USING DATA TO TELL A COMPELLING STORY

Kevin Peters

THIS IS PAUL





NIO SUMMIT SPEAKERS







Andy Crestodina



David JP Phillips



Jamie Blomquis



Karl Gilis



∟ee MJ Elias



Michelle Hurtado



Steve MacLaughlin

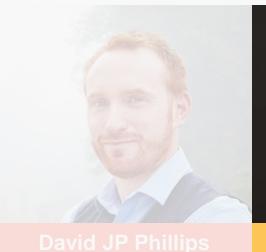


Tim Kachuriak

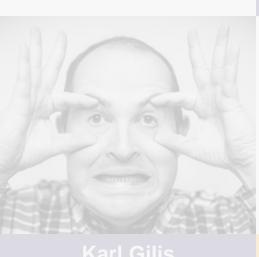
NIO SUMMIT SPEAKERS

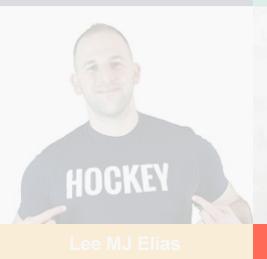












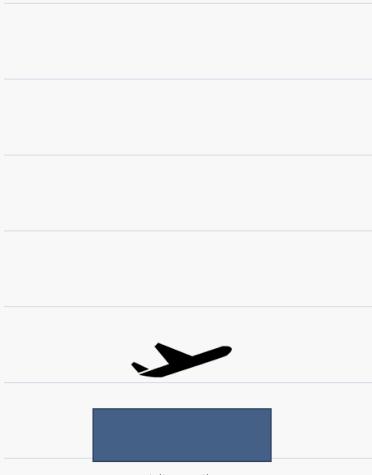






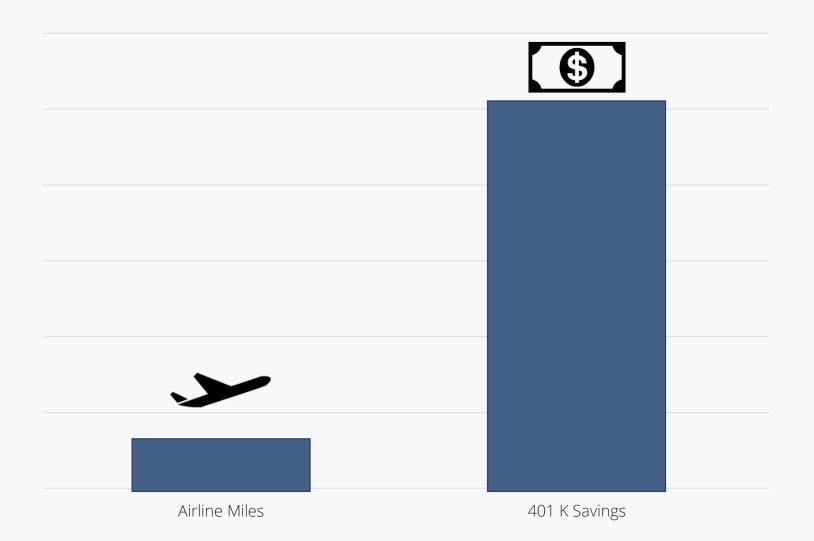
Michelle Hurtado

MY LIFE'S WORTH

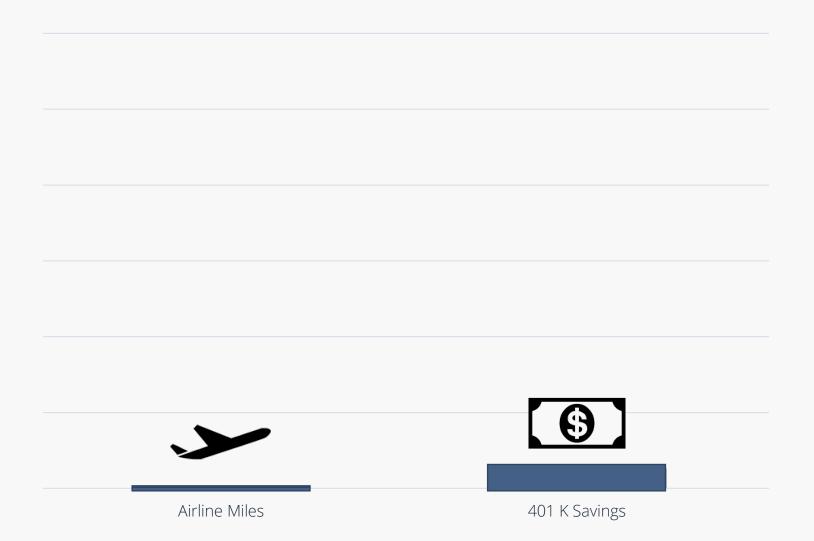


Airline Miles

MY LIFE'S WORTH

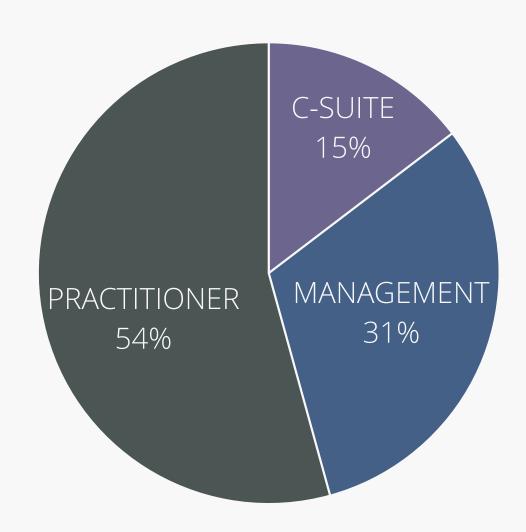


MY LIFE'S WORTH

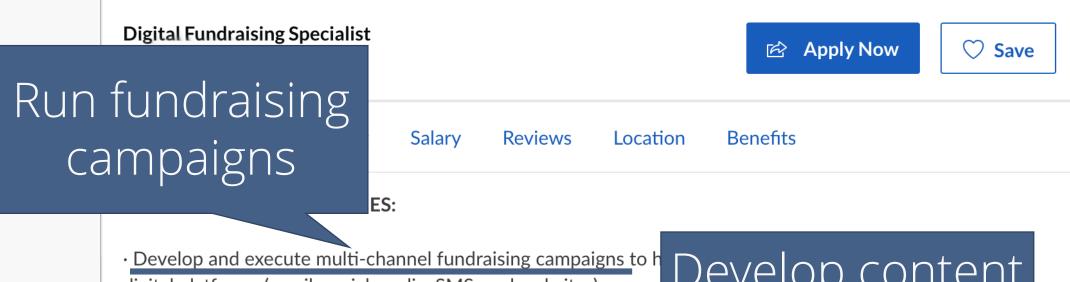




NIO SUMMIT ATTENDEE JOB LEVEL



DIGITAL FUNDRAISER JOB DESCRIPTION

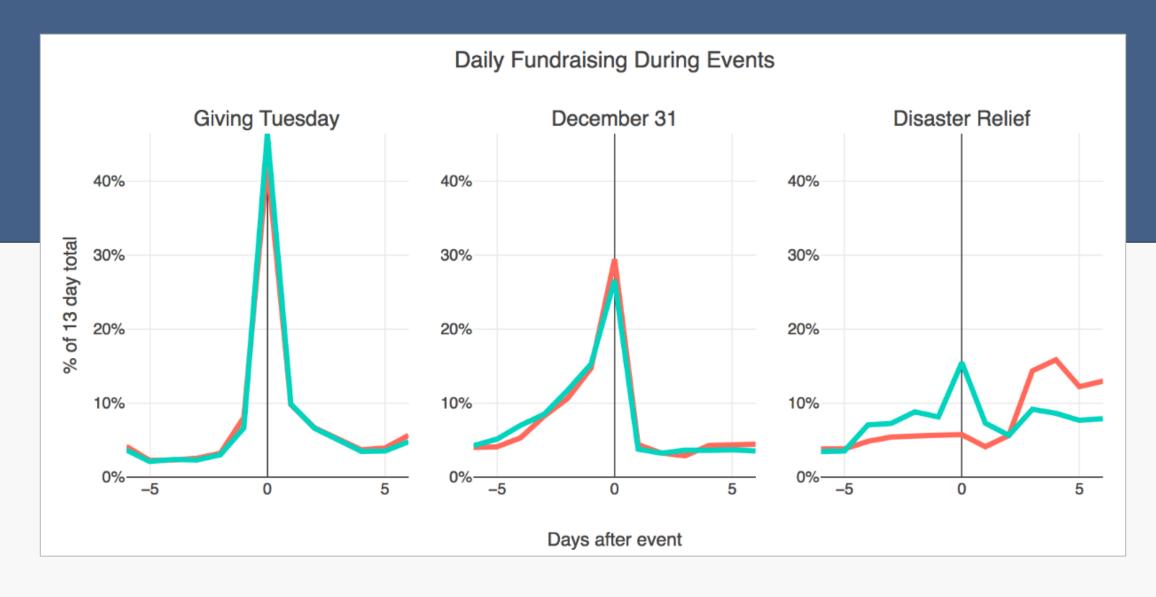


- digital platforms (email, social media, SMS, and websites).
 - Develop content
- · Work with other members of the Development and Communications team to develop content for campaigns including; messaging, offers, video, shareables and more.
- Determine optimal ways to support existing fundraising campaigns and launch new initiatives.
- Work with the team to increase susta

Acquire prospects

Develop and execute petitions.

AND THEN I RAN ACROSS THESE GRAPHS...





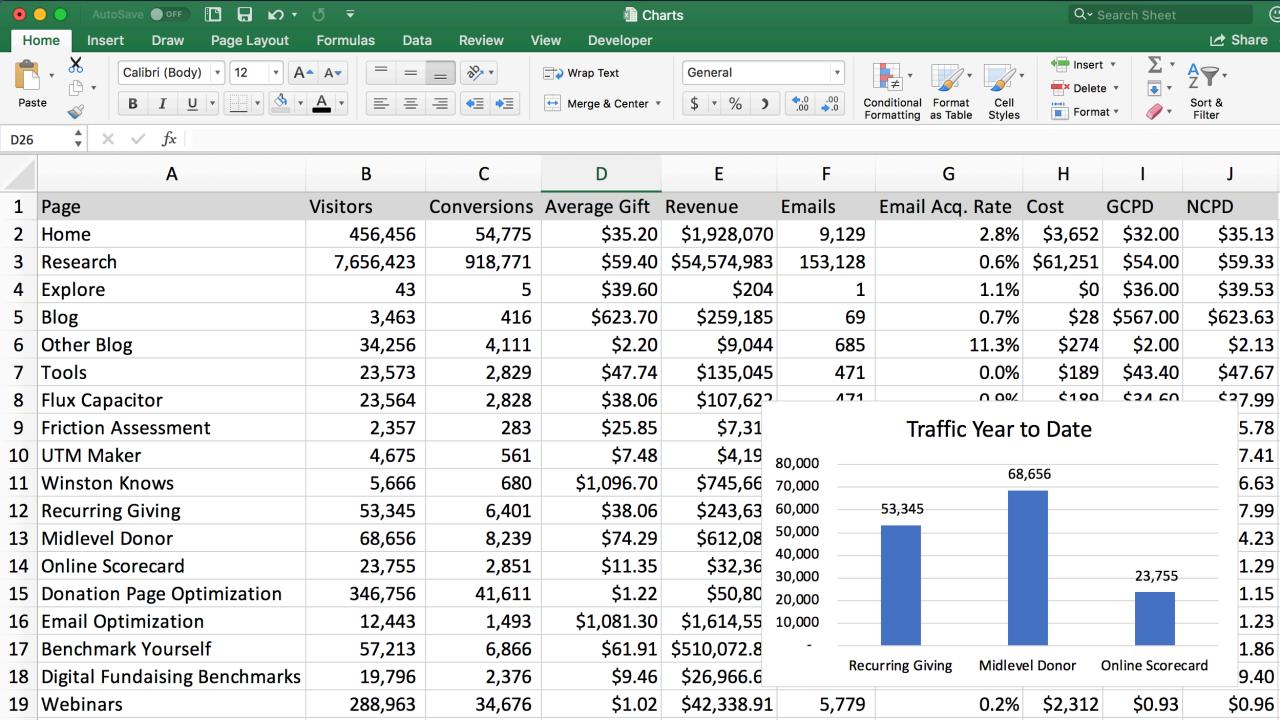


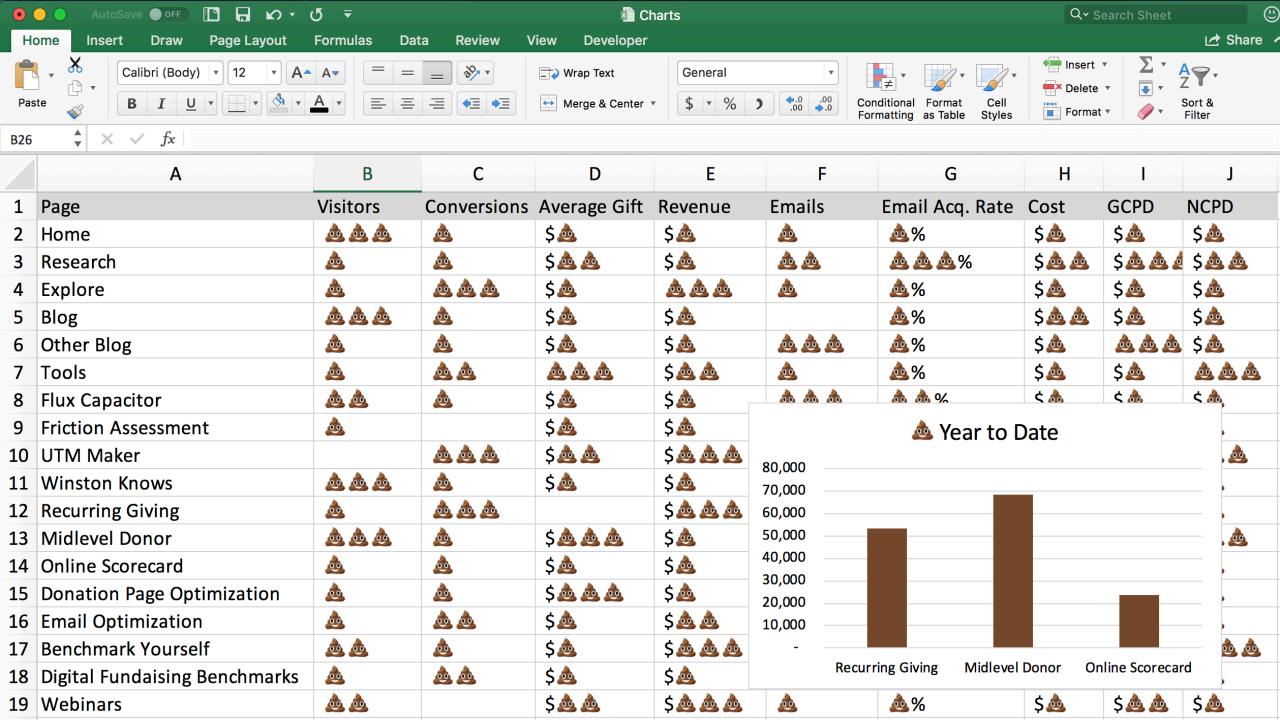
USING DATA TO TELL A COMPELLING STORY

- Using data to distort the truth
- Using data that doesn't matter
- Incorporating data into your story

