



**MASSACHUSETTS 2015
NEW GROUP MARKETING FILING
AFFIDAVIT**

Attached is the documentation required for the application for the listed Electric Insurance Company 2015 Group Marketing clients.

We have verified that it is the intention of the following client to participate in the Group Marketing program within their organization for the year 2015 and have confirmed their participation to them in writing:

MCPHS University Alumni Association

You may contact any of our clients to verify information and confirm participation.

A handwritten signature in black ink, appearing to read "M Franzese".

Michael Franzese
State Filing Specialist
Electric Insurance Company

2015 193R Application Spreadsheet																
INSURANCE COMPANY*	GROUP NAME*	STREET ADDRESS	CITY/TOWN	STATE	ZIP	AUTO (A) or HOME (H)	PROPOSED RATE DEV. (0.0%)	PROPOSED EFFECTIVE DATE	CU, E, M, U GROUP TYPE**	TOTAL NUMBER IN GROUP	ELIGIBLE NUMBER IN GROUP	NUMBER OF CURRENT INSUREDS	ORIGINAL PLAN DATE	AGENCY OR MKT. REP.	EXPERIENCE SUBMITTED YES OR NO	PRODUCER OR MARKETING REPRESENTATIVE CONTACT INFORMATION
Electric Insurance Company	MCPHS University Alumni Association	179 Longwood Avenue	Boston	MA	02115	A	7%	1/21/2015	M	6,532	6,532	0	1/21/2015	Anita Pacheco	No	800.227.2757 or www.electricinsurance.com
* Provide full insurance company name and full group name. If there is more than one company name, please separate the company name by a comma.																
** Group Type - E = employee, CU = credit union, M = all other member groups, U = unions																

2015 EXPENSE EXHIBIT FOR ALL 193R GROUP MARKETING PLANS

Insurers are required to submit the expense ratios underlying their current rates and the expense ratio or average expense per vehicle associated with the group marketing plan

Physical Damage		(1)	(2)	(3)	(4)
<u>INSURANCE COMPANY</u>	<u>GROUPNAME</u>	<u>Expenses Assumed In Insurer's Rates Currently On File</u>	<u>Expenses Associated With Group Marketing Plan</u>	<u>Reasons for Expensed Difference</u>	<u>Requested Group Rate Deviation</u>
Electric Insurance Company	MCPHS University Alumni Association	33.5%	31.8%	Direct Business, Lower acquisition costs, reduced marketing costs	7.0%

Auto Liability		(1)	(2)	(3)	(4)
<u>INSURANCE COMPANY</u>	<u>GROUPNAME</u>	<u>Expenses Assumed In Insurer's Rates Currently On File</u>	<u>Expenses Associated With Group Marketing Plan</u>	<u>Reasons for Expensed Difference</u>	<u>Requested Group Rate Deviation</u>
Electric Insurance Company	MCPHS University Alumni Association	30.4%	28.7%	Direct Business, Lower acquisition costs, reduced marketing costs	7.0%

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Electric Insurance Company	MCPHS University Alumni Association	179 Longwood Avenue	Boston	MA	02115	A	8%	1/21/2015	M	6,532	6,532	0	1/21/2015	Anita Pacheco	No	800.227.2757 or www.electricinsurance.com
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Insurers are required to submit the expense ratios underlying their current rates and the expense ratio or average expense per vehicle associated with the group marketing plan

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