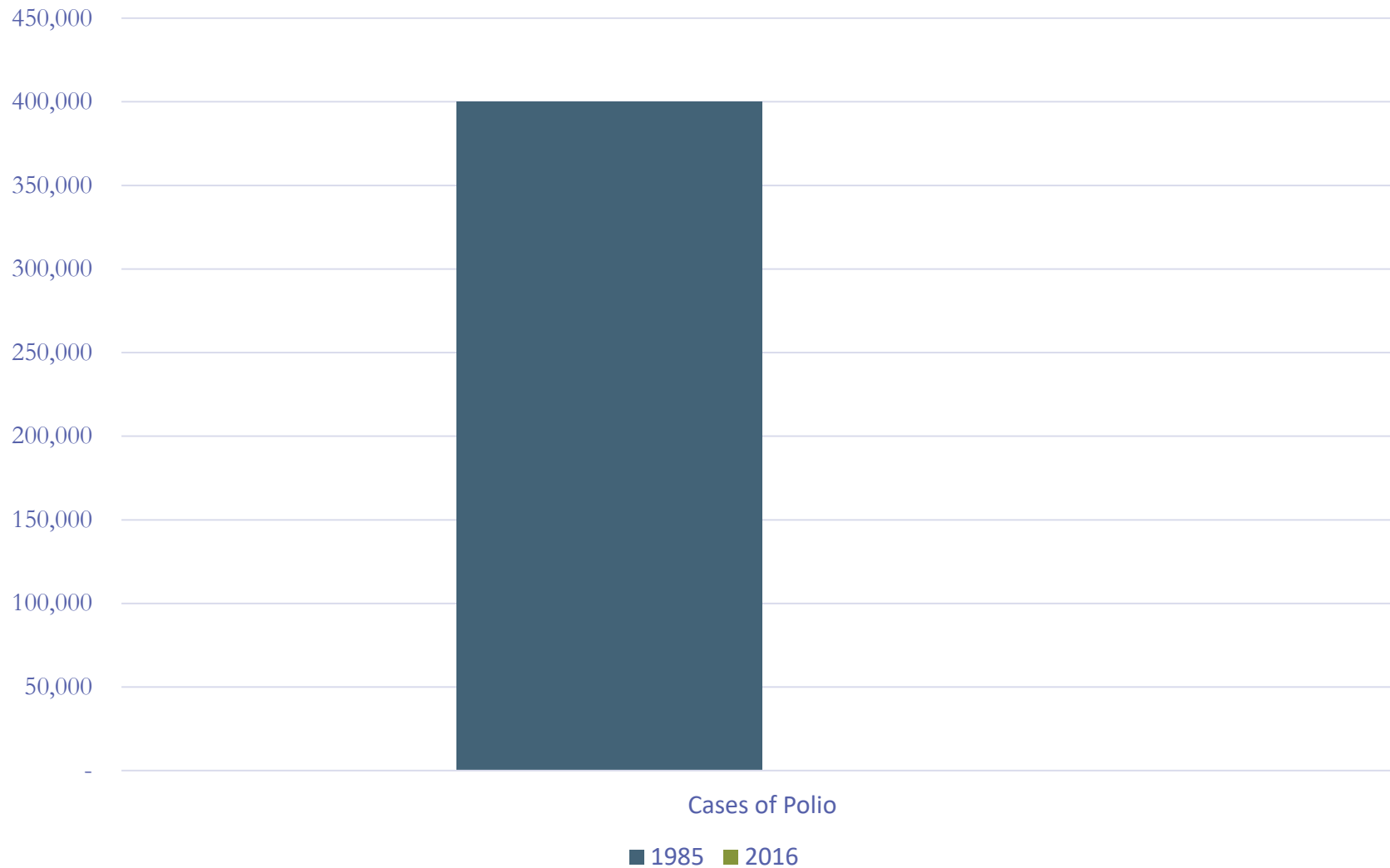
*“Stop Slavery”*

*“Make Peace”*



# The End of Polio

Polio Cases Worldwide



Source: Global Polio Eradication Initiative





A little  