CONCEPTS THAT APPLY TO ALL MEDIUMS





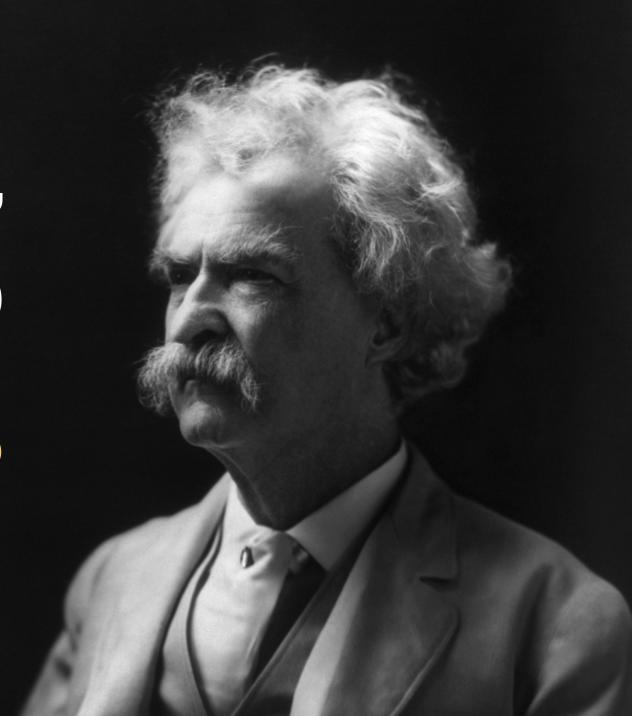


USING DATA TO TELL A COMPELLING STORY

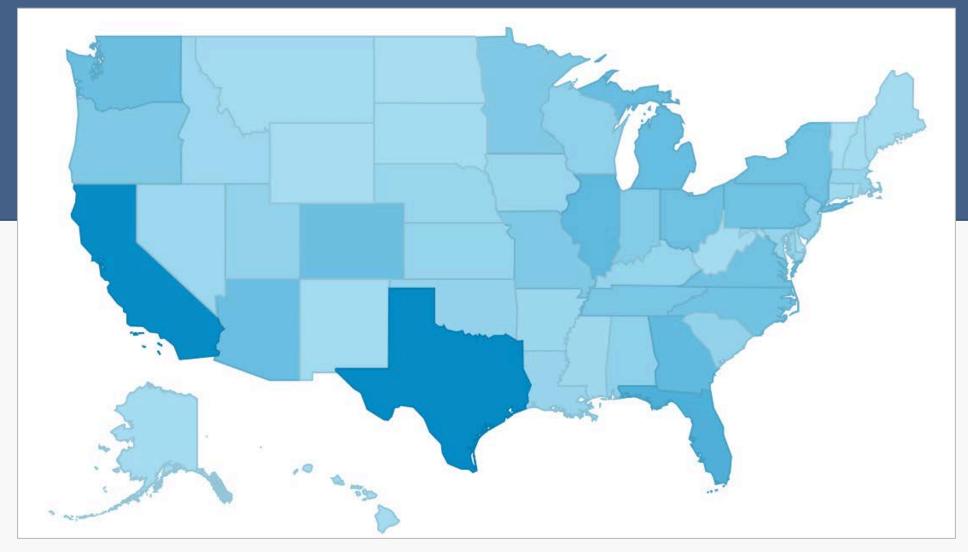
- Using data to distort the truth
- Using data that doesn't matter
- Incorporating data into your story

THERE ARE LIES,
DAMN LIES, AND
STATISTICS

- Mark Twain -

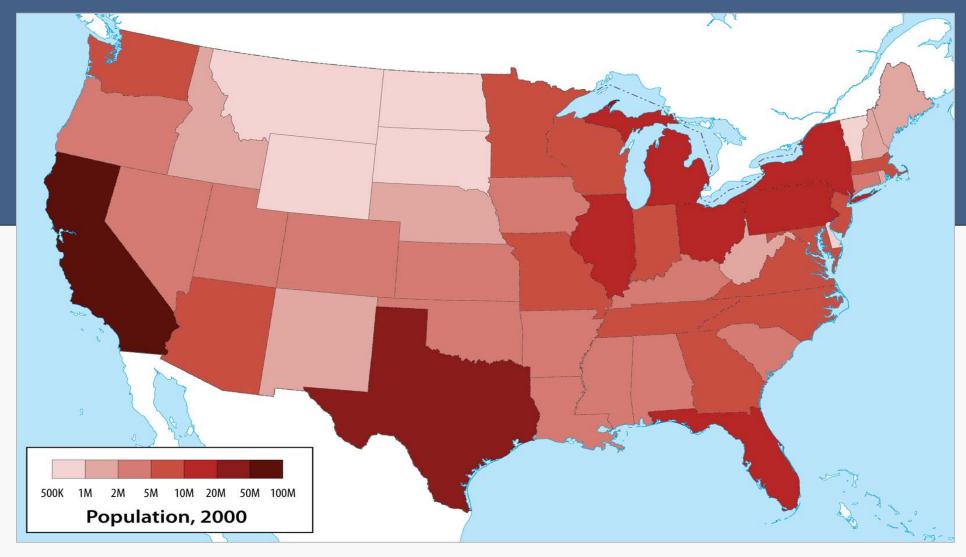


EXAMPLE: WEB VISITOR LOCATIONS



^{*} From nonprofit website with more than 500K visitors per month

US POPULATION DENSITY



^{*}http://cdoovision.com/2010-us-population-density-map/2010-us-population-density-map-population/

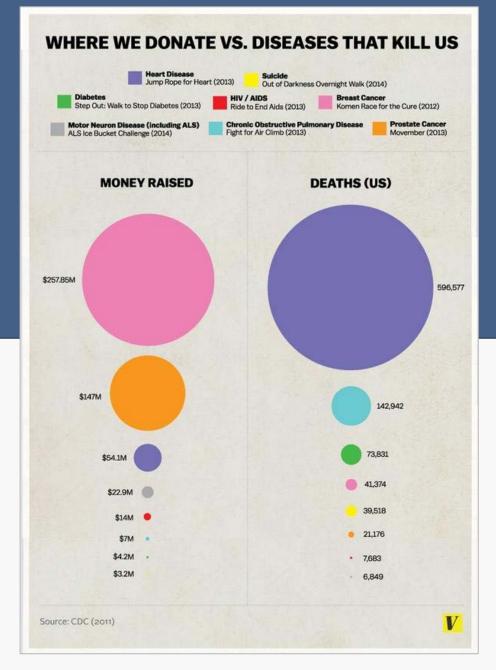
ROUNDING UP



Dear Greg,

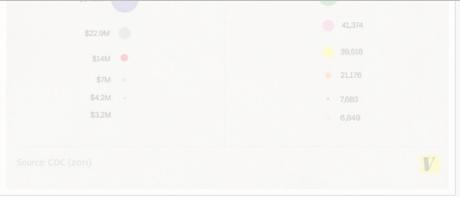
We have a number of TV monitors installed in the offices here in Most of the time, the display on the TVs is a live count of the number of children who've been rescued from through our cooperative work –

I glance at one of the screens several times a day, and it always encourages me.

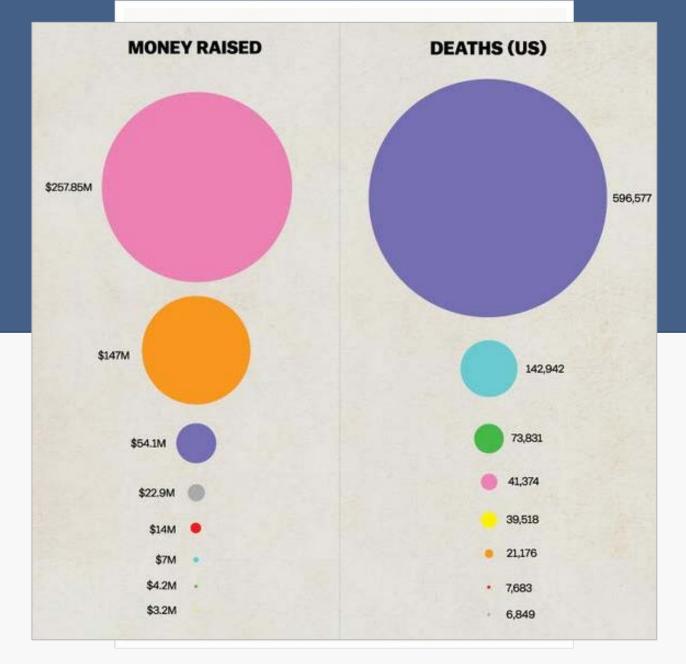


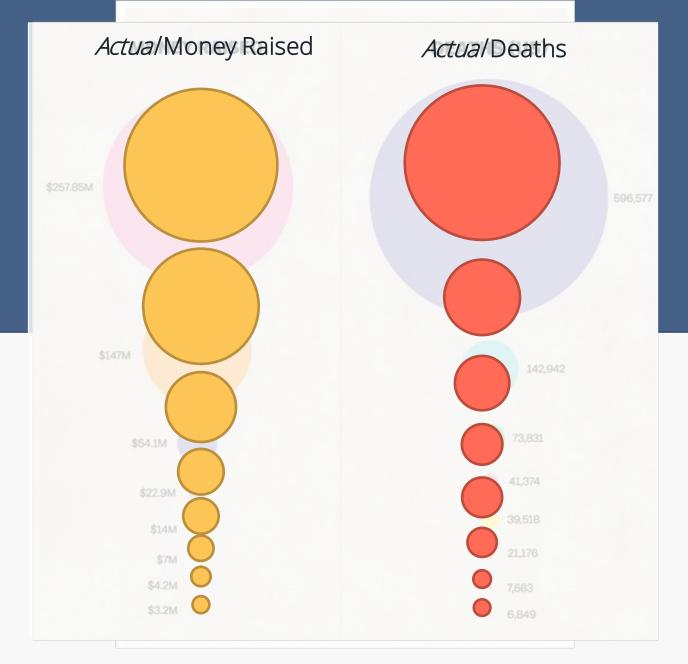






^{*}http://www.vox.com/2014/8/20/6040435/als-ice-bucket-challenge-and-why-we-give-to-charity-donate





^{*}http://www.vox.com/2014/8/20/6040435/als-ice-bucket-challenge-and-why-we-give-to-charity-donate

OVERSTATING THE PROBLEM



^{*} https://bestmedicinenews.org/wp-content/uploads/2014/01/Infographic_GivingBlood.jpg

FUN WITH MATH (THE NEED)

Assuming:

- A population of 1,000
- Average lifespan of 65 years

- 1,000 People
- × 25% Need Blood

250 People in Need

FUN WITH MATH (THE SOLUTION)

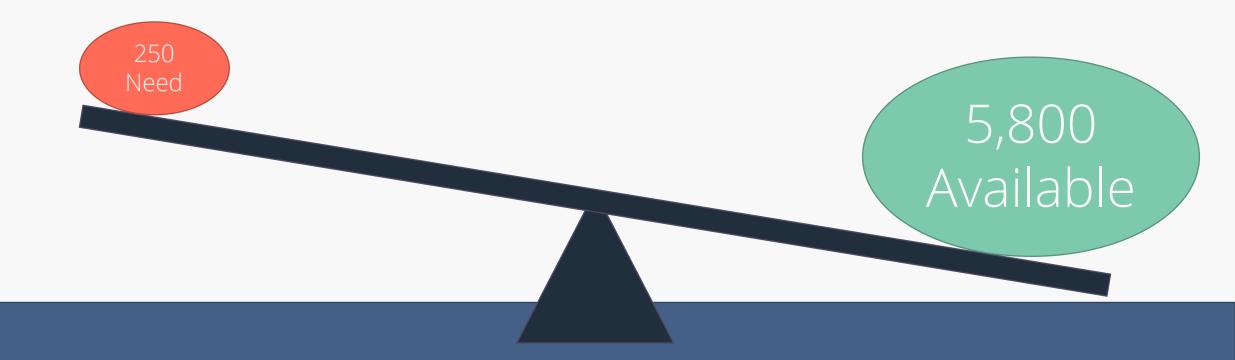
Assuming:

- A population of 1,000
- Averagelifespan of 65years

- 1,000 People
- × 9% Give Blood
- × 65 Years

5,850 Blood Available

FUN WITH MATH



WHAT HAPPENS WHEN PEOPLE FEEL DECEIVED



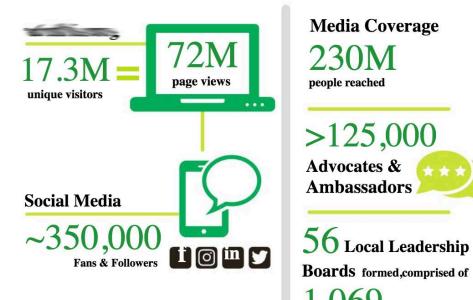


USING DATA TO TELL A COMPELLING STORY

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SOCIAL REACH

Our reach made a major **IMPACT** in 2015.



SOCIAL REACH



SOCIAL REACH - THE OVERLAP

350,000 "Fans"

#

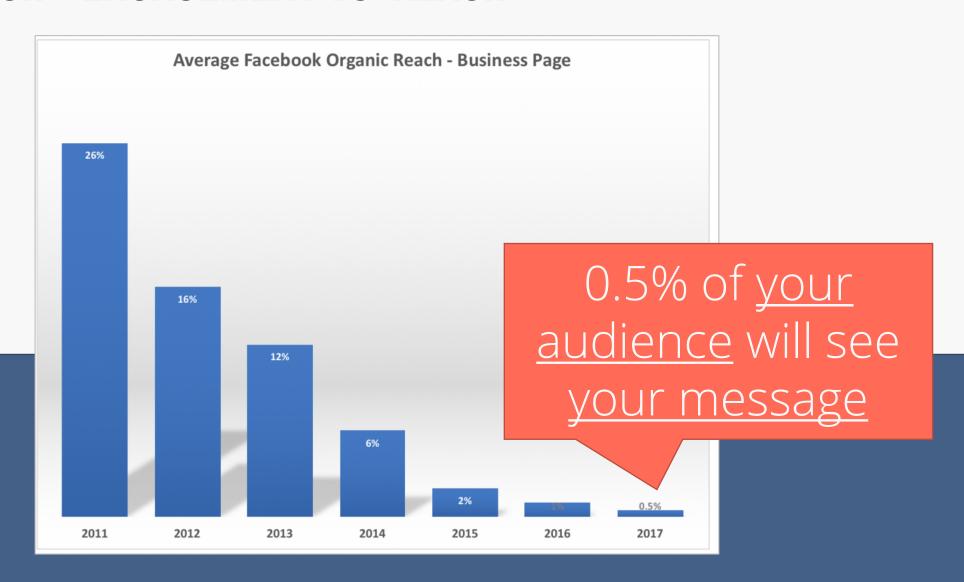
350,000 People

Facebook Twitter

Instagram LinkedIn

^{*} Actual overlap is unknown so the Venn diagram above is for demonstration only

SOCIAL REACH - ENGAGEMENT VS. REACH



SOCIAL REACH - THE REALITY

Advertised



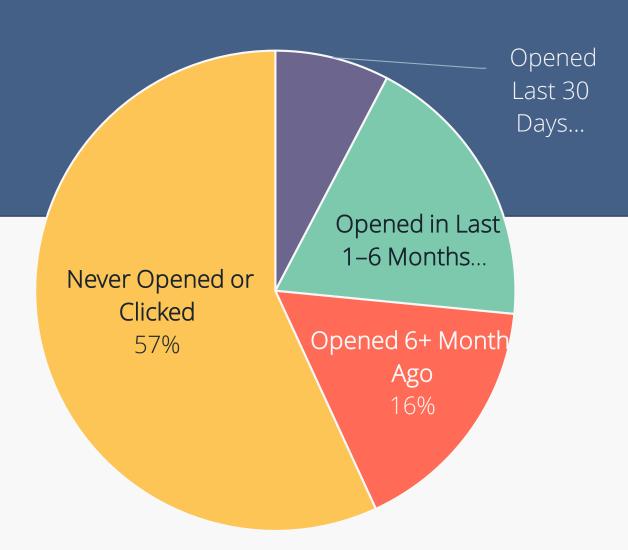
Reality



EMAIL FILE SIZE

1 Million Subscribers

EMAIL FILE ENGAGEMENT



EMAIL FILE ENGAGEMENT



SUBSCRIBERS' RESPONSE

PROBLEM:

"The email series contributed to 24% of weekly unsubscribe comments (i.e. 25/104)."

