

3 Basics

- Your email list is at the heart of your fundraising
- Without ongoing acquisition your email list will wither over time
- The best acquisition channel is email







meh.



The Washington Times

The following is a message from one of our advertisers. This message does not represent the opinion of The Washington Times.

Friend,

There are 35 Senate seats up for grabs in the 2018 midterms – 26 held by Democrats and 9 by Republicans. Republicans now hold a narrow 51-49 majority in the Senate, which means every race is vital for the future of our conservative movement. *We can't afford to lose a single competitive race.* Republican Senate candidates in battleground states need your help to keep up with the Democrats' rapid fundraising.

A generous group of donors has offered to quadruple-match all donations made before 11:59 pm tonight. [Make a 4x matched donation today!](#)

*****Don't wait to provide your full support to Senate Republicans. Our fundraising numbers will show our chances of securing the Republican Majority or losing it to Chuck Schumer and his Liberal backers. *****

Now is the time to get involved and make a 4x-matched contribution. You don't want to wake up after Election Day wishing you did more to help Republicans secure victories in key 2018 midterm states!

THE DAILY WIRE ACTION ALERTS

Please see a special message from our sponsor.



Fellow Conservative,

Right now, liberals are waging an all-out assault on our nation's founding principles at the polls, in the courts, in our culture, and in academia.

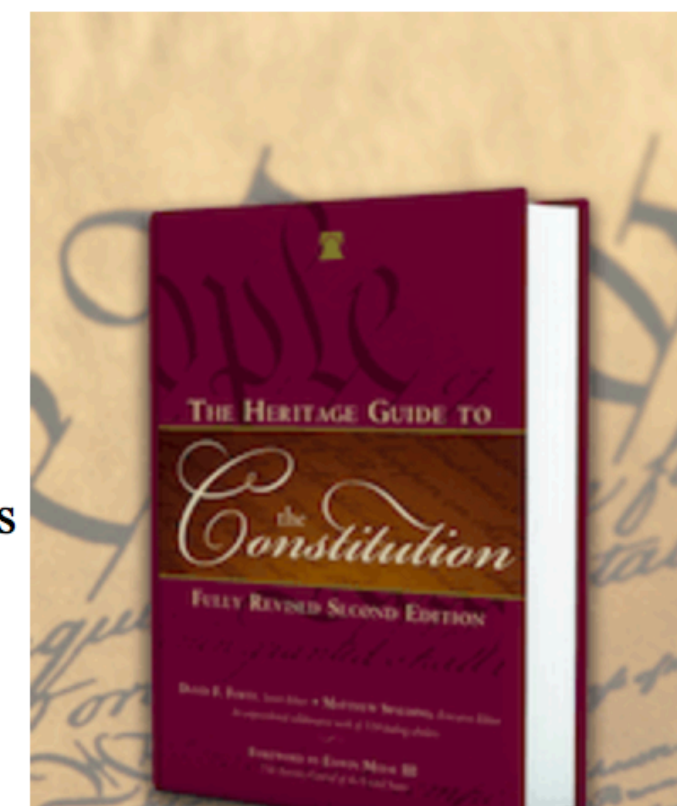
If we're going to take our nation back before it's too late, it is imperative that every conservative know, understand, and stand up for the United States Constitution.

[That is why I want to offer you a powerful gift today: The Heritage Guide to the Constitution.](#)

Hundreds of hours of work by dozens of the nation's top constitutional scholars went into developing this comprehensive guide.

And today, **[The Heritage Foundation is offering it to you for FREE](#)**, in an effort to empower as many of our fellow citizens as possible to defend our nation's most important document.

Do you remember the last time you checked the news and heard a healthy political debate that referenced the Constitution?





Please see a special message from our sponsor.



Fellow American,

Now that the confirmation hearings in the Senate have concluded to determine the fate of Judge Brett Kavanaugh's nomination as an Associate Justice to the Supreme Court of the United States of America, the real decisions are being made behind closed doors.

With the first committee vote expected on September 20th, there is still time to add your voice alongside hundreds of thousands of Americans that want to tell the Senate to do their job and stop their political games.

Here's what we know: **The Senate only takes action when compelled by the overwhelming voice of their constituency.**

That is why, in addition to knocking on over 100,000 doors, making over 350,000 phone calls, and meeting individually with key Senators, Americans for Prosperity is working to get over 1 million signatures on an Open Letter urging the swift confirmation of Judge Kavanaugh.



If the fun in the sun is something you need to get done, you should run with GEICO. Get great insurance with excellent coverage for your RV today so you can have fun times worry-free.