about me





# Teton Dam









dt









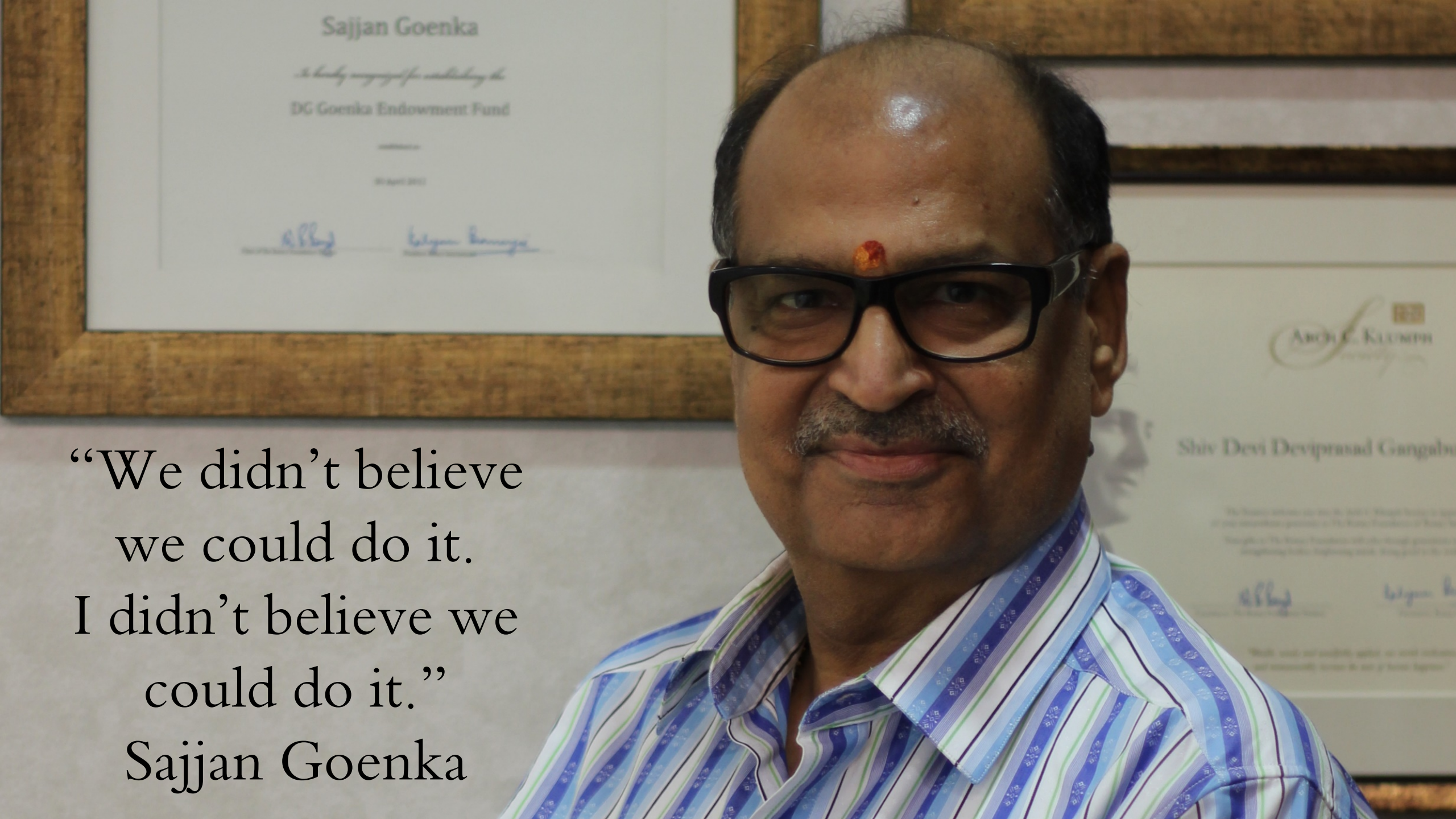
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If we can  
end polio,  
we can do  
anything.