SOLUTION:

"Send less emails next time."

SUBSCRIBERS' RESPONSE

THE MATH:

25
Responses

150K = 0.017%Emails Sent Complaint Rate

MAKE UP STATISTICS

\$241,822,944

annual social value* created globally through

7,221

organizations supported.

2,555,483 pounds of food collected.

\$24,210,167

funds raised for local and global causes.

8,837,826

hours volunteered.

*Social Value = total money raised for local and global causes + value of food collected + the value of hours volunteered at a standard valuation rate.

MAKE UP STATISTICS

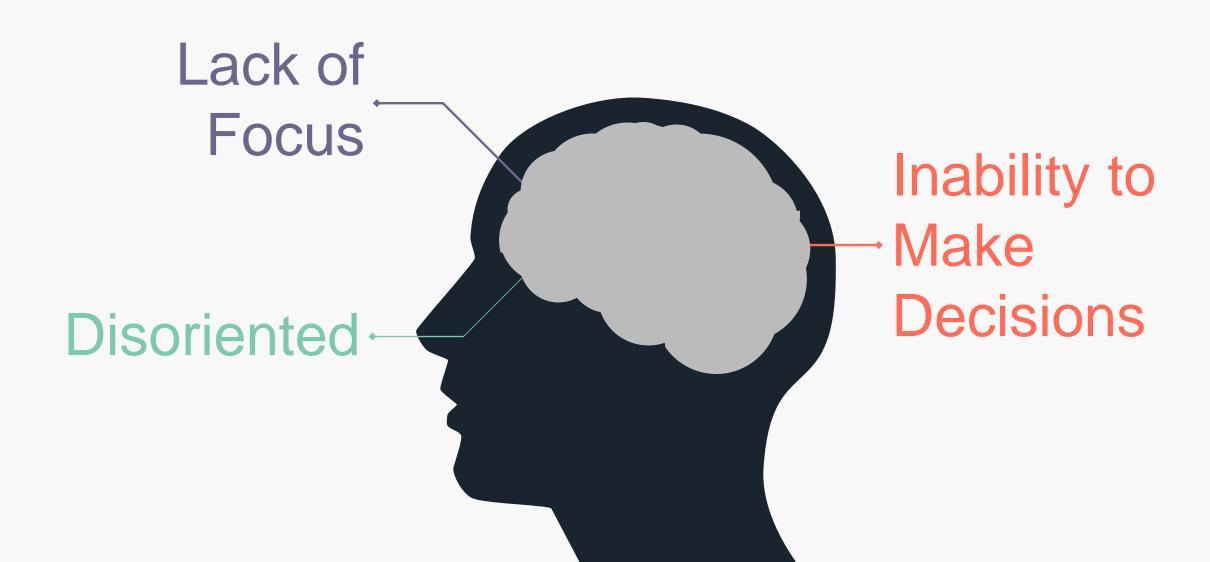
\$241,822,944

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*Social Value = total money raised for local and global causes + value of food collected + the value of hours volunteered at a standard valuation rate.

*Social Value = total money raised for local and global causes + value of food collected + the value of hours volunteered at a standard valuation rate.

WHAT HAPPENS WHEN PEOPLE FEEL CONFUSED

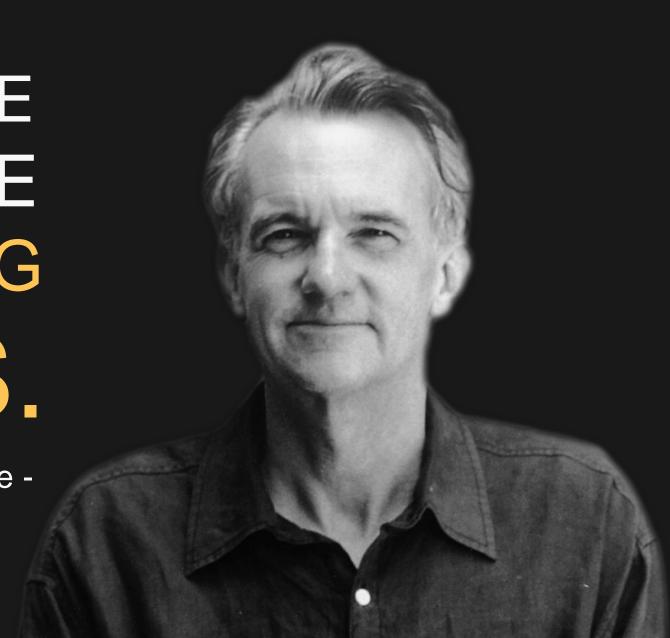


USING DATA TO TELL A COMPELLING STORY

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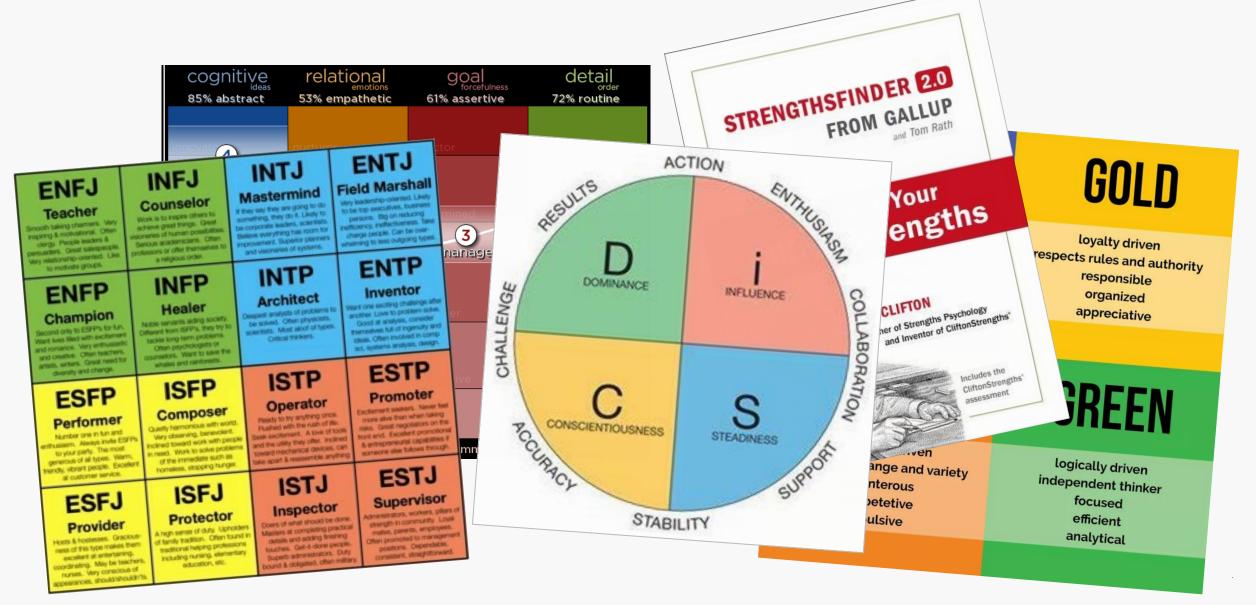
IF STATISTICS ARE BORING, YOU'VE GOT THE WRONG NUMBERS.

