



## SuperSync HubSpot to NetSuite Integration

Use the SuperSync HubSpot > NetSuite connector to streamline marketing information and ensure data integrity of companies, contacts and deals between HubSpot's best-in-class marketing tools and NetSuite.

Streamline your marketing operations by integrating HubSpot to NetSuite and other business applications. SuperSync provides multiple integration templates to sync different information types between HubSpot and NetSuite.

Within each integration flow, all fields available via the HubSpot API or from NetSuite are accessible within the connector. These fields can be set up to sync on the following types:

**Create in NetSuite > Send to HubSpot**  
**Create in HubSpot > Send to NetSuite**  
**Update in NetSuite > Update in HubSpot**  
**Update in HubSpot > Update in NetSuite**

When any record is created between the systems, these records are linked and can then be updated or synced between both platforms from then on.

### Marketing

- Leads
- Prospects
- Customers
- Contacts
- Trigger lead creation on HubSpot MQL/SQL
- Analytics Integration

### Sales

- Deal Tracking
- Item Sync
- Sales Tracking
- Notes and Tasks