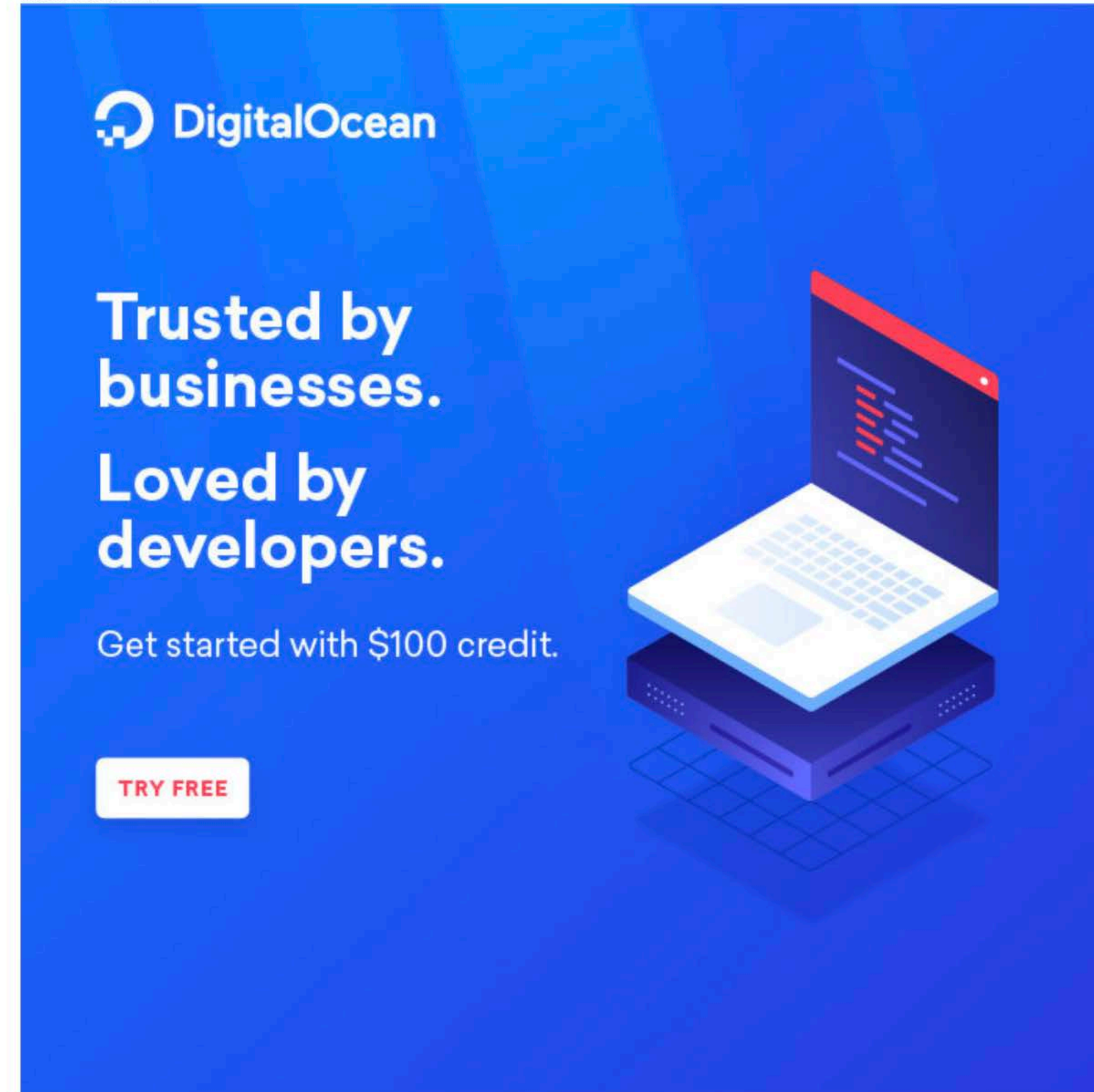
GET A QUOTE

WHY CHOOSE GEICO FOR YOUR RV?

- ✓ Expert service from agents and claim professionals who know all about RVs
 - ✓ Multi-Policy Discount when you insure both your RV and car or truck with GEICO
- ✓ Fast, fair claim handling so your RV can get fixed properly
- ✓ Replacement cost of personal effects to cover items inside your RV

This month, your free subscription to Inside's newsletters is presented by [Digital Ocean](#). We have a very high bar for the partners we work with on campaigns like this, and the best thing you can do to support our 30-person strong editorial operation is to check out the offerings from our wonderful partners.

Also, clicking on these partner messages gives you free credits to unlock premium content in our newsletters!

A promotional graphic for DigitalOcean. It features a blue background with a subtle grid pattern. In the top left, the DigitalOcean logo is displayed. Below it, the text "Trusted by businesses." and "Loved by developers." is written in a large, white, sans-serif font. Underneath this, the text "Get started with \$100 credit." is shown in a smaller white font. A white button with the text "TRY FREE" in red is positioned to the left of a central illustration. The illustration depicts a white laptop with a red screen, resting on a dark blue server unit, which is placed on a light blue grid. The laptop screen shows a code editor with red and blue lines of code.



Be willing to fail

$$v = 2\pi f \quad \beta = \frac{\Delta I_c}{\Delta I_B} \quad v = c/\lambda$$

$$\frac{\sin \alpha}{\sin \beta} = \frac{v_1}{v_2} = \frac{w_2}{w_1} \quad v = \frac{1}{\sqrt{\epsilon \cdot \mu}} = \frac{c}{\sqrt{\epsilon_r \mu_r}}$$

$$= \rho \frac{l}{S}$$

$$= \frac{\ln_2}{T}$$

$$W = \vec{F} d \cos \alpha$$

$$F_n = \sin \theta g$$

$$F_g = \frac{m_1 m_2}{r^2}$$

$$\gamma \quad E = \frac{E_c}{q}$$

$$E = mc^2$$

$$F_v = \left\{ \frac{F_n}{R} \right.$$

$$X^* T =$$

Be scientific



Get creative

Think long-term



A close-up photograph of a baby with light brown hair and blue eyes, looking slightly to the side with a determined or serious expression. The baby is wearing a green and white long-sleeved shirt. The background is a blurred beach scene with sand and a clear sky. The text "Prepare for success" is overlaid on the right side of the image in a bold, black, sans-serif font.

**Prepare for
success**