- Edward Tufte -

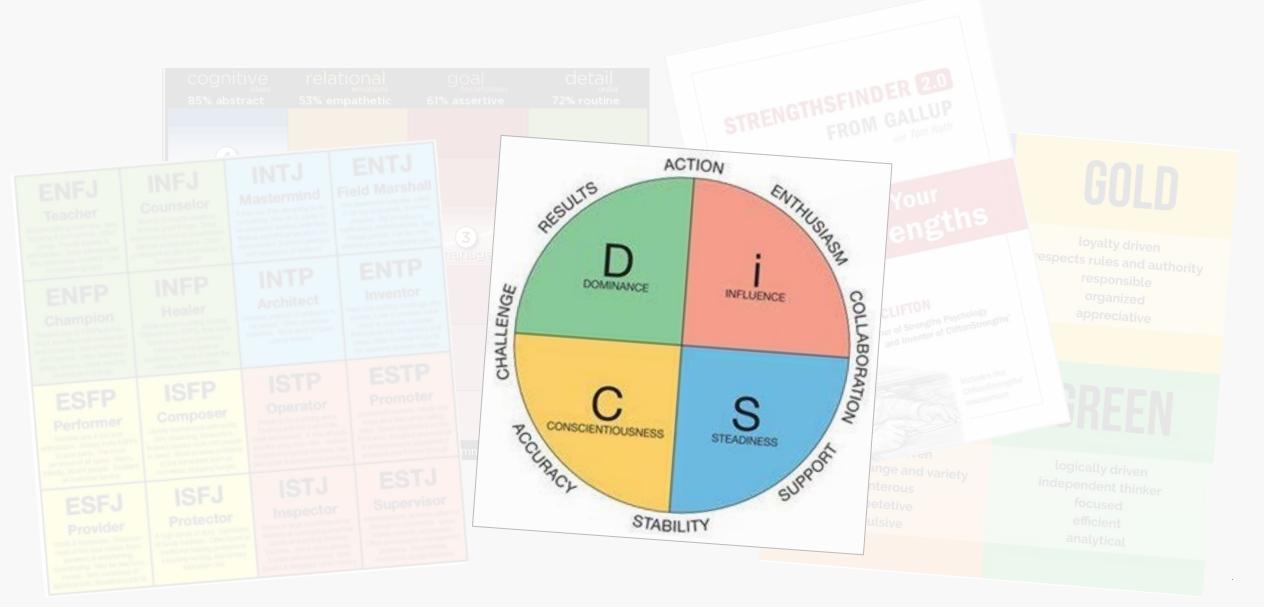


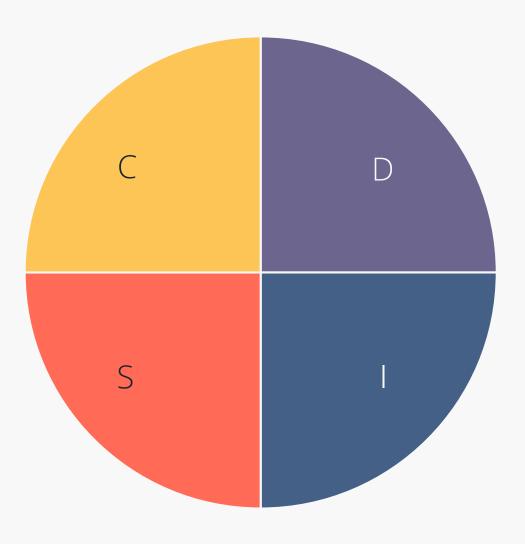


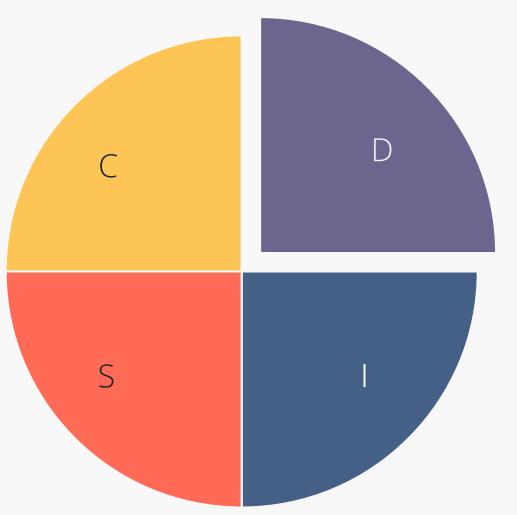
PERSONALITY ASSESSMENTS



PERSONALITY ASSESSMENTS

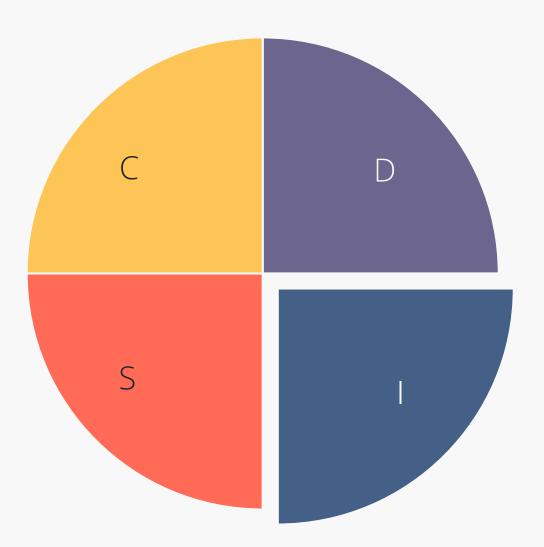






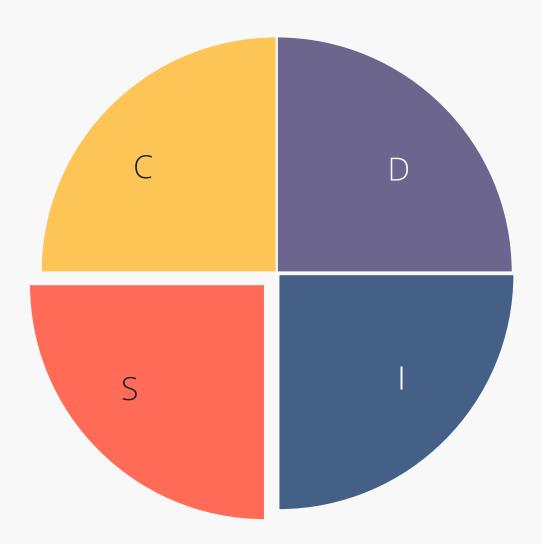
DOMINANCE

- Results-oriented
- Direct
- Competitive



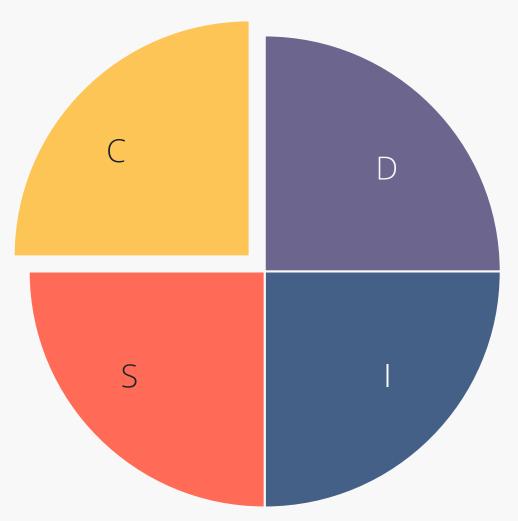
INFLUENCE

- Enthusiastic
- Friendly
- Optimistic



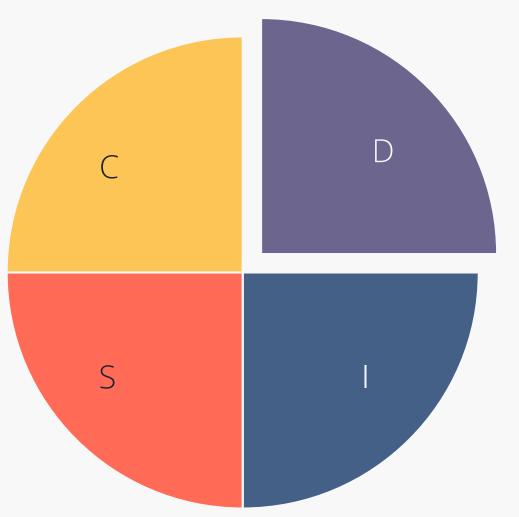
STEADINESS

- Sincere
- Patient
- Modest



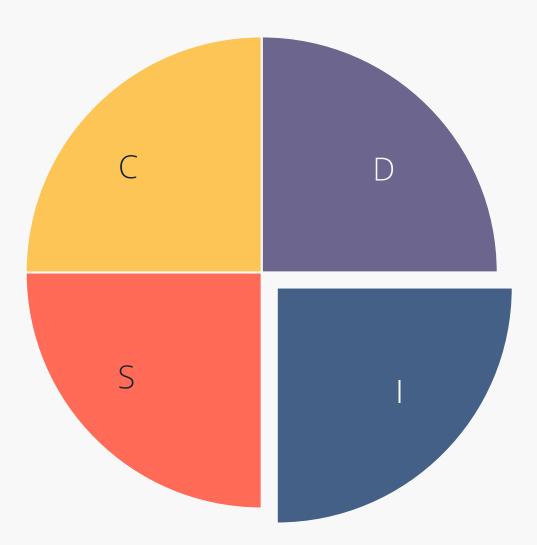
COMPLIANCE

- Accurate
- Cautious
- Contemplative



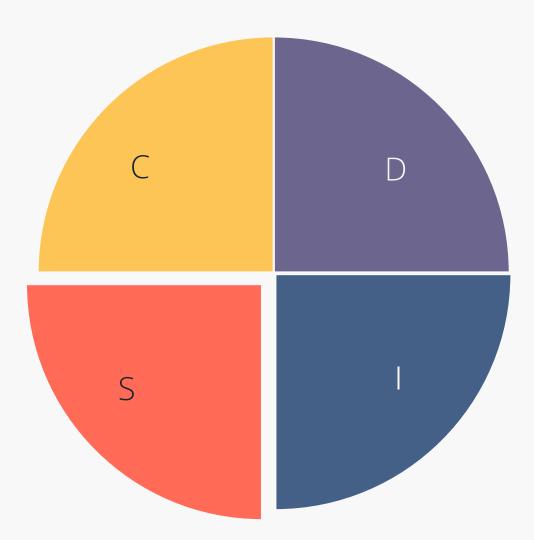
DOMINANCE

- Give them a choice
- Explain why they shouldn't want any other way



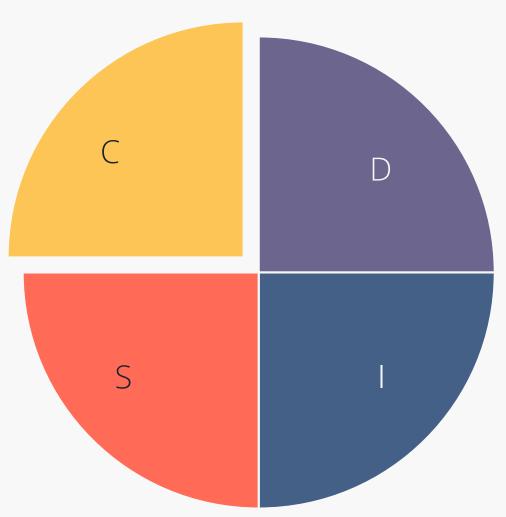
INFLUENCE

Need to show positive outcome



STEADINESS

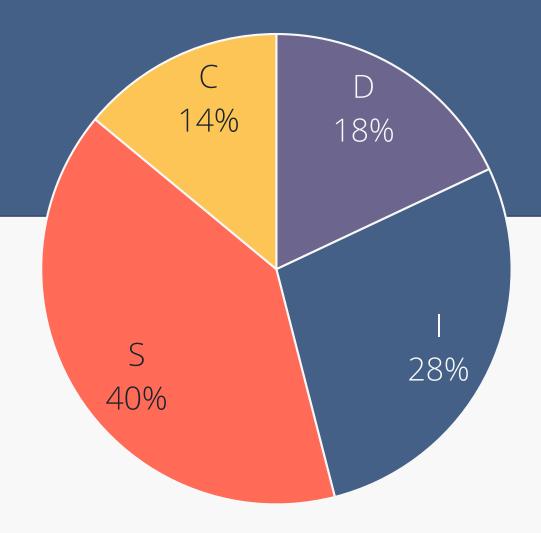
- Say how it impacts them
- Reinforce safety and security



COMPLIANCE

- Need proof
- Will <u>want stats</u> to back up claims

NATIONAL DISTRIBUTION OF DISC SCORES



^{*} Source: Survey of 2 million Americans by TTI Success Insights.







4

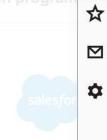
























Jeff tends to be pragmatic, independent, and logical when making decisions.

Quick Tip: Respect their time and speak logically.

DISC type Dc

Greeting: Hello Jeff,

Prefers: direct email

Likes: victory

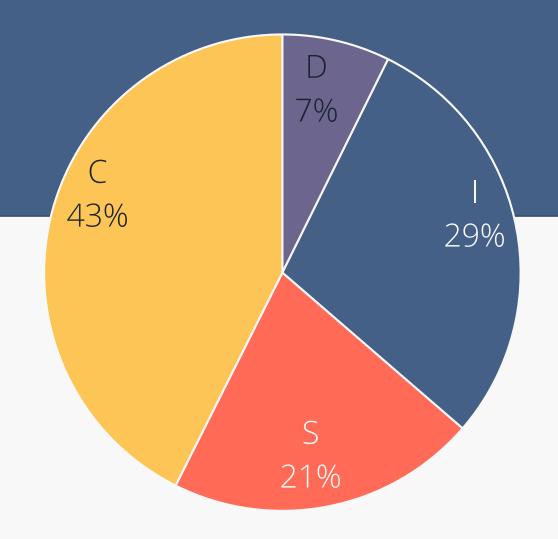
Avoids: feelings

View Full Profile

PERSONALITY INSIGHTS

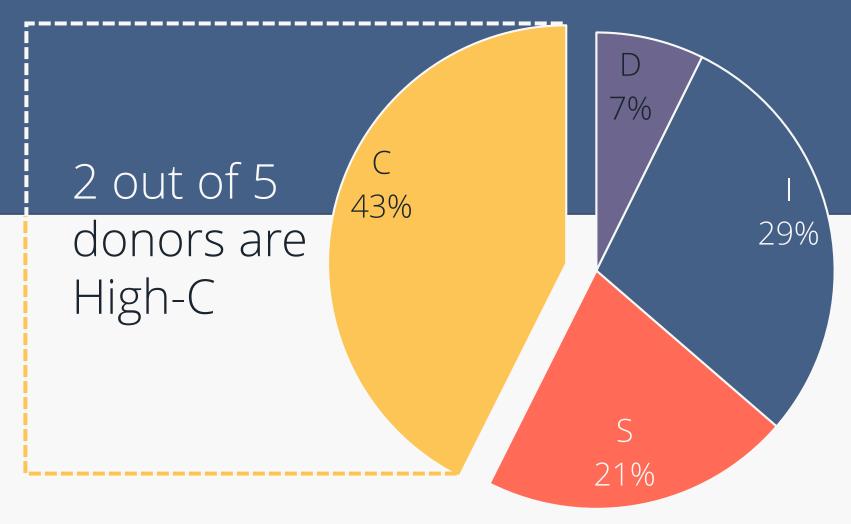


DISTRIBUTION OF DISC SCORES AMONG DONORS



^{*} Based upon analysis of 1.8 million donors across 4 nonprofits using CrystalKnows machine learning

DISTRIBUTION OF DISC SCORES AMONG DONORS



^{*} Based upon analysis of 1.8 million donors across 4 nonprofits using CrystalKnows machine learning



SO WHAT?

\$241,822,944

\$241,822,944

annual social value* created globally through

funds raised for local and global causes.

hours volunteered.

*Social Value = total money raised for local and global causes + value of food collected + the value of hours volunteered at a standard valuation rate

SO WHAT?

PROBLEM:

"The email series contributed to 24% of weekly unsubscribe comments (i.e. 25/104)."

SO WHAT

Impact > Big #'s

NOT THIS...



Congratulations!

You are now enrolled in the I Still Do® Online Course.

Before you start your free online course (which will arrive in your inbox shortly), there's a few things we'd like you to know...

- This online course is made possible and free because of the generous support of people who believe in our mission. Isn't that incredible?
- FamilyLife is completely donor-funded. This means that we rely on the support of people like you to make resources like this online course, free, and to equip couples as they strengthen their marriages and families.
- Before this course, people had to go to an event to hear the message of hope and healing that is only found in Christ for their marriage. Now, millions of people can access this invaluable content to restore their marriage and seek oneness with their spouse for years to come.
- In order to reach those people with this message of hope, they have to hear about the course first. Will you help us get this course into the hands of more people?

\$100

\$250

Your gift of \$50 will help us alert 7000 more people about this course.

Don't hesitate, make your gift today using the secure form below.

SELECT AN AMOUNT

ė En

BUT THIS.



Congratulations!

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Your gift of \$50 will allow 36 more couples to sign up for this online course.

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SELECT AN AMOUNT

ČEO Č100

.

COEC

NOT THIS...

BUT THIS.



FAMILYLIFE Help for today. Hope for tomorrow.

LA Cru Ministry

Your gift of \$50 will help us alert 7000 more people about this course.

ons

Do® Online Course

Before you start your free online course (which will arrive in your inbox shortly) there's a few things we'd like you to know...

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to only pouples as they street

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SELECT AN AMOUNT

650 6100 60I

NOT THIS...

BUT THIS.



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 In order to reach those peop about the course first. Will

come. Increase to

Your gift of \$50 will help us a

get this course into the hands of more

les to sign up for this online course.

Donations

DIFFERENT MEDIUMS REQUIRE DIFFERENT TACTICS



3 FINAL TAKEAWAYS:

- Look for the truth, not just the facts that support your position
- Present your data clearly and simply
- Don't be afraid to talk about the bad stuff

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Thanks For Your Attention!







APPENDIX

The other junk I *might* want.

SIMPLE

As Simple As I'm

TABLE OF CONTENT

About Us

Suitable for all categories business and personal presentation

What We Offer
Suitable for all categories business and personal presentation

Meet The Team
Suitable for all categories business and personal presentation

What We've Done
Suitable for all categories business
and personal presentation

Analysis
Suitable for all categories business
and personal presentation

WELCOME MESSAGE



Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.

WELCOME MESSAGE



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ABOUT COMPANY

Background

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.

Personal presentation, eaque ipsa quae ab illo eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation

Vision

personal presentation, eaque ipsa quae ab illo eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation

Mission

eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo farmers ensure that we will bring the best of the market to your table.

ABOUT COMPANY

Background

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation

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VISION MISSION

This what we want, and how we get it.

Vision

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.

Mission

- Ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
- Suitable for all categories business and personal presentation,

COMPANY KEY VALUE

01

Innovative

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi. personal presentation,

02

Creative

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi. personal presentation,

03

Awesome

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi. personal presentation,

COMPANY KEY VALUE

04

Different

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi. personal presentation,

15

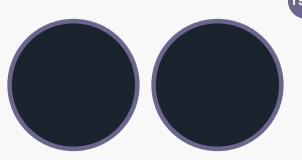
Professional

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi. personal presentation,

On Time

06

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi. personal presentation,



1997

We start the journey

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi. personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

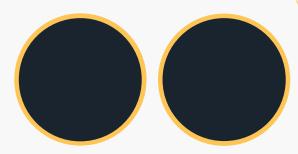
We move to better office

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

- eaque ipsa quae ab illo
- inventore veritatis et quasi

Suitable for all categories business and personal presentation





2005

We recruiting new staff

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

- eaque ipsa quae ab illo
- inventore veritatis et quasi

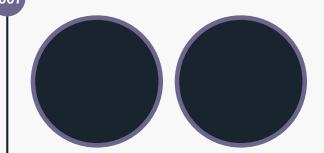
Suitable for all categories business and personal presentation

We move with new CEO

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

- eaque ipsa quae ab illo
- inventore veritatis et quasi

Suitable for all categories business and personal presentation



2010

We expand the company

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

- eaque ipsa quae ab illo
- inventore veritatis et quasi

Suitable for all categories business and personal presentation



2

We reach 1 million customer

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

- eaque ipsa quae ab illo
- inventore veritatis et quasi

Suitable for all categories business and personal presentation



2014

We keep moving on

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

- eaque ipsa quae ab illo
- inventore veritatis et quasi

Suitable for all categories business and personal presentation

TIMELINE

2000 / Start The Journey

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Suitable for all categories business and personal presentation,

2003 / Recruiting New Staff

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Suitable for all categories business and personal presentation,

2007 / Move to New Office

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Suitable for all categories business and personal presentation,

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Suitable for all categories business and personal presentation,

2010 / Move with New CEO

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Suitable for all categories business and personal presentation,

2012 / Reach 1 Millon Csutomer

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Suitable for all categories business and personal presentation,

2014 / Keep Move and Bigger



TIMELINE

2000 / Start The Journey

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Suitable for all categories business and personal presentation,

2003 / Recruiting New Staff

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2007 / Move to New Office

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Suitable for all categories business and personal presentation,

2010 / Move with New CEO

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Suitable for all categories business and personal presentation,

2012 / Reach 1 Millon Csutomer

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Suitable for all categories business and personal presentation,

2014 / Keep Move and Bigger



WHAT WE DO

This is What We Do

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Suitable for all categories business and personal presentation.

ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation,

Graphic Design

Life is not like magic, like pyramid not build in one day, everything need process, keep trying, keep on track, don't lose your faith. Go get what you want!





Branding

Life is not like magic, like pyramid not build in one day, everything need process, keep trying, keep on track, don't lose your faith. Go get what you want!

WHAT WE DO

Photography

Life is not like magic, like pyramid not build in one day, everything need process.



Graphic Design

Life is not like magic, like pyramid not build in one day, everything need process.





Stasionary

Life is not like magic, like pyramid not build in one day, everything need process.



Branding

Life is not like magic, like pyramid not build in one day, everything need process.

WHAT WE OFFER

Photography

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Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation,





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WHAT WE OFFER



Business Idea

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Business Idea

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Business Idea

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Business Idea

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Business Idea

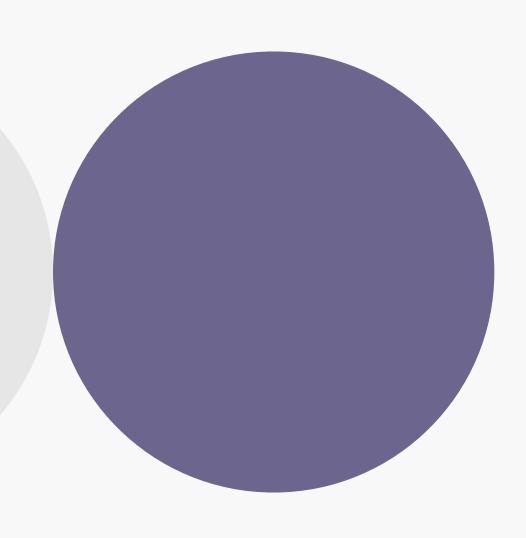
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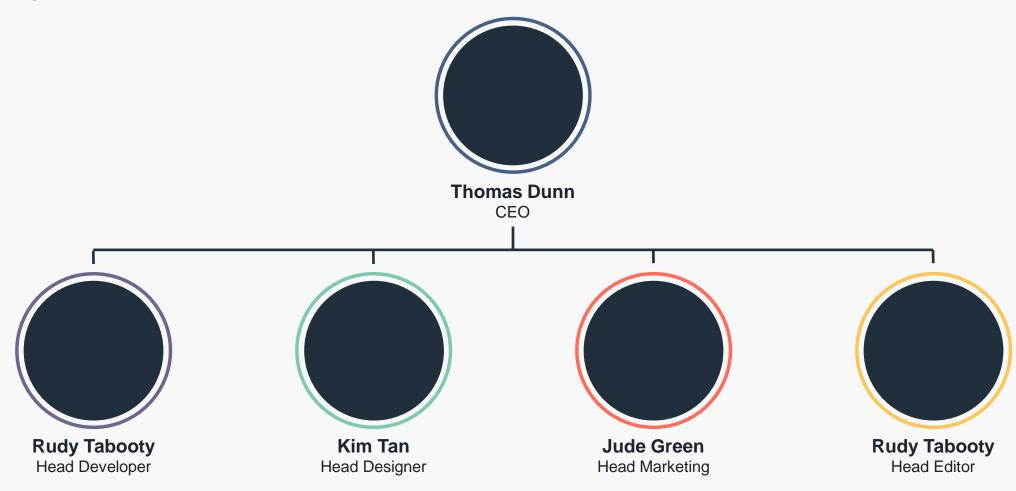
Business Idea

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THIS IS PAUL



COMPANY HIERARCHY

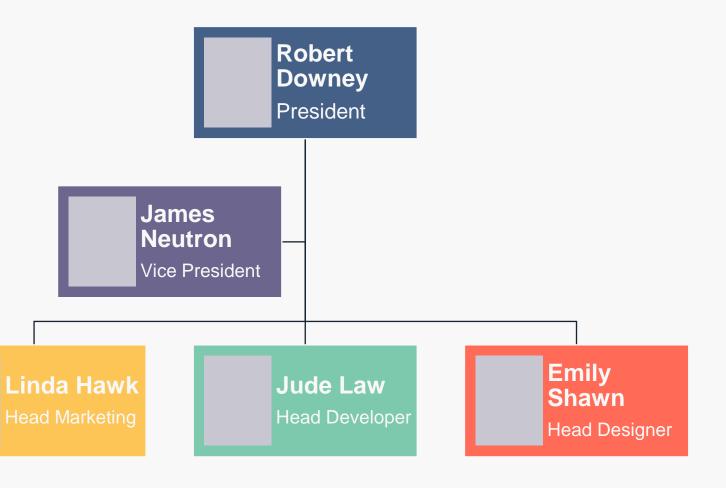


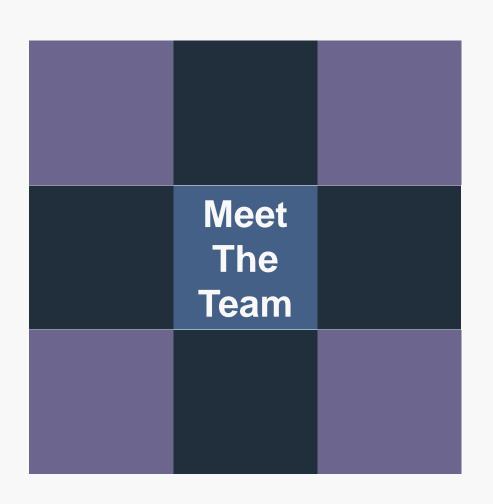
COMPANY HIERARCHY

How **Structure** of The **Company**

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ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal





Introduce our team, here they are

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ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation,

Here They Are

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ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation,

Lizz Taylor Emma Dunn Bridget Fonda John Martin Greg Anthony

Rudy Tabooty

Senior Editor

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Jimmy Jeep

Senior Creative

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Liza Lizz

Senior Illustrat

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Kim Tan

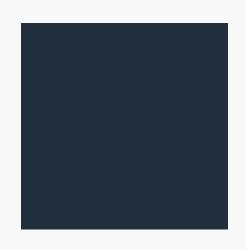
Senior Programme

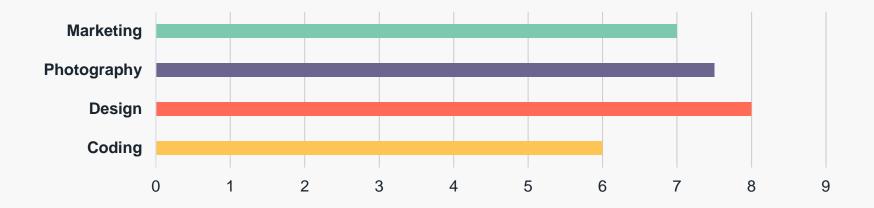
Life is not like magic, like pyramid not build in one day, everything need process, keep trying, keep on track, don't lose your faith. Go get what you want!

MEET THE TEAM				
	Robby Fuller / S. Designer	Debby Moore / HRD	Elijah Wood / J. Designer	Jim Brown / S. Programmer
Lucy Simpson / Editor	Jimmy / S. Programmer	Lisa Lizz / Socmed Marketing	lan Green / S. Writer	Fury Judy / J. Writer

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MEET AMANDA





Amanda Olson

Mobile Developer

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Amanda Skills

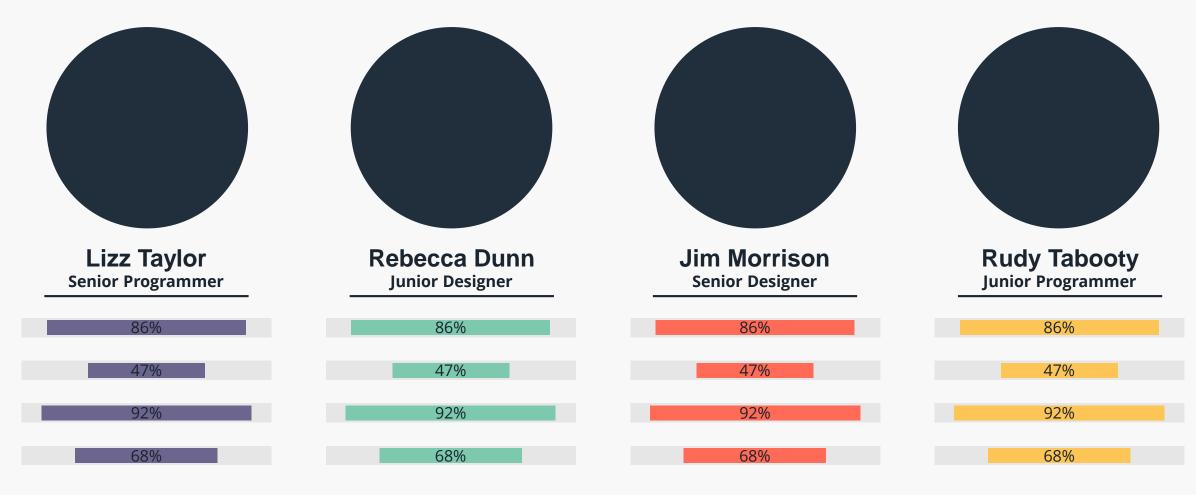
- Html 5
- Adobe Illustrator
- Photoshop
- After Effect

Experience

- Google Internship
- Envato Marketing
- Freelance Photographer
- Envato Head Marketing
- Asian Pacific Envato Head

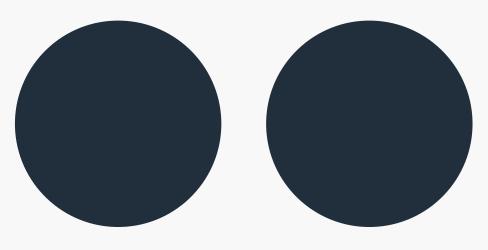
Award

- Blue and core award
- 1st champion of Illlustation
- NetGeo Photographer of the year



Thomas Nawilis Java Developer

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. eaque ipsa quae ab illo eaque ipsa

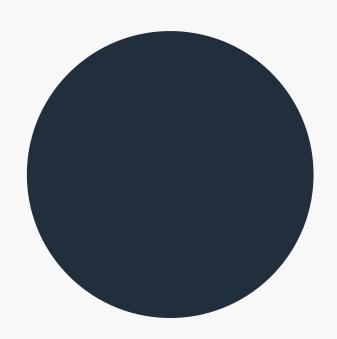


Miranda Kerr Illustrator

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MEET JAMES



James Neutron

Mobile Developer







About James

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James Skills



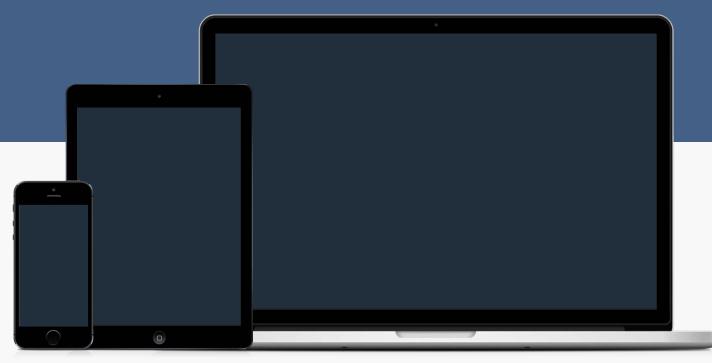
OUR PORTOFOLIO

WEB DESIGN PROJECT

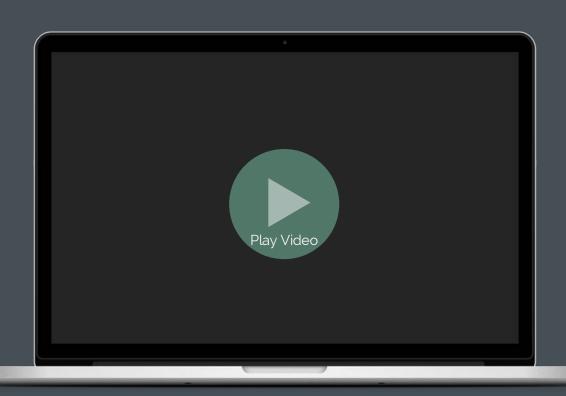
Run for Life

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ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation,



VIDEO PROJECT

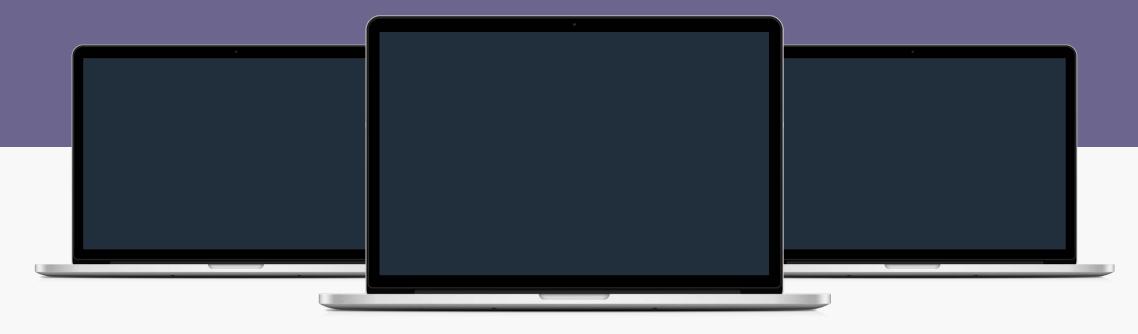


Music Video Project

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ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation,

WEB DESIGN PROJECT



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MOBILE APP PROJECT



Mobile App Experience

Throughout our organisation we've always looked to bring together the right skills and knowledge to support our technology development. Network growth and customer service. With experience that goes beyond the telecoms and IT industry.







Scalable

Network growth and customer service. With experience that goes beyond the telecoms and IT industry. Our group of directors and officers are focused on bringing to market the latest Business Grade solutions and dedicated support.

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MOBILE APP COMPARISON

Retina Display

Suitable for all category, Lorem Ipsum is not simply random text.



Network

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Customize

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Scalable

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Retina Display

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Network

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Customable

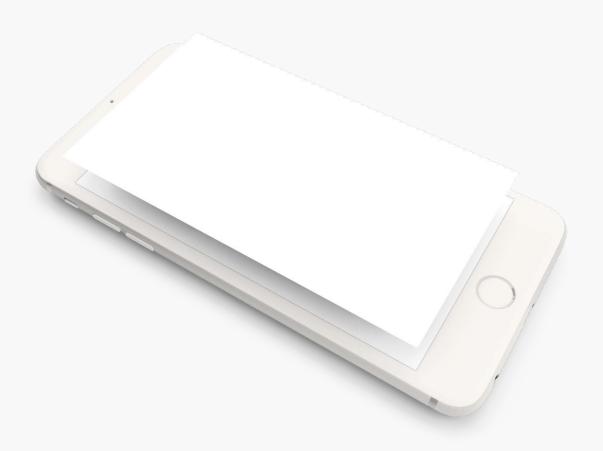
Suitable for all category, Lorem lpsum is not simply random text.



