Siteimprove Content Suite

A New Era of Content
As your digital presence grows, maintaining an expanding collection of content seems next to impossible. With the Siteimprove Content Suite, you’ll never wonder how to keep content polished, up-to-date, brand compliant, and accessible.

And there’s more: Plus with our Digital Certainty Index™, you can instantly measure your website’s effectiveness based on Quality Assurance, Accessibility, and SEO. Along with detailed performance insights of your digital presence, the DCI™ provides practical recommendations that prioritize opportunities for improvement, while also gauging progress compared to industry benchmarks.

Know Everything
Gain complete visibility into content quality and streamline your creation process with on-page and in-code highlighting of issues.

Measure What Matters
Track progress toward accessibility compliance and reduce errors like misspellings, broken links, and poor readability.

Drive Accountability
Make it easy for contributors to deliver brand-consistent content, and place issues into the right hands by delegating tasks.

Act With Certainty
Provide the experience your visitors deserve by creating an impactful, credible, and predictable digital experience.

Siteimprove has changed the way we see our website. We always saw it as a place to store information, but it wasn’t until we began using Siteimprove that we realized how much we could control our content.

Richard Franco, Public Relations Director, Florence Unified School District
**Content Suite Modules**

**Quality Assurance**
- See your content more clearly with a full inventory showing you every page, link, media file, and more
- Identify, locate, and prioritize errors so you can say goodbye to dead-ends and misspellings
- Match your visitors’ reading level by testing your content against one of seven recognized readability tests

**Accessibility**
- Identify, understand, and resolve accessibility errors with on-page highlighting and clear explanations of detected issues
- Get practical recommendations to prioritize tasks and speed progress
- Track and celebrate achievements with dynamic progress bars and tangible score improvements

**Policy**
- Find and resolve branding, legal, or regulatory policy violations to secure consistency and integrity
- Mitigate risk by ensuring that required content is present, while unwanted content is not
- Employ best practices by finding and fixing issues like missing alt text (Accessibility), commonly misspelled terms (Quality Assurance), and more

**SEO**
- Work smarter, not harder with a comprehensive score and prioritized list of issues that removes the guesswork of what to address first
- Check your website against 60+ SEO factors and begin optimizing immediately with issues highlighted on-page
- Learn from the best with instructions from SEO experts to hone your skills and polish your website at the same time

**Response**
- Catch issues before visitors do with 24-hour monitoring and alerts when key pages are down or slow
- Observe uptime, response time, and downtime to discover patterns and prevent future problems
- Enjoy true peace of mind knowing that multiple servers verify detected issues before notifying your team

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**Additional Features**
- CMS Plugin
- Open API
- Enterprise User Management
- Data Export
- Automated Reporting

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**Act With Digital Certainty**
Siteimprove transforms the way organizations manage and deliver their digital presence. With the Siteimprove Intelligence Platform, you gain complete visibility and deep insights into what matters, empowering you and your team to outperform the status quo with certainty every day.

[siteimprove.com](http://siteimprove.com)

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[Get A Free Demo](http://go.siteimprove.com/demo)