Siteimprove Intelligence Platform

In this digital age, maintaining high-quality content—all while measuring website success and delivering a superior user experience—can no longer be accomplished manually. The Siteimprove Intelligence Platform unlocks new insights into your content and analytics data to let you focus your efforts where they belong.

Measure Website Performance at a Glance

At the core of the Siteimprove Intelligence Platform is the Siteimprove Digital Certainty Index™, a unique performance indicator that measures a website's effectiveness against carefully defined factors that will help you stay ahead of the curve. Ranging from 0-100, the DCI and its detailed sub-scores, in combination with Siteimprove's intuitive dashboard, become your one-stop-shop to identify which areas of your website need attention first.

- Precise insights into website performance
- Practical recommendations in a prioritized list
- Tangible results that motivate and engage
- Industry benchmarks to outperform the competition
Content Features

Imagine your brand is consistent across your digital presence and errors are a thing of the past. Siteimprove’s Content capabilities reshape your creation process, taking content to new heights to deliver a better user experience.

Quality Assurance

Siteimprove provides a complete content inventory and helps you quickly locate broken links and misspellings, as well as measure the readability of your site.

Accessibility

With WCAG 2.0 as a standard, Siteimprove highlights accessibility issues, provides explanations, and helps you track progress toward compliance.

SEO

Test your website instantly against 60+ SEO factors that help identify issues and optimize the content with the largest impact on your digital presence.

Response

Siteimprove monitors page response 24 hours a day, alerting your team to problems. With historical response data, you can identify patterns to prevent future downtime.

Policy

Identify content that violates branding or regulatory standards, allowing you to avoid embarrassing or expensive mistakes and implement best practices.

Features:
- CMS Plugin
- Open API
- Enterprise User Management
- Data Export
- Automated Reporting

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Analytics Features

Until you fully understand your visitors, you can’t create a truly valuable digital experience. With Siteimprove Analytics, dig into detailed performance and visitor data that measures what matters to your organization.

Key Metrics

Define and track metrics that support your website goals and prove value to stakeholders. With retroactively calculated results, you can add and remove metrics as objectives change.

Funnels

Learn more about the paths visitors take to navigate your website and identify distracting or confusing pages in the conversion process. Take action to increase conversion rates and track improvements and results over time.

Behavior Maps

Visually track visitor behavior with maps showing what attracts visitors’ attention on a specific page. Compare behavior patterns of visitor segments and implement data-driven design.

User Journeys

Follow your visitor’s routes from point A to point B to better understand their actions and create a logical, engaging navigation flow.

“Siteimprove Analytics has saved us time. People have the data they need, when they need it, at the click of a button.”

Angela Snee, Digital Marketing Specialist at IDeaS Revenue Solutions

Feedback (Add-on)

Give visitors an instant way to share opinions and experiences, which you can incorporate into quick fixes or an entire redesign.

- CMS Plugin
- Open API
- Data Export
- Enterprise User Management
- Automated Reporting
- Campaign & Event Tracking
- Dynamic Segmentation

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Support

The Siteimprove Intelligence Platform is only as strong as the people behind it. From our online Help Center to a team of talented support engineers, an answer is never out of reach.

One-on-One Support

For more advanced technical support, our Customer Success Managers are happy to answer questions, meet service level agreements, and assist with onboarding and configuration.

Help Center

A thorough database of articles and “how-to” guides provides 24/7 assistance. Share first-hand knowledge with the growing Community of Siteimprove users around the world.

Siteimprove Academy

Classes and certifications in topics like accessibility and analytics help you develop skills to more effectively manage your digital presence.

Interactive Tutorials

Interactive step-by-step guides walk you through important procedures and milestones in the Siteimprove Intelligence Platform.

Digital Certainty Journey

You no longer have to operate your digital presence in a state of unawareness and reactivity. Siteimprove’s automated intelligence platform and comprehensive resources will elevate your team to digital certainty.

Act With Digital Certainty

Siteimprove transforms the way organizations manage and deliver their digital presence. With the Siteimprove Intelligence Platform, you gain complete visibility and deep insights into what matters, empowering you and your team to outperform the status quo with certainty every day.

get a free demo

Go to Siteimprove’s website to learn more.