“We didn’t believe  
we could do it.  
I didn’t believe we  
could do it.”  
Sajjan Goenka



# Devin's Three Laws of Change



Start Shoveling



Collaborate



Perseverance +

# 1. Start Shoveling



*Action matters more than attitude!*



@devindthorpe #letsdosomegood



"Compassion is not compassion without action."

*-Vivienne Harr, age 9*



#standwithme



# Start Shoveling Well

- Put down the pencil and do something
- Make and measure progress
- Design for scale



## 2. Collaborate to Build Momentum





# Global Polio Eradication Initiative



**World Health  
Organization**



**unicef**

dt



Perseverance +





**Polio workers killed in Pakistan attack**  
 Assaultants shoot dead four vaccinators in Baluchistan province, forcing authorities to halt immunisation drive.  
 26 Nov 2014 09:22 GMT | Asia

61 72 1

✉️ 🖨️ 💬

# Four health workers slain in attack on Pakistan vaccination team

Pakistan polio vaccinator's militant attack raises health world's concern

Salma Farooqi was tortured and repeatedly shot after battle against polio for four years



📷 A Pakistani health worker marks the finger of an Afghan refugee child after giving her a polio vaccine. Photograph: Muhammed Muheisen/AP



Volunteers carry an injured polio-vaccination worker to a hospital in Quetta, Pakistan, on Nov. 26 after gunmen attacked a vaccination team, killing four. (Arshad Butt / Associated Press)





Plus:  
Innovate and Optimize

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# We Are This Close

- From 400,000 cases per year to 37 cases per year, we've reduced polio cases by over 99.99%
- 14 million cases of polio have been prevented
- 2018 could be—no must be—the year we #droptozero







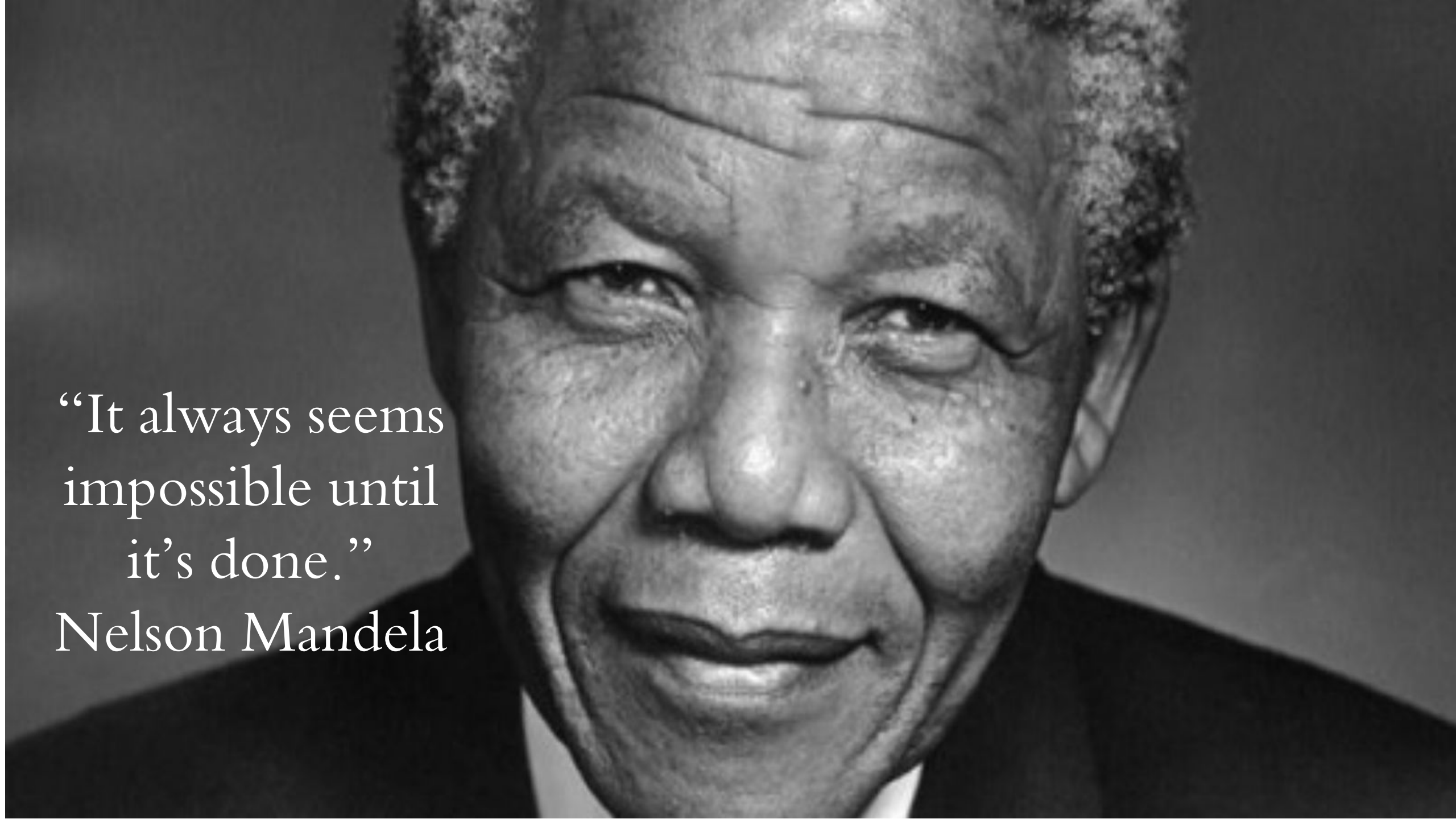
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You will know more about the world if you will start going to the world.