Scalable

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APPLICATION MOCKUP



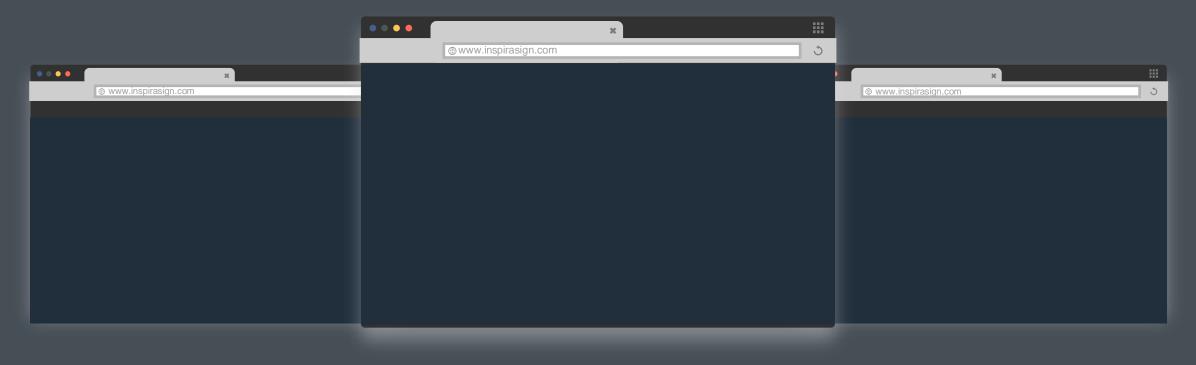
Login Interface

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- Ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
- Suitable for all categories business and personal presentation,

eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.

WEB DESIGN PROJECT



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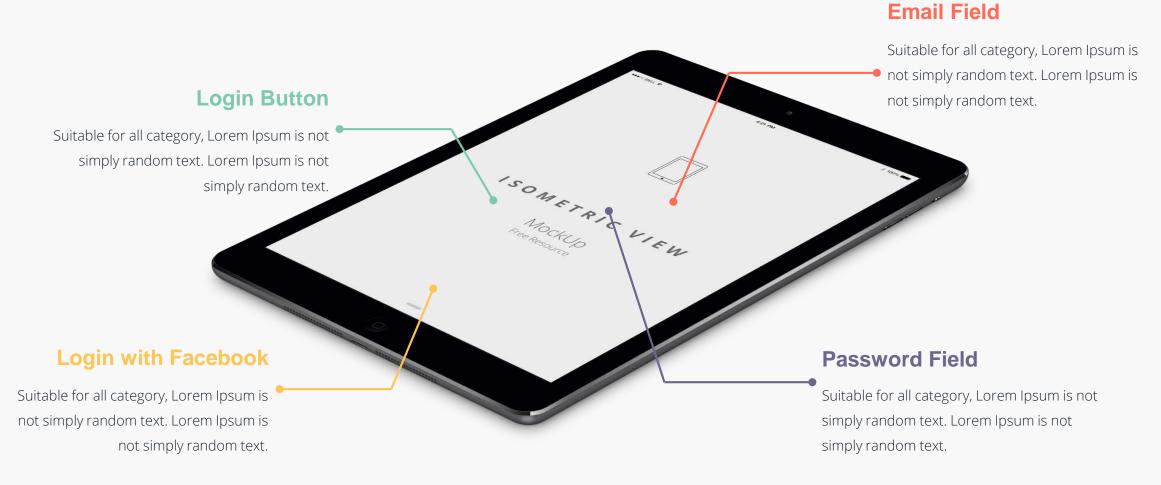
Sketching Project on Ipad

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- Ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
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eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.

APPLICATION MOCKUP

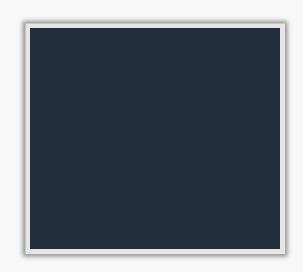


PHOTOGRAPHY

BRANDING

PHOTOGRAPHY

BRANDING



Project 01

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Project 02

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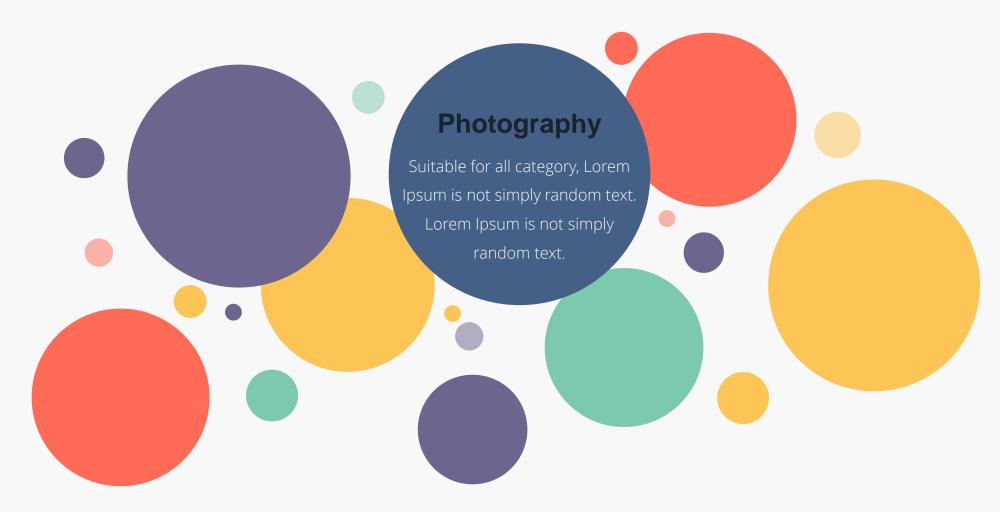


Project 03

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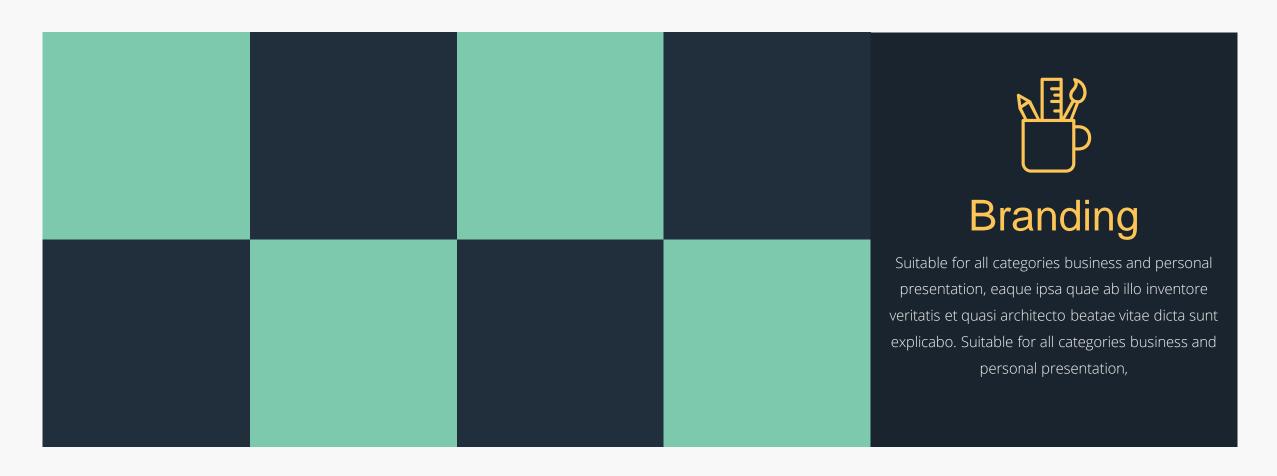
Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories **business** and **personal presentation**, eaque ipsa quae ab illo eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation

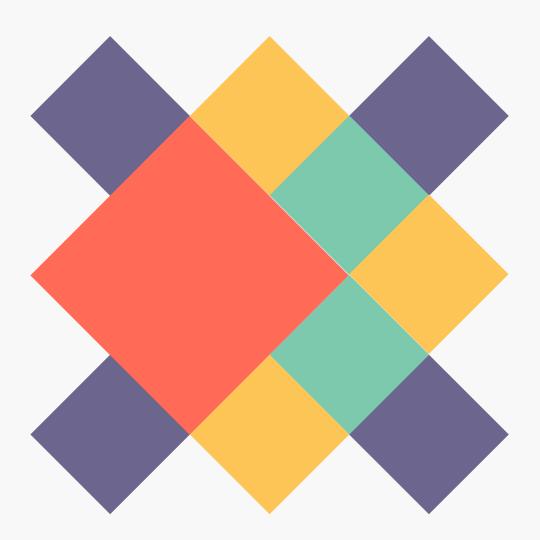
What We've Done

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ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation,

BRANDING PROJECT





DRAWING.COLORIN

G.

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ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation,

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CHART & INFOGRAPHIC

PROS & CONS

Pros

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

personal presentation

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

personal presentation

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

personal presentation

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

personal presentation

Cons

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

personal presentation

01

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

personal presentation

02

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

personal presentation

03

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi.

personal presentation

04

SWOT Analysis

Strength

- Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi
- architecto beatae vitae dicta sunt explicabo. Sultable for all categories business and personal presentation
- eaque ipsa quae ab illo eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
- Suitable for all categories business and personal presentation

Weakness

- Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi
- architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation
- eaque ipsa quae ab illo eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
- Suitable for all categories business and personal presentation

Opportunity

- Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi
- architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation
- eaque ipsa quae ab illo eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
- Suitable for all categories business and personal presentation

Threat

- Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi
- architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation
- eaque ipsa quae ab illo eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
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SWOT ANALYSIS

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S Strength

Weakness

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Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and

Opportunity

Threats

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BUSINESS STRATEGY



Who we are, Where we start, How the business goes

Who: Network growth and customer service. With experience that goes beyond the telecoms and IT industry. Our group of directors and officers are focused.

Where: Network growth and customer service. With experience that goes beyond the telecoms and IT industry. Our group of directors and officers are focused on bringing to market the latest Business Grade.

How: Network growth and customer service. With experience that goes beyond the telecoms and IT industry. Our group of directors and officers are focused on bringing to market the latest Business Grade.

ROUNDED MINDMAP



Business Strategy

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Suitable for all categories business and personal presentation.

ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation,

BRAIN MINDMAP

Music Cover

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Video Mashup

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Flashmob Promotion

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Music Merchandise

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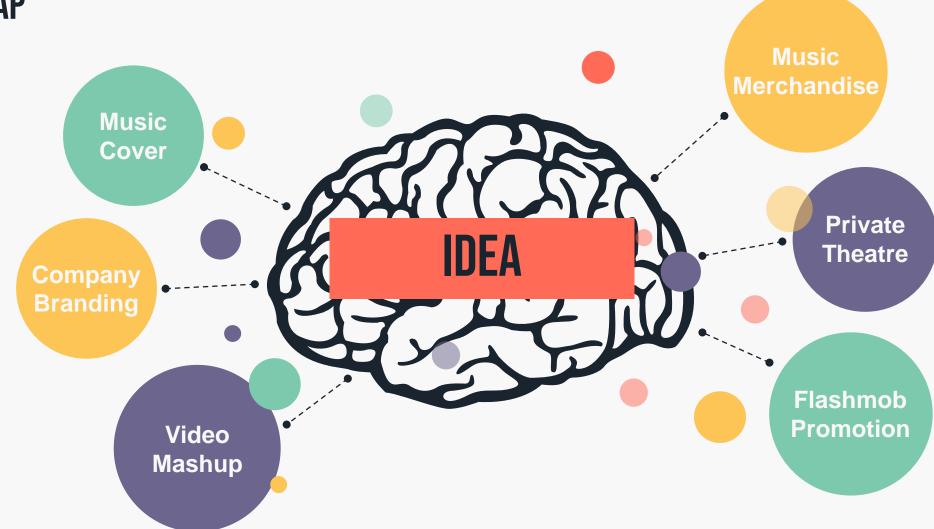
Private Theatre

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Company Branding

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BRAIN MINDMAP





We'll show you, how our service works

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- Ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
- Suitable for all categories business and personal presentation,

eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.

01

Brainstorming

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Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation,

Prototyping

02

03

Development

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Testing

04

05

Launch

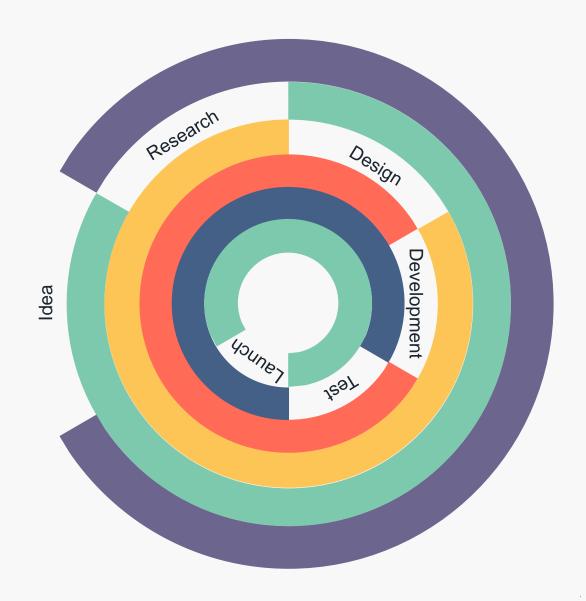
Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business

We'll show you, how our service works

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eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.



Develop

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Research

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Test & Launch

Suitable for all categories business and personal presentation, eague ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

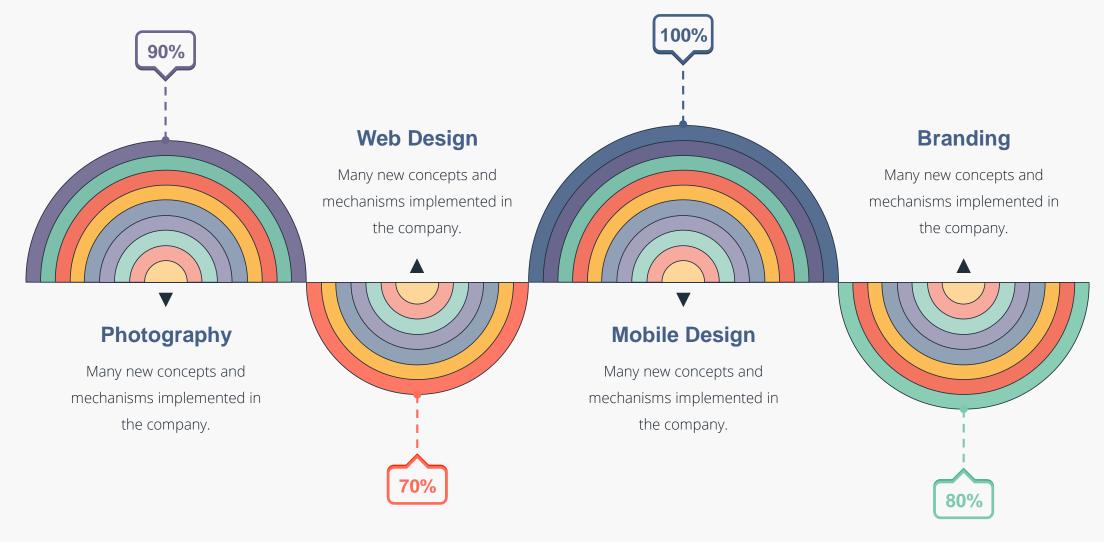
how our service works

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore

Idea

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

SONAR CHART



MARKET INFOGRAPHIC

Automotive

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC.



