BUSINESS PROCESS DESIGN STUDIO
FOR CONTINUOUS IMPROVEMENT

Winmore

Business Process Design Studio

Drag-and-drop business process modeling tool for developing and publishing multi-stage, collaborative workflows that accelerate and streamline your business processes.

Add Custom Business Processes to your Winmore Software. Model your custom business processes in Winmore, so they run alongside Winmore's RFP and on-boarding workflows, resulting in greater adoption.

Add Value to your CRM and TMS Software. You can add your business processes to Winmore in hours (not weeks), resulting in savings when compared with customizing CRM and TMS software.

For Business Analysts, not Outside Consultants. If you can write an Excel Macro, you can create and update Winmore workflows. No expensive outside consultants required.

Business Process Modelling Today

- Logistics relies on hundreds if not thousands of business processes, most of which are managed in email and conference calls.
- This forces many LSP's to invest in governance teams to make sure the most important business processes are followed closely.
- Some LSP's model these processes in software so workers can input data in systems, but this process is expensive since it often requires hiring outside consultants or internal IT resources.

How Winmore Helps

- When LSP's use Winmore, they use its out-of-the box workflows for RFP & Tender Management and Customer Solution On-Boarding.
- Now, they can add additional workflows that support their custom business processes; these will run alongside Winmore, putting tasks in the same place, integrating with calendaring, managing the alerts together, etc.
- LSP's can do this as easy as writing an Excel Macro, so its less expensive since they don't have to hire outside consultants or internal IT resources.

Eric Johnson
Senior Editor, Technology, JOC, Maritime & Trade, IHS Markit

JOC.com

"With the importance of sales and customer success — and the highly competitive nature of the logistics market – LSPs are going to continue to focus their technology investments in flexible platforms that help them acquire and retain customers."

– Eric Johnson
Senior Editor, Technology, JOC, Maritime & Trade, IHS Markit

Winmore
Customer Success Platform for Logistics

ABOUT WINMORE

Customer Success Platform for Logistics Companies

Winmore's Customer Success Platform helps commercial teams win more RFPs, accelerate time-to-value and build customer relationships at scale.

- **Bid and Tender Collaboration** for commercial, pricing, contracts and product teams to qualify and respond to RFPs and tenders, boosting win rates.

- **Customer Solution On-Boarding** for managing complex on-boarding customer implementations, accelerating time-to-value, reducing the risk of scope creep and improving operating margin.

- **Business Process Design Studio,** a drag-and-drop business process modeling tool for developing multi-stage, collaborative workflows to bring your custom processes to life.

Winmore powers the customer success initiatives at some of the world's most respected logistics service providers, including carriers such as Averitt Express, brokers like CH Robinson, forwarders including Kuehne + Nagel and contract logistics providers such as LF Logistics.

Winmore was recently recognized by FreightWaves as a *FreightTech 100*, an award reserved for the most innovative software companies in the world.

Learn more at winmore.app

Winmore

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