A black and white close-up portrait of Nelson Mandela. He is looking slightly to the right of the camera with a gentle, thoughtful expression. His face is wrinkled, and his hair is short and graying. He is wearing a dark suit jacket over a light-colored shirt.

“It always seems  
impossible until  
it’s done.”

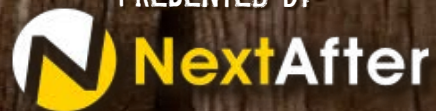
Nelson Mandela





# NONPROFIT INNOVATION & OPTIMIZATION

PRESENTED BY







The 1<sup>st</sup> Annual

**NIO SUMMIT**

**AWARDS**

**And the winners are...**





The 1<sup>st</sup> Annual

# NIO SUMMIT AWARDS

**BEST YEAR-END FUNDRAISING CAMPAIGN**

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**HILLSDALE  
COLLEGE**





The 1<sup>st</sup> Annual

# NIO SUMMIT AWARDS

**BEST DONOR ACQUISITION CAMPAIGN**

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**CANUCK PLACE  
CHILDREN'S HOSPICE**





The 1<sup>st</sup> Annual

# NIO SUMMIT AWARDS

BEST WEB TRAFFIC INCREASE CAMPAIGN

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**CARE NET**





The 1<sup>st</sup> Annual

# NIO SUMMIT AWARDS

**BEST EMAIL ACQUISITION CAMPAIGN**

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**FOCUS ON THE FAMILY**





The 1<sup>st</sup> Annual

# NIO SUMMIT AWARDS

**BEST RECURRING GIVING CAMPAIGN**

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**THE SALVATION ARMY  
& RUSS REID**





The 1<sup>st</sup> Annual

# NIO SUMMIT AWARDS

**BEST RECURRING GIVING CAMPAIGN**

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**FOREST CLIFF CAMP**





The 1<sup>st</sup> Annual

# NIO SUMMIT AWARDS

**BEST SOCIAL MEDIA CAMPAIGN**

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**NATIONAL BREAST  
CANCER FOUNDATION**