



**EXPENSE EXHIBIT FOR ALL AUTO & HOME 193R GROUP MARKETING RATE DEVIATIONS**

Year Plan Will be Applied

<insert year>

Insurers are required to submit the expense ratios underlying their current rates and the expense ratio or average expense per unit associated with the group marketing rate deviation.

<u>INSURANCE COMPANY</u>	<u>GROUPNAME</u>	(1) Expenses Assumed In Insurer's Rates Currently On File	(2) Expenses Associated With Group Marketing Plan	(3) Reasons for Expensed Difference	(4) Requested Group Rate Deviation
Electric Insurance Company	Synchrony	33% Physical Damage 30.4% Liability	31.8% Physical Damage 29.1% Liability	Direct business Lower acquisition costs Reduced marketing costs	8.0%



SERFF Tracking #:

ELEC-130293438

State Tracking #:

Company Tracking #:

MA-AMM-15

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State:

Massachusetts

Filing Company:

Electric Insurance Company

TOI/Sub-TOI:

19.0 Personal Auto/19.0001 Private Passenger Auto (PPA)

Product Name:

Private Passenger Automobile

Project Name/Number:

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***Attachment Massachusetts Auto- group marketing application- synchrony.xls is not a PDF document and cannot be reproduced here.***

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