Apparel

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC.

Gadget

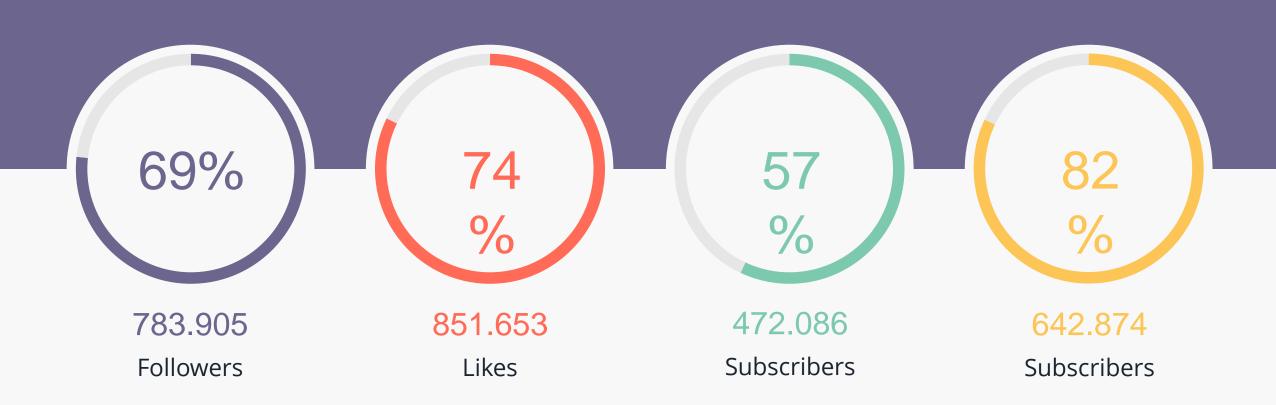
Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC.



Food and Beverages

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC.

PIE CHART INFOGRAPHIC



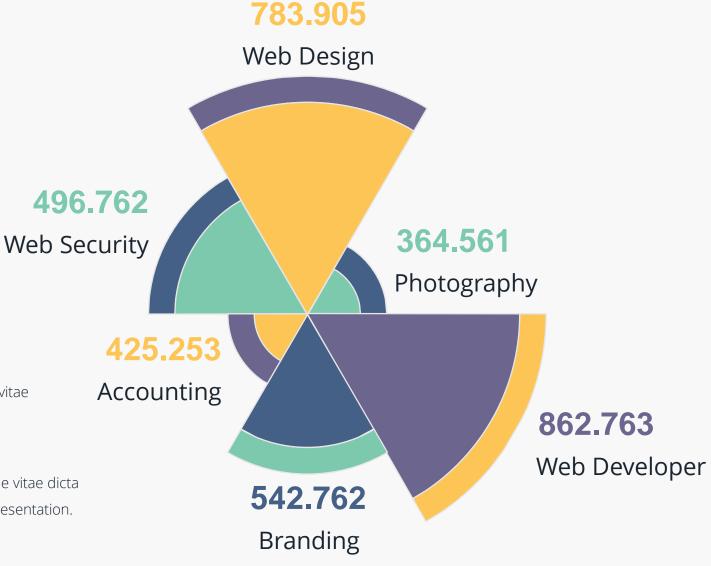
RADAR INFOGRAPHIC

Project Revenue

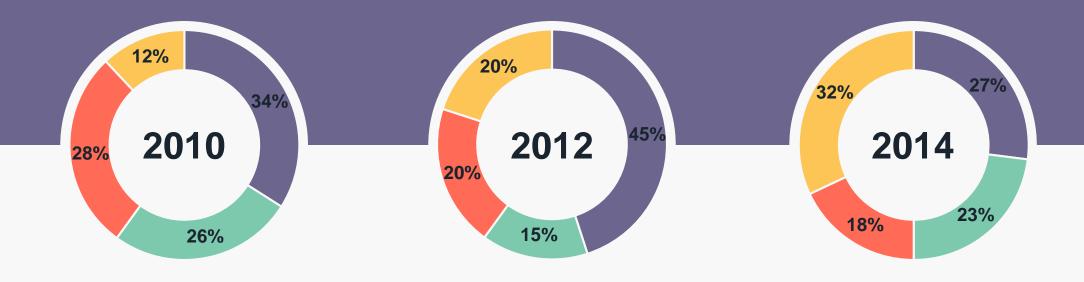
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- Ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
- Suitable for all categories business and personal presentation,

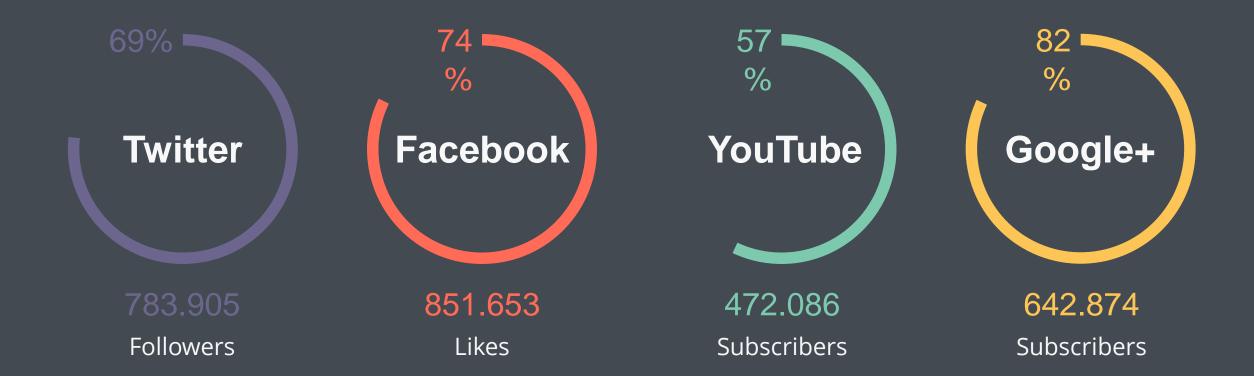
eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.



PIE CHART INFOGRAPHIC



HALF RING INFOGRAHIC



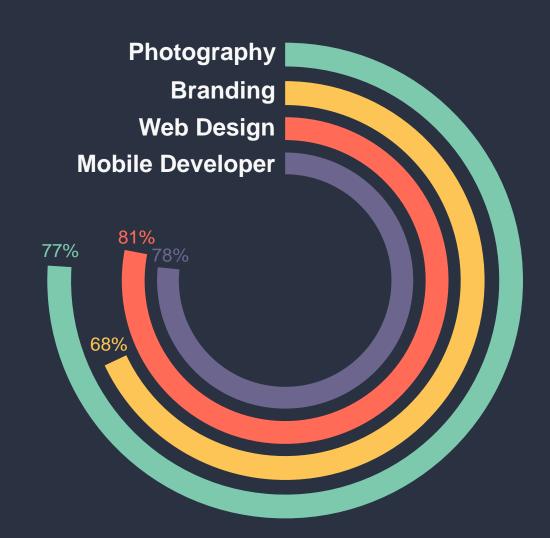
HALF RING INFOGRAHIC

We'll show you, **how much the service works**

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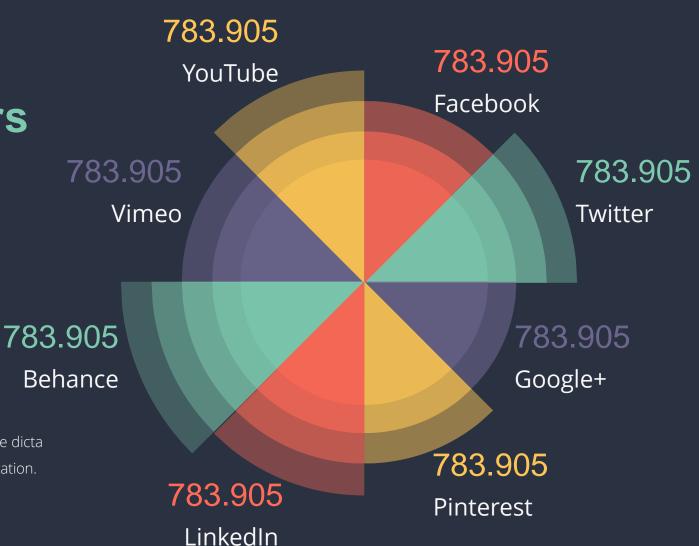
SONAR INFOGRAPHIC

Media Sosial Subscribers

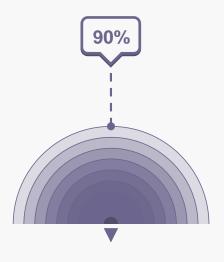
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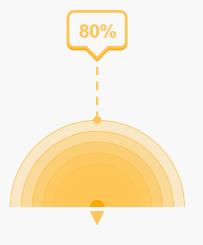


SONAR INFOGRAPHIC



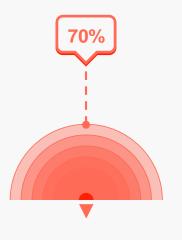
Photography

Many new concepts and mechanisms implemented in the company.



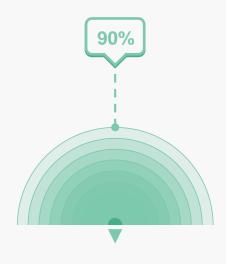
Copywriting

Many new concepts and mechanisms implemented in the company.



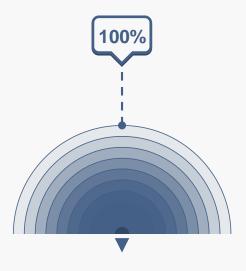
Web Design

Many new concepts and mechanisms implemented in the company.



Videography

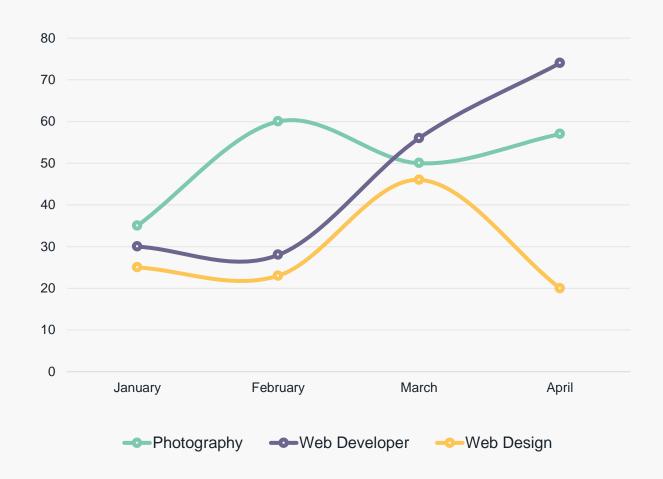
Many new concepts and mechanisms implemented in the company.



Mobile Design

Many new concepts and mechanisms implemented in the company.

SHOE LACE CHART



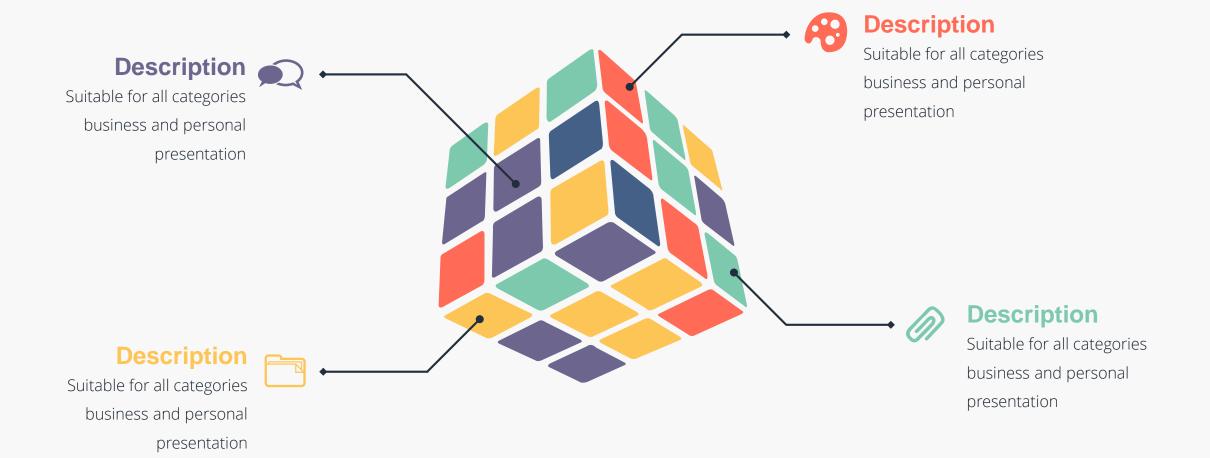
Project Revenue

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.

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eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.

RUBIC CHART



BRAIN CHART

Left Brain

Suitable for all categories Suitable for all categories Science business and personal business and personal Art presentation presentation Suitable for all categories Suitable for all categories **Analytical** Creative business and personal business and personal presentation presentation Randomly Suitable for all categories Suitable for all categories By Order business and personal business and personal presentation Intuitution presentation Suitable for all categories Suitable for all categories Logic business and personal business and personal presentation presentation

Workflow

Perception

Interest

Problem Solving

Right Brain

BRAIN PUZZLE CHART



LINE CHART INFOGRAPHIC

Market Comparison

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.

783.905

497.607

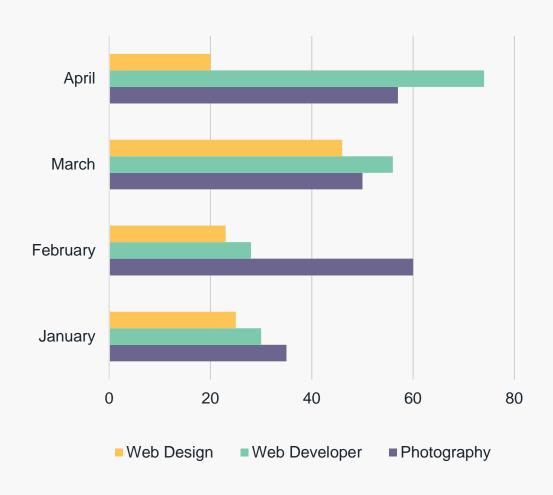
Clients

Clients

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SHOE LACE CHART



Project Revenue

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- Ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
- Suitable for all categories business and personal presentation,

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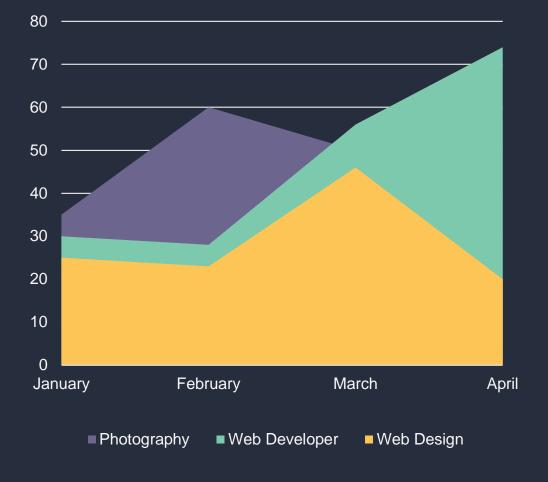
AREA Infographic

Project Revenue

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.

- Ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
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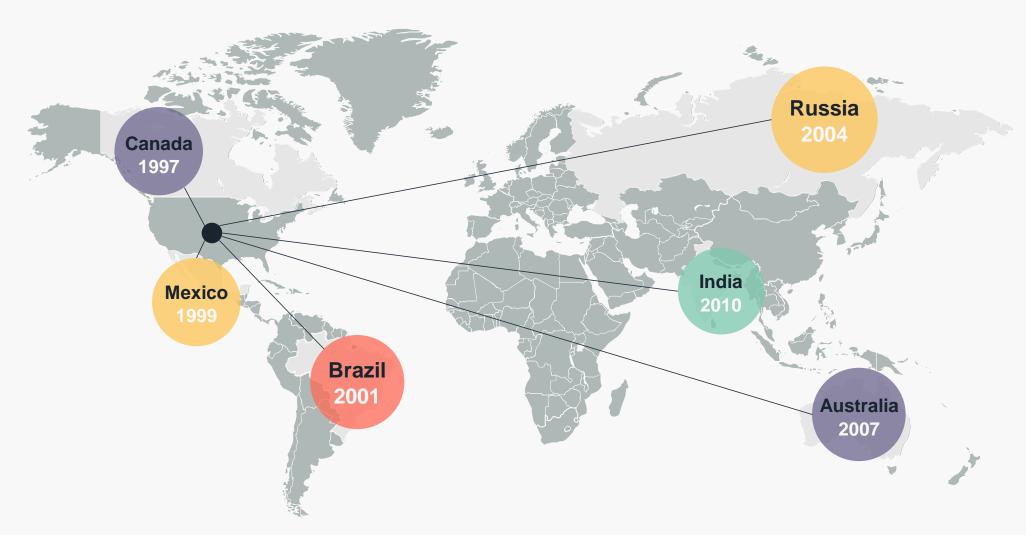
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Suitable for all categories
business and personal
presentation. eaque ipsa
quae ab illo inventore veritatis
et quasi architecto beatae
vitae dicta sunt explicabo.
Suitable for all categories
business and personal
presentation.



WORLD MAP INFOGRAHIC



COMPANY EXPAND INFOGRAPHIC



WORLD MAP INFOGRAHIC

Europe Client Info

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.

783.905

806.976

Clients

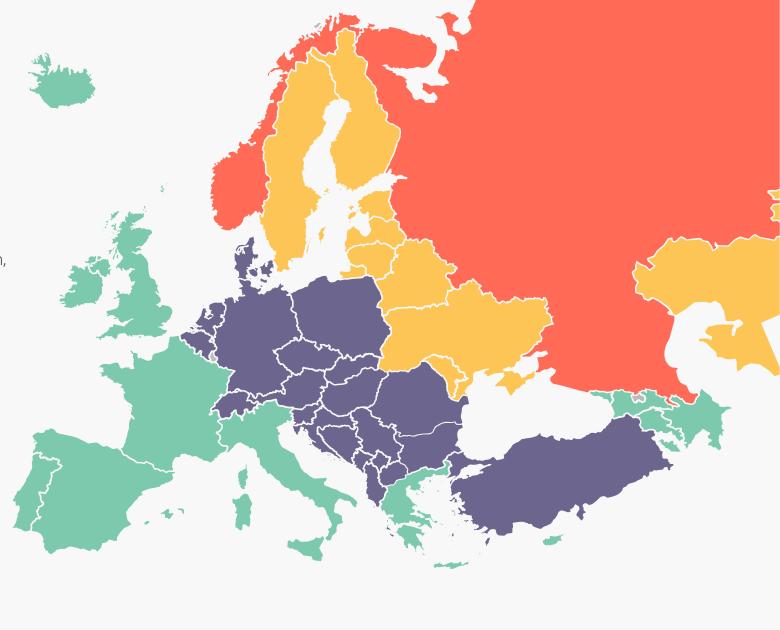
Clients

756.970

634.076

Clients

Clients

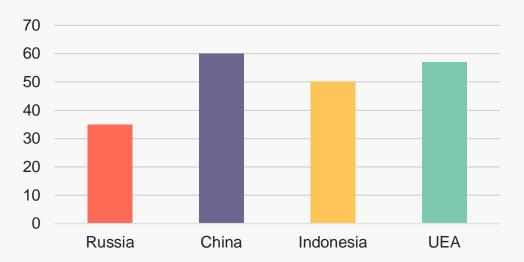


ASIA MAP INFOGRAHIC



Asian Market Revenue

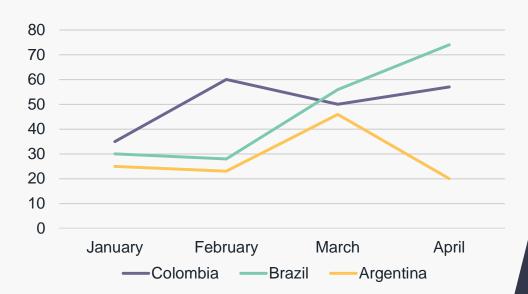
Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.



WORLD MAP INFOGRAHIC

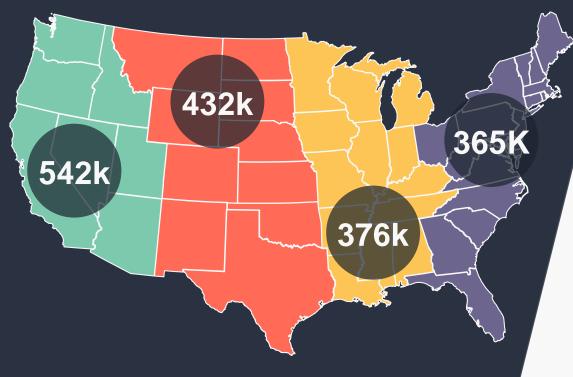
South America Fact

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USA MAP Infographic



United States Fact

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- Ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.
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Potential Buyers †††††††††† 55% ******* 45%

vitae dicta sunt explicabo. Suitable for all categories business and personal presentation. eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Suitable for all categories business and personal presentation.

PRICING TABLE

Basic

1GB Storage

2 Clients

250GB Bandwidth

20 Email Accounts

24/7 Email Support

Pro

3GB Storage

5Clients

500GB Bandwidth

50 Email Accounts

24/7 Email Support

Ultimate

5GB Storage

10 Clients

850GB Bandwidth

100 Email Accounts

24/7 Email Support

\$200

\$500

\$750

PRICING TABLE

Basic

1GB Storage

2 Clients

250GB Bandwidth

20 Email Accounts

24/7 Email Support

Get It!

Professional

1GB Storage

2 Clients

250GB Bandwidth

20 Email Accounts

24/7 Email Support

Get It!

Business

1GB Storage

2 Clients

250GB Bandwidth

20 Email Accounts

24/7 Email Support

Get It!

Advance

1GB Storage

2 Clients

250GB Bandwidth

20 Email Accounts

24/7 Email Support

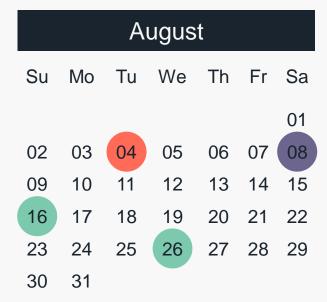
Get It!

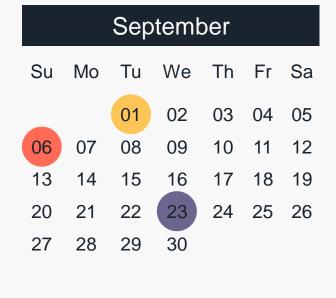
REMINDER CALENDAR

July	August	September
Su Mo Tu We Th Fr Sa	Su Mo Tu We Th Fr Sa	Su Mo Tu We Th Fr Sa
01 02 03 04	01	01 02 03 04 05
05 06 07 08 09 10 11	02 03 (04) 05 06 07 (08)	06 07 08 09 10 11 12
12 (13) 14 15 16 17 18	09 10 11 12 13 14 15	13 14 15 16 17 18 19
19 20 21 22 23 24 25	(16) 17 18 19 20 21 22	20 21 22 23 24 25 26
26 27 28 29 30 31	23 24 25 (26) 27 28 29	27 28 29 30
	30 31	

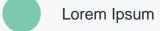
PROJECT CALENDAR

July									
Su	Мо	Tu	We	Th	Fr	Sa			
			01	02	03	04			
05	06	07	80	09	10	11			
12	13	14	15	16	17	18			
19	20	21	22	23	24	25			
26	27	28	29	30	31				





Lorem Ipsum



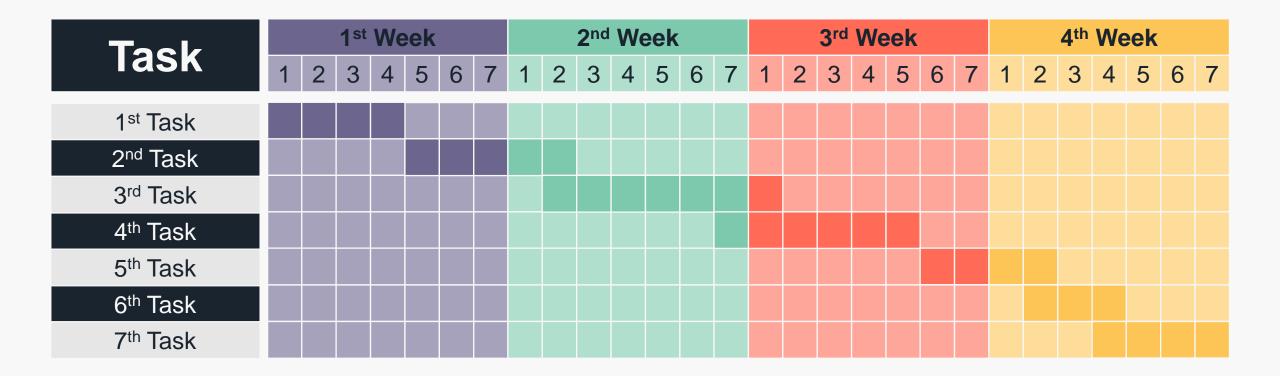


Lorem Ipsum

MONTHLY PROJECT SCHEDULE

Task	January			February			March					
	1	2	3	4	1	2	3	4	1	2	3	4
1 st Task												
2 nd Task												
3 rd Task												
4 th Task												
5 th Task												
6 th Task												
7 th Task												

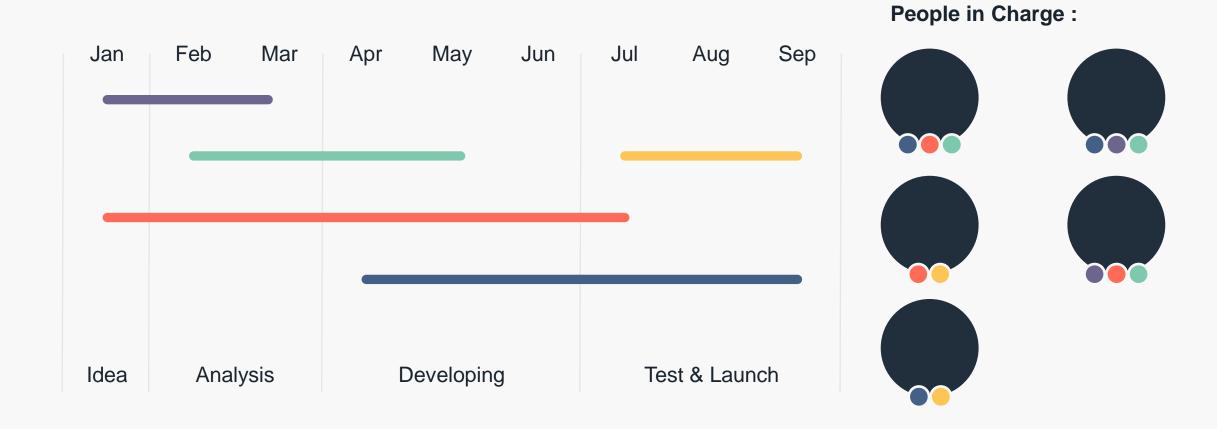
DAILY PROJECT SCHEDULE



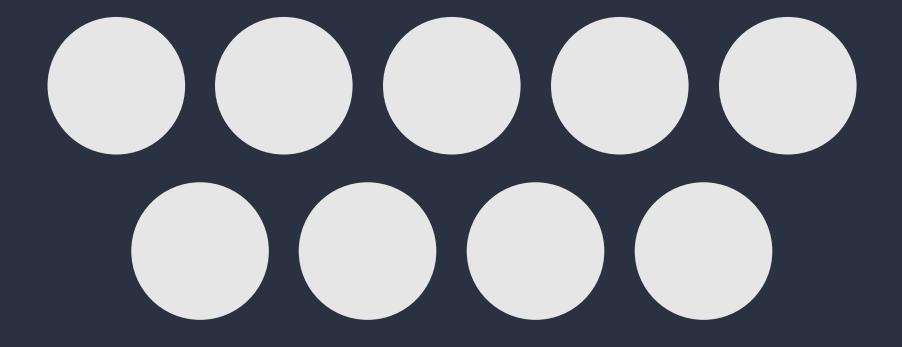
MONTHLY PROJECT SCHEDULE

Design Content		\bowtie			
Design Layout		\bowtie	\bowtie	$ \checkmark $	$ \checkmark $
Painting	\bowtie			\bowtie	
Animation	\bowtie			\bowtie	\bowtie
Fill Content			\bowtie		

DAILY PROJECT SCHEDULE



OUR CLIENT LIST

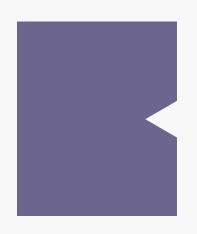


CLIENT TESTIMONI

They're AMAZING, they always them best when they work, no excuse! I'm always happy to work with them. I hope we always be partner. GREAT JOB GUYS!

Emily Burnley

CLIENT TESTIMONI



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Emily Burnley

They're AMAZING, they always them best when they work, no excuse! I'm always happy to work with them. I hope we always be partner. GREAT JOB GUYS!



COMPANY ANNUAL REPORT

Suitable for all categories business and personal presentation, eaque ipsa quae ab illo inventore veritatis

MY FAVORITE THINGS

IN LIFE DON'T COST ANY MONEY.

IT'S REALLY CLEAR

THAT THE MOST PRECIOUS

RESOURCE WE ALL HAVE IS

- Steve Jobs -

LUNCH BREAK

BREAKLUNCH

BREAK

CONTACT US

In case you **need us**, feel free to send us a **message** or give us a **call**

Send your message, advice, and suggestion at

Inspirasign@gmail.com

Come visit us at

Inspirasign Studio Braga City Walk, 3th floor, West Java, Indonesia 30925

Give us a call at

+6222 123 4567

CONTACT US

In case you have a project and need us, would like to discuss and get in touch with us

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Braga City Walk, 3th floor, West
Java, Indonesia 30925

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Phone: +6222 8796521 Fax: +6222 8291234

Email: inspirasign@gmail.com

Web: inspirasign.com

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Thanks for The Attention

Don't hesitate to contact us





